

Credit Card Transaction Report

week_start_date

All

Revenue

55M

Trans. amount

44.5M

Total interest

7.8M

Trans. count

656K

F

M

Q4

Q3

Q2

Q1

Medium

Low

High

Silver

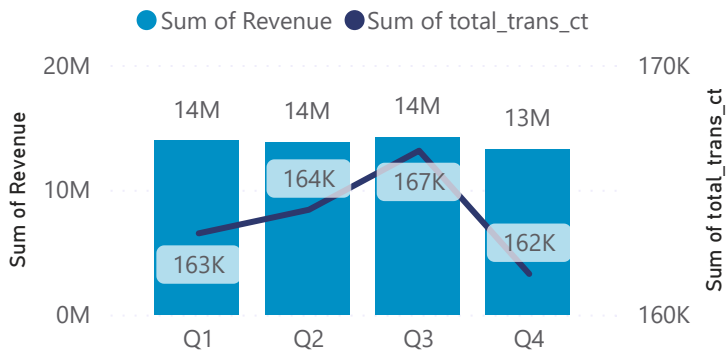
Blue

Gold

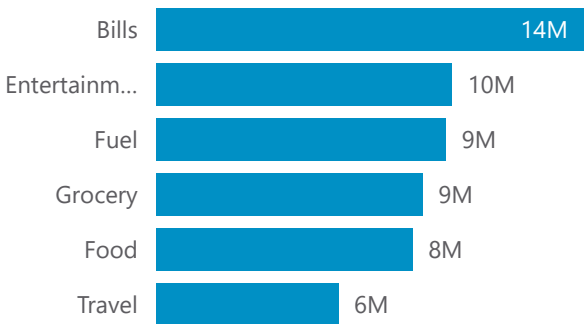
Platinum

card_category	Sum of Revenue	Sum of total_trans_amt	Sum of interest_earned
Blue	46139398	36957875	64,95,887.74
Silver	5586332	4586746	8,12,081.28
Gold	2454072	2024078	3,73,784.16
Platinum	1135608	953314	1,61,629.05
Total	55315410	44522013	78,43,382.23

