Essential E-Commerce Tools for Success (All our tools and partnerships)

The Most Critical and Important Tools:

1. Geo Convert

The Revolution in Geographic Personalization

Geo Convert is one of the most powerful and ingenious tools used across all brands.

The Problem It Solves: Most visitors to your store see the same price, the same banner, and the same offer - regardless of their country, income level, or local season. This is a major mistake that causes significant conversion loss.

How It Works: The app automatically detects the visitor's exact location (Geo-Location) and displays a banner with a location-based discount code and a localized message explaining why there is a sale (for example: "National Holiday Sale in Hungary" or "End of Season Sale in France").

Two Massive Advantages:

1. Price Adaptation to Purchasing Power: Your listed prices remain exactly the same for everyone, but the discount code shown in the banner changes by country. For example, a visitor from New York might see a 5% discount, while someone from India might receive 15%. This ensures that your prices stay accessible to a wider audience without unnecessary markdowns.

2. Maximum Personalization: Beyond simply offering a coupon code (which is proven to significantly increase conversion rates), the reason for the sale is relevant to the visitor's local context. For example, a customer from France entering the site on Bastille Day might see a banner saying: "Special Independence Day Sale for France: Use code FR15 at checkout for an extra 15% OFF!"

This creates an extreme sense of personalization. The site suddenly speaks directly to the person, triggering a psychological spark that doesn't occur on any generic store.

Results: The combination of personalization and rational sale context dramatically increases user trust and engagement, leading to measurable, proven conversion lifts. From experience, **conversion rate increases by 45-70%**, depending on the niche and the audience.

Since discovering Geo Convert, it has been implemented in every eCommerce brand managed, and it's recommended to everyone. It's pure profit waiting to be collected.

Link: https://geo-convert.com

Images: screenshot of result of A/B test without/with the announcement bar. 64,091 visitors tested. 67.9% Conversion Rate increase. - https://pqvvrljykfvhpyvxmwzb.supabase.co/storage/v1/object/public/images/48.jpg

How it look in Indonesia example:
https://pqvvrljykfvhpyvxmwzb.supabase.co/storage/v1/object/public/images/49.webp

If you're brazilian and it's your indepandenace day you'll see this:
https://pqvvrljykfvhpyvxmwzb.supabase.co/storage/v1/object/public/images/51.webp

If your from french and it's the father's day, you will see ths:
https://pqvvrljykfvhpyvxmwzb.supabase.co/storage/v1/object/public/images/52.webp

If it's St.Patrick in japan and your in japan, You'll see this:
https://pqvvrljykfvhpyvxmwzb.supabase.co/storage/v1/object/public/images/50.webp

Image showing how it actually looks on the website:
https://pqvvrljykfvhpyvxmwzb.supabase.co/storage/v1/object/public/images/WhatsApp%20Image%202025-12-19%20at%2014.59.31.jpeg

2. KeepCart

Blocking Coupon Extensions and Protecting Margins

KeepCart blocks 125+ browser coupon extensions (like Honey, Capital One Shopping, etc.) from displaying discount codes not intended for the specific visitor.

The Problem: You create a 20% discount code that customers receive via email after a month of cart abandonment. Then a new customer who never abandoned a cart enters the site, and because of one of these extensions they have, the coupon code pops up - and boom, you lost 20% that they would have purchased without it anyway.

The Solution: KeepCart blocks all these extensions and protects your profit margins from unintended discount code leaks.

Link: https://platform.shoffi.app/r/rl_U2L0seLE

3. DataDrew

The Only Source of Truth for Your Customer Data

DataDrew is a completely free application that builds a precise data layer on top of your Shopify store, giving you a real-time X-ray of your business.

What It Shows:

- LTV (Lifetime Value) by all time periods
- Re-purchase rate
- Customer segmentation by percentiles
- RFM Segments (Recency, Frequency, Monetary)

The Real Power: The Pareto principle is alive and well in eCommerce: **5% of customers generate 95% of revenue**. Once you install DataDrew, you'll see this rule in action, and you might even discover that 2% of your customers generate 98% of your revenue.

