



Performance Report for: <https://inforgrowth.com/>

Report generated: Sat, Nov 9, 2019 3:09 AM -0800

Test Server Region: Vancouver, Canada

Using: Chrome (Desktop) 75.0.3770.100, PageSpeed 1.15-gt1.2, YSlow 3.1.8

PageSpeed Score

F(29%) ▾

YSlow Score

E(57%) ▾

Fully Loaded Time

5.1s ▲

Total Page Size

4.93MB ▾

Requests

137 ▾

Top 5 Priority Issues

Serve scaled images	F (0)	▾ AVG SCORE: 71%	IMAGES	HIGH
Optimize images	F (0)	▾ AVG SCORE: 72%	IMAGES	HIGH
Defer parsing of JavaScript	F (33)	▾ AVG SCORE: 72%	JS	HIGH
Leverage browser caching	E (56)	◆ AVG SCORE: 61%	SERVER	HIGH
Specify a cache validator	C (77)	▾ AVG SCORE: 95%	SERVER	HIGH

How does this affect me?

Studies show that users leave a site if it hasn't loaded in 4 seconds; keep your users happy and engaged by providing a fast performing website.

As if you didn't need more incentive, **Google has announced that they are using page speed in their ranking algorithm.**

About GTmetrix

We can help you develop a faster, more efficient, and all-around improved website experience for your users. We use Google PageSpeed and Yahoo! YSlow to grade your site's performance and provide actionable recommendations to fix these issues.

About the Developer

GT.net
Performance Hosting

GTmetrix is developed by the good folks at **GT.net**, a Vancouver-based performance hosting company with over 23 years experience in web technology.

<https://gt.net/>

What do these grades mean?

This report is an analysis of your site with Google and Yahoo!'s metrics for how to best develop a site for optimized speed. The **grades you see represent** how well the scanned URL adheres to those rules.

Lower grades (C or lower) mean that the page can stand to be faster using better practices and optimizing your settings.

What's in this report?

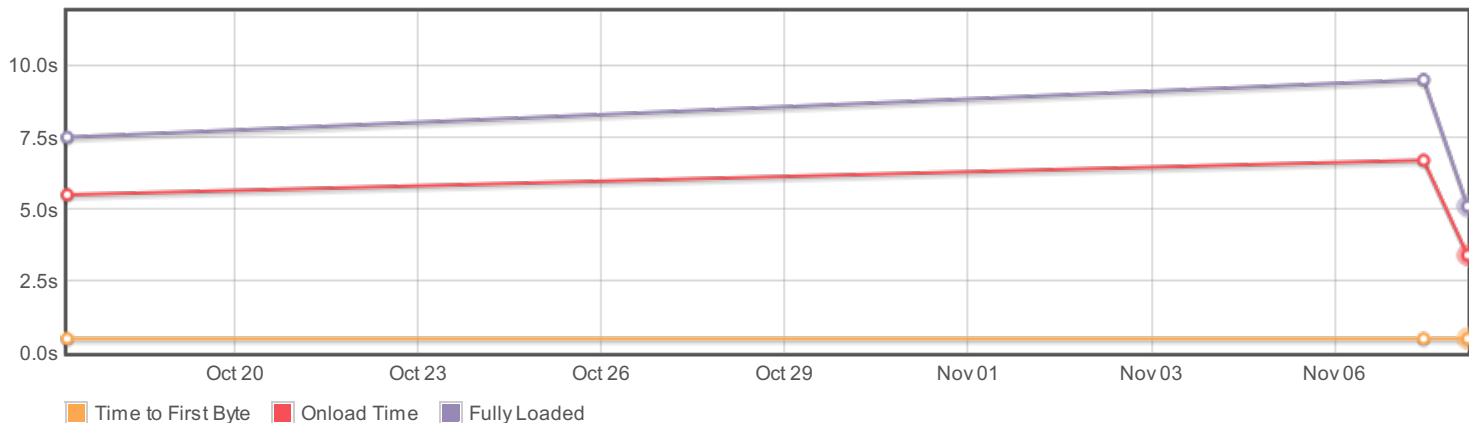
This report covers basic to technical analyses on your page. It is categorized under many headings:

- **Executive:** Overall score information and Priority Issues
- **History:** Graphed history of past performance
- **Waterfall:** Graph of your site's loading timeline
- **Technical:** In-depth PageSpeed & YSlow information

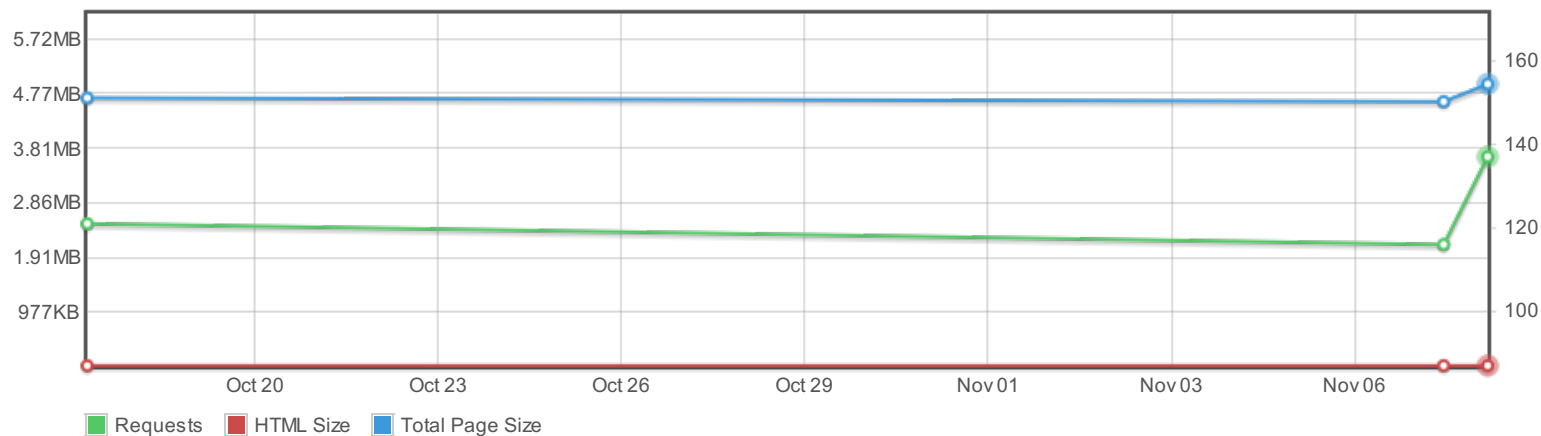
These will provide you with a snapshot of your performance.

