

\$110.34M

Total Revenue

\$66.37M

Total Profit

275K

Total Units Sold

Bikes

Top Selling Category

United States

Top Selling Country

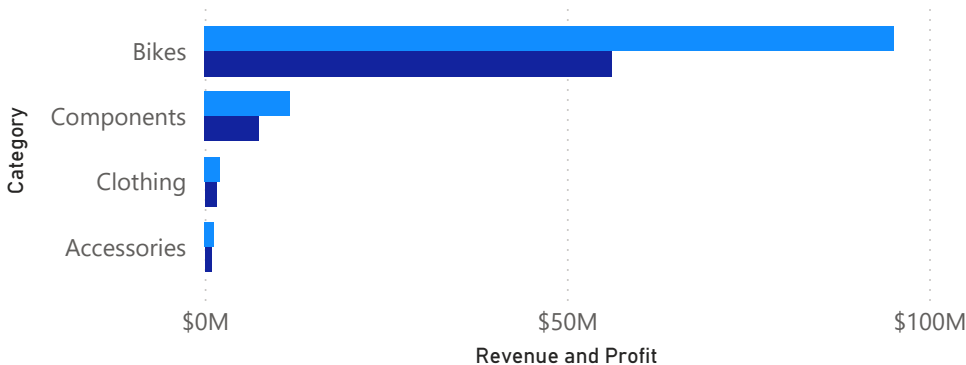
Select Year Range

2017

2020

Revenue and Profit by Category

● Revenue ● Profit

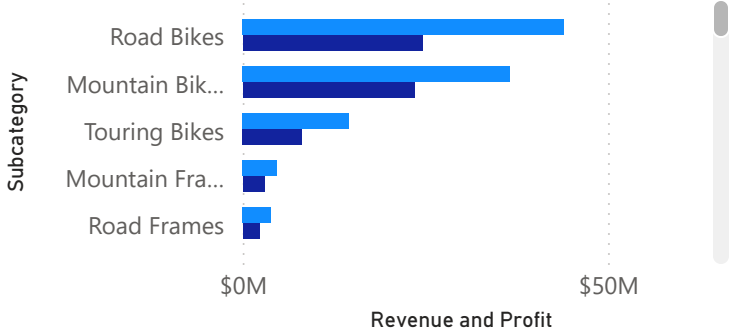


Top 5 Product

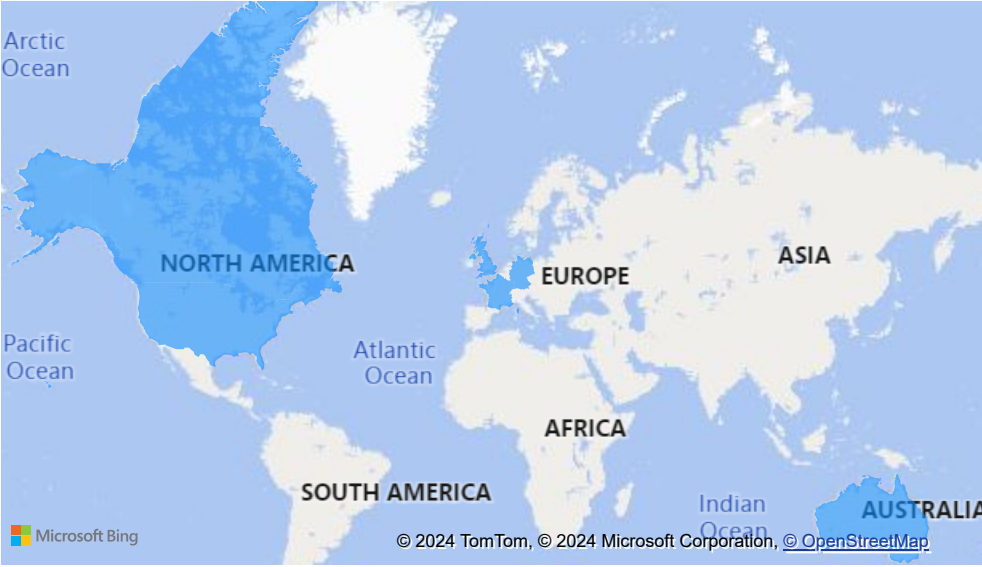
Product	Revenue	Order Quantity
Mountain-200 Black, 38	\$4,406,151.27	2977
Mountain-200 Black, 42	\$4,014,067.8	2664
Mountain-200 Silver, 38	\$3,696,486.47	2394
Mountain-200 Silver, 42	\$3,441,292.54	2234
Mountain-200 Silver, 46	\$3,436,090.79	2216
Total	\$18,994,088.88	12485

