

Hello Poonam,

I genuinely appreciate your well-structured post on CRISP-DM concepts and McKinsey's 7 Steps of Problem Solving. Your comprehensive analysis clearly explains their advantages and shared principles, which are integral in business analytics.

Analytical Agreement or Disagreement

I agree with your analysis. You have effectively highlighted the structured and systematic approach of CRISP-DM and the precision in problem definition inherent in McKinsey's 7 Steps. This aligns well with my understanding and experience in the field (Stefanovskyi, 2023; Kenton, 2022).

Examining the Inclusion of Team Collaboration / Project Management

While both frameworks offer comprehensive methodologies, incorporating collaborative problem-solving and project management aspects could enhance their effectiveness. In my experience, leveraging diverse skills within a team can lead to more innovative solutions, an aspect that could be further emphasized in these frameworks (Stefanovskyi, 2023; Kenton, 2022).

Recommended Read and How It Helps

I recommend reading "Project Management for Data Analytics." The section on managing analytics projects focusing on team collaboration offers valuable insights that could complement the structured approach (Saltz, 2022). You can find the article [here](#).

Conclusion

In conclusion, your analysis of CRISP-DM and McKinsey's 7 Steps is enlightening, especially in highlighting their structured approaches to problem-solving in business analytics. Supplementing these frameworks with collaborative problem-solving strategies and comprehensive project management techniques can further their effectiveness in the dynamic world of business analytics (Stefanovskyi, 2023; Kenton, 2022).

References:

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