History

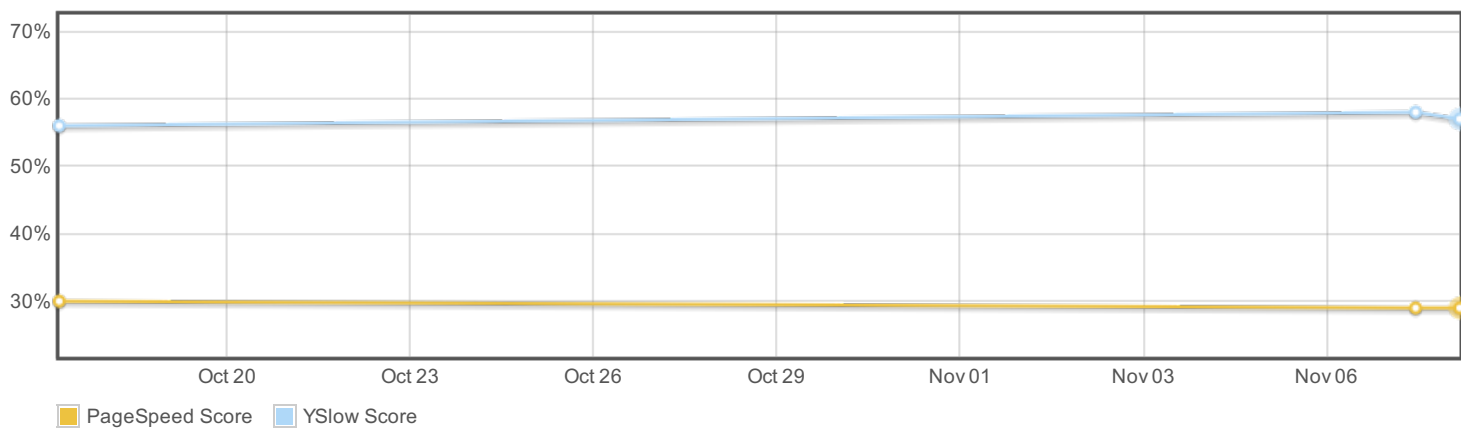
Page load times



Page sizes and request counts



PageSpeed and YSlow scores

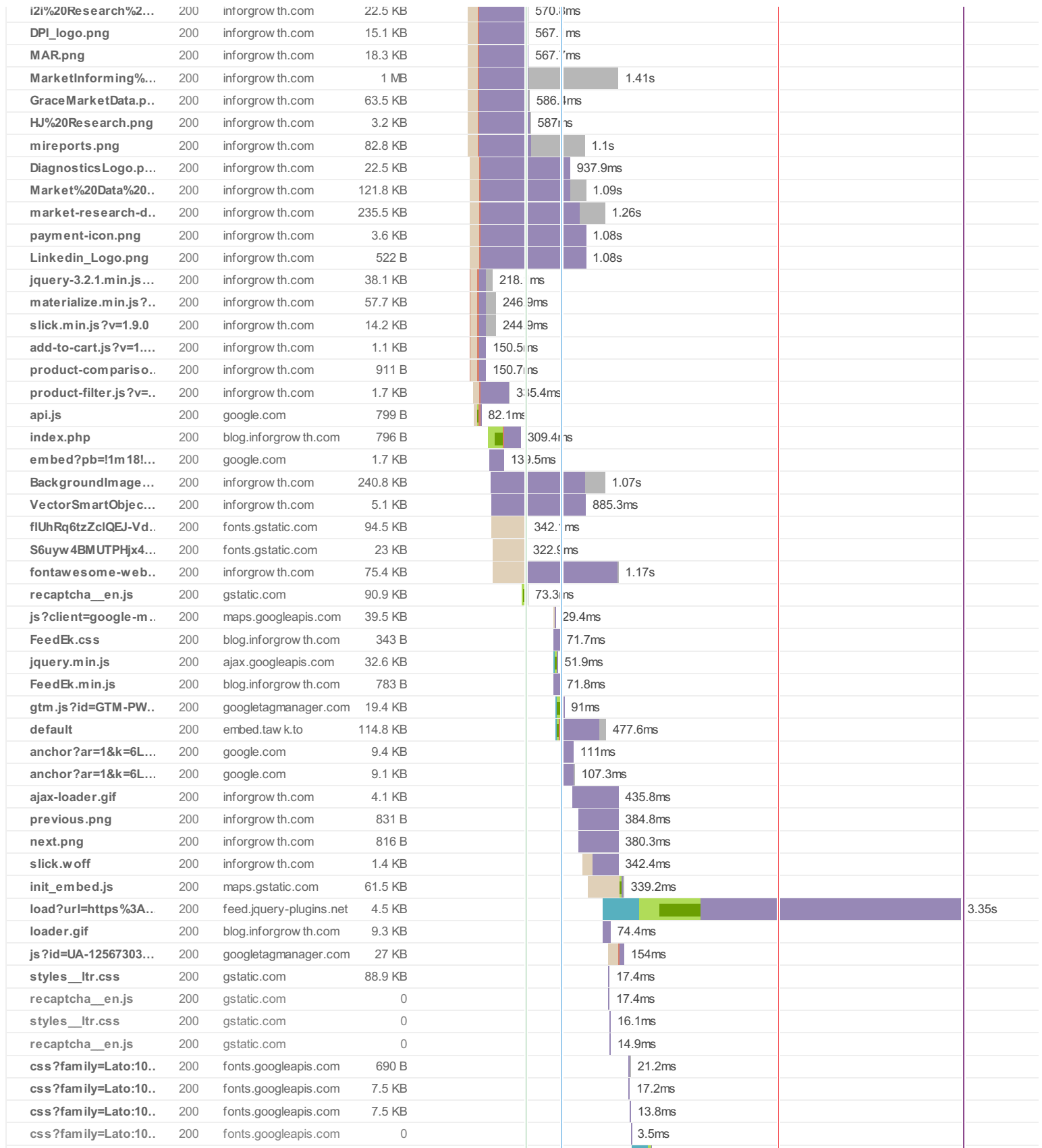


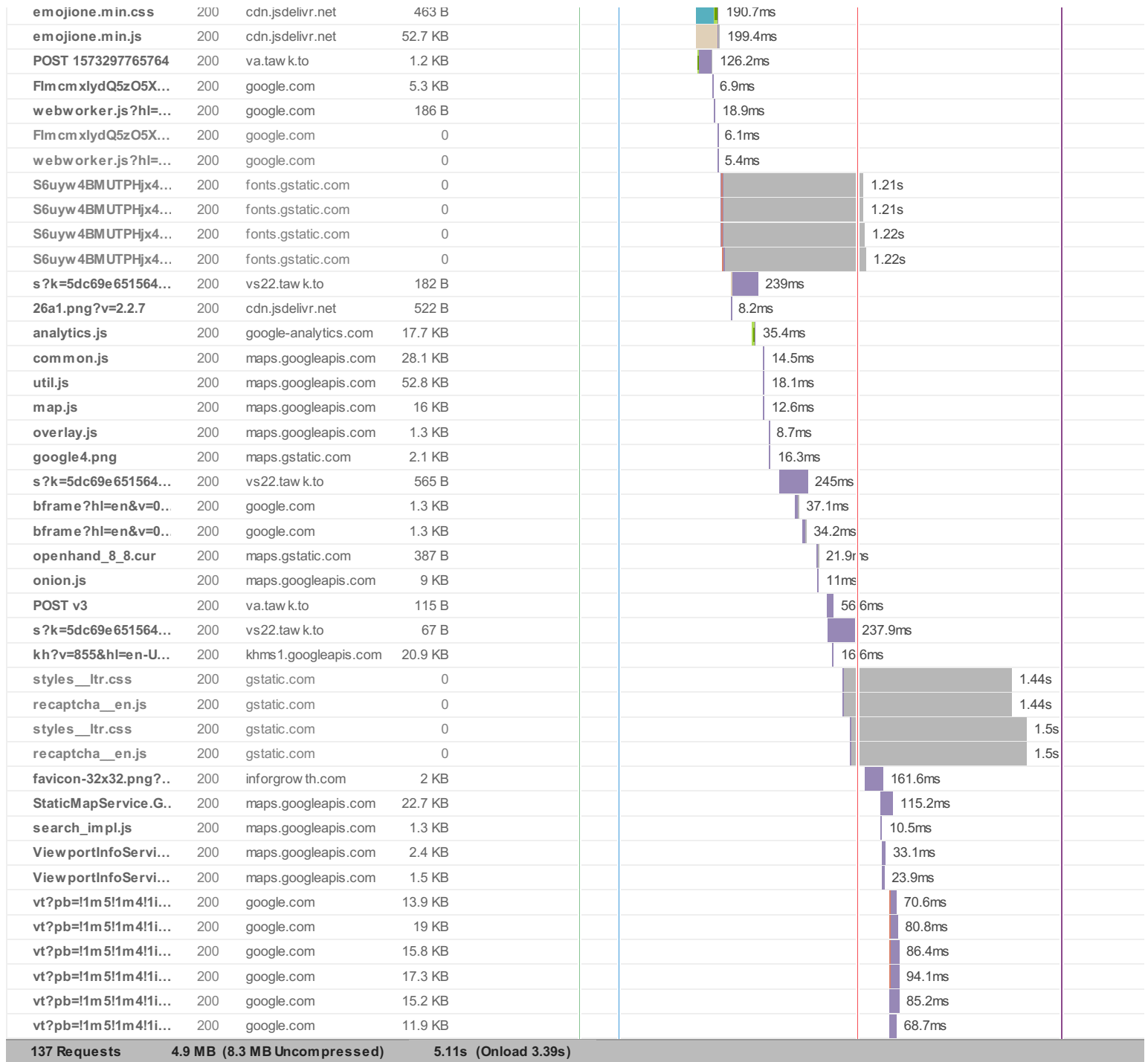
Waterfall Chart

The waterfall chart displays the loading behaviour of your site in your selected browser. It can be used to discover simple issues such as 404's or more complex issues such as external resources blocking page rendering.

