Project Write Up

Project Name – E-Learning Platform

Team No.

Write an executive summary. The executive summary serves as the introduction to your project proposal.

**Introduction:** In the executive summary of a project in software engineering, the introduction should be concise yet informative, providing a clear overview of the project.

**Present a solution**: Describe the solution you are proposing or have developed. Explain the technical details, such as the programming languages, frameworks, or technologies used. Highlight any unique features or innovations that set your solution apart from competitors.

**Novelty/ Unique Selling Point**: Emphasize the unique aspects that set your proposal apart from others. Clearly communicate the value and benefits it offers.

**Objectives:** Clearly state the objectives of your project. What are you aiming to achieve? Objectives should be specific, measurable, achievable, relevant, and time-bound (SMART). For example, an objective could be to develop a secure e-commerce platform with integrated payment processing.

**Define project deliverables/ Outcomes**: Outline the tangible results or deliverables that the project will produce. This could include software modules, documentation, training materials, or any other items that will be delivered upon project completion.

**Look and Feel of Product/ Product Perspective**: Describe the anticipated user experience and the visual design of the product. Discuss the user interface (UI) and user experience (UX) elements. Include details about the overall aesthetic, interaction design, and how the end product will be perceived by users.

**Scope of Application**: Define the boundaries and limitations of your project. Specify the intended users, environments, and scenarios where the application will be used. This section helps set realistic expectations and avoids scope creep.

**Timeline/ Gantt Chart**:

