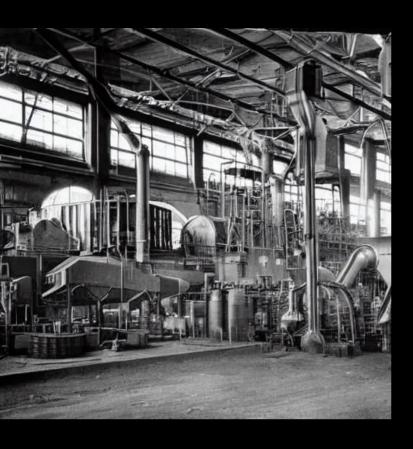


## BUSINESS SCALING

## 6 SIMPLE STEPS





## Your Business

## **Your Competitors**











## Differentiate yourself with Al feature











#### **KEEP YOUR MAIN ROUTE**

Maintain the development of your working system based on traditional technology











### IDENTIFY CANDIDATE **FEATURES**

- Identify one feature to replace with Al
- Best candidates:
  - **Decision makers**
  - Insight extractors



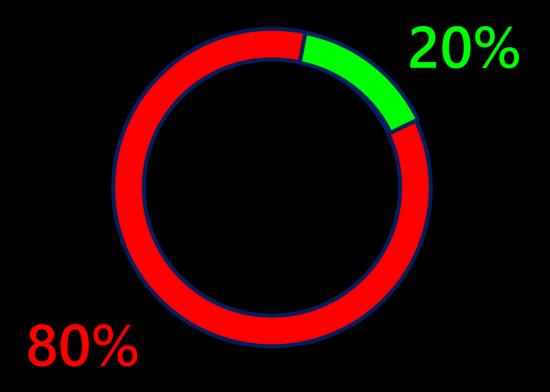








### SPLIT R&D TIME



• Start by dedicating 20% of R&D time to developing the Al feature

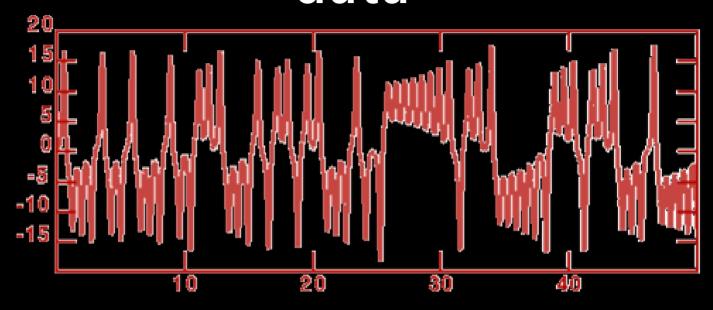








## Use RNN for time-series data



## CNN for image data











## \* RNN = Recurrent Neural Network

\* CNN = Convolutional Neural Network







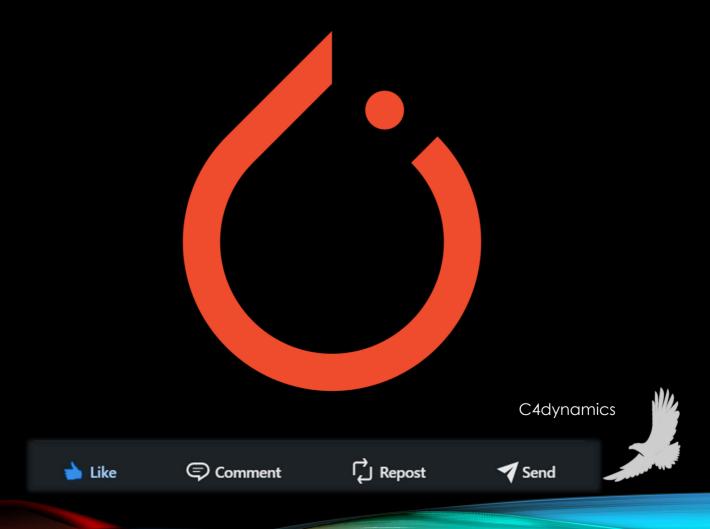
Comment





#### SELECT FRAMEWORK

 Take PyTorch as QuickStart for your Al feature development



#### IMPROVE PERFORMANCE

- Compare performances with the traditional feature
- Improve results up to total surpassing
- **Boost development rate** as the progress advances











#### REPEAT

Repeat steps 1-6 for new features





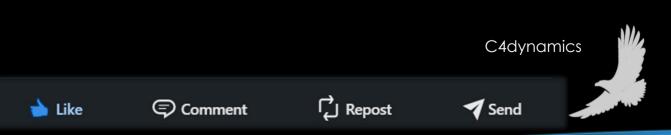






#### SUMMARY

- Keep your main road
- 2. Identify 1 feature to do with AI
- 3. Dedicate 20% of development time:
- 4. Use RNN for time-series features
- 5. CNN for image data
- 6. Choose PyTorch as default environment
- 7. Repeat 1 6 for more features



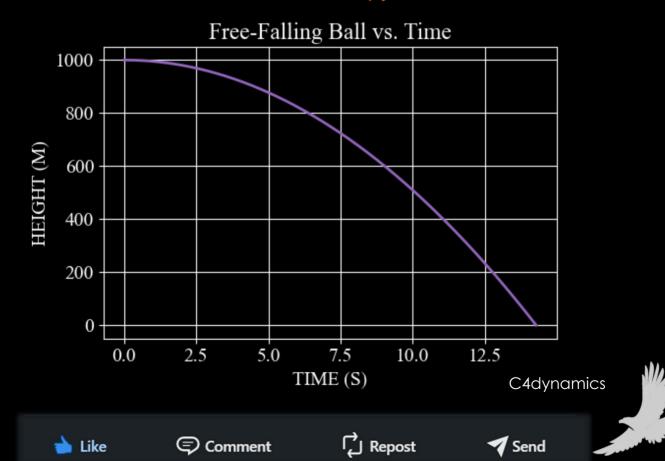
#### C4dynamics

# Scary framework for algorithms engineering

## Download C4dynamics and run freefall.py

Follow the instructions there:

https://github.com/C4dynamics/C4dynamics/blob/main/examp les/freefall.py

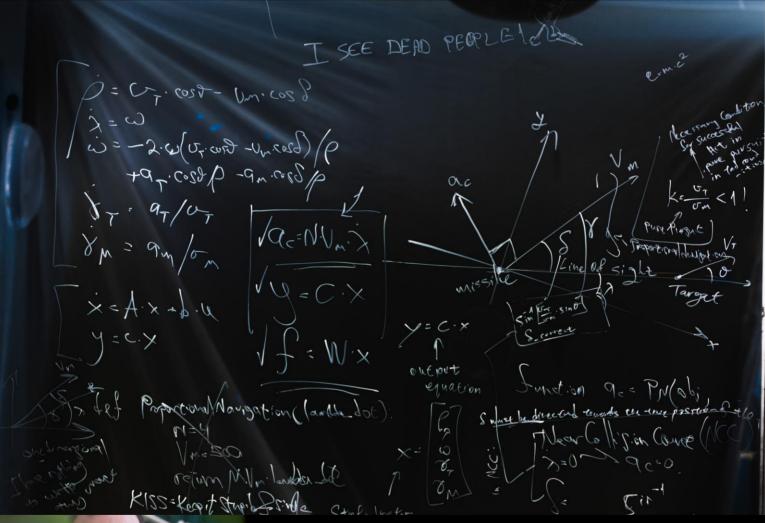






Ziv Meri

Algorithms Engineer





#### **Gavriel Weinberger**

Visual Content Creator

