



MARKET BASKET ANALYSIS

TOTAL TRANSACTIONS

7835

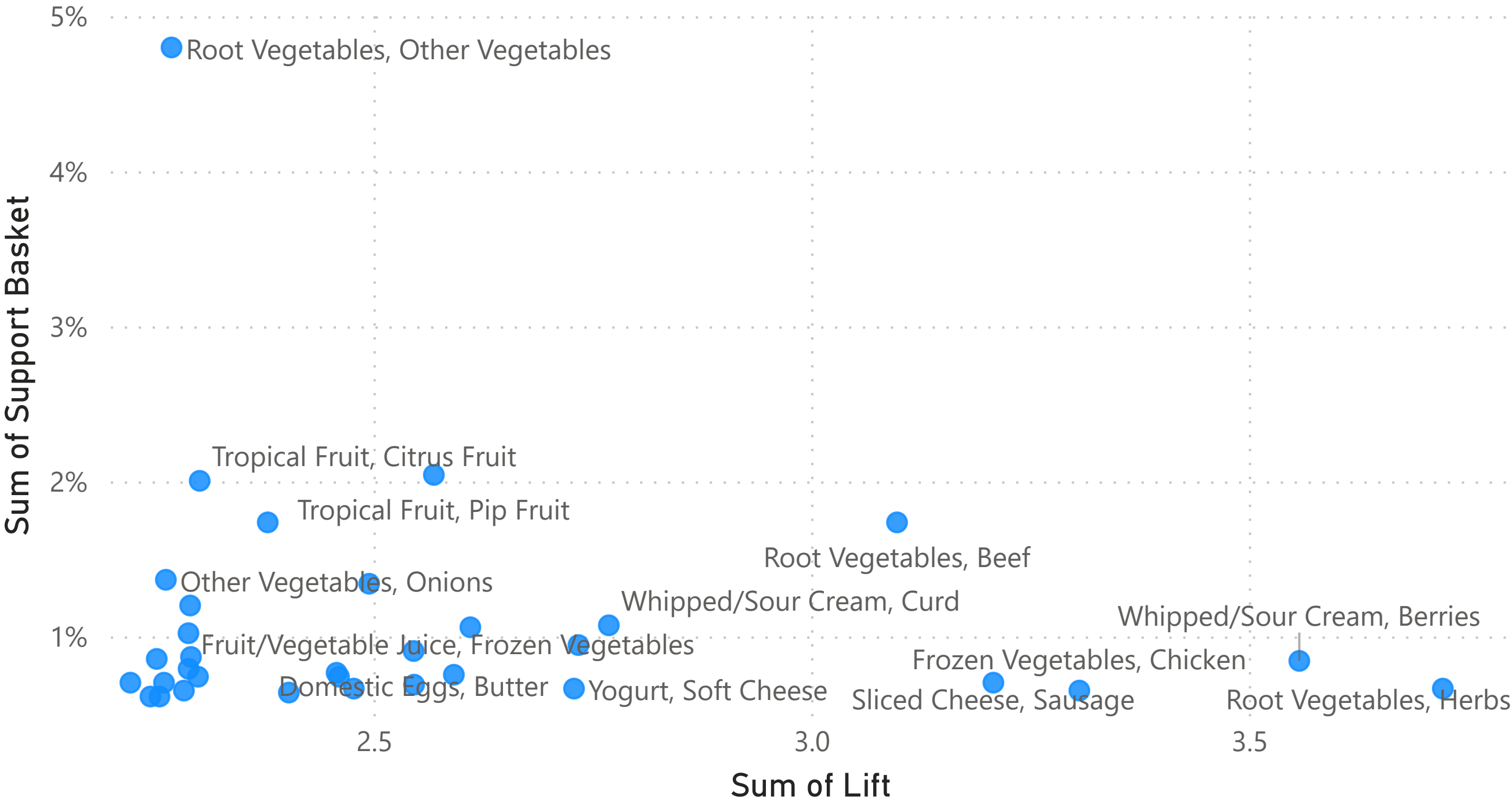
TOTAL PRODUCTS

170



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BASKET ANALYSIS MAP



BASKET ANALYSIS DETAIL

Basket	Sum of Support Basket	Sum of Confidence of Product1	Sur
Yogurt, Soft Cheese	0.66%	4.84%	
Yogurt, Sliced Cheese	0.74%	5.40%	
Yogurt, Curd	1.74%	12.66%	
Yogurt, Cream Cheese	1.34%	9.78%	
Yogurt, Butter Milk	0.86%	6.24%	
Yogurt, Berries	1.02%	7.45%	
White Bread, Fruit/Vegetable Juice	0.70%	16.42%	
White Bread, Domestic Eggs	0.61%	14.33%	
Whipped/Sour Cream, Curd	1.07%	14.74%	
Whipped/Sour Cream, Cream Cheese	0.65%	8.95%	
Whipped/Sour Cream, Chicken	0.74%	10.18%	
Whipped/Sour Cream, Butter	1.06%	11.56%	
Total	35.53%	440.91%	