

# AVINASH M

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MBA Student

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 Ayanavaram, Chennai

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## CAREER OBJECTIVE

Motivated and Enthusiastic candidate ready to start my career in a corporate setting and to expand my knowledge and skills while making a significant contribution to the greater good of the organization. Quick learner and primed to grow along with the fast paced environment.

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## SKILLS

- |                         |                   |                              |
|-------------------------|-------------------|------------------------------|
| • MS office             | • MY SQL          | • Analytical Thinking        |
| • Tally                 | • Power BI        | • Creative & Problem Solving |
| • Python (Intermediate) | • Web Development | • Communication              |
| • Tableau               | • (Front - End)   | • Time Management            |

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## EDUCATION

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|--|--------------------|
| • <b>Master of Business Administration</b> | <b>2023 - 2025</b> |
| Velammal Engineering College (Pursuing)    |                    |
| • <b>Bachelor of Commerce</b>              | <b>2020 - 2023</b> |
| Patrician College of Arts and Science      |                    |
| • <b>Higher secondary school</b>           | <b>2019 - 2020</b> |
| Dhanish Matriculation School               |                    |

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## TRAINING AND EXPERIENCE

- Lead technical team of Entrepreneurship Cell 'IVY' at Velammal Engineering college.
- Worked in a team named "GG CONSULTANCY" which is a "Locality Business Consultancy" being conducted by the department of management sciences
- Participated in the "Five Days Profit Challenge", organized by the Department of management science, Velammal Engineering College

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## VIRTUAL LEARNING AND WORKSHOPS

- Participated WSCBE TECH master class on Data Analyst
  - Attended Equigenius webinar on Investment Banking
  - Attended IIT Bombay placement preparation programme
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## **CERTIFICATIONS**

- Digital Marketing & E - commerce course by Google (2023). Participated in the course conducted by google in digital marketing and got certification.
  - Certificate course on Tally ERP9 + OFFICE Automation (2021)
  - Completed the course on "Business Analysis and Tools" using MS Excel
  - Achieved certificate in MYSQL course on UDEMY
  - Accenture North America Data Analytics and Visualization Job Simulation on Forage - June 2024
  - Received certificate course on "AI IN INVESTMENT" by SWAYAM, NPTEL.
  - JB Morgan Chase and Co excel skills job simulation on forage - june 2024
  - Purusing 'Project management' in UDEMY
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## **PROJECTS**

- Worked on MYSQL project in 'Restaurant Order Analysis' in Maven Analytics - Analyze order data to identify the consumer patterns and trends
  - Completed a project on Tableau as 'HR DASHBOARD' - Prepared multiple visualization and Dashboard on the employee record of the company used 'Figma' for designing
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## **INTERNSHIP**

### **LEARNER CIRCLE ( START UP) ONGOING**

**JUNE-JULY 2024**

- Interning in Digital Marketing Department
  - Worked in the Ad campaign
  - Marketing Campaign
  - SEO and Tools, SEM and WhatsApp campaigns
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## **LANGUAGE**

- English
  - Tamil
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