Market Research Company | Market Analysis and Strategies | Inforgrowth - Market Research

/	200	inforgrowth.com	18.5 KB	525.4ms
icon?family=Mater...	200	fonts.googleapis.com	734 B	132.2ms
css?family=Lato	200	fonts.googleapis.com	383 B	132.6ms
materialize.min.cs...	200	inforgrowth.com	29.6 KB	154.2ms
slick.min.css?v=1...	200	inforgrowth.com	791 B	96.9ms
slick-theme.css?v...	200	inforgrowth.com	1 KB	98ms
responsive.css?v=.	200	inforgrowth.com	3.2 KB	100.5ms
font-awesome.min..	200	inforgrowth.com	7.8 KB	100.9ms
style.css?v=1.9.0	200	inforgrowth.com	11.1 KB	151.1ms
in4growth.png	200	inforgrowth.com	4.2 KB	98ms
api.js?onload=_4c9..	200	google.com	561 B	137.5ms
Layer%202.png	200	inforgrowth.com	409.6 KB	347.3ms
Layer%207.png	200	inforgrowth.com	782.1 KB	788.1ms
Layer%203.png	200	inforgrowth.com	404.5 KB	576.1ms
Aerospace%20&%2..	200	inforgrowth.com	7.5 KB	358.4ms
Automotives%20&...	200	inforgrowth.com	7.6 KB	359ms
Chemicals%20&%2...	200	inforgrowth.com	8.7 KB	361.1ms
Construction,%20M..	200	inforgrowth.com	6.5 KB	361.8ms
Consumer%20Goo...	200	inforgrowth.com	4.4 KB	363.1ms
Electronics%20&%2..	200	inforgrowth.com	7 KB	369.2ms
E.png	200	inforgrowth.com	4 KB	369.8ms
Food,%20Beverage..	200	inforgrowth.com	11.6 KB	370.4ms
H.png	200	inforgrowth.com	5.7 KB	371.2ms
ICT.png	200	inforgrowth.com	5.5 KB	371.7ms
P.png	200	inforgrowth.com	6 KB	372.2ms
Travel,%20Leisure...	200	inforgrowth.com	7.8 KB	372.6ms
logo99strategy.png	200	inforgrowth.com	6.8 KB	373.7ms
qylogo.png	200	inforgrowth.com	22.1 KB	374.7ms
snslogo.png	200	inforgrowth.com	7.4 KB	375.2ms
mpadvisorsLogo.p..	200	inforgrowth.com	17.1 KB	375.7ms
logowintergreen.p..	200	inforgrowth.com	7.6 KB	376.7ms
Prof-ResearchLog...	200	inforgrowth.com	22.1 KB	377.2ms
MRFRLogo.png	200	inforgrowth.com	6.2 KB	377.7ms
9dimen_logo.png	200	inforgrowth.com	24.2 KB	378.8ms
AccessChina-Logo..	200	inforgrowth.com	18.5 KB	534.6ms
GenConsultingLog..	200	inforgrowth.com	21.1 KB	538.3ms
BlueWeaveLogo.pn..	200	inforgrowth.com	19.9 KB	538.9ms
ICRWorldLogo.png	200	inforgrowth.com	16.2 KB	540.1ms
VerifiedMarketRes..	200	inforgrowth.com	12.8 KB	540.6ms
allTheResearch.png	200	inforgrowth.com	4.6 KB	547.7ms
HNY%20logo.png	200	inforgrowth.com	21.7 KB	562.7ms
Maia%20Research....	200	inforgrowth.com	6.8 KB	558.7ms
CMLogo.png	200	inforgrowth.com	5.5 KB	559.4ms
API%20Logo.jpg	200	inforgrowth.com	2.9 KB	560ns





PageSpeed Recommendations

RECOMMENDATION	GRADE	RELATIVE	TYPE	PRIORITY
Serve scaled images	F (0)	▼ AVG SCORE: 71%	IMAGES	HIGH

The following images are resized in HTML or CSS. Serving scaled images could save 1.3MiB (98% reduction).

- <https://inforgrowth.com/themes/ln4Growth/images/listing/MarketInforming%20%20LOGO.jpg> is resized in HTML or CSS from 3512x2484 to 200x81. Serving a scaled image could save 1.0MiB (99% reduction).
- <https://inforgrowth.com/themes/ln4Growth/images/listing/Market%20Data%20Forecast%20Cover.jpg> is resized in HTML or CSS from 1884x1080 to 200x81. Serving a scaled image could save 120.8KiB (99% reduction).
- <https://inforgrowth.com/themes/ln4Growth/images/listing/mireports.png> is resized in HTML or CSS from 2516x638 to 200x81. Serving a scaled image could save 81.9KiB (98% reduction).
- <https://inforgrowth.com/themes/ln4Growth/images/listing/GraceMarketData.png> is resized in HTML or CSS from 702x130 to 200x81. Serving a scaled image could save 45.4KiB (71% reduction).
- <https://inforgrowth.com/themes/ln4Growth/images/listing/i2i%20Research%20logo%20CC-01.png> is resized in HTML or CSS from 890x348 to 200x81. Serving a scaled image could save 21.2KiB (94% reduction).

Optimize images	F (0)	▼ AVG SCORE: 72%	IMAGES	HIGH
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Optimize the following images to reduce their size by 1.0MiB (50% reduction).

- Losslessly compressing <https://inforgrowth.com/themes/ln4Growth/images/listing/MarketInforming%20%20LOGO.jpg> could save 822.1KiB (78% reduction). See [optimized version](#).
- Losslessly compressing <https://inforgrowth.com/themes/inforgrowth-v2/img/BackgroundImage.png> could save 92.7KiB (39% reduction). See [optimized version](#).
- Losslessly compressing <https://inforgrowth.com/themes/ln4Growth/images/listing/Market%20Data%20Forecast%20Cover.jpg> could save 22.7KiB (19% reduction). See [optimized version](#).
- Losslessly compressing <https://inforgrowth.com/themes/inforgrowth-v2/img/Layer%203.png> could save 21.2KiB (6% reduction). See [optimized version](#).
- Losslessly compressing <https://inforgrowth.com/themes/ln4Growth/images/listing/HNY%20logo.png> could save 18.2KiB (84% reduction). See [optimized version](#).
- Losslessly compressing <https://inforgrowth.com/themes/ln4Growth/images/listing/i2i%20Research%20logo%20CC-01.png> could save 13.7KiB (60% reduction). See [optimized version](#).
- Losslessly compressing <https://inforgrowth.com/themes/inforgrowth-v2/img/Food.%20Beverage%20%20Agriculture.png> could save 6.0KiB (51% reduction). See [optimized version](#).
- Losslessly compressing <https://inforgrowth.com/themes/inforgrowth-v2/img/Chemicals%20%20Materialss.png> could save 4.6KiB (52% reduction). See [optimized version](#).
- Losslessly compressing <https://inforgrowth.com/themes/inforgrowth-v2/img/Automotives%20%20Transportation.png> could save 4.1KiB (55% reduction). See [optimized version](#).
- Losslessly compressing <https://inforgrowth.com/themes/inforgrowth-v2/img/Electronics%20%20Semi%20Conductors.png> could save 4.0KiB (57% reduction). See [optimized version](#).
- Losslessly compressing <https://inforgrowth.com/themes/inforgrowth-v2/img/Travel.%20Leisure%20%20Hospitality.png> could save 3.9KiB (50% reduction). See [optimized version](#).
- Losslessly compressing <https://inforgrowth.com/themes/inforgrowth-v2/img/Aerospace%20%20Defense.png> could save 3.6KiB (49% reduction). See [optimized version](#).
- Losslessly compressing <https://inforgrowth.com/themes/ln4Growth/images/listing/DiagnosticsLogo.png> could save 3.2KiB (15% reduction). See [optimized version](#).
- Losslessly compressing <https://inforgrowth.com/themes/ln4Growth/images/listing/MAR.png> could save 2.6KiB (15% reduction). See [optimized version](#).
- Losslessly compressing <https://inforgrowth.com/themes/ln4Growth/images/listing/CMlogo.png> could save 2.5KiB (46% reduction). See [optimized version](#).
- Losslessly compressing <https://inforgrowth.com/themes/inforgrowth-v2/img/VectorSmartObject.png> could save 2.3KiB (45% reduction). See [optimized version](#).
- Losslessly compressing <https://inforgrowth.com/themes/inforgrowth-v2/img/P.png> could save 1.8KiB (32% reduction). See [optimized version](#).
- Losslessly compressing <https://inforgrowth.com/themes/ln4Growth/images/listing/Maia%20Research.gif> could save 1.7KiB (25% reduction). See [optimized version](#).
- Losslessly compressing <https://inforgrowth.com/themes/inforgrowth-v2/img/Construction.%20Machinery%20%20Mining.png> could save 1.6KiB (25% reduction). See [optimized version](#).
- Losslessly compressing <https://inforgrowth.com/themes/inforgrowth-v2/img/ICT.png> could save 1.6KiB (29% reduction). See [optimized version](#).
- Losslessly compressing <https://inforgrowth.com/themes/inforgrowth-v2/img/H.png> could save 1.4KiB (25% reduction). See [optimized version](#).
- Losslessly compressing <https://inforgrowth.com/themes/ln4Growth/images/listing/HJ%20Research.png> could save 995B (32% reduction). See [optimized version](#).
- Losslessly compressing https://inforgrowth.com/themes/ln4Growth/images/listing/DPI_logo.png could save 973B (7% reduction). See [optimized version](#).
- Losslessly compressing <https://inforgrowth.com/themes/inforgrowth-v2/img/Consumer%20Goods%20%20Retail.png> could save 926B (21% reduction). See [optimized version](#).
- Losslessly compressing <https://inforgrowth.com/themes/inforgrowth-v2/img/E.png> could save 917B (23% reduction). See [optimized version](#).