This gives you the power to identify who these customers are and focus your efforts on acquiring more like them - for example, by creating Lookalike Audience campaigns based on your highest-spending customers.

Real Example: In August 2025, approximately 8,000 new customers were brought to one of the sites. The data captured in November - meaning 2-3 months from the first purchase.

The top 25% of spenders were already worth an average of about **$796 per customer**, and these 25% generated almost **$1.6 million**. In contrast, all remaining customers (75%) were worth significantly less, generating an estimated **$700,000**.

Note: The customers in the Top 25% Spenders, within 2-3 months, spent an average of $796. This means within a year their average will be at least **$1,600**. The Top 10% spent approximately $1,253 in the same period.

The Conclusion: With this application you can:

- Understand how much each customer is worth on average
- Identify who the Top 25% Spenders are
- Export them and create a Lookalike Audience in Meta
- Meta will identify exactly what these people have in common and attract only customers similar to those who tend to spend thousands of dollars on your site

Link: https://apps.shopify.com/customer-lifetime-value?mref=lsbqcbva

Images:

- Screenshot showing that the top 25% has generated $1,592,114 and average LTV of 796$ within the first 3 months after their first purchase, top 25%-50% with avg LTV 123, top 50%-75% 113$, top 75%-100% with 89$ avg LTV. all 25-100% together with less than $700,000. what shows that you can save that part, and attract only the valuable customers - the ones that after 3 months worth $796 and $1,500 after a

year (And that's top 25%, top 10% will probably be worth $2,000 within a year): https://pqvvrljykfvhpyvxmwzb.supabase.co/storage/v1/object/public/images/46.webp
- Image shows the dashboard of the app (Avg LTV by months, etc)- https://pqvvrljykfvhpyvxmwzb.supabase.co/storage/v1/object/public/images/Screenshot_2025-11-11_224117_1.webp
- Image shows LTV by weeks, How much future revenue (chort) you generated in this week: https://pqvvrljykfvhpyvxmwzb.supabase.co/storage/v1/object/public/images/Screenshot_2025-11-11_224129_1.webp
- Image shows LTV graph by LTV duration - https://pqvvrljykfvhpyvxmwzb.supabase.co/storage/v1/object/public/images/Screenshot_2025-11-11_224223_1.webp
- Image shows the option to export RFM segments / Top spenders segments (And then you can create a LLA'S to attract ONLY this kind of customers: https://pqvvrljykfvhpyvxmwzb.supabase.co/storage/v1/object/public/images/Screenshot%202025-12-19%20144624.png

4. TxtCart

Bringing Human Sales Back Into E-Commerce

TxtCart recovers abandoned carts automatically with AI - a ruthless conversion machine.

How It Works: When a customer adds a product to the cart but doesn't complete the purchase, TxtCart detects it and initiates an intelligent conversation. The system automatically sends a personalized SMS cart-abandonment message - but unlike most SMS marketing tools, it allows you to actually chat personally with the customer.

You can understand what stopped them from completing the purchase (so you can fix it later in your funnel or store) **and close the sale in real time**.

These messages are not dull, automated texts - they sound natural and human, often including friendly follow-ups such as: "Would you like me to save these items for you until tomorrow?"

Why It's Critical: As already seen in the course, recovering abandoned carts is one of the most crucial factors for profitability - it can be the deal breaker between running a profitable store or losing money.

SMS open rates exceed **95%** (compared to only ~25% for email), making TxtCart one of the few tools that enables real sales conversations online.

