

Trends In Technology and Green Growth

PBCON-01

PIMR 1st International Conference
"Effects of Technological Change in Green Growth".
June 14-15, 2024



Prestige Institute of Management & Research
Bhopal



Conference brings many commercial associations together for exchange of information. Technology is increasing in each and every field rapidly and the concept of green growth associated with it. Green technology increases with green growth and is directly proportional to it.

Prestige Group Indore was established in the year 1994. It is accredited with A++ Grade by NAAC, ISO Certified and is approved by UGC and AICTE. The Institute is affiliated with Devi Ahilya University, Indore.

PIMR Indore is pioneer in taking research work ahead through various programmes like conferences, seminars, symposium, workshops and many more and in this series **Prestige group is now in Bhopal at Kokta Bypass Road, Raisen Road, Bhopal**

To continue with the legacy **Prestige Institute of Management & Research, Bhopal** is organizing international conference on 14th and 15th June 24 for giving a boost to academic and curricular activities, initiating exchange of ideas and information on green growth.

Since Madhya Pradesh has taken initiatives in conserving environment through international institutes like WALMI Bhopal and hence this topic will really be beneficial to give such institute's insights and relevance from academicians and vice versa to educate the youth (students) of today and hence apply new techniques and technology to support green growth.

Reducing the usage of resources and reducing pollution that comes from these resources is the primary objective of green growth. To understand better, Prestige Group takes pleasure in announcing international conference for better exchanges and discussions with people all over the globe.

The theme of PIMR International Conference is **"Effects of Technological Change in Green Growth"**. Empirical and conceptual research papers are invited from academicians, professionals, consultants, practitioners, research scholars, and students related to the following themes and subthemes.

Call for paper on following themes :

Management Sub-themes

Marketing

- (1) Consumer Behaviour towards Green Technology and Innovation
- (2) Challenges and Opportunities in Promotion of Green Technologically Innovative Products
- (3) Marketing Strategies for promotion of Green Technological Products
- (4) Impact of Green Technology Innovation on traditional Products and Services
- (5) Pricing of Innovative Green Technological Products

Human Resources

- (1) The Impact of Green Technology Innovation on Employment
- (2) Green Human Resources Management and Environmental Performance
- (3) Technological Turbulence and Grooming of Team Creativity – Impact on Human Resources Management
- (4) Trends, Challenges and Practices in Human Resources Management in adoption of Green Technology
- (5) Creating Learning Organizations through Green Technology and Innovation

Operations / Supply Chain Management

- (1) Impact of Digital Technology on Green Transformation
- (2) Technological Innovation and the Environment
- (3) Challenges of Technological Change for Sustainability
- (4) Adoption of Green Technology for Sustainable Development
- (5) Green Technology and AI Implementations in Future-Focused Businesses

Finance

- (1) Impact of Financial Development and Technological Innovation on Green Growth
- (2) Financial Inclusion, Technological Innovation and Environmental Quality
- (3) Financial Strategies for accelerating Green Growth
- (4) Financial Support for Green Technology Development
- (5) Impact of Fintech on Green Growth and Innovation

E-Commerce

- (1) E-Commerce – A modern tool for marketing Green Technologically Innovative Products
- (2) Redefining Supply Chain of Green Technologically Innovative Products by E-Commerce
- (3) Challenges and Opportunities in Marketing of Green Products through E-Commerce
- (4) E-Commerce and Data Driven Decision making for long term growth of Green Products
- (5) Limitations of E-Commerce in marketing Green Technologically Innovative Products

Engineering Sub-themes

Electronics, Computer Science and Artificial Intelligence Technology

- AI in IoT
- 5G & 6G Communication
- Integration of information and communication Technology
- Green Flexible Electronics
- Biodegradable Electronics
- Next Generation Internet Software Defined Network
- Information Diffusion Model
- Machine Learning/Data Science
- Semiconductor Technology

Advanced Functional Materials and devices

- Composite Materials
- Automation & AI
- Green Electronics Materials and Sensors Applications
- Green Supply Chain
- Biomechanics
- Materials Engineering
- Organic Materials

Power and Renewable Energy System

- Solar Cell
- EV System
- Energy Engineering and Management
- Turbomachinery
- Fuels and Combustion
- Low Emission electronics
- Latest in Battery Technology
- Power Electronics

Structural Engineering & Sustainable Construction Technology

- Structural Health Monitoring
- Advances in Concrete Technology
- Sustainable Building Construction Practices
- 3D Printing
- Smart Materials
- Strengthening and Restoring of Structures
- Smart Cities

Who Should Attend?

