



ROTARACT MORA  
MUN

**ROTARACT MORA MODEL UNITED NATIONS**

**2020**

**BINDERS**

**PARTNERSHIP OPPORTUNITIES**



### 1.1 What is Rotaract Mora?

Rotaract Mora or Rotaract Club of University of Moratuwa is the first university-based Rotaract club in Sri Lanka. Being one of the most remarkable clubs within the university, the many awards achieved by Rotaract Mora bears testimony to it.

1. 2016 – 26<sup>th</sup> Rotaract District Assembly – Most Outstanding Rotaract Club
2. 2017 – Rotaract Outstanding Project Awards (Rotary International) – International Winner (Single Club)
3. 2017 – Rotaract South Asia MDIO Outstanding Awards and Recognitions – Special Recognition – Sojourn Phase 2
4. 2017 – 27<sup>th</sup> Rotaract District Assembly – Most Outstanding Rotaract Club
5. 2018 – Rotaract South Asia MDIO Outstanding Awards and Recognitions – People’s Choice Award for Professional Service – Are You Ready?
6. 2018 – 28<sup>th</sup> Rotaract District Assembly – Most Outstanding Rotaract Club
7. 2019 – 29<sup>th</sup> Rotaract District Assembly – Most Outstanding Rotaract Club
8. 2020 – 30<sup>th</sup> Rotaract District Assembly – Most Outstanding Rotaract Club

Rotaract Mora is the only Rotaract club in Sri Lanka which has won the International Rotaract Award for three consecutive years.

The club comprises four main avenues; Community Service, Club Service, Professional Development, and International Service.

### 1.2 What is a United Nations simulation?

A United Nations Simulation, commonly known as Model United Nations (MUN), offers participants a unique opportunity to represent different countries in a simulation of various committees; discussing and debating a vast array of pressing topics and finally drawing solutions to issues that plague our world, all within the structure, protocols, and procedures of the United Nations.

### 1.3 What is RMMUN?

Rotaract Mora Model United Nations is a simulation of the United Nations, launched by Rotaract Mora as its latest project. Owing to the fact that this will be the first attempt at a UN simulation by a Sri Lankan University, the project will indeed be revolutionary. The first stage of the project will mainly develop the MUN culture within the University of Moratuwa. The second stage will be open for all Sri Lankan universities. The proceeding stages will target reaching the



international audience and serving it by joining the Rotaract Global Model United Nations. (<https://rotaractmun.org>).

Generally MUN is all about skill development of the participants and a fancy conference with fancy suits. But RMMUN will make a bold milestone in the common MUN principles as our scope extends on implementing the created resolutions practically in the national level. As RMMUN is a branch of the massive Rotaract body, there is no doubt about the feasibility of this implementation.

The first ever conference of RMMUN is scheduled to be held on the first of December 2020 at the Old Gym, University of Moratuwa. It will be open to undergraduates of University of Moratuwa and the 2020 A/L batch students who are eligible to enter the University of Moratuwa.

#### 1.4 What is Binders?

Binders is a contest on creating a resource binder. A resource binder is a crucial part in an MUN conference. The participants will be given two months to do the research on their delegated country and the assigned topic and to bind their resource binder.

The participants will be undergraduates of University of Moratuwa and the 2020 A/L batch students who are eligible to enter the University of Moratuwa.

The registrations for the contest will open on the 10<sup>th</sup> of October. The winners will be announced at the RMMUN conference, which is scheduled to be held on the 1<sup>st</sup> of December.

Visit <http://mun.rotaractmora.org/events/#Binders> for further details.



## 2 Project Objectives

- To develop the research skills of the participants.
- To develop the articulating skills of the participants.
- To develop the reporting skills of the participants.
- To develop the critical thinking skills of the participants.
- To enhance the awareness of the participants regarding international affairs.
- To enhance the interest of undergraduates towards MUN.
- To develop Model United Nations culture within the University of Moratuwa and thereby;
  1. Serve the Sri Lankan community by developing sustainable resolutions and **implementing them through the Rotaract body.**
  2. Serve the international community by developing sustainable resolutions.
  3. Develop the debating skills of participants.
  4. Develop the leadership skills of university participants.
  5. Develop the collaborative skills of university participants.
  6. Develop the organizing skills of university participants.



### 3 WHY SHOULD YOU BE OUR PARTNER

Event partnership is a smart choice for companies to opt for in order to gain customer credibility through the resulting reinforced brand visibility, lead generation, and improvement of the company's perceived image. This is a great way for companies to complement their social performance and enhance their Triple Bottom Line.

RMMUN 2020 provides you with an ideal platform to communicate with the audience of University of Moratuwa. Being a leading university in Sri Lanka, University of Moratuwa provides you with an audience of more than 7500 undergraduates with brilliant minds from 18 different departments, and a staff of 200 who are at the highest designations in national as well as international levels.

Given that the mother project will be a simulation of the United Nations, you will be in direct contact with the leaders who will mould the future world and decide the path of the nation in the near future.

An event of this magnitude requires substantial financial and resource assistance. By partnering with us, your organization will be benefited greatly as this is an ideal opportunity for you to publicize your organization, as well as to gather market information. Furthermore, your sponsorship will guarantee yet another successful conference which will greatly empower today's youth, who are the future of this world.

## 4 PARTNERSHIP BENEFITS

### 4.1 General Partnership Benefits

BENEFIT	PLATINUM PARTNER		GOLD PARTNER	
	LKR 20,000 Maximum of one		LKR 15,000 Maximum of one	
Logo in 4 flyers between October 4 <sup>th</sup> and October 10 <sup>th</sup> .	✓		✓	
Special flyer in social media between October 4 <sup>th</sup> and October 10 <sup>th</sup> .	✓		✓	
Advertisement with the relevant hyperlink on the website from October 4 <sup>th</sup> and October 10 <sup>th</sup> .	✓			
Company description on the website from October 4 <sup>th</sup> and October 10 <sup>th</sup>	✓		✓	
Company logo on the website footer from October 4 <sup>th</sup> and October 10 <sup>th</sup> .	✓		✓	
Company banners at the RMMUN Conference, which is scheduled to be held on the 1 <sup>st</sup> of December at the Old Gym, University of Moratuwa.	✓	2	✓	1
Company leaflet distribution at the RMMUN Conference, which is scheduled to be held on the 1 <sup>st</sup> of December at the Old Gym, University of Moratuwa.	✓	100	✓	50

- The company will be given any tailor-made benefit or advertisement option based on the compliance and negotiation between the committee and the entity.



## 4.2 Additional Partnership Benefits

1. Advertisement with the relevant hyperlink on the website.	LKR 10, 000
2. One company banner display at the RMMUN Conference on 1 <sup>st</sup> of December:	LKR 10, 000
3. Two of company banners display at the RMMUN Conference on 1 <sup>st</sup> of December:	LKR 15, 000
4. Two of company flags display at the RMMUN Conference on 1 <sup>st</sup> of December:	LKR 10, 000
5. Company stall at the premises at the RMMUN Conference on 1 <sup>st</sup> of December:	LKR 25, 000

Tents for the stalls will be supplied by the RMMUN organizing committee.

## 5 Contact details

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## OUR TEAM

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