Link: https://txtcartapp.com/affiliate/?mref=lsbqcbva

Images: Screenshot showing example results with 15ROI on the app, 5,794.14$ paid for the app and 86,912.11$ earned, and that's all AI, literally a money machine, and it's free (Comissssion based tiers) -
https://pqvvrljykfvhpyvxmwzb.supabase.co/storage/v1/object/public/images/Geo%20Convert.png

- Image showing dashboard how it looks from the admin (List of conversation per customers, how many total messages and status - convered,discount offered, Viewed cart, etc.
  https://pqvvrljykfvhpyvxmwzb.supabase.co/storage/v1/object/public/images/Geo%20Convert%20(7).jpg
- An image showing a mockup of the real conversation (You can click the customer from the list and read the conversation
  https://pqvvrljykfvhpyvxmwzb.supabase.co/storage/v1/object/public/images/Geo%20Convert%20(8).jpg

Steps:
First is download the app and connect to your store
Second is set up: After installation, go to **Settings → Account**.

Here you will enter your store details: business name, business type, email, and phone

number.

(For the phone number, enter your personal number. Do not worry, this is not the number

customers will receive SMS messages from.)

Image of the screen:

https://pqvvrljykfvhpyvxmwzb.supabase.co/storage/v1/object/public/images/Geo%20Convert%20(9).jpg

Step 3: Company Settings

Here we continue feeding the AI with all the relevant details about your store. Enter all

the policy information that applies to your website.

Under Select persona, you choose the customer service representative identity (the AI

persona). For example, if you select Chris, the AI will introduce itself as "Hi, this is

Chris from {YOUR BRAND} customer support."

Choose one of the two options, it honestly does not matter.

Image of the step:

https://pqvvrljykfvhpyvxmwzb.supabase.co/storage/v1/object/public/images/Geo%20Convert%20(10).jpg

5. Mate (Private Agent)

Building a Brand-Level Logistics Infrastructure

One of the main obstacles preventing eCommerce stores from scaling is their dependence on AliExpress: inconsistent shipping times, long delivery windows, poor support, damaged products, no home delivery, and multiple separate packages when customers order items from different suppliers.

Private Agent Changes the Game Entirely: By partnering with one of the largest fulfillment companies in the world (serving over 220,000 clients), this private logistics service allows you to ship globally within an **average of 5 days**, with advanced options such as home delivery, order consolidation into a single package, branded packaging, and highly competitive pricing.

How It Works: The order appears automatically in their Shopify-connected dashboard, showing the product and shipping cost. You pay for the order, and your assigned agent uses those funds to purchase the items, transfer them to the company's logistics warehouse, perform a quality check, pack everything into a single parcel, and ship it - either directly to the customer's home or to a nearby pickup point.

All SMS notifications, tracking updates, and shipping communications are handled by the logistics provider.

The Advantages:

- **10-30% cheaper** than AliExpress
- Shipping in **5-7 days**
- Option for home delivery/pickup point
- Quality control
- Package consolidation
- Branding
- No monthly fees
- No commitment
- No minimum orders
- Personal WhatsApp support

From a Business Standpoint: This is one of the most critical steps for anyone aiming to operate internationally. Such a service creates a competitive advantage that is extremely

hard to replicate - a combination of speed, price, reliability, and consistent customer experience that sets your brand apart.

Link: https://erp.matedropshipping.com/login?invite_id=915

Images of the the warehouse:
https://pqvvrljykfvhpyvxmwzb.supabase.co/storage/v1/object/public/images/19%20(1).jpg —
https://pqvvrljykfvhpyvxmwzb.supabase.co/storage/v1/object/public/images/21.jpg —–-
https://pqvvrljykfvhpyvxmwzb.supabase.co/storage/v1/object/public/images/24.jpg

6. HyperSKU

Backup Agent

Backup agent (same principles as Mate). Always connect it to the site as well so there's a backup agent in case the main agent doesn't have a certain product (rare but can happen) and to compare prices on certain orders and choose for each order the agent that provides the same product/order cheaper.

Link: https://www.hypersku.com/campaign/optimize-dropshipping/?ref=nmmwogq

(same image of the warehouse like of 'Mate')

As a business our main goal is to make each customer add this tools (That's the most crucial tools for them too):

FREE'S:

Install KeepCart
Install DataDrew
Connect Clavio
Install TxtCart
Connect to Mate
Connect to HyperSku as a backup agent
Add Cart upsells (free installation and high ROI)
Install upsell.com (new name of Reconvert) - volume by orders, starts with free installation here too.

