

Hello Selorm,

Your discussion post about Diagnostic Analytics, Visualization, and Forecasting was a great read. Seeing how these diverse yet interconnected areas contribute to business analytics is fascinating. I am particularly drawn to the concept of forecasting, which aligns with my interest and the relevance it holds in practical scenarios.

Forecasting Student Cab Usage at Park University

Taking forecasting as the focal point, let us consider its application in analyzing the cab usage trends of students at Park University. This is especially relevant as our university is situated away from the city center and lacks a public transportation system. By forecasting these travel trends, we can understand the extent of reliance on rental transport. This insight is not just academic; it is a real issue that affects student life. If a significant trend towards cab usage is observed, it might suggest the need for a more structured transportation solution, like a university-run shuttle service. This forecasting application can guide decision-making towards enhancing student welfare and potentially reducing commuting costs.

All The Best!