What have we heard them say?
What can we imagine them saying?

"We need a comrehensive solution to manage our diverse financial operation" "Handing finances for our tourist corporation has grown increasinsgly compleax"



Persona's name

Short summary of the persona

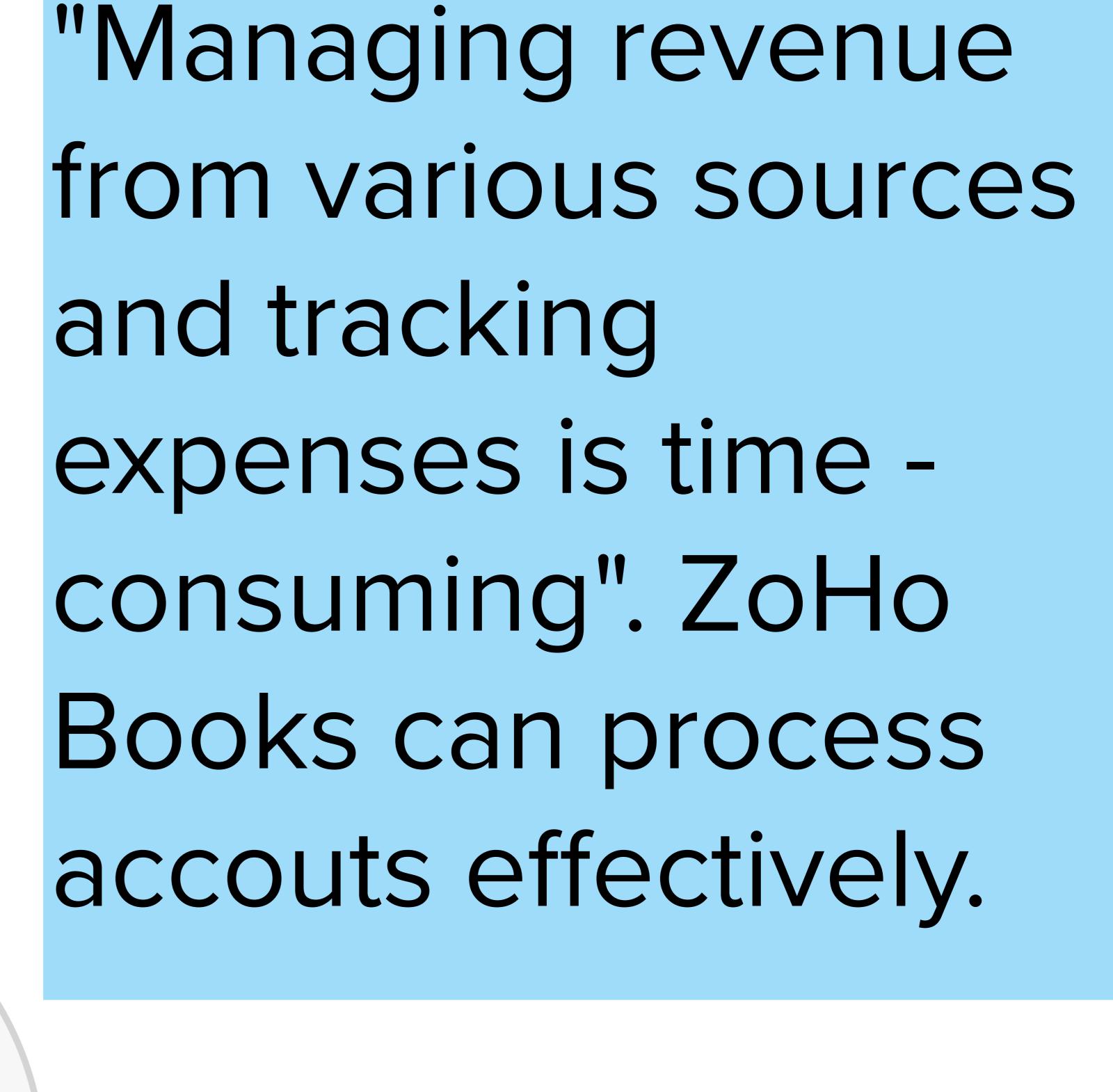
Collect and organize financial data from different revenue stream like ticket sales, accomodations, and tours.



*** []

What behavior have we observed? What can we imagine them doing?





Relief when financial tasks are efficiently complented and accurate

Feels

