Problem Statement-

The global superstore dataset contains sales data for a company that operates in various regions and countries worldwide. The dataset includes information about the products sold, customers, and orders. The goal of the project is to analyse this dataset and gain insights into the company's performance, identify trends, and make recommendations for improvement. Specifically, the project aims to address the following questions:

Create Dashboard covering the below questions-

1.What are the top-selling products and categories?

2.What are the sales trends over time and across regions?

3.Who are the most valuable customers, and what are their purchasing patterns?

4.Are there any significant factors that affect sales, such as seasonality, pricing, or product availability?

5.Compare Current sales with Past sales and predict sales for next 3yrs,be able to do for country wise also

To answer these questions, the project will use data visualization tool (Power Bi). Make Use of different Charts, KPIs, Filters, Time Intelligence functions, Data analysis. The insights gained from this analysis will help the company make data-driven decisions and improve its overall performance.