- Losslessly compressing <https://inforgrowth.com/themes/ln4Growth/images/listing/ICRWorldLogo.png> could save 888B (6% reduction). See [optimized version](#).
- Losslessly compressing <https://inforgrowth.com/favicon-32x32.png?v=1.9.0> could save 487B (25% reduction). See [optimized version](#).
- Losslessly compressing <https://khms1.googleapis.com/kh?v=855&hl=en-US&gl=IN&x=1321&y=3168&z=13> could save 468B (3% reduction). See [optimized version](#).
- Losslessly compressing <https://inforgrowth.com/themes/inforgrowth-v2/img/next.png> could save 335B (44% reduction). See [optimized version](#).
- Losslessly compressing <https://inforgrowth.com/themes/inforgrowth-v2/img/snslogo.png> could save 236B (4% reduction). See [optimized version](#).
- Losslessly compressing <https://inforgrowth.com/themes/inforgrowth-v2/img/previous.png> could save 229B (30% reduction). See [optimized version](#).
- Losslessly compressing <https://inforgrowth.com/themes/ln4Growth/images/listing/MRFRLogo.png> could save 118B (2% reduction). See [optimized version](#).
- Losslessly compressing <https://www.google.com/maps/vt?pb=!1m5!1m4!1i15!2i5287!3i12673!4i256!2m3!1e0!2sm!3i490200810!3m12!2sen-US!3sIN!5e289!12m4!1e68!2m2!1sset!2sRoadmap!12m3!1e37!2m1!1ssmartmaps!4e0&client=google-maps-embed&token=66675> could save 55B (1% reduction). See [optimized version](#).
- Losslessly compressing <https://www.google.com/maps/vt?pb=!1m5!1m4!1i15!2i5285!3i12673!4i256!2m3!1e0!2sm!3i490200810!3m12!2sen-US!3sIN!5e289!12m4!1e68!2m2!1sset!2sRoadmap!12m3!1e37!2m1!1ssmartmaps!4e0&client=google-maps-embed&token=22227> could save 51B (1% reduction). See [optimized version](#).
- Losslessly compressing <https://inforgrowth.com/themes/ln4Growth/images/listing/allTheResearch.png> could save 47B (2% reduction). See [optimized version](#).

Defer parsing of JavaScript

F (33)



AVG SCORE: 72%

JS

HIGH

863.3KiB of JavaScript is parsed during initial page load. Defer parsing JavaScript to reduce blocking of page rendering.

- https://www.gstatic.com/recaptcha/releases/0bBqi43w2fj-Lq1N3qzsqHNu/recaptcha_en.js (214.8KiB)
- https://www.gstatic.com/recaptcha/releases/0bBqi43w2fj-Lq1N3qzsqHNu/recaptcha_en.js (214.8KiB)
- https://www.gstatic.com/recaptcha/releases/0bBqi43w2fj-Lq1N3qzsqHNu/recaptcha_en.js (214.8KiB)
- https://www.gstatic.com/recaptcha/releases/0bBqi43w2fj-Lq1N3qzsqHNu/recaptcha_en.js (214.8KiB)
- <https://inforgrowth.com/> (4.0KiB of inline JavaScript)

Leverage browser caching

E (56)



AVG SCORE: 61%

SERVER

HIGH

Leverage browser caching for the following cacheable resources:

- <https://blog.inforgrowth.com/news/css/FeedEk.css> (expiration not specified)
- <https://blog.inforgrowth.com/news/js/FeedEk.min.js> (expiration not specified)
- <https://blog.inforgrowth.com/news/loader.gif> (expiration not specified)
- <https://www.google.com/recaptcha/api.js> (5 minutes)
- https://www.google.com/recaptcha/api.js?onload=4c9c1560_b449_49d9_a37c_fcae19d09ed6&render=explicit&hl=en (5 minutes)
- <https://www.google.com/recaptcha/api2/webworker.js?hl=en&v=0bBqi43w2fj-Lq1N3qzsqHNu> (5 minutes)
- <https://www.googletagmanager.com/gtag/js?id=UA-125673032-1> (15 minutes)
- <https://www.googletagmanager.com/gtm.js?id=GTM-PWWQ25P> (15 minutes)
- https://maps.googleapis.com/maps/api/js?client=google-maps-embed&paint_origin=&libraries=geometry.search&v=3.exp&language=en_US@ion=in&callb_ack=onApiLoad (30 minutes)
- <https://www.google-analytics.com/analytics.js> (2 hours)
- <https://embed.tawk.to/5b61ae2de21878736ba2868e/default> (4 hours)

Specify a cache validator

C (77)



AVG SCORE: 95%

SERVER

HIGH

The following resources are missing a cache validator. Resources that do not specify a cache validator cannot be refreshed efficiently. Specify a Last-Modified or ETag header to enable cache validation for the following resources:

- <https://maps.googleapis.com/maps/api/js/StaticMapService.GetMapImage?1m2&1i1353058&2i3244344&2e1&3u15&4m2&1u478&2u200&5m5&1e0&5sen-US&6sin&10b1&12b1&client=google-maps-embed&token=109749>
- https://maps.googleapis.com/maps/api/js?client=google-maps-embed&paint_origin=&libraries=geometry.search&v=3.exp&language=en_US@ion=in&callb_ack=onApiLoad
- <https://www.google.com/maps/vt?pb=!1m5!1m4!1i15!2i5285!3i12673!4i256!2m3!1e0!2sm!3i490200810!3m12!2sen-US!3sIN!5e289!12m4!1e68!2m2!1sset!2sRoadmap!12m3!1e37!2m1!1ssmartmaps!4e0&client=google-maps-embed&token=22227>
- <https://www.google.com/maps/vt?pb=!1m5!1m4!1i15!2i5285!3i12674!4i256!2m3!1e0!2sm!3i490200810!3m12!2sen-US!3sIN!5e289!12m4!1e68!2m2!1sset!2sRoadmap!12m3!1e37!2m1!1ssmartmaps!4e0&client=google-maps-embed&token=72494>
- <https://www.google.com/maps/vt?pb=!1m5!1m4!1i15!2i5286!3i12673!4i256!2m3!1e0!2sm!3i490200810!3m12!2sen-US!3sIN!5e289!12m4!1e68!2m2!1sset!2sRoadmap!12m3!1e37!2m1!1ssmartmaps!4e0&client=google-maps-embed&token=44451>

- <https://www.google.com/maps/v?pb=!1m5!1m4!1i15!2i5286!3i12674!4i256!2m3!1e0!2sm!3i490200810!3m12!2sen-US!3sIN!5e289!12m4!1e68!2m2!1sset!2sRoadmap!12m3!1e37!2m1!1ssmartmaps!4e0&client=google-maps-embed&token=94718>
- <https://www.google.com/maps/v?pb=!1m5!1m4!1i15!2i5287!3i12673!4i256!2m3!1e0!2sm!3i490200810!3m12!2sen-US!3sIN!5e289!12m4!1e68!2m2!1sset!2sRoadmap!12m3!1e37!2m1!1ssmartmaps!4e0&client=google-maps-embed&token=66675>
- <https://www.google.com/maps/v?pb=!1m5!1m4!1i15!2i5287!3i12674!4i256!2m3!1e0!2sm!3i490200810!3m12!2sen-US!3sIN!5e289!12m4!1e68!2m2!1sset!2sRoadmap!12m3!1e37!2m1!1ssmartmaps!4e0&client=google-maps-embed&token=116942>
- <https://www.google.com/recaptcha/api.js>
- https://www.google.com/recaptcha/api.js?onload=4c9c1560_b449_49d9_a37c_fcae19d09ed6&render=explicit&hl=en
- <https://www.google.com/recaptcha/api2/webworker.js?hl=en&v=0bBqi43w2fi-Lg1N3qzsQHNU>

Inline small CSS

A (92)



AVG SCORE: 96%

CSS

HIGH

The following external resources have small response bodies. Inlining the response in HTML can reduce blocking of page rendering.

<https://blog.inforgrowth.com/news/index.php> should inline the following small resources:

- <https://blog.inforgrowth.com/news/css/FeedEk.css>

Avoid CSS @import

A (92)



AVG SCORE: 98%

CSS

MEDIUM

The following external stylesheets were included in <https://inforgrowth.com/themes/inforgrowth-v2/css/style.css?v=1.9.0> using @import.

