AWAIS KHALID

Web developer | SEO Coordinator | Fron-
tend developer | Google ads

03080488548 📞
awaiskhalid523@gmail.com ✉
Pakistan, Lahore 📍

in Linkedin

PROFESSIONAL SUMMARY

As an enthusiastic CS student, I excel in front-end web development with expertise in HTML, CSS, Bootstrap, and JavaScript. Leveraging SEO knowledge for enhanced online presence, I adeptly craft and optimize Google Ads campaigns, prioritizing strategic innovation to drive tangible results.

EDUCATION

2020 - 2024

BS CS

Minhaj University Lahore / Pakistan

SKILLS

● Web development	Experienced
● HTML	Expert
● CSS	Experienced
● JavaScript	Skillful
● Bootsrtap	Experienced
● SEO	Experienced
● Google ads	Experienced
● Canva	Experienced

EXPERIENCE

2022 - 2023

Web Development

I have over 6 months of experience in web development, creating and maintaining websites. My expertise includes front-end and back-end development, as well as proficiency in HTML, CSS, JavaScript, and PHP. I have a proven track record of delivering high-quality and efficient web solutions.

2021 - 2023

SEO Coordinator

As an SEO Coordinator, I oversaw the development and implementation of various SEO strategies to improve website traffic and search engine rankings. I also worked closely with cross-functional teams to optimize website content and drive conversions.

PROJECT

Co-developed websites with HTML, CSS, and JavaScript to ensure seamless functionality and user engagement.

Enhanced website performance through collaborative SEO efforts. Conducted thorough keyword research and analyzed metrics with Google Analytics and Search Console to track progress and uncover growth opportunities

CERTIFICATE

Web development

Arfa Kareem tower,Lahore