

The logo for SathiBazzar Market place features the brand name in a serif font, with 'SathiBazzar' on the top line and 'Market place' on the bottom line. The letters are widely spaced. The text is centered within a large, thin black rectangular frame that is open on the right side.

# SathiBazzar

M a r k e t p l a c e

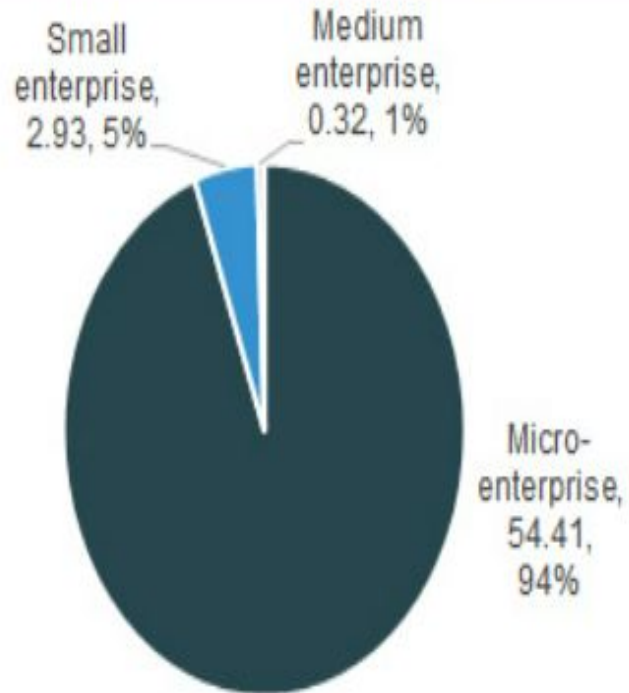
SathiBazzar is a B2B marketplace that connects MSME's with other MSME's .

# MSME contribution in Indian Economy

- 1) GDP : MSME's contribute around 30% of India's GDP.
- 2) Exports : MSME's are responsible for around 50% of India's total export.
- 3) Employment : MSME's employ more than 11 crore people in India.
- 4) Manufacturing : MSME's are responsible of one third of india's manufacturing output.

# Market Size

Registered MSMEs in India in FY22\* (lakh units)



According to Udyam portal Total MSME registered in 2024 :

- 1) Micro enterprises: 3,93,18,355 (around 97.7%)
- 2) Small enterprises: 6,08,935 (around 1.5%)
- 3) Medium enterprises: 55,488 (around 0.8 %)

# Problem

**MSME's are struggling with finding affordable raw material and lack the collaboration opportunities needed to drive efficiency and growth, leading to higher operational costs and limited business scalability.**

