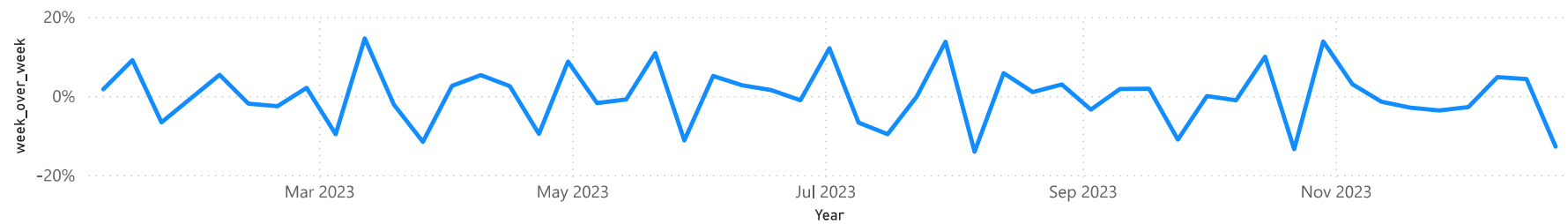


week_number	previous_week_reveneue	current_week_reveneue	week_over_week
52	1070439	933134	-12.83%
51	1026549	1070439	4.28%
50	980152	1026549	4.73%
49	1008777	980152	-2.84%
48	1047120	1008777	-3.66%
47	1078915	1047120	-2.95%
46	1094927	1078915	-1.46%

week_over_week by Year, Quarter, Month and Day



Delinquent_Acc	%GT Count of Delinquent_Acc
1	6.07%
0	93.93%
Total	100.00%

Activation_30_Days	%GT Count of Delinquent_Acc
0	42.53%
1	57.47%
Total	100.00%

Personal_loan	%GT Count of Delinquent_Acc
yes	12.72%
no	87.28%
Total	100.00%

Credit Card Transaction Report

Q4

Q3

Q2

Q1

Week_Start_Date

All

Revenue

55.3M

Tansaction
Amount

44.5M

Total Interest

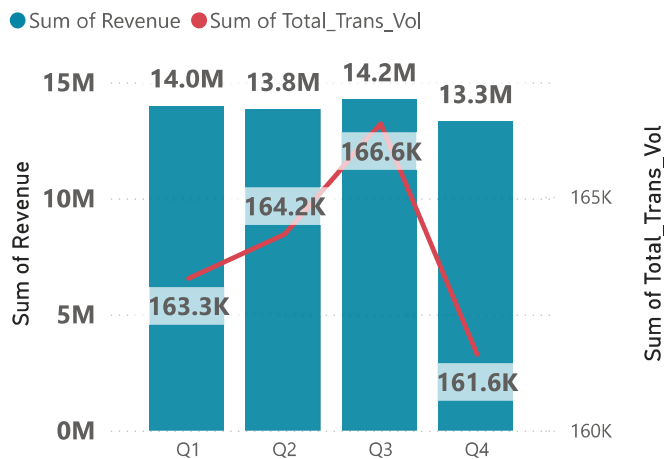
7.8M

Transaction
Count

655.7K

Card_Category	Sum of Revenue	Sum of Total_Trans_Amt	Sum of Interest_Earned
Blue	4,61,39,397.74	36957875	64,95,887.74
Gold	24,54,072.16	2024078	3,73,784.16
Platinum	11,35,608.05	953314	1,61,629.05
Silver	55,86,332.28	4586746	8,12,081.28
Total	5,53,15,410.23	44522013	78,43,382.23

