

# Sponsor-Influencer Terms & Conditions

Version 1.0 -- April 2025

## 1. FTC Compliance

All campaigns and content must adhere to FTC guidelines and include clear disclosures (e.g., #ad, #sponsored).

## 2. Payment Terms

Sponsors agree to pay influencers within the agreed timeframe. Late payments may result in campaign termination or account review.

## 3. Content Delivery

Influencers must deliver content within the scheduled dates and adhere to the campaign brief. Revisions must be made within 3 business days if requested.

## 4. Termination & Cancellation

Either party may cancel the agreement before content is published. Payment may still be due for partial work or planning time unless mutually waived.

## 5. Ownership & Usage Rights

Sponsors have limited usage rights for influencer content unless a full license is negotiated. Content reuse must be agreed in writing.

## 6. Confidentiality

Campaign briefs, budget, and influencer analytics are confidential. Both parties agree to not disclose private campaign information.

## 7. Legal Responsibility

Sponsors are responsible for the legality and safety of their promoted products/services. Influencers must not promote unapproved content or misinformation.

## 8. Disputes & Liability

This platform is not liable for disputes. All disagreements should be resolved between sponsor and influencer or escalated to support.

## 9. Metrics & Reporting

Influencer performance data will only be shared with the relevant sponsor. False reporting may result in account suspension.

## 10. Code of Conduct

All users must behave respectfully, avoid harassment, and maintain a professional tone in communications.

Contact Support:

If you have questions, please contact [support@yourplatform.com](mailto:support@yourplatform.com)