



ARAVIND D

Data Analyst
Power BI | Excel | SQL

Contact

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Technical Skills

Data Analysis & Visualization :

- **Power BI** : Dashboards, DAX, Power Query (ETL), Data Modeling, KPI Cards, Slicers, Drill-through, Bookmarks, Report Publishing.
- **Excel** : Pivot Tables, VLOOKUP, XLOOKUP, INDEX-MATCH, SUMIFS/COUNTIFS, Power Query, Data Cleaning, Conditional Formatting, Charts & Reporting.
- **SQL** : Joins, Subqueries, Aggregations, Group By, Order By, Window Functions, Data Filtering & Validation.

Detail-oriented Data Analyst with internship experience in E-Commerce analytics, Excel automation, Power BI dashboard development, SQL analysis, and business reporting. Strong expertise in Advanced Excel (Pivot Tables, XLOOKUP, Power Query, data automation), DAX, and KPI-driven insights. Passionate about transforming complex data into meaningful business insights. Seeking Data Analyst, Excel Analyst, Power BI Analyst, or Business Analyst roles.

PROFESSIONAL EXPERIENCE

Data Analyst – Green Delight Innovation Pvt Ltd

| Aug 2025 – Oct 2025 | Coimbatore.

- Automated E-Commerce settlement and GMV reports using Excel (XLOOKUP, Pivot Tables, Power Query)
- Created interactive Excel dashboards for commissions, payouts, and platform fee analysis
- Built Power BI dashboards using DAX, slicers, KPI cards, and data modeling
- Performed data cleaning, ETL, and reconciliation with Excel and Power Query
- Validated payout discrepancies, commission calculations, and marketplace charges
- Delivered actionable insights on sales trends, revenue, and category performance

Data & Reporting Intern – Crapersoft Technology

| May 2024 | Coimbatore

- Processed and structured data using Excel (Pivot Tables, formulas, data formatting)
- Executed basic SQL queries for filtering, aggregating, and verifying data
- Developed Power BI visual reports with charts, slicers, and KPIs
- Performed data validation and cleaning across Excel and SQL outputs
- Assisted in transforming raw data into reports for internal review

E-Commerce & Business Analytics

- GMV, Take Rate, Platform Fees, Commission Tracking
- Sales Settlement & Reconciliation, Revenue Insights
- Order & Category Performance Analysis

Tools & Platforms

- Power BI Service, MySQL, Google Sheets, GitHub, Python (Basics)
- Zoho CRM (Basics), SAP ERP (Learning)
- VS Code, MS Excel, PowerPoint, Word

Language

Tamil	★★★★★
English	★★★★★
Kannadam	★★★★★
Malayalam	★★★★☆

Soft Skills

- Analytical Thinking
- Problem-Solving
- Communication
- Teamwork & Collaboration
- Adaptability

Declaration

I hereby declare that the information provided above is true and correct to the best of my knowledge and belief. I take full responsibility for the accuracy of the details mentioned.

Projects

E-Commerce Sales & Settlement Dashboard

Excel | SQL | Power BI

- Automated reconciliation using XLOOKUP, Pivot Tables, and Power Query
- Tracked GMV, commission, fees, payout accuracy, take rate
- Built Power BI visuals with DAX metrics and interactive filters

HR Cost & Attendance Dashboard

Excel | Power BI | DAX

- Built a responsive web interface with seat selection, booking history, and payment gateway.
- Focused on enhancing user experience and simplifying the online booking process.

Milk Delivery Analytics

Excel | SQL | Power BI

- Processed 200+ delivery records for schedule and quality monitoring
- Performed analysis using Excel Pivot + SQL queries
- Built trend dashboards for delivery performance

Education

B.E. Electronics & Communication Engineering

SNS College of Technology, Coimbatore - | 2021 -2025 |

- CGPA : 7.80
- Board : Anna University

HSC (Class XII)

Ambal Higher Secondary School, Coimbatore - | 2019 -2021 |

- Percentage : 83%
- Board : State Board

SSLC (Class X)

Sri Venkateshwara Vidhalya Matric School, Gobi - | 2019 |

- Percentage : 75%
- Board : State Board