- <https://fonts.googleapis.com/css?family=Lato>

Minify JavaScript

A (95)



AVG SCORE: 89%

JS

HIGH

Minify JavaScript for the following resources to reduce their size by 6.1KiB (1% reduction).

- Minifying <https://embed.tawk.to/5b61ae2de21878736ba2868e/default> could save 1.4KiB (2% reduction) after compression. See [optimized version](#).
- Minifying https://www.gstatic.com/recaptcha/releases/0bBqi43w2fi-Lg1N3qzsQHNU/recaptcha_en.js could save 1022B (2% reduction) after compression. See [optimized version](#).
- Minifying https://maps.gstatic.com/maps-api-v3/embed/js/38/11/init_embed.js could save 524B (1% reduction) after compression. See [optimized version](#).
- Minifying <https://www.googletagmanager.com/gtag/js?id=UA-125673032-1> could save 459B (2% reduction) after compression. See [optimized version](#).
- Minifying <https://www.googletagmanager.com/gtm.js?id=GTM-PWWQ25P> could save 421B (3% reduction) after compression. See [optimized version](#).
- Minifying https://maps.googleapis.com/maps/api/js?client=google-maps-embed&paint_origin=&libraries=geometry,search&v=3.exp&language=en_US&on=on&callback=onApiLoad could save 382B (1% reduction) after compression. See [optimized version](#).
- Minifying <https://maps.googleapis.com/maps-api-v3/api/js/38/11/util.js> could save 347B (1% reduction) after compression. See [optimized version](#).
- Minifying <https://inforgrowth.com/modules/catalog/product-filter.js?v=1.9.0> could save 325B (27% reduction) after compression. See [optimized version](#).
- Minifying <https://maps.googleapis.com/maps-api-v3/api/js/38/11/common.js> could save 172B (1% reduction) after compression. See [optimized version](#).
- Minifying <https://inforgrowth.com/modules/shopping-cart/add-to-cart.js?v=1.9.0> could save 158B (19% reduction) after compression. See [optimized version](#).
- Minifying <https://maps.googleapis.com/maps-api-v3/api/js/38/11/map.js> could save 139B (1% reduction) after compression. See [optimized version](#).
- Minifying <https://blog.inforgrowth.com/news/js/FeedEk.min.js> could save 119B (17% reduction) after compression. See [optimized version](#).
- Minifying <https://inforgrowth.com/themes/inforgrowth-v2/js/materialize.min.js?v=1.9.0> could save 117B (1% reduction) after compression. See [optimized version](#).
- Minifying <https://www.google-analytics.com/analytics.js> could save 113B (1% reduction) after compression. See [optimized version](#).
- Minifying <https://ajax.googleapis.com/ajax/libs/jquery/1.9.1/jquery.min.js> could save 87B (1% reduction) after compression. See [optimized version](#).
- Minifying <https://www.google.com/js/bg/FlmcmxlydQ5zO5X4JWmfILYA5Uks6S5ghuxO7imXJic.js> could save 83B (2% reduction) after compression. See [optimized version](#).
- Minifying <https://inforgrowth.com/modules/product-comparison/product-comparison.js?v=1.9.0> could save 82B (13% reduction) after compression. See [optimized version](#).
- Minifying <https://maps.googleapis.com/maps-api-v3/api/js/38/11/onion.js> could save 76B (1% reduction) after compression. See [optimized version](#).
- Minifying <https://inforgrowth.com/themes/inforgrowth-v2/js/jquery-3.2.1.min.js?v=1.9.0> could save 74B (1% reduction) after compression. See [optimized version](#).
- Minifying <https://cdn.jsdelivr.net/emoji/2.2.7/lib/js/emoji.min.js> could save 58B (1% reduction) after compression. See [optimized version](#).
- Minifying https://www.google.com/recaptcha/api.js?onload=4c9c1560_b449_49d9_a37c_fcae19d09ed6&render=explicit&hl=en could save 46B (10% reduction) after compression. See [optimized version](#).
- Minifying <https://www.google.com/recaptcha/api.js> could save 44B (10% reduction) after compression. See [optimized version](#).
- Minifying <https://maps.googleapis.com/maps-api-v3/api/js/38/11/overlay.js> could save 12B (1% reduction) after compression. See [optimized version](#).
- Minifying https://maps.googleapis.com/maps-api-v3/api/js/38/11/search_impl.js could save 9B (1% reduction) after compression. See [optimized version](#).
- Minifying https://maps.googleapis.com/maps/api/js/ViewportInfoService.GetViewportInfo?1m6&1m2&1d37.69384323653569&2d-121.95358530313126&2m2&1d37.714894420875474&2d-121.89178989103704&2u15&4sen-US&5e0&6sm%40490000000&7b0&8e0&11e289&callback=_xdc_.j95v36&client=google-maps-embed&token=3233 could save 9B (1% reduction) after compression. See [optimized version](#).

- Minifying https://maps.googleapis.com/maps/api/js/ViewportInfoService.GetViewportInfo?1m6&1m2&1d37.69650519645253&2d-121.93277859613744&2m2&1d37.71250409655234&2d-121.9126509476248&2u13&4sen-US&5e2&7b0&8e0&11e289&callback=_xdc_.7cftpz&client=google-maps-embed&token=127956 could save 8B (1% reduction) after compression. See [optimized version](#).

Specify image dimensions

A (97)

AVG SCORE: 98%

IMAGES

MEDIUM

The following image(s) are missing width and/or height attributes.

- <https://cdn.jsdelivr.net/emojione/assets/png/26a1.png?v=2.2.7> (Dimensions: 64 x 64)
- <https://inforgrowth.com/themes/inforgrowth-v2/images/payment-icon.png> (Dimensions: 239 x 27)
- <https://inforgrowth.com/themes/inforgrowth-v2/img/Aerospace%20%20Defense.png> (Dimensions: 150 x 110)
- <https://inforgrowth.com/themes/inforgrowth-v2/img/Automotives%20%20Transportation.png> (Dimensions: 150 x 110)
- <https://inforgrowth.com/themes/inforgrowth-v2/img/Chemicals%20%20Materialss.png> (Dimensions: 150 x 110)
- <https://inforgrowth.com/themes/inforgrowth-v2/img/Construction%20Machinery%20%20Mining.png> (Dimensions: 150 x 110)
- <https://inforgrowth.com/themes/inforgrowth-v2/img/Consumer%20Goods%20%20Retail.png> (Dimensions: 150 x 110)
- <https://inforgrowth.com/themes/inforgrowth-v2/img/E.png> (Dimensions: 150 x 110)
- <https://inforgrowth.com/themes/inforgrowth-v2/img/Electronics%20%20Semi%20Conductors.png> (Dimensions: 150 x 110)
- <https://inforgrowth.com/themes/inforgrowth-v2/img/Food%20Beverage%20%20Agriculture.png> (Dimensions: 150 x 110)
- <https://inforgrowth.com/themes/inforgrowth-v2/img/H.png> (Dimensions: 150 x 110)
- <https://inforgrowth.com/themes/inforgrowth-v2/img/ICT.png> (Dimensions: 150 x 110)
- <https://inforgrowth.com/themes/inforgrowth-v2/img/Layer%202.png> (Dimensions: 1366 x 404)
- <https://inforgrowth.com/themes/inforgrowth-v2/img/Layer%203.png> (Dimensions: 1365 x 404)
- <https://inforgrowth.com/themes/inforgrowth-v2/img/Layer%207.png> (Dimensions: 1366 x 404)
- https://inforgrowth.com/themes/inforgrowth-v2/img/Linkedin_Logo.png (Dimensions: 24 x 20)
- <https://inforgrowth.com/themes/inforgrowth-v2/img/P.png> (Dimensions: 150 x 110)
- <https://inforgrowth.com/themes/inforgrowth-v2/img/Travel%20Leisure%20%20Hospitality.png> (Dimensions: 150 x 110)
- <https://inforgrowth.com/themes/inforgrowth-v2/img/in4growth.png> (Dimensions: 155 x 36) (3 uses)
- <https://inforgrowth.com/themes/inforgrowth-v2/img/market-research-data-management.png> (Dimensions: 568 x 280)

Minify HTML

A (97)

AVG SCORE: 99%

CONTENT

LOW

Minify HTML for the following resources to reduce their size by 4.0KiB (12% reduction).

