Avishay Biton – Resume

Personal Information

Name: Avishay Biton   Phone: 054-448-1366

Email: avishaybi@gmail.com

LinkedIn profile: https://www.linkedin.com/in/avishay-biton/

General

- Industrial engineer, major in information technology with over 10 years' experience in the technological industry, networking, on-line marketing, and information technology specialist
- **PERN stack developer** consists of PostgreSQL, Express, React, and Node. Js
- Adaptive learner with excellent interpersonal and communication skills looking for next chapter as a software developer

Employment History

Avis – 2020 – Today

Position: Sales Representative

- Consulting for new and used cars sales to private customers
- Responsible for end-to-end sale cycle including consulting the right car per customer needs and requirements followed by financing, insurance, registration etc.
- My position at Avis was temporary due to COVID crisis. My motivation is to resume my career is the tech industry as a software developer

Portalic – 2012 – 2019

Portalic is a boutique software company and on-line marketing

Position: SEO and on-line Marketing Manager

- Multi language SEO expert specialized in search engines and social media with proven success records
- Working directly with customers from SOHO to medium enterprises
- Analyze customer needs, created an SEO plan with KPI and success matric
- Build an SEO and online marketing methodology, including playbook and best practices within Portalic

Leumi Bank – 2008 - 2011

Position: Business Intelligence Analyst

- Create customized and complex reports using business objects for the bank executive's management
- Asist with design of new DB tables for the bank credit scoring
- Training managers and analyst on the BI system

Matrix – 2005 - 2007

Position: Technical Training Specialist

- Working on Clicks – leading system for managing medical records
- Onsite personal training to doctors and medical staff on Click system
- Group training for the medical clinic staff

Education

BSC Industrial engineering – Major in information technology at Ariel University

Full Stack Coding Bootcamp - JavaScript at Developers Institute Israel. Focus on Web developer with HTML, CSS, Javascript, React & Node.js.

Languages: Hebrew – Native, English – Fluently