Base:
Songs checkout array with TxtCart

Songs checkout array emails with Clavio

Design:
Install Geo Convert
Install Section Store for free sections
Install Vitals for Wishlist mainly but there are many other creatives
(this is the must, and many more apps from the design).

Additional Essential Tools:

7. Klaviyo

The World's Most Advanced Email Marketing Tool

Klaviyo is an email marketing platform with integrations to all eCommerce platforms, thousands of Shopify apps, and the most advanced BI and AI capabilities.

Why It's Critical: According to data from Shopify, the average conversion rate across eCommerce stores is just **1.6%**. Meanwhile, data from Klaviyo shows that within two years, **72% of users** who enter an email automation sequence will make at least one purchase.

1.6% vs. 72% - the numbers speak for themselves.

Link:
https://www.klaviyo.com/partner/signup?utm_source=001Nu00000NY5EeIAL&utm_medium=partner

Screenshot of abandoned checkouts recovered (thanks to klaviyo and TxtCart):
https://pqvvrljykfvhpyvxmwzb.supabase.co/storage/v1/object/public/images/007dff_1.webp

Screenshot of 30Days revenue from different flows from klaviyo (over $300,000 from emails alone):
https://pqvvrljykfvhpyvxmwzb.supabase.co/storage/v1/object/public/images/007dff_3.webp

Image showing that based on EmailToolTester, An email list generates 20X more money than any social platform:
https://pqvvrljykfvhpyvxmwzb.supabase.co/storage/v1/object/public/images/Satoshi_5.webp

On March 29, 2024, our eCommerce brand sent two short emails to a list of less than 15,000 subscribers… And we received over 921 hot orders that brought in $238,250 in revenue,

Here's the image of the flow's stats:
https://pqvvrljykfvhpyvxmwzb.supabase.co/storage/v1/object/public/images/WhatsApp_Image_2025-11-03_at_07.47.32_e6a3492d.webp

Image of Ad account disable (meta, because email is your insurance):
https://pqvvrljykfvhpyvxmwzb.supabase.co/storage/v1/object/public/images/facebook-ad-account-disabled.webp

8. Grapevine Surveys

Behavioral Insight Instead of Guesswork

The Simple and Most Important Question: Who is your customer? What does he like? When he made a purchase, what drove him to buy - and what almost stopped him? What is the single most important factor for 90% of your customers when deciding whether to purchase or not?

The Problem: Guess-based decisions are one of the main reasons most stores struggle to improve their conversion rates over time. Most store owners change colors, buttons, or sections, based purely on what they think will work. In 94% of cases, these decisions are completely wrong - and actually cause damage.

The Solution: Grapevine Surveys displays short, focused post-purchase surveys immediately after checkout - right when the customer has already completed the transaction, so there is zero impact on your conversion rate.

You can include several short questions, and the responses provide a goldmine of behavioral data: what triggered the purchase, what almost prevented it, how the customer discovered your brand, how many times they saw your ad before buying, and more.

The Results: This data is worth its weight in gold. It tells you exactly what to change in order to double or even triple your conversion rate.

When analyzing major brands, this is one of the very first actions taken. The surveys consistently reveal shocking gaps between what the brand believes drives purchases and what actually happens inside the customer's mind.

In many cases, a single change based on survey insights results in a **50-100% increase in conversions** - not because of a new design, but simply because we looked at the real answers.

Example Questions:

- How did you first hear about us?
- How many times did you see our brand before placing your order?
- What made you decide to buy right now?

- Was there anything that made you hesitate before ordering?

Link: https://apps.shopify.com/grapevine?mref=lsbqcbva

---

9. Triple Whale

The Only Source of Truth for Your Ad Data

The Problem: Meta is lying to you - and it's costing you money.