- Minifying <https://inforgrowth.com/> could save 3.5KiB (27% reduction) after compression. See [optimized version](#).
- Minifying <https://www.google.com/recaptcha/api2/anchor?ar=1&k=6LfpiW8UAAAAANqwVUOZiljq7CJL4zds4MwDAIMc&co=aHR0cHM6Ly9pbmZvcmdyb3d0aC5jb206NDQz&hl=en&v=0bBqi43w2fi-Lg1N3qzsQHNU&size=normal&cb=akrlnh7o6yuo> could save 107B (2% reduction) after compression. See [optimized version](#).
- Minifying <https://www.google.com/recaptcha/api2/anchor?ar=1&k=6LfpiW8UAAAAANqwVUOZiljq7CJL4zds4MwDAIMc&co=aHR0cHM6Ly9pbmZvcmdyb3d0aC5jb206NDQz&hl=en&v=0bBqi43w2fi-Lg1N3qzsQHNU&size=normal&cb=ac93g4bcisw2> could save 106B (2% reduction) after compression. See [optimized version](#).
- Minifying <https://www.google.com/recaptcha/api2/bframe?hl=en&v=0bBqi43w2fi-Lg1N3qzsQHNU&k=6LfpiW8UAAAAANqwVUOZiljq7CJL4zds4MwDAIMc&cb=7yewfdpc2ddc> could save 97B (9% reduction) after compression. See [optimized version](#).
- Minifying <https://www.google.com/recaptcha/api2/bframe?hl=en&v=0bBqi43w2fi-Lg1N3qzsQHNU&k=6LfpiW8UAAAAANqwVUOZiljq7CJL4zds4MwDAIMc&cb=mkkpliic1uh> could save 97B (9% reduction) after compression. See [optimized version](#).
- Minifying <https://blog.inforgrowth.com/news/index.php> could save 58B (10% reduction) after compression. See [optimized version](#).
- Minifying <https://www.google.com/maps/embed?pb=!1m18!1m12!1m3!1d3156.6356283750292!2d-121.92295370000001!3d37.7047555!2m3!1f0!2f0!3f0!3m2!1i1024!2i768!4f13.1!3m3!1m2!1s0x808feddf54c229e5%3A0x507a7f2623278226!2sInfOrgrowth!5e0!3m2!1sen!2sin!4v1551095144252> could save 46B (4% reduction) after compression. See [optimized version](#).
- Minifying <https://va.tawk.to/log-performance/v3> could save 3B (12% reduction) after compression. See [optimized version](#).

Enable compression

A (98)

AVG SCORE: 87%

SERVER

HIGH

Enable compression for the following resources to reduce their transfer size by 3.1KiB (72% reduction).

- Compressing <https://feed.jquery-plugins.net/load?url=https%3A%2F%2Fblog.inforgrowth.com%2Ffeed%2F&maxCount=4&dateCulture=en&dateFormat=> could save 3.1KiB (72% reduction).

Minify CSS

A (98)

AVG SCORE: 96%

CSS

HIGH

Minify CSS for the following resources to reduce their size by 2.3KiB (6% reduction).

- Minifying <https://inforgrowth.com/themes/inforgrowth-v2/css/style.css?v=1.9.0> could save 1.2KiB (16% reduction) after compression. See [optimized version](#).
- Minifying <https://inforgrowth.com/themes/inforgrowth-v2/css/responsive.css?v=1.9.0> could save 543B (25% reduction) after compression. See [optimized version](#).
- Minifying <https://inforgrowth.com/themes/inforgrowth-v2/css/materialize.min.css?v=1.9.0> could save 333B (2% reduction) after compression. See [optimized version](#).
- Minifying <https://inforgrowth.com/themes/inforgrowth-v2/css/font-awesome.min.css?v=1.9.0> could save 108B (2% reduction) after compression. See [optimized version](#).
- Minifying <https://fonts.googleapis.com/css?family=Lato:100,100i,300,300i,400,400i,700,700i,900,900i&subset=latin-ext> could save 41B (7% reduction) after compression. See [optimized version](#).
- Minifying <https://fonts.googleapis.com/icon?family=Material+Icons> could save 26B (8% reduction) after compression. See [optimized version](#).
- Minifying <https://fonts.googleapis.com/css?family=Lato> could save 22B (7% reduction) after compression. See [optimized version](#).
- Minifying <https://blog.inforgrowth.com/news/css/FeedEk.css> could save 10B (4% reduction) after compression. See [optimized version](#).
- Minifying <https://inforgrowth.com/themes/inforgrowth-v2/slick/slick-theme.css?v=1.9.0> could save 2B (1% reduction) after compression. See [optimized version](#).

Avoid bad requests

A (100)

AVG SCORE: 98%

CONTENT

HIGH

You scored 100% on this recommendation - nothing to do here!

Avoid landing page redirects

A (100)

AVG SCORE: 98%

SERVER

HIGH

You scored 100% on this recommendation - nothing to do here!

Enable Keep-Alive

A (100)

AVG SCORE: 97%

SERVER

HIGH

You scored 100% on this recommendation - nothing to do here!

Inline small JavaScript

A (100)

AVG SCORE: 95%

JS

HIGH

You scored 100% on this recommendation - nothing to do here!

Minimize redirects

A (100)

AVG SCORE: 87%

CONTENT

HIGH

You scored 100% on this recommendation - nothing to do here!

Minimize request size

A (100)

AVG SCORE: 94%

CONTENT

HIGH

You scored 100% on this recommendation - nothing to do here!

Optimize the order of styles and scripts

A (100)

AVG SCORE: 95%

CSS/JS

HIGH

You scored 100% on this recommendation - nothing to do here!

Put CSS in the document head

A (100)

AVG SCORE: 100%

CSS

HIGH

You scored 100% on this recommendation - nothing to do here!

Serve resources from a consistent URL

A (100)



AVG SCORE: 89%

CONTENT

HIGH

You scored 100% on this recommendation - nothing to do here!

Combine images using CSS sprites

A (100)



AVG SCORE: 93%

IMAGES

HIGH

You scored 100% on this recommendation - nothing to do here!

Prefer asynchronous resources

A (100)



AVG SCORE: 100%

JS

MEDIUM

You scored 100% on this recommendation - nothing to do here!

Specify a Vary: Accept-Encoding header

A (99)



AVG SCORE: 96%

SERVER

LOW

The following publicly cacheable, compressible resources should have a "Vary: Accept-Encoding" header:

- https://maps.googleapis.com/maps/api/js?client=google-maps-embed&paint_origin=&libraries=geometry.search&v=3.exp&language=en_US&ion=in&callback=onApiLoad

Specify a character set early

A (100)



AVG SCORE: 100%

CONTENT

MEDIUM

You scored 100% on this recommendation - nothing to do here!

Avoid a character set in the meta tag

A (100)



AVG SCORE: 100%

CONTENT

LOW

You scored 100% on this recommendation - nothing to do here!

YSlow Recommendations

RECOMMENDATION	GRADE	RELATIVE	TYPE	PRIORITY
Add Expires headers	F (0)	▼ AVG SCORE: 27%	SERVER	HIGH

There are 15 static components without a far-future expiration date.

- <https://fonts.googleapis.com/icon?family=Material+Icons>
- <https://fonts.googleapis.com/css?family=Lato>
- https://www.google.com/recaptcha/api.js?onload=4c9c1560_b449_49d9_a37c_fcae19d09ed6&render=explicit&hl=en
- <https://www.google.com/recaptcha/api.js>
- https://maps.googleapis.com/maps/api/js?client=google-maps-embed&paint_origin=&libraries=geometry,search&v=3.exp&language=en_US®ion=in&callback=onApiLoad
- <https://blog.inforgrowth.com/news/css/FeedEk.css>
- <https://blog.inforgrowth.com/news/js/FeedEk.min.js>
- <https://www.googletagmanager.com/gtm.js?id=GTM-PWWQ25P>
- <https://embed.tawk.to/5b61ae2de21878736ba2868e/default>
- <https://blog.inforgrowth.com/news/loader.gif>
- <https://www.googletagmanager.com/gtag/js?id=UA-125673032-1>
- <https://fonts.googleapis.com/css?family=Lato:100,100i,300,300i,400,400i,700,700i,900,900i&subset=latin-ext>
- <https://www.google.com/recaptcha/api2/webworker.js?hl=en&v=0bBqi43w2fj-Lg1N3qzsQHNU>
- <https://www.google-analytics.com/analytics.js>
- <https://khms1.googleapis.com/kh?v=855&hl=en-US&gl=IN&x=1321&y=3168&z=13>

Make fewer HTTP requests	F (0)	▼ AVG SCORE: 32%	CONTENT	HIGH
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This page has 25 external Javascript scripts. Try combining them into one.

This page has 12 external stylesheets. Try combining them into one.

Use a Content Delivery Network (CDN)	F (0)	▼ AVG SCORE: 28%	SERVER	MEDIUM
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Using a CDN YSlow doesn't recognize? Specify your CDNs in your [User Settings](#).

There are 66 static components that are not on CDN.

