

VISUAL IDENTITY FOR **OLYMPIC NATIONAL PARK**

**OLYMPIC
NATIONAL
PARK**

Aviv Fox 10/8/24

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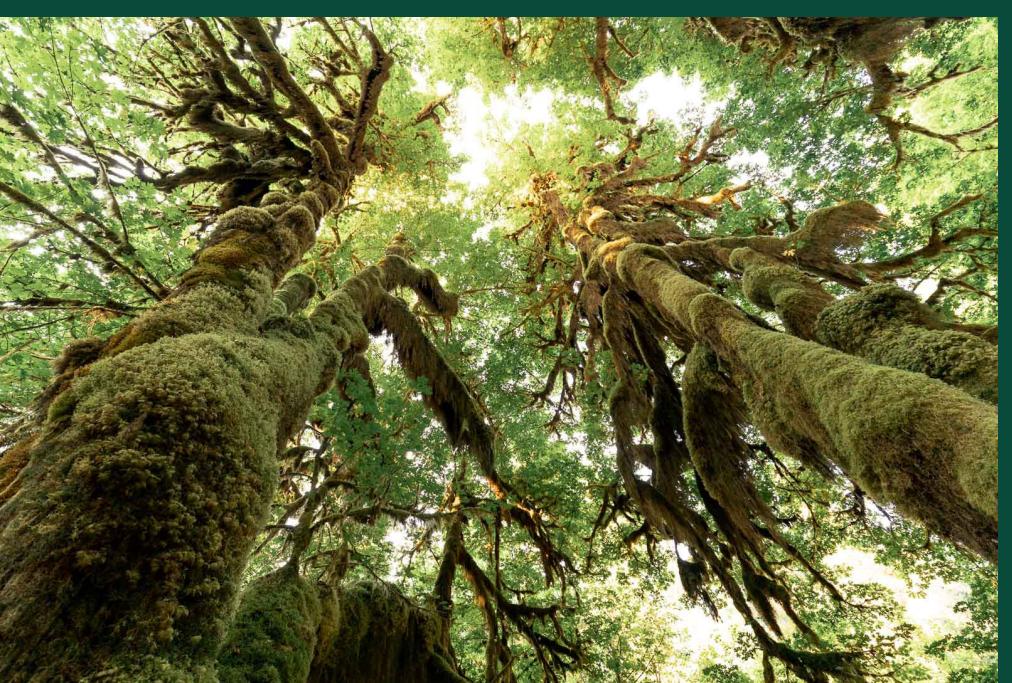
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OUR STORY

Olympic national park, located on washington state's olympic peninsula, is a globally recognized natural and cultural treasure. Spanning nearly one million acres, the park is home to some of the best-preserved temperate rainforests, glacier-covered peaks, and rugged pacific coastline in the contiguous united states. The park's natural beauty and ecological diversity led to its designation as a unesco biosphere reserve in 1976 and as a world heritage site in 1981. Today, the park remains a sanctuary for unique ecosystems and species found nowhere else in the world, such as the olympic marmot, and plays a crucial role in global conservation efforts.

CORE VALUES

Rugged
Lush
Breathtaking
Serenez
Rainforest
Biosphere
Mountains
Coastline
Wilderness
Preserve
Explore
Protect



PROCESS



LOGO MARKS

OLYMPIC
NATIONAL PARK

OLYMPIC
NATIONAL PARK

OLYMPIC
NATIONAL PARK

OLYMPIC
NATIONAL PARK



PRIMARY TYPE

CUBANO

A B C D E F G H I J K L M N O P Q R S T U -
V W X Y Z
1 2 3 4 5 6 7 8 9 0 ! @ \$ & () { } ? / " " ;

SECONDARY TYPE

Hendersaon slab

A B C D E F G H I J K L M N O P Q R S T U –
v w x y z

a b c d e f g h i j k l m n o p q r s t u v w x y z
1 2 3 4 5 6 7 8 9 0 ! @ # \$ % & * () { } ? ◇ / " " ;

TYPE HIERARCHY

OLYMPIC NATIONAL PARK HABITATS

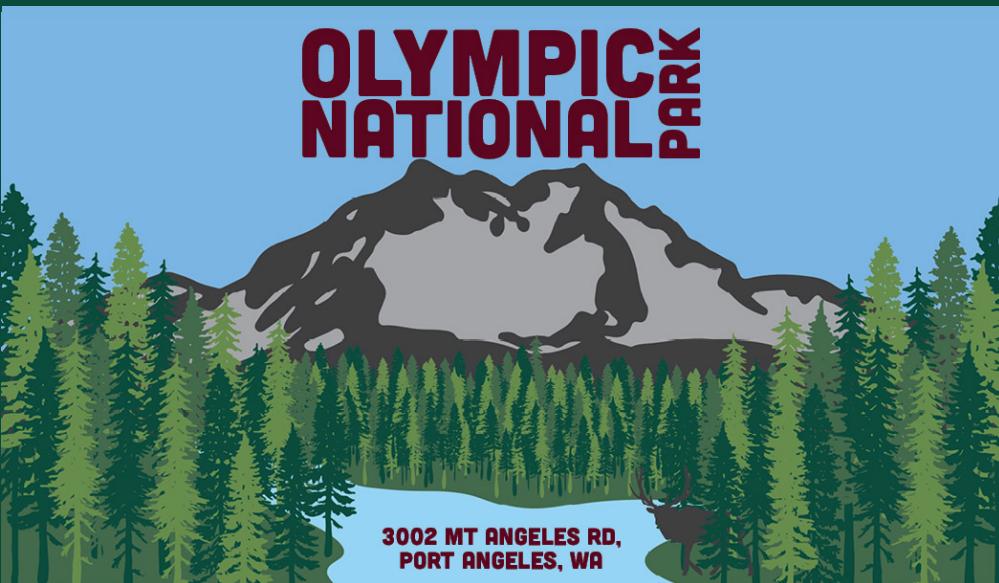
Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur. Excepteur sint occaecat cupidatat non proident, sunt in culpa qui officia deserunt mollit anim id est laborum.