Revenue and Profit by Subcategory

● Revenue ● Profit

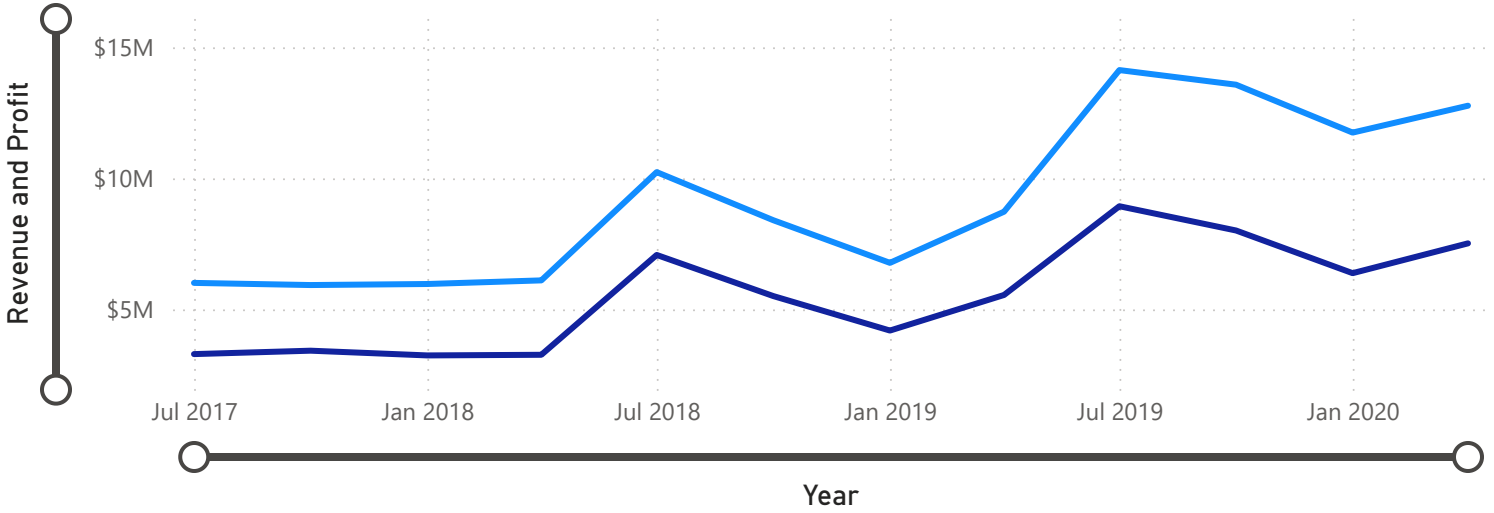


Revenue, Profit and Total Order Quantity by Country



Revenue and Profit by Year and Quarter

● Revenue ● Profit





\$63.31M

Revenue

63.31%

Profit Margin

United States

Country

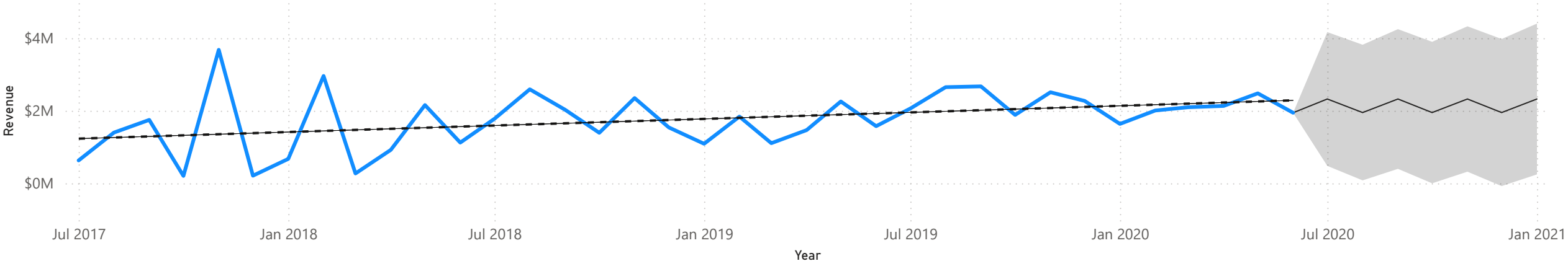
Alabama

Top Selling State

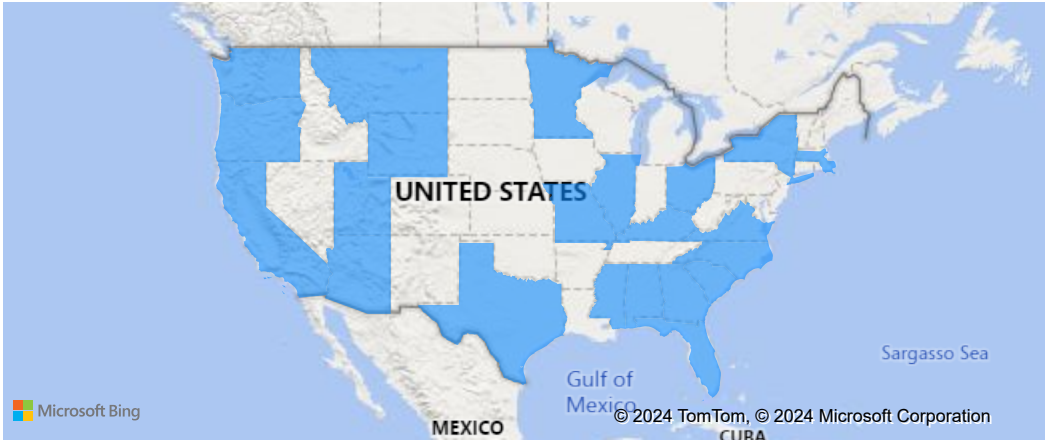