- <https://inforgrowth.com/themes/inforgrowth-v2/css/materialize.min.css?v=1.9.0>
- <https://inforgrowth.com/themes/inforgrowth-v2/slick/slick.min.css?v=1.9.0>
- <https://inforgrowth.com/themes/inforgrowth-v2/slick/slick-theme.css?v=1.9.0>
- <https://inforgrowth.com/themes/inforgrowth-v2/css/responsive.css?v=1.9.0>
- <https://inforgrowth.com/themes/inforgrowth-v2/css/font-awesome.min.css?v=1.9.0>
- <https://inforgrowth.com/themes/inforgrowth-v2/css/style.css?v=1.9.0>
- <https://inforgrowth.com/themes/inforgrowth-v2/img/in4growth.png>
- <https://inforgrowth.com/themes/inforgrowth-v2/img/Layer%202.png>
- <https://inforgrowth.com/themes/inforgrowth-v2/img/Layer%207.png>
- <https://inforgrowth.com/themes/inforgrowth-v2/img/Layer%203.png>
- <https://inforgrowth.com/themes/inforgrowth-v2/img/Aerospace%20%20Defense.png>
- <https://inforgrowth.com/themes/inforgrowth-v2/img/Automotives%20%20Transportation.png>
- <https://inforgrowth.com/themes/inforgrowth-v2/img/Chemicals%20%20Materialss.png>
- <https://inforgrowth.com/themes/inforgrowth-v2/img/Construction.%20Machinery%20%20Mining.png>
- <https://inforgrowth.com/themes/inforgrowth-v2/img/Consumer%20Goods%20%20Retail.png>
- <https://inforgrowth.com/themes/inforgrowth-v2/img/Electronics%20%20Semi%20Conductors.png>
- <https://inforgrowth.com/themes/inforgrowth-v2/img/E.png>
- <https://inforgrowth.com/themes/inforgrowth-v2/img/Food.%20Beverage%20%20Agriculture.png>
- <https://inforgrowth.com/themes/inforgrowth-v2/img/H.png>
- <https://inforgrowth.com/themes/inforgrowth-v2/img/ICT.png>
- <https://inforgrowth.com/themes/inforgrowth-v2/img/P.png>
- <https://inforgrowth.com/themes/inforgrowth-v2/img/Travel.%20Leisure%20%20Hospitality.png>
- <https://inforgrowth.com/themes/inforgrowth-v2/img/logo99strategy.png>
- <https://inforgrowth.com/themes/inforgrowth-v2/img/qylogo.png>
- <https://inforgrowth.com/themes/inforgrowth-v2/img/snslogo.png>
- <https://inforgrowth.com/themes/inforgrowth-v2/img/mpadvisorsLogo.png>

- <https://inforgrowth.com/themes/inforgrowth-v2/img/logowintergreen.png>
- <https://inforgrowth.com/themes/ln4Growth/images/listing/Prof-ResearchLogo.png>
- <https://inforgrowth.com/themes/ln4Growth/images/listing/MRFRLogo.png>
- https://inforgrowth.com/themes/ln4Growth/images/listing/9dimen_logo.png
- <https://inforgrowth.com/themes/ln4Growth/images/listing/AccessChina-Logo.png>
- <https://inforgrowth.com/themes/ln4Growth/images/listing/GenConsultingLogo.png>
- <https://inforgrowth.com/themes/ln4Growth/images/listing/BlueWeaveLogo.png>
- <https://inforgrowth.com/themes/ln4Growth/images/listing/ICRWorldLogo.png>
- <https://inforgrowth.com/themes/ln4Growth/images/listing/VerifiedMarketResearchLogo.png>
- <https://inforgrowth.com/themes/ln4Growth/images/listing/allTheResearch.png>
- <https://inforgrowth.com/themes/ln4Growth/images/listing/HNY%20logo.png>
- <https://inforgrowth.com/themes/ln4Growth/images/listing/Maia%20Research.gif>
- <https://inforgrowth.com/themes/ln4Growth/images/listing/CMLlogo.png>
- <https://inforgrowth.com/themes/ln4Growth/images/listing/API%20Logo.jpg>
- <https://inforgrowth.com/themes/ln4Growth/images/listing/i2i%20Research%20logo%20CC-01.png>
- https://inforgrowth.com/themes/ln4Growth/images/listing/DPI_logo.png
- <https://inforgrowth.com/themes/ln4Growth/images/listing/MAR.png>
- <https://inforgrowth.com/themes/ln4Growth/images/listing/MarketInforming%20%20LOGO.jpg>
- <https://inforgrowth.com/themes/ln4Growth/images/listing/GraceMarketData.png>
- <https://inforgrowth.com/themes/ln4Growth/images/listing/HJ%20Research.png>
- <https://inforgrowth.com/themes/ln4Growth/images/listing/mireports.png>
- <https://inforgrowth.com/themes/ln4Growth/images/listing/DiagnosticsLogo.png>
- <https://inforgrowth.com/themes/ln4Growth/images/listing/Market%20Data%20Forecast%20Cover.jpg>
- <https://inforgrowth.com/themes/inforgrowth-v2/img/market-research-data-management.png>
- <https://inforgrowth.com/themes/ln4Growth/images/payment-icon.png>
- https://inforgrowth.com/themes/inforgrowth-v2/img/Linkedin_Logo.png
- <https://inforgrowth.com/themes/inforgrowth-v2/js/jquery-3.2.1.min.js?v=1.9.0>
- <https://inforgrowth.com/themes/inforgrowth-v2/js/materialize.min.js?v=1.9.0>
- <https://inforgrowth.com/themes/inforgrowth-v2/slick/slick.min.js?v=1.9.0>
- <https://inforgrowth.com/modules/shopping-cart/add-to-cart.js?v=1.9.0>
- <https://inforgrowth.com/modules/product-comparison/product-comparison.js?v=1.9.0>
- <https://inforgrowth.com/modules/catalog/product-filter.js?v=1.9.0>
- <https://inforgrowth.com/themes/inforgrowth-v2/img/BackgroundImage.png>
- <https://inforgrowth.com/themes/inforgrowth-v2/img/VectorSmartObject.png>
- <https://blog.inforgrowth.com/news/css/FeedEk.css>
- <https://blog.inforgrowth.com/news/js/FeedEk.min.js>
- <https://inforgrowth.com/themes/inforgrowth-v2/slick/ajax-loader.gif>
- <https://inforgrowth.com/themes/inforgrowth-v2/img/previous.png>
- <https://inforgrowth.com/themes/inforgrowth-v2/img/next.png>
- <https://blog.inforgrowth.com/news/loader.gif>

Minify JavaScript and CSS

F (0)

 AVG SCORE: 72%

CSS/JS

MEDIUM

There are 16 components that can be minified

- <https://inforgrowth.com/themes/inforgrowth-v2/css/responsive.css?v=1.9.0>
- <https://inforgrowth.com/modules/shopping-cart/add-to-cart.js?v=1.9.0>
- <https://inforgrowth.com/modules/product-comparison/product-comparison.js?v=1.9.0>
- <https://inforgrowth.com/modules/catalog/product-filter.js?v=1.9.0>
- inline <style> tag #1
- inline <style> tag #2
- inline <script> tag #2
- inline <script> tag #3
- inline <script> tag #4
- inline <script> tag #5
- inline <script> tag #6
- inline <script> tag #7
- inline <script> tag #8
- inline <script> tag #9
- inline <script> tag #10
- inline <script> tag #11

Use cookie-free domains

F (0)

