

# AWAIS MEHMOOD

## Education

- Matriculation Cadet College Pano Aqil  
[2023]

Higher Secondary Education APSAC  
Karachi

[Continue]

### **Additional Learning**

GenAI, Web3, and Metaverse  
Training

Governor House, Karachi

- Attending weekly sessions every  
Friday
- [Continue]

## Experience

### **Online Marketing Specialist (Divan Beds)**

**Freelance | Remote | [Dates]**

- Managed and executed online marketing campaigns for divan beds using Facebook.
- Developed targeted advertising strategies to increase brand awareness and sales.
- Created engaging content and visuals for ads, aligned with brand identity.
- Monitored and reported on campaign performance using Facebook's analytics tools.

## About Me

I am a dedicated student with experience in online marketing and a growing interest in new technologies. I successfully ran Facebook marketing campaigns for three months, learning a lot about digital marketing. I am currently studying at APSAC Karachi and learning about GenAI, Web3, and the Metaverse at Governor House every Friday. I am eager to apply my skills and knowledge to new challenges.

## Hobbies and Interests

- Scouting
- Technology
- Web Development
- Digital Marketing
- Reading

## Contact Me

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