

Swetha

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Professional Summary

Results-driven Digital Marketer with expertise in SEO, PPC, social media campaigns, and content strategy.

Education

BBA in Marketing, Christ University, 2018

Experience

Digital Marketing Specialist - Cognizant (2019-Present)

- Ran Google Ads and Facebook campaigns.
- Improved organic traffic by 40% through SEO strategies.

Skills

SEO, Google Ads, Content Marketing, Analytics, Social Media