Senior Managers / Practitioners, Academicians (Faculty / Consultants), Research Scholars, Foreign Delegates, and Indian / Foreign Students

Conference Highlights

- Publication Opportunity in Premium Journals
- Selected papers will be published in Scopus/ Web of Science Indexed Journal
- Best paper award in each track and best paper award in the conference.
- E-Certificates to the Foreign Delegates

Important Dates

Note: All the papers will be checked for plagiarism through Turnitin Software. Papers with a 20% or less similarity index will only be selected for publication.

Last Date for Submission of Abstract	10 th May, 2024
Last Date for Submission of Full Paper (For Conference Presentation and Publication in the Conference proceedings)	30 th May 2024
Early Bird Registration	10 th May 2024
Last Date for Registration	1 st Jun 2024
Conference Paper (PPT) Presentation Submission	5 th June 2024
Conference Presentations	14 th & 15 th June, 2024

Conference Registration Fees

Delegate Category	Residential	Non-Residential
Senior-Managers / Practitioners	Rs 5,500	Rs 3,000
Academicians (Faculty / Consultants)	Rs 5,000	Rs 2,000
Research Scholars	Rs 2,500	Rs 1,500
Indian Students	Rs 2,000	Rs 1,000
Foreign Delegates	US\$150	US\$100
Foreign Students	US\$100	US\$75

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Note: In case of group registration from a single institute (more than 2), then a discount of 10% will be provided. In case of early bird registration until May 10th, 2024, discount of 10% will be provided.

Registration Procedure

1. The mode of payment is NEFT / RTGS / Online Payment in INR only.
2. The online registration link will be opened from 15th April 2024
3. The registration fee is non-refundable. However change in nomination is acceptable.
4. In case of more than one author, the presentation certificates would be given to only those who register for the Conference and present the paper at the Conference.

5. In case, the paper is not presented, an absentia certificate will not be issued.

6. You can register by paying the registration fee through NEFT /RTGS/Online Payment- (UPI Bank Transfer). For online payment, please find the following information.:

Bank Details for NEFT /RTGS

Account Name: International Conference

Bank: Canara Bank

A/c No. - 5443201000121

IFSC - CNRB0005443

Note: Please mention the Transaction ID of the IMPS / UPI payment and the participant's name in the registration form.

Abstract and Paper Submission Guidelines -

Kindly send the abstract and full paper in soft copy to the Email:

director_mba@trinitycampus.co.in

and mark a Copy (cc) to :

mikbpl_2003@yahoo.co.in

The main text of the Research Paper should have Abstract (150-200 words); Keywords (5-7 words); Introduction; Body of the text; Questions / issues for a teaching case only; in-text citations and references as per APA Style, Annexure (diagrams, images, figures, tables, graphs); end notes (if any).

Contributors must provide their affiliation; complete postal and e-mail address and mobile numbers. In case there are two or more authors, the corresponding author's name and contact details should be indicated on the first page.

Best Research Paper Award (For Delegates)

1. The award would be given in each track of the Conference to the paper presenter's delegate from India and Abroad other than the faculty members of the Prestige Group of Institutions.
2. The senior panel of session chairs will judge the award.
3. The best paper of each track would receive a Best Paper Certificate Award. In addition, all participants will receive a certificate of presentation.
4. There will be Best Research Paper of Conference Award" which will be selected by the Panel of Experts from the Best Research Paper(s) of each track.

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