 AVG SCORE: 55%

COOKIE

LOW

There are 64 components that are not cookie-free

- <https://inforgrowth.com/themes/inforgrowth-v2/css/materialize.min.css?v=1.9.0>
- <https://inforgrowth.com/themes/inforgrowth-v2/slick/slick.min.css?v=1.9.0>
- <https://inforgrowth.com/themes/inforgrowth-v2/slick/slick-theme.css?v=1.9.0>
- <https://inforgrowth.com/themes/inforgrowth-v2/css/responsive.css?v=1.9.0>
- <https://inforgrowth.com/themes/inforgrowth-v2/css/font-awesome.min.css?v=1.9.0>
- <https://inforgrowth.com/themes/inforgrowth-v2/css/style.css?v=1.9.0>
- <https://inforgrowth.com/themes/inforgrowth-v2/img/ln4growth.png>
- <https://inforgrowth.com/themes/inforgrowth-v2/img/Layer%202.png>
- <https://inforgrowth.com/themes/inforgrowth-v2/img/Layer%207.png>
- <https://inforgrowth.com/themes/inforgrowth-v2/img/Layer%203.png>
- <https://inforgrowth.com/themes/inforgrowth-v2/img/Aerospace%20%20Defense.png>
- <https://inforgrowth.com/themes/inforgrowth-v2/img/Automotives%20%20Transportation.png>
- <https://inforgrowth.com/themes/inforgrowth-v2/img/Chemicals%20%20Materialss.png>
- <https://inforgrowth.com/themes/inforgrowth-v2/img/Construction.%20Machinery%20%20Mining.png>
- <https://inforgrowth.com/themes/inforgrowth-v2/img/Consumer%20Goods%20%20Retail.png>
- <https://inforgrowth.com/themes/inforgrowth-v2/img/Electronics%20%20Semi%20Conductors.png>
- <https://inforgrowth.com/themes/inforgrowth-v2/img/E.png>
- <https://inforgrowth.com/themes/inforgrowth-v2/img/Food.%20Beverage%20%20Agriculture.png>
- <https://inforgrowth.com/themes/inforgrowth-v2/img/H.png>
- <https://inforgrowth.com/themes/inforgrowth-v2/img/ICT.png>
- <https://inforgrowth.com/themes/inforgrowth-v2/img/P.png>
- <https://inforgrowth.com/themes/inforgrowth-v2/img/Travel.%20Leisure%20%20Hospitality.png>
- <https://inforgrowth.com/themes/inforgrowth-v2/img/logo99strategy.png>
- <https://inforgrowth.com/themes/inforgrowth-v2/img/qylogo.png>
- <https://inforgrowth.com/themes/inforgrowth-v2/img/snslogo.png>
- <https://inforgrowth.com/themes/inforgrowth-v2/img/mpadvisorsLogo.png>
- <https://inforgrowth.com/themes/inforgrowth-v2/img/logowintergreen.png>
- <https://inforgrowth.com/themes/ln4Growth/images/listing/Prof-ResearchLogo.png>
- <https://inforgrowth.com/themes/ln4Growth/images/listing/MRFRLogo.png>
- https://inforgrowth.com/themes/ln4Growth/images/listing/9dimen_logo.png
- <https://inforgrowth.com/themes/ln4Growth/images/listing/AccessChina-Logo.png>
- <https://inforgrowth.com/themes/ln4Growth/images/listing/GenConsultingLogo.png>
- <https://inforgrowth.com/themes/ln4Growth/images/listing/BlueWeaveLogo.png>
- <https://inforgrowth.com/themes/ln4Growth/images/listing/ICRWorldLogo.png>
- <https://inforgrowth.com/themes/ln4Growth/images/listing/VerifiedMarketResearchLogo.png>
- <https://inforgrowth.com/themes/ln4Growth/images/listing/allTheResearch.png>
- <https://inforgrowth.com/themes/ln4Growth/images/listing/HNY%20logo.png>
- <https://inforgrowth.com/themes/ln4Growth/images/listing/Maia%20Research.gif>
- <https://inforgrowth.com/themes/ln4Growth/images/listing/CMLlogo.png>
- <https://inforgrowth.com/themes/ln4Growth/images/listing/API%20Logo.jpg>
- <https://inforgrowth.com/themes/ln4Growth/images/listing/i2i%20Research%20logo%20CC-01.png>
- https://inforgrowth.com/themes/ln4Growth/images/listing/DPI_logo.png
- <https://inforgrowth.com/themes/ln4Growth/images/listing/MAR.png>
- <https://inforgrowth.com/themes/ln4Growth/images/listing/MarketInforming%20%20LOGO.jpg>
- <https://inforgrowth.com/themes/ln4Growth/images/listing/GraceMarketData.png>
- <https://inforgrowth.com/themes/ln4Growth/images/listing/HJ%20Research.png>
- <https://inforgrowth.com/themes/ln4Growth/images/listing/mireports.png>
- <https://inforgrowth.com/themes/ln4Growth/images/listing/DiagnosticsLogo.png>
- <https://inforgrowth.com/themes/ln4Growth/images/listing/Market%20Data%20Forecast%20Cover.jpg>
- <https://inforgrowth.com/themes/inforgrowth-v2/img/market-research-data-management.png>
- <https://inforgrowth.com/themes/ln4Growth/images/payment-icon.png>
- https://inforgrowth.com/themes/inforgrowth-v2/img/Linkedin_Logo.png
- <https://inforgrowth.com/themes/inforgrowth-v2/js/jquery-3.2.1.min.js?v=1.9.0>
- <https://inforgrowth.com/themes/inforgrowth-v2/js/materialize.min.js?v=1.9.0>
- <https://inforgrowth.com/themes/inforgrowth-v2/slick/slick.min.js?v=1.9.0>
- <https://inforgrowth.com/modules/shopping-cart/add-to-cart.js?v=1.9.0>
- <https://inforgrowth.com/modules/product-comparison/product-comparison.js?v=1.9.0>
- <https://inforgrowth.com/modules/catalog/product-filter.js?v=1.9.0>
- <https://inforgrowth.com/themes/inforgrowth-v2/img/BackgroundImage.png>
- <https://inforgrowth.com/themes/inforgrowth-v2/img/VectorSmartObject.png>
- <https://embed.tawk.to/5b61ae2de21878736ba2868e/default>
- <https://inforgrowth.com/themes/inforgrowth-v2/slick/ajax-loader.gif>
- <https://inforgrowth.com/themes/inforgrowth-v2/img/previous.png>
- <https://inforgrowth.com/themes/inforgrowth-v2/img/next.png>

Reduce DNS lookups

F (45)

▼ AVG SCORE: 69%

CONTENT

LOW

The components are split over more than 4 domains

- inforgrowth.com: 65 components, 4525.6K (189.1K GZip)

- fonts.googleapis.com: 3 components, 9.0K (1.2K GZip)
- www.google.com: 15 components, 165.2K (28.3K GZip)
- blog.inforgrowth.com: 4 components, 12.4K (1.6K GZip)
- www.gstatic.com: 2 components, 399.6K (183.7K GZip)
- maps.googleapis.com: 10 components, 465.2K (154.6K GZip)
- ajax.googleapis.com: 1 component, 92.6K (33.0K GZip)
- www.googletagmanager.com: 2 components, 127.2K (47.0K GZip)
- embed.tawk.to: 1 component, 547.8K (117.1K GZip)
- maps.gstatic.com: 2 components, 229.6K (62.6K GZip)
- feed.jquery-plugins.net: 1 component, 4.3K
- cdn.jsdelivr.net: 3 components, 296.3K (54.0K GZip)
- va.tawk.to: 2 components, 0.6K (0.4K GZip)
- www.google-analytics.com: 1 component, 44.4K (17.8K GZip)
- khms1.googleapis.com: 1 component, 21.2K

Configure entity tags (ETags)

B (89)

AVG SCORE: 93%

SERVER

LOW

There is 1 component with misconfigured ETags

- <https://blog.inforgrowth.com/news/loader.gif>

Avoid AlphasLoader filter

A (95)

AVG SCORE: 99%

CSS

MEDIUM

There is a total of 1 filter

- https://www.gstatic.com/recaptcha/releases/0bBqi43w2fj-Lg1N3qzsqHNu/styles__ltr.css

Compress components

A (100)

AVG SCORE: 89%

SERVER

HIGH

You scored 100% on this recommendation - nothing to do here!

Avoid URL redirects

A (100)

AVG SCORE: 88%

CONTENT

MEDIUM

You scored 100% on this recommendation - nothing to do here!

Make AJAX cacheable

A (100)

AVG SCORE: 100%

JS

MEDIUM

You scored 100% on this recommendation - nothing to do here!

Remove duplicate JavaScript and CSS

A (100)

AVG SCORE: 100%

CSS/JS

MEDIUM

You scored 100% on this recommendation - nothing to do here!

Avoid HTTP 404 (Not Found) error

A (100)

AVG SCORE: 98%

CONTENT

MEDIUM

You scored 100% on this recommendation - nothing to do here!

Reduce the number of DOM elements

A (100)

AVG SCORE: 91%

CONTENT

LOW

You scored 100% on this recommendation - nothing to do here!

Use GET for AJAX requests

A (100)

◆ AVG SCORE: 100%

JS

LOW

You scored 100% on this recommendation - nothing to do here!

Avoid CSS expressions

A (100)

◆ AVG SCORE: 99%

CSS

LOW

You scored 100% on this recommendation - nothing to do here!

Reduce cookie size

A (100)

◆ AVG SCORE: 100%

COOKIE

LOW

You scored 100% on this recommendation - nothing to do here!

Make favicon small and cacheable

A (100)

◆ AVG SCORE: 100%

IMAGES

LOW

You scored 100% on this recommendation - nothing to do here!

Make JavaScript and CSS external

(n/a)

CSS/JS

MEDIUM

Only consider this if your property is a common user home page.

- There is a total of 2 inline css
- There is a total of 11 inline scripts