Since Apple's iOS 14 update, advertising platforms like Meta and Google have been showing only a partial picture of reality. Only about **70% of purchases** are actually tracked, and many of those are attributed to the wrong creatives.

In simple terms, the data you rely on to make daily decisions worth thousands of dollars is **inaccurate**.

The Solution: Triple Whale solves this problem at the root. It is a leading analytics platform that uses advanced tracking technology to bypass data restrictions and deliver **100% accurate attribution**.

It tracks every visitor and purchase with absolute precision, showing you exactly where each sale came from - down to the platform, campaign, ad set, and creative (Meta, Google, TikTok, etc.) - all in one unified dashboard.

The Results: For every serious eCommerce brand, Triple Whale has become the single source of truth for advertising decisions. It is the only tool that enables brands to manage daily budgets in the hundreds of thousands of dollars while making data-driven, not emotional, decisions.

Link: https://triplewhale.com/

Images:
In triple Whale you see the REAL Costs per platform, campaign, adset, ad, With 100% accuracy - Image shows from the dashboard of triple whale the campaigns Real ROAS:
https://pqvvrljykfvhpyvxmwzb.supabase.co/storage/v1/object/public/images/Geo%20Convert%20(11).jpg

10. ABConvert (A/B Testing)

Where Guesswork Turns Into Scientific Precision

The Problem: One of the most dangerous assumptions in eCommerce is thinking that "the website looks good, so it must convert well."

In a truly professional environment, design, buttons, or copy are never matters of taste - they are **hypotheses that must be tested empirically**.

The Solution: This A/B Testing app is one of the few A/B testing apps that allows you to test any element on your site, including product pricing, shipping fees, and more.

The app splits your traffic between two identical versions with only one variable changed, then shows you exactly **which version generates more sales**.

Example: You can test the color of your CTA button - black vs. green. With 1,000 total visitors, 500 will see the black button and 500 the green one. You might discover that the black button converted at 3.14%, while the green one achieved 4.56%.

The Results: Across the brands managed, cumulative conversion improvements of hundreds of percent have been seen. In one experiment, a single seemingly minor change produced a **520.9% increase in conversions**.

The Power of Compound Interest: Even if each test improves conversions by "only" 10%, and each test runs for about five days, starting from a 2% conversion rate, you'll reach 3.54% in one month, and 6.24% after two months.

As Albert Einstein said: "Compound interest is the eighth wonder of the world."

Examples of High-Impact A/B Tests:

- Homepage headline (emotional vs. logical version)
- Copy or color of the "Add to Cart" button
- Adding a "Best Seller" or "Limited Stock" label
- Pricing structure ($49 vs. 2 payments of $24.50)
- Main product photo vs. lifestyle image in use
- Showing reviews below the Add-to-Cart button vs. at the bottom of the page

Link: https://apps.shopify.com/a-b-convert-price-a-b-test?mref=aviv-azriel **Discount Code:** LASERCRO (10% discount)

images:
- Image Showing a results of A/B Test results WITH 520% Increase in conversion rates from 1 single test:
  https://pqvvrljykfvhpyvxmwzb.supabase.co/storage/v1/object/public/images/Geo%20Convert%20(12).jpg
- GIf showing scrolling at the list of A/B tests - Some increased in 1%, some with decrease, some increased in 43%. Hundreds of A/B tests for 1 store. Compounding interest in action:
  https://pqvvrljykfvhpyvxmwzb.supabase.co/storage/v1/object/public/images/2.webp
- Another image showing 1 A/B test result with 44% Increase in conversion rate:
  https://pqvvrljykfvhpyvxmwzb.supabase.co/storage/v1/object/public/images/Hurdeep_6.webp

11. Cart Drawer Upsell

The "Deal Breaker" Section with Full Setup in 60 Seconds

The Analogy: How many times have you stood in line at Starbucks, a convenience store, or a gas station - and added a small item right before paying? A pack of gum, a snack, or a drink? We all do it, and that exact moment is where "small money" becomes big money.