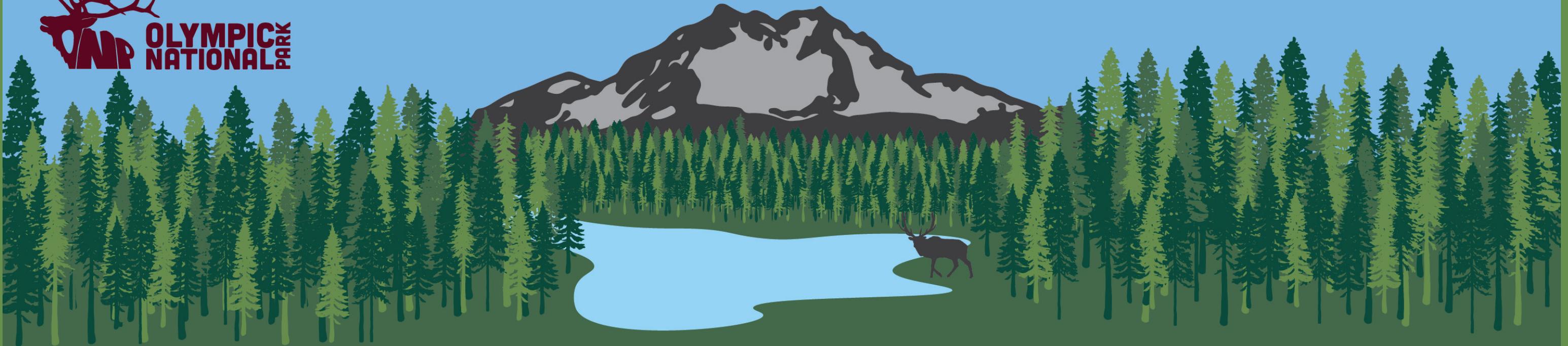
PATTERNS



COLOR PALETTE

	HEX	RGB	CMYK		HEX	RGB	CMYK		HEX	RGB	CMYK		HEX	RGB	CMYK		HEX	RGB	CMYK		HEX	RGB	CMYK					
004a3b	#004a3b	0 74 59	90.26 44.72	74.29 45.51	43684a	67 104 74	73.66 38.48	76.37 26.51	668d4c	102 141 76	64.09 26.73	87.65 8.73	5d001f	93 0 31	36.97 98.98	70.71 55.88	949494	148 148 148	44.4 36.47	36.95 1.7	94d2f3	148 210 243	38.27 3.62	0 0	79b5e3	90 143 188	67 35	10 0
0 74 59	0 74 59	90.26 44.72	74.29 45.51		67 104 74	73.66 38.48	76.37 26.51		102 141 76	64.09 26.73	87.65 8.73		93 0 31	36.97 98.98	70.71 55.88		148 148 148	44.4 36.47	36.95 1.7		148 210 243	38.27 3.62	0 0		90 143 188	67 35	10 0	
90.26 44.72					73.66 38.48				64.09 26.73				36.97 98.98				44.4 36.47				38.27 3.62				67 35			
74.29 45.51					76.37 26.51				87.65 8.73				70.71 55.88				36.95 1.7				0 0				10 0			



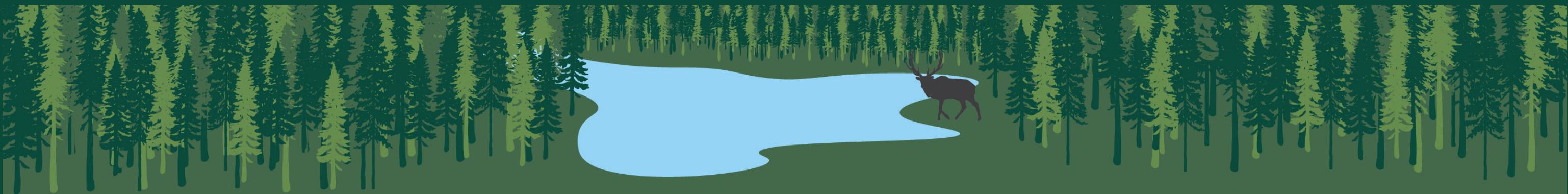


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DISCOVER OLYMPIC'S DIVERSE WILDERNESS

With its incredible range of precipitation and elevation, diversity is the hallmark of Olympic National Park. Encompassing nearly a million acres, the park protects a vast wilderness, thousands of years of human history, and several distinctly different ecosystems, including glacier-capped mountains, old-growth temperate rain forests, and over 70 miles of wild coastline. Come explore!





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DISCOVER OLYMPIC'S DIVERSE WILDERNESS

Experience the beauty of Olympic National Park up close by renting a campsite amidst its stunning landscapes. Whether you're looking to pitch a tent under ancient towering trees, park your RV near a sparkling river, or cozy up in one of our rustic cabins, we have the perfect spot for every type of adventurer. Campsites are located throughout the park, offering easy access to hiking trails, scenic views, and opportunities to explore the diverse ecosystems of Olympic—from temperate rainforests to rugged coastal cliffs. Book your site today and immerse yourself in the natural wonders of this UNESCO World Heritage Site!

Check in at Ranger's Station: 3002 Mt Angeles Rd Port Angeles, WA

BOOK NOW

