



MOTILAL NEHRU NATIONAL INSTITUTE OF TECHNOLOGY
ALLAHABAD, PRAYAGRAJ
COMPUTER SCIENCE AND ENGINEERING DEPARTMENT



18th - 20th April, 2025



HACK⁶

SPONSORSHIP BROCHURE

About Us

Motilal Nehru National Institute of Technology Allahabad, Prayagraj(MNNIT) is an Institute with a total commitment to quality and excellence in academic pursuits. It was established as one of the seventeen Regional Engineering Colleges of India in the year 1961 as a joint enterprise of the Government of India and Government of Uttar Pradesh, and was an associated college of the University of Allahabad, which is the third oldest university in India.

What is Hack36 ?

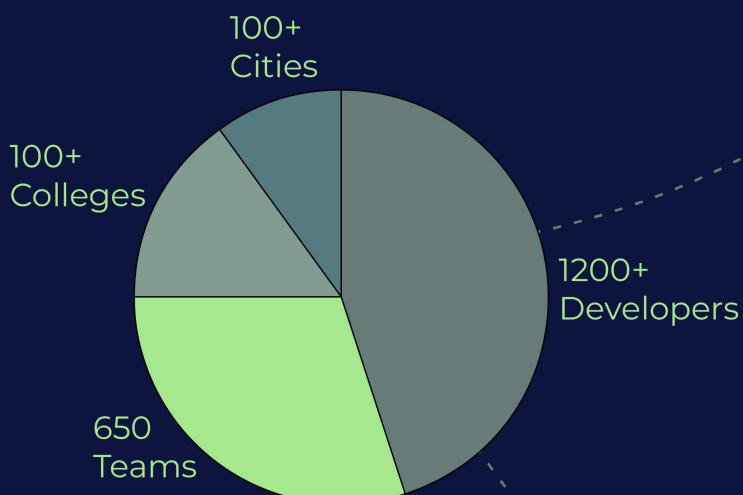
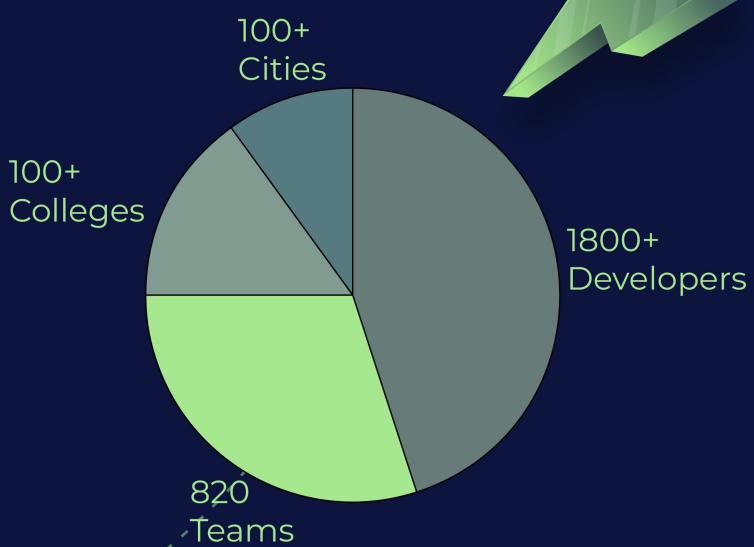
- ⚡ A congregation of innovative minds from all over India engaged in a prolonged brainstorming session with laptops and caffeine, to develop products, services and other hacks that make life easy for the contemporary youth.
- ⚡ A plethora of opportunities for tech savvy to boast their skills, capitalize on new and old tech trends, and get their talent acquainted and appreciated by experts from the industry.
- ⚡ An ultimate engineering experience, where every second counts and learning pace catches up with your imagination.



Statistics

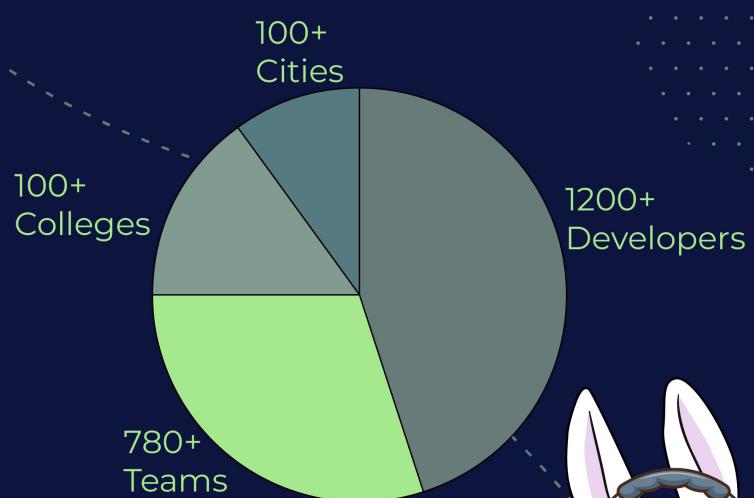
Hack36 7.0 (2024)

- 🎮 650 Teams
- 🎮 100+ Colleges
- 🎮 100+ Cities
- 🎮 1100+ Developers



Hack36 6.0 (2023)

- 🎮 820 Teams
- 🎮 100+ Colleges
- 🎮 100+ Cities globally
- 🎮 1800+ Developers



Hack36 5.0 (2022)

- 🎮 780 Teams
- 🎮 100+ Colleges
- 🎮 100+ Cities
- 🎮 1200+ Developers



Why Sponsor Us?

