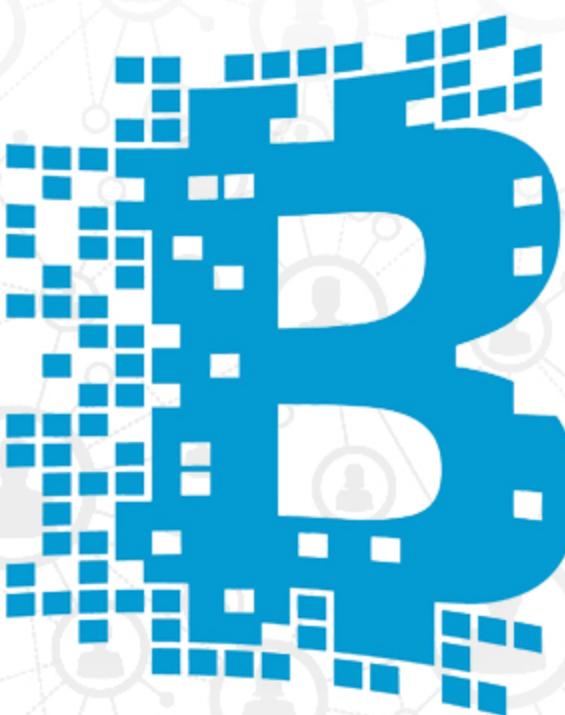




**Sure, you've heard of Bitcoin, but do you really know what cryptocurrency is? If not, it's time to get to learning', because cryptocurrencies are on the rise in a big way.**

Cryptocurrencies, like Bitcoin and Ethereum, are a form of digital currency that's used to pay for a variety of goods and services. Its primary form is that of data, so it's used mostly in peer-to-peer online transactions.

The primary appeal is that it's a form of money that's designed to be absolutely secure, and in most cases, anonymous. Cryptocurrency uses cryptography to convert legible information into a code that's uncrackable, to track purchases and transfers.



Unlike other forms of currency that are government regulated, cryptocurrencies use decentralized technology. That allows users to secure payments and store money without using their name or going through a bank. Again, anonymity. Cryptocurrencies use a distributed public ledger called blockchain, a record of all transactions updated and held by currency holders, in order to keep the faith and everything in check. Units of cryptocurrency (think of it like denominations of currency, just like dollars and cents) are created through a process called "mining," which uses complicated mathematical formulas to generate coins. Bitcoin was the first, then came a host of successors,

Transactions in cryptocurrency, unlike those in regular currency, cannot be counterfeit or reversed, and fees are low. And unlike banks, cryptocurrency is totally decentralized, meaning accessible to everyone. A currency for the people and by the people.

Cryptocurrency can be volatile but it can be incredibly profitable as well.

