



Briq NFT

Privacy policy

Last updated: 2022-09-25

Definitions

1. Where drafted in upper case, the following definitions are applicable to the entire Privacy Policy.

App or Briq App	refers to the front-end digital application owned and developed by Briq and accessible through the Website.
Blockchain	refers to a permissionless public ledger supporting the distributed recording of encrypted data, such as the Ethereum blockchain, including any of its scalability “Layer 2” solutions.
Blockchain Address	refers to a unique sequence of numbers, letters and cryptographic functions stored on a Blockchain.
Briq, we, us, our, ours	refers to S&L Technologies, a company registered to the Bobigny trade and companies register under number 901 570 754 and headquartered 7 Place de l’Hôtel de ville, 93600, Aulnay-sous-bois.
T&Cs or App T&Cs	refers to the terms and conditions applicable to the Briq App.
Users, You, your, yours	refers to any natural person accessing and using the Briq App.
Website	refers to the website https://briq.construction and all its subdomains.

2. Unless stated otherwise, definitions stated in the singular shall have the same meaning in the plural form.
3. Any term defined in article 4 of the GDPR and mentioned in this Privacy Policy shall have the same meaning.

1. Foreword

4. The following Privacy Policy has been drafted by Briq. Briq operates the Briq App which is a building and composability online web3 protocol allowing its Users to use Briqs, and as the case may be Booklets, included in Sets, to create NFTs that can be traded, combined or disassembled on the Ethereum Blockchain and in particular, the layer 2 protocol StarkNet.
5. This Privacy Policy will describe how we process personal data provided by our Users.
6. We may amend this Privacy Policy from time to time, in which case we will update you by any available means, including by way of a pop-up window on our Website.
7. In drafting this Privacy Policy and making it available to our Users, we intend to fulfill our duty to inform data subjects within the meaning of articles 13/14 of the Regulation EU (2016/679) of the EU Parliament and the Council of 27 April 2016, better known as the “**GDPR**”.

2. Our role; other recipients

8. While we collect personal data, we share this data to the following services and companies:
- Sentry, for application monitoring and error tracking purposes;
 - Google Analytics, in order to have a better understanding of the use of the Briq App by our Users;
 - Amazon AWS, for hosting purposes.

3. Data we collect

9. We collect the following personal data from our users:
- *Blockchain Address*
 - *IP address*
 - *Login and App usage information (web journey, time using the App)*

4. Purposes and legal basis

10. Below is a table which summarizes the various processing we do, the categories of data we collect (the what), the purposes of such collection (the why) and the legal basis (the how).

Processing	Purpose	Legal Basis
Collection of Blockchain Addresses	Delivering relevant data stored on the Blockchain for the use of the Briq App Serving Users with their associated data from Briq App	Execution of a contract: App T&Cs
Analytics	Understanding the use of the Briq App	Consent
Monitoring and proper functioning of the Briq App	Monitoring the Briq App and delivering a service without flaws or errors	Legitimate interest: delivering a functioning App

5. Data storage

11. We will store and process personal data as long as you use the Briq App and more broadly any of our services.
12. We keep Google Analytics data for 2 months, after which data is aggregated.
13. We keep certain logs related to Blockchain Addresses for a period of one year following the collection, after which the data is deleted.

6. Other information

14. The provision and use of your Blockchain Address is necessary for the proper use of the Briq App. Without the provision of your Blockchain Address, it would be impossible to retrieve the data linked to your usage of the Briq App and therefore offering you a relevant and personalized experience and more broadly any experience at all.

7. Your rights

15. The User is informed that he/she has a right of access, a right to rectification and erasure, a right to restriction of processing, a right to personal data portability under the conditions provided for in articles 15 to 22 of the GDPR.
16. According to French privacy laws (articles 84 to 86 of Act n°78-17 of 6 January 1978), Users also have the right to specify instructions defining how Briq shall manage personal data after his/her death under the conditions of such law.
17. Although you have rights, the exercise of such rights is not unlimited; each of the rights offered by the GDPR may be subject to specific conditions. This being said, you should be aware of the following :
 - **your identity:** to exercise his/her rights or for any question on privacy, Users shall make a request accompanied by a proof of their identity (by email at contact@briq.construction);
 - **delay to respond:** we will process the requests within a reasonable timeframe taking into account the complexity and the number of requests. We shall strive to reply without undue delay and at the latest within one month of receipt of the request. We may extend this period to three (3) months in the case of a complex requests;
 - **potential costs:** the exercise of the rights offered by the GDPR are in practice free. However, where your requests may involve important costs, you may have to bear some of them.
18. Finally, Users have the option to refer to the competent supervisory authority, the Commission Nationale Informatique et Libertés ("CNIL"), in order to submit a claim.

8. Cookies

19. A *cookie* is a small computer file playing the same role as a tracker, stored and read for instance at the moment where a website is visited, an email is read or a mobile app is used, whatever the device used.
20. In compliance with EU privacy regulations, Users are informed that "non-essential" cookies may be deposited on their device without their consent. Non-essential cookies include (i) cookies having as their essential purpose to allow or enable electronic communications and (ii) are strictly necessary for the provision of online communication service.