# AVINASH KUMAR

SEO ANALYST

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## OBJECTIVE

Want to work in a firm with a professional work driven environment where I can utilize and apply my knowledge, skills which would enable me as a fresh graduate to grow while fulfilling organizational goals.

## EXPERIENCE

**Jul 2023–Oct 2023**

**LR TECHNOLOGY (SEO)**
**SEO Analyst**
- Monitored and analyzed website traffic, user behavior, and other key performance indicators using tools like Google Analytics and SEO software

**Aug2023– Oct 2023**

**CODE CASA**
**Project Intern**
- Its basically a online internship training for certification. In which we have assigned some projects to complete them.

## PROJECT

**Aug– 2023**

**LANDING PAGE**
- I've developed a simple zym landing page template by using Html, Css and intermediary JavaScript.

**Aug– 2023**

**TO-DO LIST**
- I've developed a web to-do list used to keep track of tasks and activities that need to be accomplished using Html, Css and intermediary JavaScript.

**Aug– 2023**

**TEMPERATURE CONVERTER**
- It is a tool or device that allows users to convert temperatures between different units of measurement. It's particularly useful for converting temperatures between the Fahrenheit, Celsius, and Kelvin scales

## EDUCATION

**2020–2024**

**GURU GOBIND SINGH INDRAPRASTHA UNIVERSITY**
BTech (Computer Science Engineering)

**GPA 8.87**

## CERTIFICATION

**Jun2023–Jul2023**

**SEARCH ENGINE OPTIMIZATION (SEO) ANALYST**
My Great Learning(Online)

## SKILLS

- On-Page and Off-Page SEO
- SEO Analysis
- HTML/CSS
- A/B Testing
- Keyword Research
- Technical SEO
- Able to work in a team
- Bootstrap