

AVINESH KUMAR

WEB DEVELOPER



/avineshrv



Experience

Tata Consultancy Service (TCS)

System Engineer

2021 – Present

- Transitioned product management API to MongoDB for scalability, ensuring uninterrupted frontend functionality.
- Spearheaded development of a NextJS Memory game with custom animations, scoring system, and theming options, attracting a younger audience and improving site analytics.
- Worked on migration of e-Commerce website from PHP to NextJS, consolidating multiple brand sites for enhanced user experience and efficiency.
- Developed site templated with a user-friendly CMS interface, accommodating diverse media formats and simplifying site management completely via CMS.
- Implemented analytics tracking, 3D experiences, SEO optimization, and WCAG 2.1 compliance for improved accessibility and performance.
- Upgraded the NextJS app from version 12 to 14, ensuring modern web standards for enhanced performance, security, and scalability.
- Built e-commerce websites with PHP Smarty, JavaScript, jQuery, CSS, and SCSS for responsive design and tailored global experiences.

The HK Online

Web Developer & Content Writer

2020 – 2021

- Proficient in web development with HTML, CSS, JavaScript, and PHP, ensuring optimal user experience.
- Produced and curated 10,000+ high-quality articles across 20+ websites, covering diverse topics, and designed engaging visuals and instructional videos using Adobe tools to enhance content visibility and user adoption, while applying SEO techniques for increased traffic and search rankings.

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About Me

Experienced web developer skilled in front-end and backend technologies like Node.js and MongoDB. Passionate about creating captivating digital experiences with keen attention to detail and design principles. Specializes in turning design concepts into responsive interfaces and enjoys tackling challenging, innovative projects. Committed to learning and collaboration, known for professionalism, reliability, and high-quality work.

Skills

- | | |
|----------------|-------------------|
| • JavaScript | • GraphQL |
| • Python | • MongoDB |
| • PHP | • Git |
| • HTML5 | • GitHub |
| • CSS3 | • GitLab |
| • ReactJS | • WordPress |
| • NextJS | • Kentico |
| • Tailwind CSS | • Drupal |
| • Bootstrap | • Adobe Photoshop |
| • SCSS | • Adobe XD |
| • SASS | • NPM |
| • JQuery | • Pip |
| • NodeJS | • Postman |

Key Strength

- | | |
|-----------------------|-------------------|
| • Strategic Planning | • Problem-solving |
| • Customer Focus | • Creativity |
| • Adaptability | • Time Management |
| • Communication Skill | • Eye for Detail |