⚡ Social Media Acquaintance

Hack36 has Twitter, Instagram and Facebook handles. You will be promoted and acquainted as a sponsor through all the social media handles, prioritized by tier of sponsorship.

⚡ Conduct Workshops & Quizzes

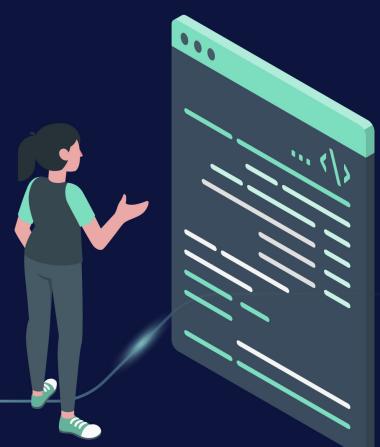
Conduct workshops/online contests to promote your products, APIs, and/or services. You will be provided with full assistance to host workshops.

⚡ Brand Recognition

Your company logo will be attached to all the relevant banners, posters, certificates, and all the proceedings and publicity related to hack36.

⚡ Recruiting

Recognize the potential of the participants and recruit the most creative technocrats that will bear fruit for the company.



Past Judges



AHMED MAZHARI
(President - Microsoft Asia)



VISHWAS JAITLEY
(Ex-Director - HCL)



SHAKTI GOAP
(Founder and CEO - Devfolio)



AKHILESH SINGH
(Vice President - Goldman Sachs)



MAMTA KUMARI
(Co-Founder - PrepBytes)



SHYAM JHA
(Senior VP of Engineering - NetSPI)



Testimonials

“Great job Organising Committee and great work by all the participants. You guys rock! Keep innovating and give creative energy a boost. My best wishes for the best events. Take it to the next level !”

-SUBHAS MONDAL
Head, Wireline R&D practice, Wipro Limited





Women OF Hack36

We give extreme importance to diversity. Hence we have a separate prize pool for the best Only -Girls Team. We also promote outreach, equality, community building, hardwork, collaboration, amusement & triumph.



Sponsorship Tiers



Tier	MEGA	GIGA	TERA	TITLE
Support (INR)	20,000	65,000	125,000	200,000
Prominent mention of the sponsor on all our social media handles and the event's trailer videos	✓	✓	✓	✓
Direct promotion among 5000+ students	✓	✓	✓	✓
Logo of the sponsor on the official website and mention during ceremony introduction	✓	✓	✓	✓
App downloads (if any)	✓	✓	✓	✓
Prominent mention of the sponsor in all media coverages	✓	✓	✓	✓

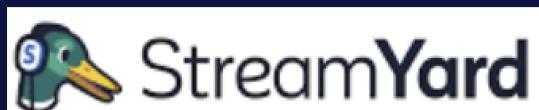
Tier	MEGA	GIGA	TERA	TITLE
Prominent feature of the sponsor on all the banners and posters of Hack36		✓	✓	✓
Inclusion of any specific promotional merchandise in the form of prizes and goodies		✓	✓	✓
Logo on event merchandise and certificate			✓	✓
Any short video clip/presentation of upto 1 minute duration provided by the sponsor will be displayed			✓	✓
Product presentation on campus through stall setups			✓	✓
Mentorship and Recruitment				✓
Keynote address by the sponsor				✓
Conduct workshops (in minutes)		20	30	45
Dedicated Discord channel for promotion, doubt resolution and interaction	for the duration of hack36	till the next edition of hack36	till the next edition of hack36	till the next edition of hack36

Why Partner With Us ?

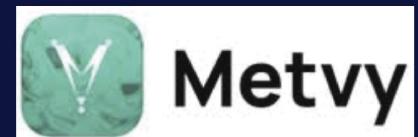
- 🎮 Title, Tera and Giga sponsors are welcome to give their own prizes and goodies, featuring their brand names.
- 🎮 Organize promotional events and app downloads.
- 🎮 The donations given as sponsorship are 100% tax-deductible, Under Section 80G and 80GGA, an approved university or institution of national importance is eligible for donations with no deduction without any qualifying unit.
- 🎮 We have special discounts for startups. If you have custom requirements, contact for sponsorship.



Previous Sponsors



Previous Sponsors



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