The Solution: Cart Upsells allows you to recreate this exact strategy inside your cart page. Within minutes, you can add 8-10 relevant product offers priced between $20-$50 - items your customers will want to add naturally, without thinking twice.

The Results: This app consistently increases the average profit per order by **$5-$6**. In one brand, it added over **$94,000** in additional monthly revenue with an ROI of **250x**.

In other words, for every $1 invested in this app, it generated **$250** in extra revenue purely from upsells. That means it's virtually impossible to lose.

The Power: The power of Cart Upsells lies in the fact that it doesn't require any additional ad budget or new traffic. It leverages the exact momentum when the customer has already decided to buy, increasing the value of the same order - naturally, transparently, and effortlessly.

Link: https://platform.shoffi.app/r/rl_cm697iNI

Images:
Image showing stats of one store - simple upsell, more than $94K in extra revenue:
https://pqvvrljykfvhpyvxmwzb.supabase.co/storage/v1/object/public/images/Geo%20Convert%20(13).jpg

Image of how it looks on the site:
https://pqvvrljykfvhpyvxmwzb.supabase.co/storage/v1/object/public/images/Geo%20Convert%20(14).jpg

12. ReConvert (One-click Post Purchase Upsells)

Free Money. Adds $7.4 Pure Profit Per Order

The Statistics: This app on average adds **$7.4 pure profit** to each order. The average ROI on Post Purchase upsell apps is **1:46**.

How to Use: Put 5 different products (Multiple options) in Post purchase with a discount of 15-25% for 5 minutes.

Why It Works: The customer has already completed the payment, the psychological barrier is already broken. Presenting an additional offer **immediately after purchase** (before the thank you page) leverages the buying momentum at its strongest moment.

Link: https://apps.shopify.com/reconvert-upsell-cross-sell?mref=lsbqcbva

13. Section Store

Free High-Quality Sections for Your Store

Section Store provides free, professionally designed sections that you can add to your Shopify store to improve design and conversion rates without hiring a developer. More than 500 premium sections.

Link: https://apps.shopify.com/section-factory?mref=lsbqcbva

Images:

Screenshot from inside the dashboard (examples of sections): https://pqvvrljykfvhpyvxmwzb.supabase.co/storage/v1/object/public/images/Geo%20Convert%20(15).jpg

14. Vitals

40+ Essential Apps in One

Vitals combines over 40 essential eCommerce apps into one platform, including:

- Wishlist functionality
- Recently viewed items
- Stock countdown
- Size charts
- Reviews
- And many more conversion-boosting features

This consolidates multiple apps into one affordable solution, reducing costs and improving site speed.

Link: https://vitals.app/shopify/12548540

15. Upsell Koala (Bundle & Discount)

Smart Product Bundling

Upsell Koala helps create product bundles and volume discounts that increase average order value. The app makes it easy to set up "Buy X Get Y" offers, quantity breaks, and bundle deals that encourage customers to purchase more.

Link: https://platform.shoffi.app/r/rl_8RUcC8L4

16. Essential Free Shipping Bar

Dynamic Free Shipping Progress Bar

This app displays a dynamic progress bar showing customers how much more they need to spend to qualify for free shipping. This psychological trigger significantly increases average order value as customers add items to reach the free shipping threshold.

Link: https://platform.shoffi.app/r/rl_ScO0HCCU

17. Pumper Bundles Quantity Breaks

Volume Discount Display

Pumper Bundles creates attractive quantity break displays that show customers the savings they get when buying in bulk. This encourages larger orders and increases AOV through clear visual incentives.

Link: https://platform.shoffi.app/r/rl_1koRpnhF

18. Essential Countdown Timer Bar

Urgency and Scarcity

The countdown timer creates urgency by displaying limited-time offers with a ticking clock. This psychological trigger significantly increases conversion rates by creating FOMO (Fear of Missing Out) and encouraging immediate action.