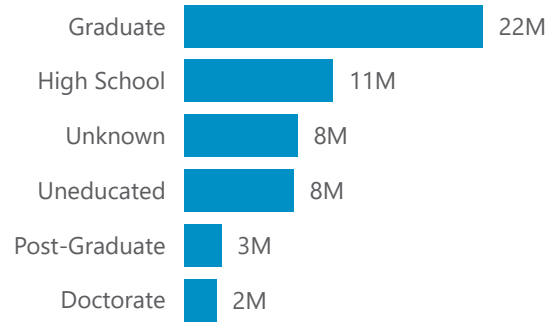
QTR Revenue and total trans count



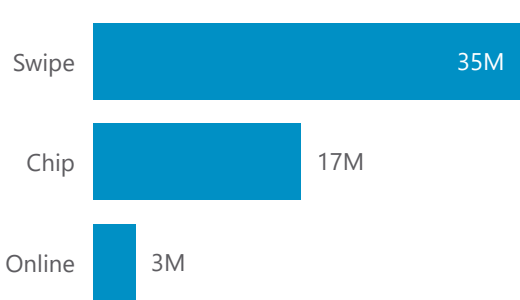
Revenue by Expenditure type



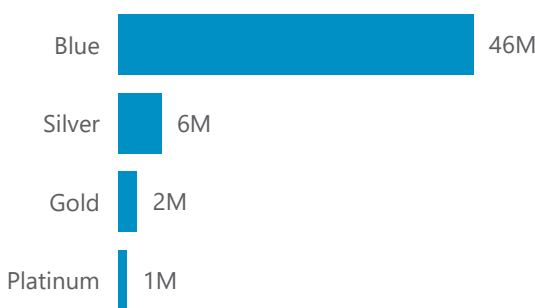
Revenue by education level



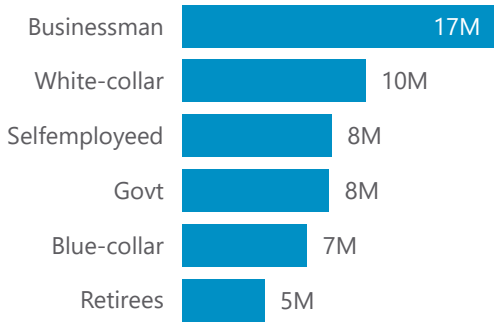
Revenue by Card category



Revenue by Card category



Revenue by customer job



Credit Card Customer Report

week_start_date

All

Revenue

55M

Income

576M

CSS

3.19

Total interest

8M

M

30M

F

25M

Q4

Q3

Q2

Q1

Silver

Blue

Gold

Platinum

customer_job Sum of Revenue Sum of income

Businessman 17387832 186959919

White-collar 10114656 103930055

Selfemployeed 8261758 75313288

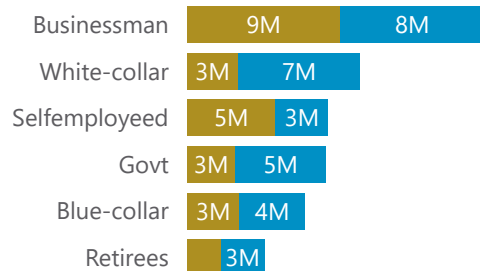
Govt 8111701 88773989

Blue-collar 6904279 72262158

Total 55315410 575914439

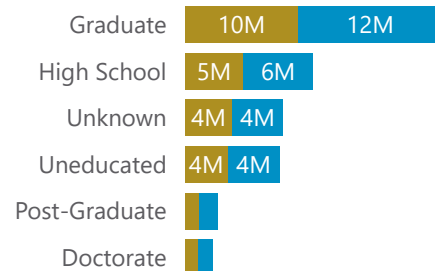
Revenue by customer job

gender F M



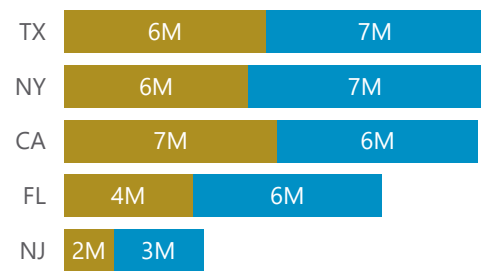
Revenue by education level

gender F M



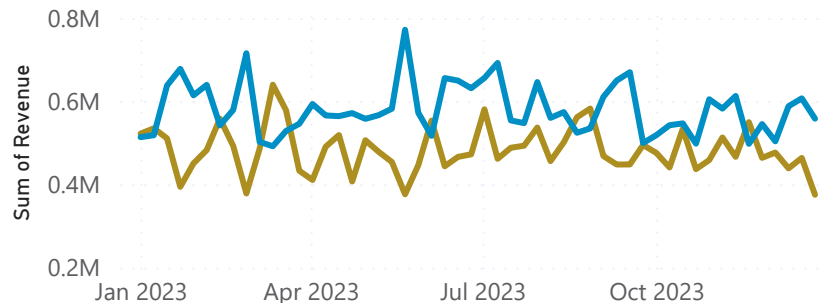
Top 5 states

gender F M



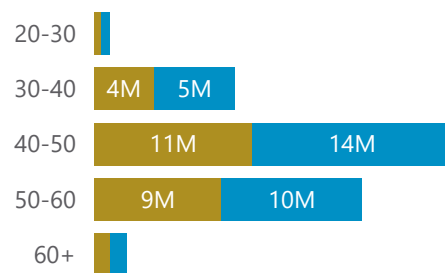
Revenue by week

gender F M



Revenue by age group

gender F M



Revenue by income group

gender F M

