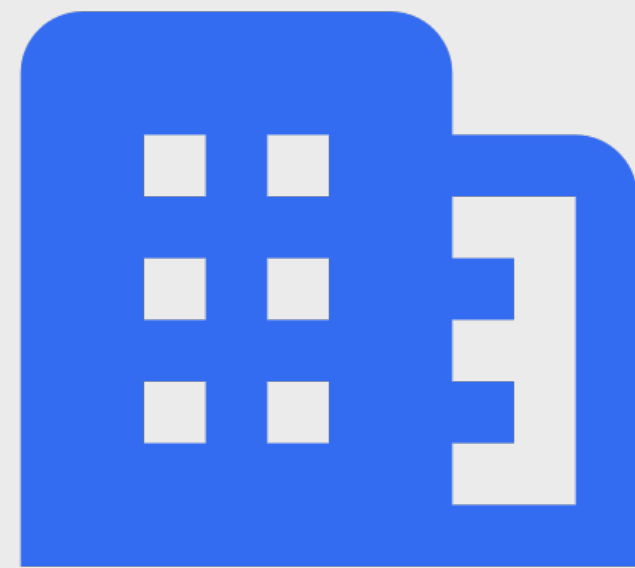
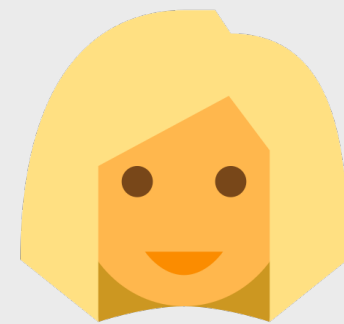
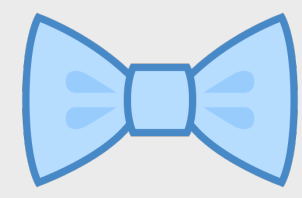


# Scenario - Bowtie Inc.





# Bowtie Inc.

ANTONIT

Bowtie manufacturing company

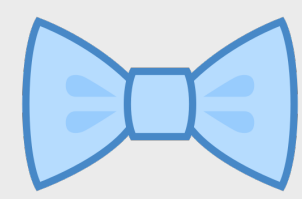
Global company, headquartered in Montreal, Canada

~300 employees globally with 100 in Sales

In-store staff, IT, marketing, manufacturing, finance, ...

Sales people, managers, sewers, etc...

Offices/Stores in Montreal, London, Los Angeles



Bowtie Inc.

ANTONIT

2 racks in each **on-premises** location

**Global inventory** updated upon sales and new stock

**POS systems** in each store/office location

All office/store infrastructure connected and backed up to tape in Montreal HQ

Management is extremely thrifty but have finally come to terms with spending money



# Global Infrastructure

ANTONIT

Offices

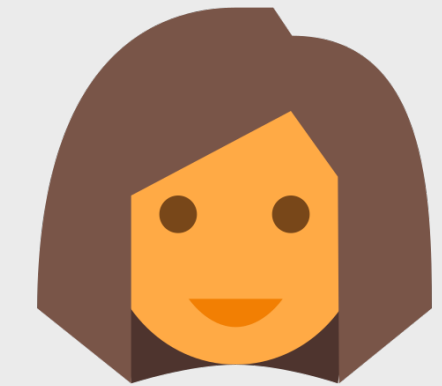
Showroom  
Stores

Los Angeles  
London

Connection

Head Office

Sales



- POS system
- Website Sales
- Inventory Updates
- Email & File Access
- Voip phone & chat
- Sales Predictions



# Current Issues

Legacy **on-premises hardware** is out of warranty

**Performance issues** from store to store - POS systems

Lack of **HA and Scalability**

Tape **backups** are slow and offsite storage is costly

**Outdated IT skills** - a lot of manual intervention

Rush to open stores to **supply demand globally**



# Favourable Results

ANTONIT

- ✓ Reliable and stable connection between stores
- ✓ Fast and cost-effective cloud backup
- ✓ Deploy into new regions quickly when required
- ✓ Base infrastructure is scalable and low cost
- ✓ No manual intervention - Automation