Ballard

Top Selling City

Revenue by Year, Quarter and Month

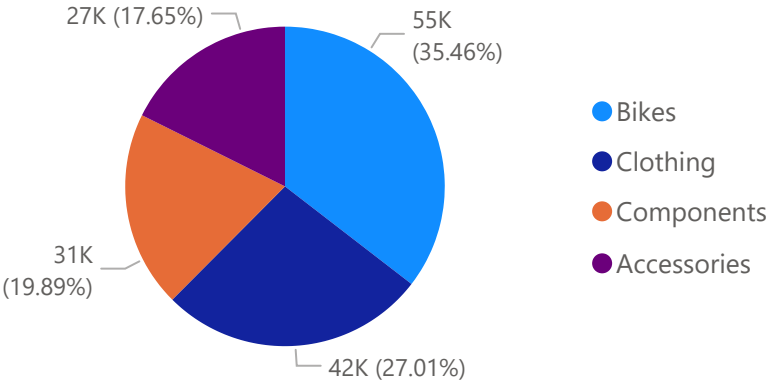


Revenue by State-Province



Revenue	State-Province
\$63,308,723.21	Alabama
\$63,308,723.21	Arizona
\$63,308,723.21	California
\$63,308,723.21	Florida
\$63,308,723.21	Georgia
\$63,308,723.21	Illinois
\$63,308,723.21	Kentucky
\$63,308,723.21	Massachusetts
\$63,308,723.21	