Link: https://platform.shoffi.app/r/rl_6EEzhlj9

19. Essential Trust Badges & Icons

Building Credibility

Trust badges display security icons, payment methods, guarantees, and other trust signals that reduce buyer anxiety and increase conversions. These visual cues are essential for building credibility, especially with new customers.

Link: https://platform.shoffi.app/r/rl_uUHJkiZx

Images:

Image of example of trust badges:
https://pqvvrljykfvhpyvxmwzb.supabase.co/storage/v1/object/public/images/Screenshot%202025-12-20%20211616.png

Example of payment icons below ADD TO CART:
https://pqvvrljykfvhpyvxmwzb.supabase.co/storage/v1/object/public/images/Screenshot%202025-12-20%20211820.png

20. Kiwi Size Chart & Recommender

Reducing Returns Through Proper Sizing

Kiwi provides size charts and personalized size recommendations to help customers choose the right size, dramatically reducing returns and increasing customer satisfaction. This is especially critical for apparel and footwear stores.

Link: https://platform.shoffi.app/r/rl_XiVbySuW

---

21. Swish

Wishlist Functionality

Swish allows customers to save products to a wishlist for later purchase. This captures intent even when customers aren't ready to buy immediately, and enables remarketing to users who have shown interest in specific products.

Link: **https://platform.shoffi.app/r/rl_39mmrwlL**

---

23. PayPal Tracking Info Sync App

Automatic PayPal Updates

Automatically updates order status in PayPal with tracking information, preventing account holds and ensuring funds are released promptly. This protects cash flow and maintains good standing with PayPal.

Link: https://platform.shoffi.app/r/rl_Fn8dZcAb

---

25. Smart Search Bar & Filter

Enhanced Product Discovery

This app improves the search experience on your store, making it easier for customers to find exactly what they're looking for. Better search = higher conversions, especially for stores with large catalogs.

Link: https://platform.shoffi.app/r/rl_Q4E8XoJz

Example how it looks:
https://pqvvrljykfvhpyvxmwzb.supabase.co/storage/v1/object/public/images/Geo%20Convert%20(16).jpg

29. Tapita SEO & Speed Optimizer Pro

Technical SEO and Performance

Tapita optimizes your store's SEO and loading speed, two critical factors for both search rankings and conversion rates. Faster stores convert better, and better SEO brings more organic traffic.

Link: https://platform.shoffi.app/r/rl_SQfX2sIc

Joy Loyalty & Referral Program
One of the most important things for High LTV

When a customer customer has credits with you available for redemption. If they do not redeem them, it will feel to them like losing money, and people hate losing money. So what will they do? They will make an additional purchase in order to convert the points, which are worth money. But after the purchase, they will again have credits, for example, if they purchase for $200 and there is a 10 percent accumulation, that is $20 available, which over time will feel like money they can simply collect.

A very simple setup, yet a critical one.

A regular link for now, since there is still no affiliate link:
https://apps.shopify.com/joyio?search_id=49a41c44-13d4-418e-8500-05394fadc24b&shallow_install_type=search&surface_detail=Joy+loyalty&surface_inter_position=1&surface_intra_position=1&surface_type=search

Presidio Quiz kit

One of the secrets that changes the rules of the game when used correctly. We will use a quiz in order to embed opt-in traps within the website, a short quiz that helps the customer find the product that best fits them, which is method one that increases conversion rates, it will give us their email address so they can see the result at the end, which is method two that increases conversion rates, and it will reveal a great deal about the customer, who they are, what their problems are, what they are looking for, and what they want, which is method three that increases conversion rates.

According to Klaviyo, on average within two years, 45 percent of all people who enter an email list will convert. Therefore, when used correctly, a quiz is a tool that will completely change the rules of the game.

Our goal is to get 15 to 20 percent of everyone who enters our website to take the quiz, and from those, to convert approximately 50 percent through highly targeted, laser focused marketing.

This gives us a site conversion rate of 7.5 to 10 percent, using a single quiz that is built properly.

Link: https://apps.shopify.com/quiz-kit?mref=nasigsuy-4902