1

Difficulty in Sourcing Affordable Raw Materials

3

Limited Access to Business Collaboration

2

Lack of Price Transparency and Negotiation Power

4

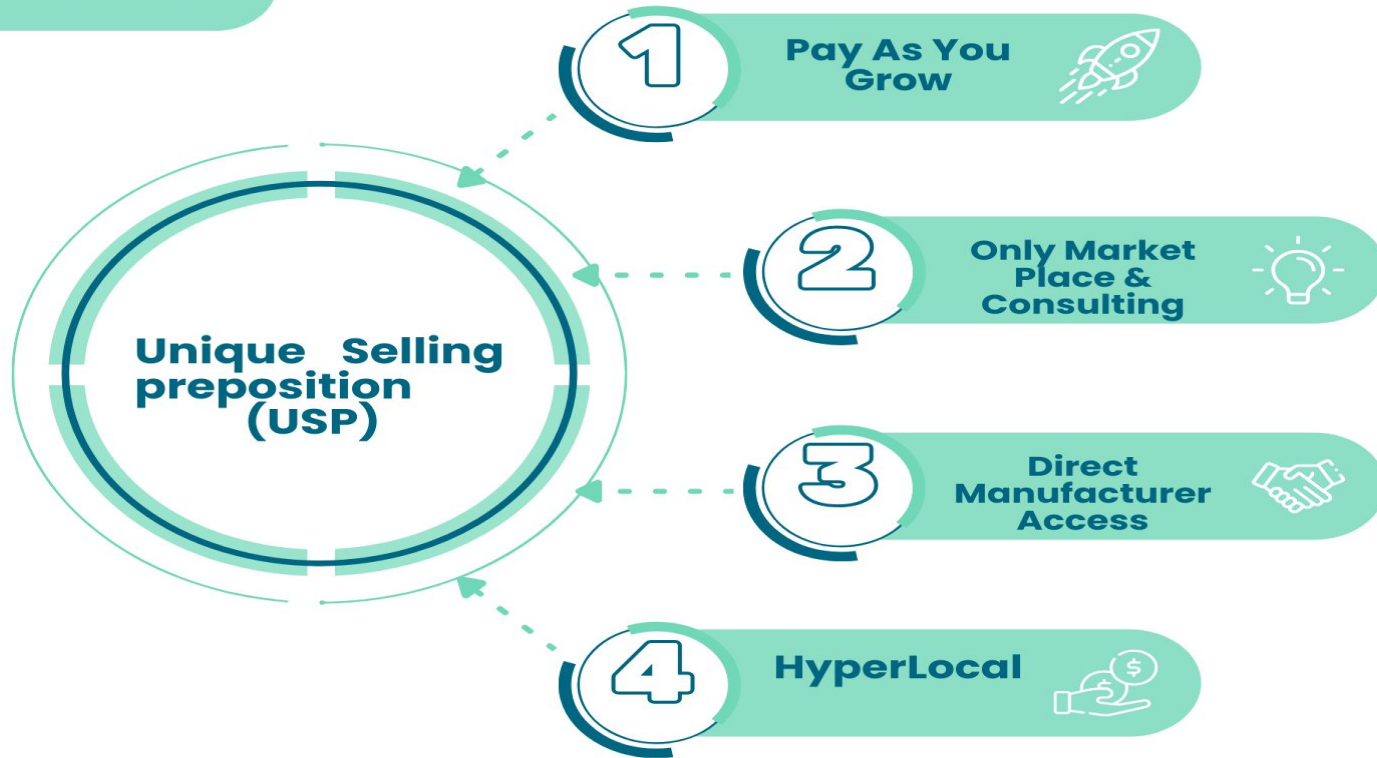
Limited Access to New Markets and Competitors.

# Solution

**SathiBazzar will solve this by creating a marketplace where MSME's can access affordable raw materials, collaborate with other businesses, and streamline operations, reducing costs and boosting scalability.**

- 1 Helps to Provide Affordable Raw Materials
- 2 Gives best pricing options to MSME's & Consulting
- 3 Provides Collaboration opportunities with peers
- 4 It will helps to know their competitor's

## Sathibazzar(USP)



# Sathibazzar Competitors



**GeM**  
Government  
e Marketplace



# Revenue Model

Revenue Sources	Expenses
Subscription fee	Employee benefit expenses
Deal percentage	Content development expenses
B2B auction	Customer support expenses
Marketing fee	Buyer engagement expenses
	Advertisement expenses
	Rates and taxes
	Repair and maintenance
	Travelling and conveyance
	Recruitment and training expenses

Sathi Bazzar	X
common size Profit and loss statement	Y
(in INR )	Act
Revenue from operations	100.00%
<b>Net Revenue</b>	<b>100.00%</b>
<b>Expenses</b>	<b>40.00%</b>
Employee benefit expenses	30.00%
Other Expenses	10.00%
<b>EBITDA</b>	<b>60.00%</b>
Other Income	0.00%
Depreciation and Amortisation	5.00%
<b>EBIT</b>	<b>55.00%</b>
Finance Costs	0.00%
<b>PBT</b>	<b>55.00%</b>



# OUR Website :

Sathi Bazzar

Looking for something else on Sathi Bazzar?



Explore Marketplace

Sign Up ▾

Login

Languages



≡ Categories

Features & Benefits ▾

Business Opportunities

Sellers on Sathi Bazzar

Consulting to Grow

Finance through Government Schemes →

## A B2B marketplace connecting MSMEs with other MSMEs

Sathi Bazzar helps MSMEs find affordable raw materials and opportunity to collaborate with other businesses to enhance efficiency and drive growth.

Know More



*Thank You..*

