SkillFlex – Freelancing Made Flexible

Name: Avinash Vinod Patil

Role: UI/UX Intern

Tools Used: Figma, Illustrator, Photoshop

Platform: Desktop Web App

Introduction

What is SkillFlex?

SkillFlex is a futuristic freelancing platform that helps creative professionals and skilled gig workers find, apply for, and manage projects efficiently. Designed for flexibility, it empowers freelancers to connect with clients seamlessly in a sci-fi-themed immersive workspace.

Who is it for?

Primarily for freelancers, gig workers, and clients looking for a more engaging, intuitive, and efficient hiring experience — inspired by learning platforms like Skillshare and Coursera.

The Problem

Freelancers often face: -

- Lack of trustworthy platforms that offer immersive work experiences
- Poor user experience while browsing and applying for gigs
- Difficulty in managing workflow and tracking progress

Our Goal:

Design an intuitive, gamified platform that solves these pain points and enhances user interaction, task management, and gig application flows.

My Role:

As a UI/UX Intern, I was responsible for:

- Understanding the problem and target users
- Conducting research and competitive analysis
- Creating user personas
- Sketching wireframes and low-fidelity layouts
- Designing high-fidelity UI screens on Figma

Design Process

Empathize

Identified target user group: freelancers, small business clients, gig-based workers

Created user personas to understand pain points and goals

Reviewed Behance, Dribbble, and existing gig platforms for UI/UX references

Define

Crafted problem statements and user journey flows

Highlighted key tasks: searching for gigs, applying, posting, and tracking

Ideate Brainstormed concepts: sci-fi themed dashboards, planet/gig selectors, progress bars Planned 3 key screens: Dashboard, Gig Detail, and Apply/Post a Gig

Wireframe

Created low-fidelity wireframes for all core screens

Reviewed and refined layout based on UX heuristics

Prototype

Built high-fidelity designs in Figma using a bold Manrope font style

Implemented consistent visual hierarchy and color gradients for immersive effect

Testing

Conducted internal peer feedback sessions

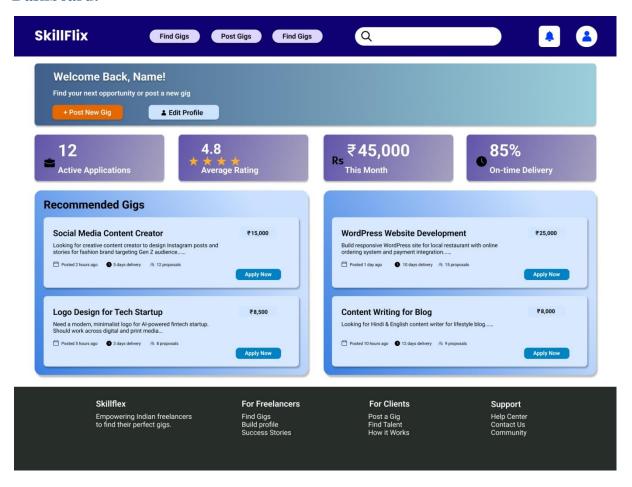
Adjusted contrast, layout clarity, and icon readability based on inputs

Final Designs

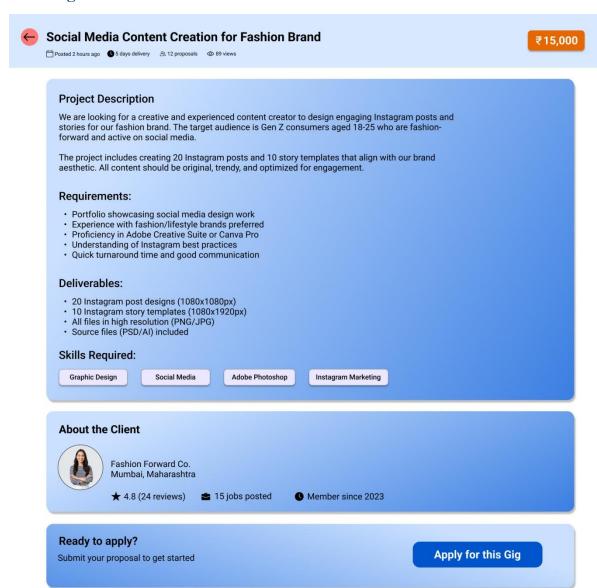
View Figma Prototype (View-Only):

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Dashboard:



View Gig Details:



Submit Personal:



Submit ProposalSocial Media Content Creation for Fashion Brand

Explain why you're the best fit for this	project
Minimum 100 characters	
Your Bid Amount	
₹ 15,000	
Client budget: ₹15,000	
Delivery Time	
5 days (as requested)	
Portfolio Samples	
	△
	Upload up to 5 relevant work samples
	Choose Files
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Post a New Gig:

Post a New Gig

Describe your project and find the perfect freelancer

e.g. Logo designer for tech startup		
Category		
Select Category		
Project Description		
Describe your project in detail		
Budget	Timeline	
15,000	Select Timeline	
Required Skills		
e.g. Adobe Photoshop, Graphic Design, Branding		
Separate skills with commas		
Project Files (Optional)		