

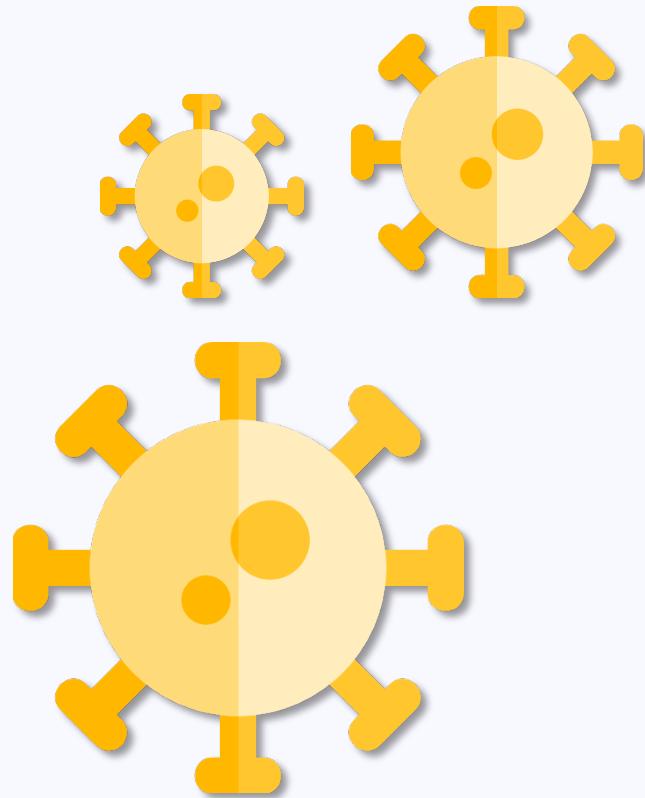


Module 7 : Community Problem Solving

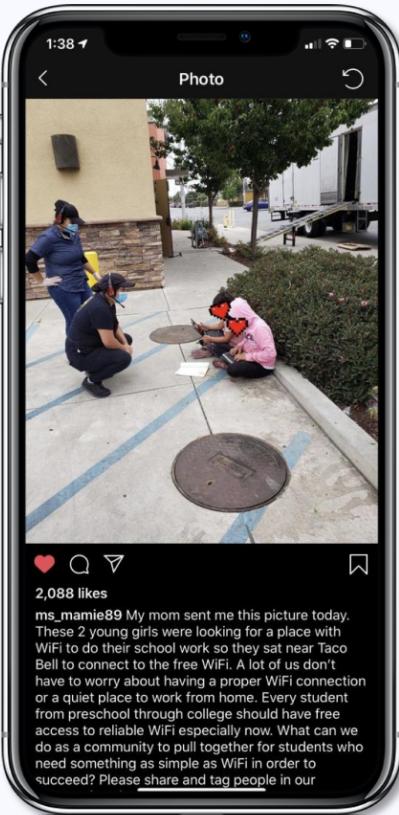
Web 4 U

# Defining The Issue

- Due to COVID-19 folks have been quarantining at home.
- Forcing many things to move online from work, school and even job hunting.
- Without a clue when a vaccine is releasing, it's uncertain when things will be less online dependent.



# Defining The Issue (Cont.)



- Resulting in many working class/lower income folks lacking the means to keep up.
  - From minimal home internet/mobile connection, lack of necessary devices like a laptops/tablets.
- Many, like these two young girls, are forced to connect to public Wi-Fi in order to get adequate internet access.
- Or oftentimes share devices because there are very few amongst the households.
- This lack of resource could and have caused folks to fall behind during this crisis.

# What is Web 4 U?

- A program where folks can register by phone, app, or site to get the needed tools to keep up.
- Once registered, folks will have chance of picking three options or a combination of any two option. [MVP Stage]
  - Option 1: Wireless Hotspot Device
  - Option 2: Chromebook/Laptop
  - Option 3: iPad/Tablet



# Web 4 U Options

## Option 1

Wireless Hotspot Device



For those needing reliable/stable internet.

## Option 3

Chromebook/Laptop



For those needing their own device either for work, school or job-seeking.

## Option 3

iPad/Tablet



For those with less workload but need a device (Elementary/Middle School).

# Web 4 U Services

- After choosing their devices, folks will have access to many services on the app/site.
  - Keep track of devices and/or hotspot data usage. [MVP Stage]
  - Sign-up for many community webinars/classes.
    - webinars to learn how to set up the devices. [MVP Stage]
    - Tech related classes (resume + cover-letter writing/ certificate training).
      - Through partner services.
  - One on one support with a volunteer/partner.
    - Technical support for the devices. [MVP Stage]
    - Web tutoring for students.

# Lean Business Canvas

<b>Problem</b>	<b>Solution</b>	<b>Unique Value Proposition</b>	<b>Unfair Advantage</b>	<b>Customer Segments</b>
Not knowing who have access to a device/stable internet connection.	Could work with community representatives to conduct surveys/one on one chats.	The service will be offered to all levels in and out of education (not just at elementary/middle school).  Opening opportunities to folks that would've been left behind in this crisis because they didn't have an internet connected device.	Being able to offer this type of service to folks of all ages.  Giving access to webinars and courses that will further enrich the lives of those that wouldn't have before.  Working directly with the community to better understanding of their needs.	working class/lower income folks lacking the means to keep up during the COVID crisis.  Folks that don't currently have a stable internet connection.  Folks that don't have enough devices at home.  Folks that want to further enrich their lives through further courses.
Procuring the devices.	Talk and work with other organizations to obtain affordable/donated devices.			
How will we fund the program	Donations could be set-up, establish as a non-profit, partner with the city/other organizations.			
Getting everything running.	Work with local volunteers that will help with getting everything running.			
	<b>Key Metrics</b>		<b>Channels</b>	
	Registrations Webinar engagements		Workout of community centers in their neighborhoods.	
<b>Existing Alternatives</b> School programs		<b>High-Level Concept</b>		<b>Early Adopters</b> Eager motivated In-need of help
<b>Cost Structure</b> Service will be free of charge to applicants but will have limited space in early stages.		<b>Revenue Streams</b>		
		Donations of funds/devices  Partner deals		