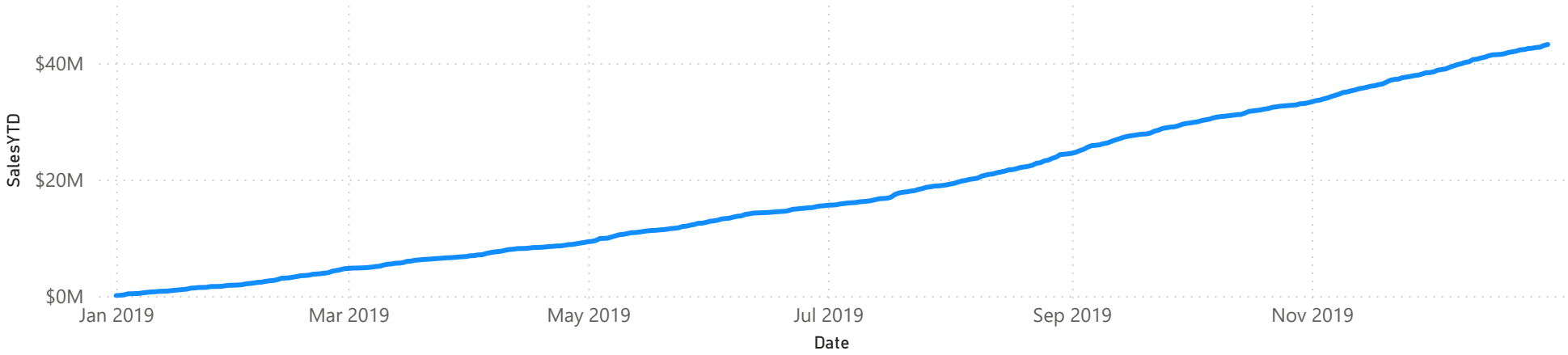
Order Quantity by Category



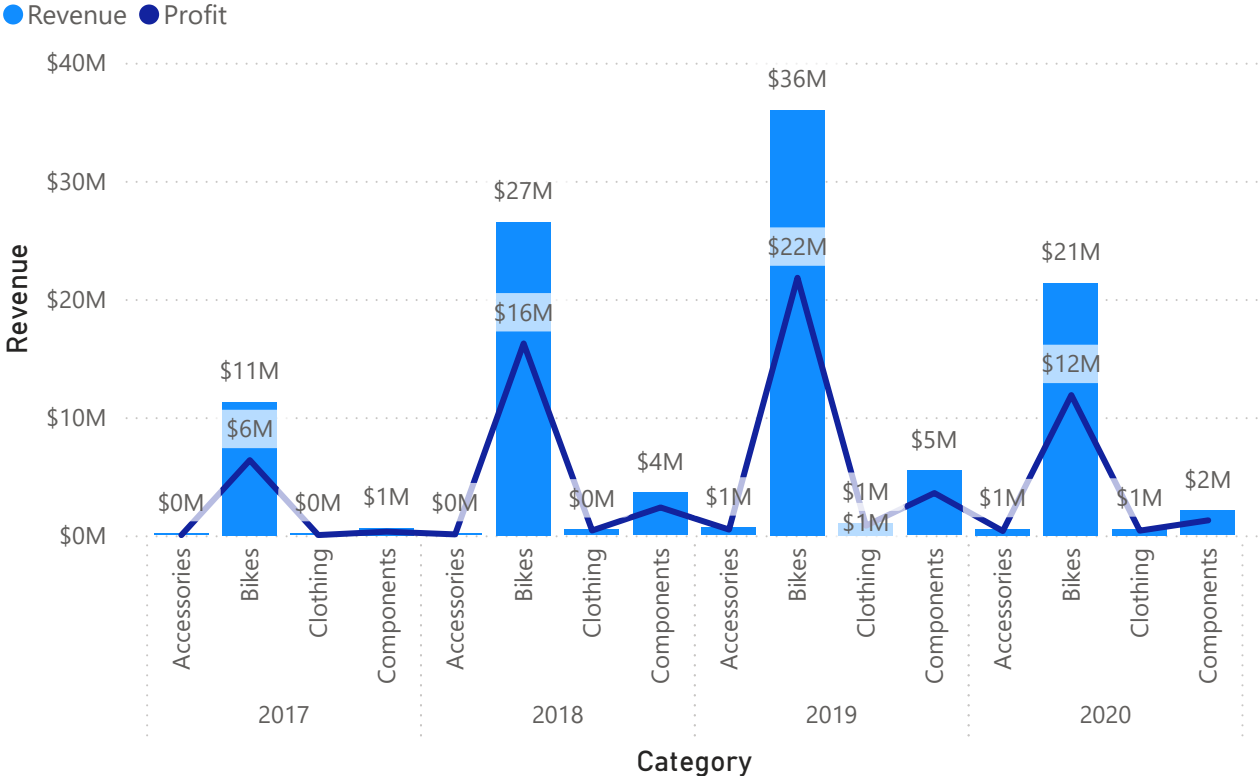
Select Year To Filter  
2019

Profits  
**\$26.67497436M** ✓  
LY Profit: \$19.08M (+39.78%)  
2019

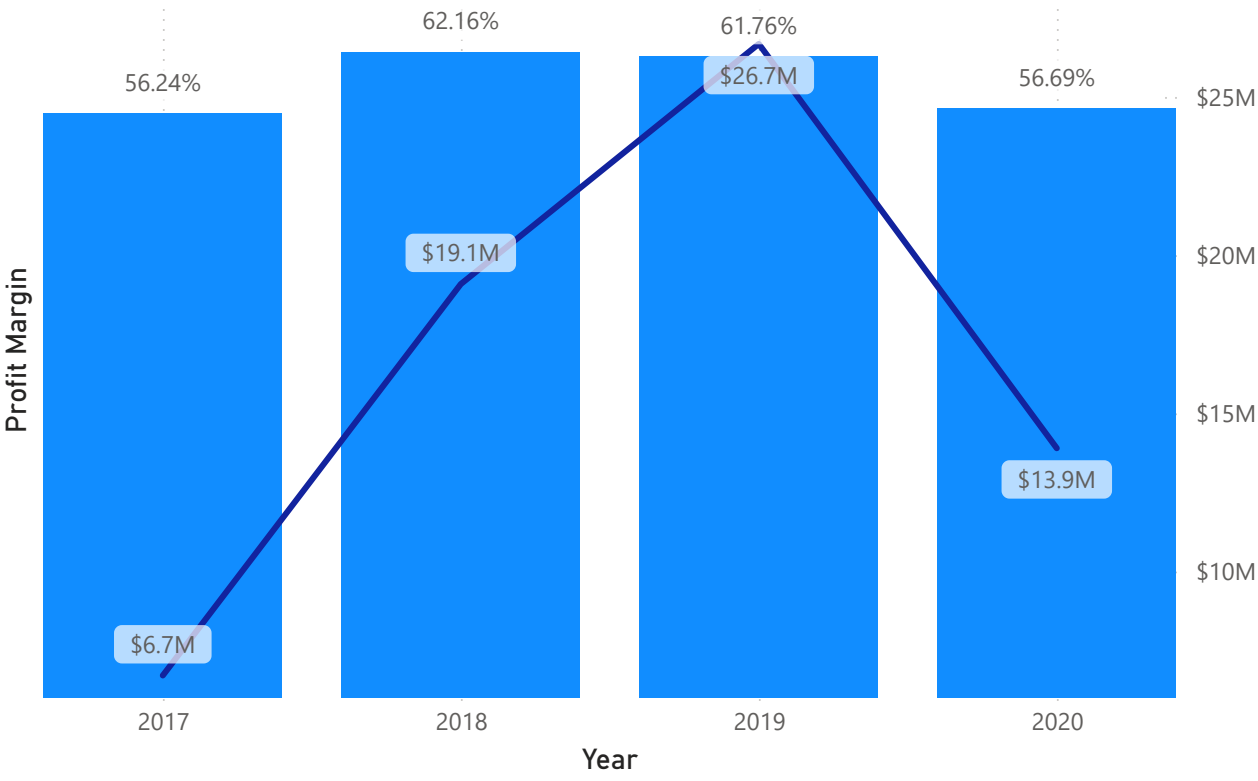
Day wise sales data



Revenue and Profit by Year and Category



Profit Margin and Profit by Year



