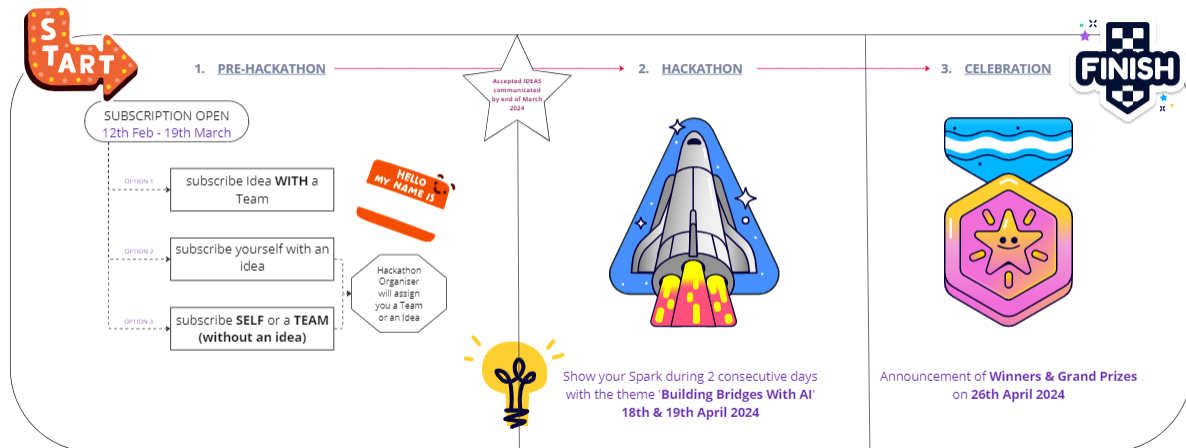


HACKATHON 2024:

Building Bridges with A.I.

1. Introduction

In this document you will find all the information you need to prepare for the hackathon. We hope you are as excited as we are for this amazing event. Please read this document carefully and follow the guidelines for a smooth and successful hackathon experience.



2. Pre-Hackathon

2.1 Idea generation

Start by brainstorming your idea around AI. When submitting, make sure your pitch covers the what, the how, and the benefits, as well as who would benefit from this idea – which persona could use it. A panel will decide which ideas we will retain for the hackathon.

Submit your idea by **Tuesday, 19 March**. You can also submit an idea without a team. How to submit your idea, can be found in paragraph 2.3. By the end of March, we will announce which ideas we have selected and want to develop further during the hackathon.

For inspiration, [click here to find a list of ideas, already submitted by the business](#). But you can also pitch your own unique idea.

2.2 Team formation

We want to include as many people as possible. You can register with or without a team, and with or without an idea. If you already have your team and idea, you can of course subscribe both at once.

Please register by **Tuesday, 9 April**. Let us know all the names of your team members, designate a team captain and provide us with your team's name. How to register, can be found in paragraph 2.3.

Here are some rules for forming teams:

- A team exists of minimum 2 people and maximum 6 people
- During the hackathon you must be present in an SD Worx office (don't hesitate to contact the [organising committee](#) should this be difficult for you)
- You have to be available on 18 and 19 April
- One member of the team is the team captain. That person will receive the various briefings, including a technical briefing on 11 April
- The target audience is primarily colleagues from the Products department and CI&DS. However, if you have the right skills, colleagues from other departments are also welcome to join the hackathon

2.3 Submissions

All submissions must be done via MyMove by creating a project. For a detailed explanation how to create your project, we have created a separate document. You can read the instructions in that document and you can find the document in the same post on Viva Engage as an attachment. You can change your idea or team even after publishing it. You can also find other teams looking for members through MyMove.

[Click here to submit your idea and team in MyMove](#)

3. Hackathon

The amazing hackathon itself will take place on **Thursday 18 April and Friday 19 April** at different physical locations in Europe & Mauritius.

During these two days, you and your team will build bridges with AI.

Expect a full day programme, so make sure you are available from early morning until the end of the workday and that you can come to an SD Worx office. A finalised timetable will be provided to all teams prior to the event. We will also keep in mind the different time zones. Since it is personal choice to participate in this event, we will not foresee overtime.

Each location has a live-feed camera for connectivity purposes. We make sure you have lunch, drinks and other essentials to keep you energised and focused throughout the event. We also provide plenty of breaks with fun activities. The purpose of these breaks is to give your body and mind some oxygen, and through the live feed, we can all enjoy these activities together and stay connected.

Contractors, who want to participate, need to agree with their tribe lead.

We will organise a short kick-off on **17 April** so that all teams are well informed. And the team captains will have a technical briefing on **11 April**.

4. Celebration

A week after the hackathon, the winners and grand prizes will be announced during a closing ceremony via Teams. Afterwards the winning AI programme will be further marketed towards Portfolio and the business to see whether we can create a real and viable product.

Should you have any questions related to this cool and innovative event, do not hesitate to contact us on: products-hackathon@sdworx.com