AVINASH M

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https://avinash73-da.github.io/Avinash_Iva/

PROFILE SUMMARY

Detail-oriented and analytical MBA student eager to launch a career as a Business Analyst. Seeking opportunities to leverage my skills in data analysis, problem-solving, and strategic thinking to drive business growth and improve operational efficiency. Quick to learn and adaptable to dynamic corporate environments.

SKILLS

- **Technical Skills:** Ms Office, Tally, Python , Tableau, MySQL, Power BI, Web Development (Front-End)

- **Soft Skills:** Analytical Thinking, Creative thinking, Problem Solving, Communication, Time Management

EDUCATION

- **Master of Business Administration (Pursuing)**
  Velammal Engineering College | April 2025
- **Bachelor of Commerce**
  Patrician College of Arts and Science | May 2023
- **Higher secondary school**
  Dhanish Matriculation School | March 2020
- **Secondary School**
  Dhanish Matriculation School | April 2018

EXPERIENCE

- **Digital Marketing Intern**
  Learner Circle (Startup) | June - July 2024
  - Managed ad campaigns, marketing campaigns, SEO tools, and WhatsApp campaigns.

VIRTUAL LEARNING AND WORKSHOPS

- WSCBE TECH master class on Data Analyst.
- Equigenius webinar on Investment Banking.
- IIT Bombay placement preparation programme.

CERTIFICATIONS

- Digital Marketing & E - commerce course Google (2023).
- Tally ERP9 + OFFICE Automation
- Business Analysis and Tools using MS Excel.
- MySQL course on UDEMY.
- Accenture North America Data Analytics and Visualization Job Simulation Forage June 2024.
- AI in Investment SWYAM, NPTEL
- JB Morgan Chase and Co excel skills job simulation Forage - June 2024.

TRAINING AND EXPERIENCE

- Lead, Technical Team, Entrepreneurship Cell 'IVY'
    Velammal Engineering College

- Team Member, GG CONSULTANCY
    Department of Management Sciences, Velammal Engineering College

- Participant, Five Days Profit Challenge
    Department of Management Sciences, Velammal Engineering College

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PROJECTS

- Restaurant Order Analysis (MySQL)
    Analyzed order data to identify consumer patterns and trends using Maven Analytics.

- US Accidents Data (Python, Pandas)
    Worked on data cleaning and visualization.

- HR Dashboard (Tableau)
    Created multiple visualizations and dashboards for employee records, designed using Figma.

- BlinkIt DashBoard (Power BI)
    Comprehensive analysis of sales prerformance, customer satisfaction, and inventory distribution to identify key insights and opportunity for optimisation using various KPIs and visualization

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