QTR Revenue and Total trans counts



F

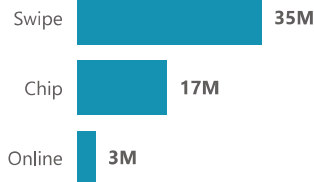
M

middle

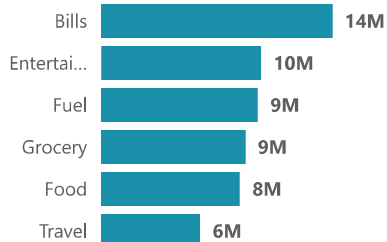
low

high

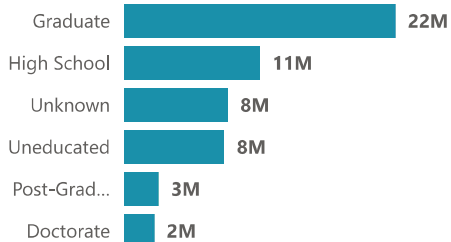
Revenue by use of chips



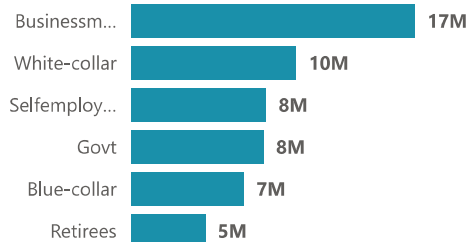
Revenue by Exp Type



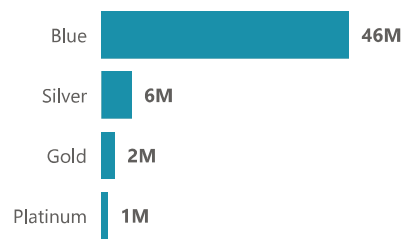
Revenue by Education_Level



Revenue by customer Jobs



Revenue by card type



Credit Card Customer Report

Q4

Q3

Q2

Q1

Week_Start_Date

All

Revenue

55.3M

Tansaction
Amount

44.5M

Total Income

576M

Customer
satisfaction

3.19

F

M

Silver

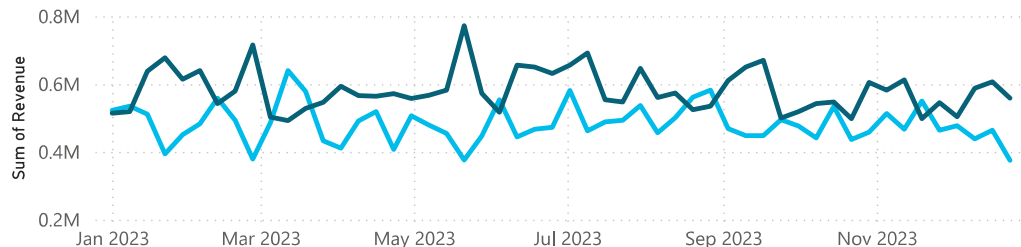
Blue

Gold

Platinum

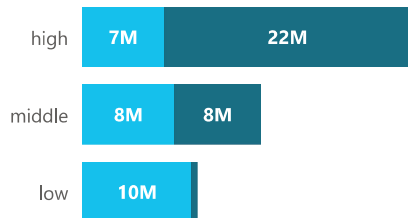
Revenue by Year, Month, Day and Gender

Gender ● F ● M

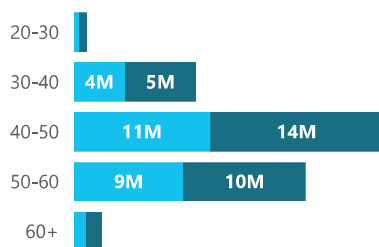


Customer_Job	Sum of Revenue	Sum of Income	Sum of Interest_Earned
Blue-collar	69,04,278.57	72262158	9,52,800.57
Businessman	1,73,87,832.31	186959919	25,39,390.31
Govt	81,11,701.37	88773989	11,60,016.37
Retirees	45,35,184.24	48675030	6,30,359.24
Selfemployeed	82,61,757.81	75313288	11,19,741.81
White-collar	1,01,14,655.93	103930055	14,41,073.93
Total	5,53,15,410.23	575914439	78,43,382.23

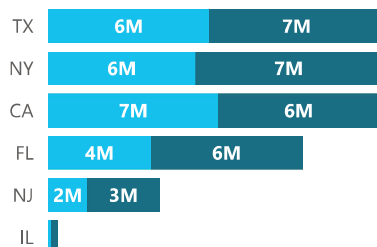
Revenue by Income type



Revenue Age group



Revenue of Top 6 states



Revenue Age group