121.25K

Total Number Of Orders

18.49K

Total No of Customer

\$3.59K

Avg Profit Per Customer

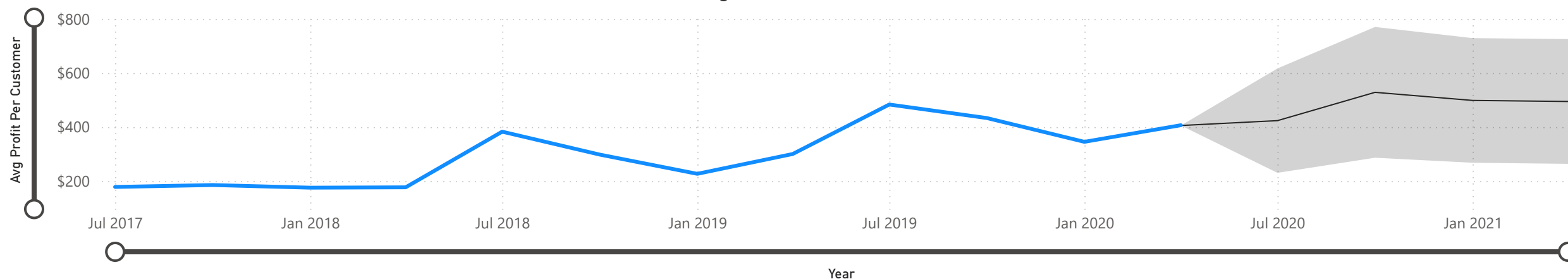
AWC Logo Cap

Most Ordered Product

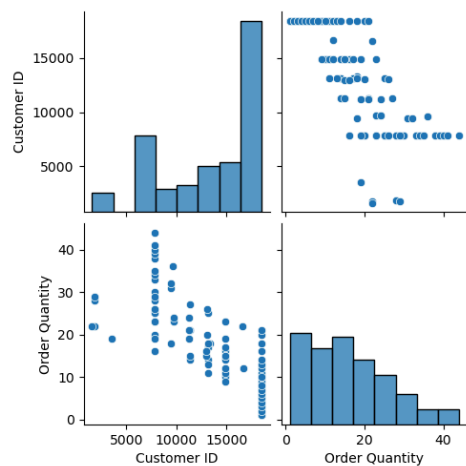
97015-6403

Most Delivered Postal Code

Avg Profit Over Time



Customer Analysis Across Categories



Number Of Customer per Country

