Create a report in Microsoft Word and answer the following questions.

1. Given the provided data, what are three conclusions we can draw about Kickstarter campaigns?
2. Based on the 4000 sample projects data set, across all years and countries, projects launched in May are more likely to be successful. From projects launched from May to December, the success rate is in a declined trend.
3. Based on these 4000 sample projects, we conclude that the largest category of project is Theatre, including 839 successful ones, 493 failed ones, 37 canceled ones, and 24 live projects. The Theatre category takes 33.86% of total projects on Kickstarter campaigns.
4. Among all categories, the music category has the highest successful-failed project ratio, which is 4.5. Among all subcategories, Plays is the largest one, including 1066 total projects.
5. What are some limitations of this dataset?

The is no control of how many projects are selected from each country.

The data set does not show us much budget did each project use to finish their project.

3. What are some other possible tables and/or graphs that we could create?

We can use a pie chart to show how many percent each category or subcategory takes.

We can add a clustered column chart to show successful, failed, and canceled project for each category, filtered by country.