Abhinav Anurag

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ACADEMIC BACKGROUND

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Year	Degree/Certificate	Institute	CPI/%
2024	Integrated Dual Degree	Indian Institute of Technology (BHU), Varanasi	8.08/10
2018	CBSE (XII)	Sunbeam English School, Varanasi	94.00%
2016	ICSE (X)	Holy Cross School, Ballia	95.60%

SKILLS

Languages: Python (Numpy, Pandas, Matplotlib, Seaborn, PySpark, PyTorch, Scikit Learn), SQL, R, C++
 Technologies: Power BI, Tableau, MS Excel, Git, Jupyter Notebook, MS PowerPoint, Anaconda, VS Code
 Basic & Advanced Data Analytics, Automation with Python, AI Essentials, Business Intelligence

Work Experience

• Revenue Lead - OYO

(Jun '24 - Aug '24)

- Oversaw \approx INR 1.2 Cr. of annual revenue accounting and reconciliation for 10 critical properties in Varanasi
- Applied data driven optimizations yielding 15% increase in monthly revenue within two months of deployment
 Explored usage patterns of 100+ DSRN in Varanasi region, creating ARR change strategy for assigned SRNs
- Ensured 11% higher customer ratings via facilitating hospitality arrangements based on customers' prior reviews
- Data Science Internship DEVTOWN

(May '23 - Jul '23)

- Performed competitive analysis on top 20 startups in the Indian Ed Tech sector based on available market data
- Built a real-time **Power BI dashboard** to track platform load, using automated data pipelines from Metabase
- Created XGBoost based regressor with 95% accuracy on predicting drop-outs from funnel in bootcamp contest
- \circ Observed increased engagement completion ratio of 75% in A/B testing with 3,300 users by gamifying quizzes

KEY PROJECTS AND COMPETITIONS

• Quora Question Classification - Kaggle Data Science Competition

(Sep' 24)

- Objective: Develop model to classify newly asked questions on Quora into sincere-insincere (filtering negative sentiments)
 - Achieved **0.63** F1 score through lemmatization excluding stopwords on heavily right skewed **1.3M** records dataset
 - o Studied accuracy of Naive Bayes, Random Forest, achieved 98% accuracy by hyperparameter-tuned RF Classifier
- Stock Price Forecasting Prediction of Apple Stock Price

(Jan' 24)

- Objective: Develop a model capable of forecasting stock price of Apple, using Recurrent Neural Network Architecture
 - Achieved RMSE of 87\$ for Apple stock price, over a back-testing period of 2 years, with training RMSE of 83\$
 Implemented 3 layered LSTM over 10Y data from yfinance; used 100 days look back for 30 days prediction length
 - Obtained 81.76% reduction in RMSE on benchmarking hypertuned model with baseline Gated Recurrent Units
- Image Classification Classifying Handwritten Digits

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- Objective: Develop and implement a deep learning model to classify handwritten digits using neural network techniques
 - o Achieved 95.3% accuracy on a 10-class classification problem applied to the MNIST handwritten digits dataset
 - Leveraged PyTorch with GPU acceleration on Google Colab, processing 60,000 28x28 pixel images labeled 0-9
 - Trained 7 layered Convolutional Neural Network using softmax activation & categorical cross-entropy loss function
- Rossmann Store Sales Kaggle Data Science Competition

 $(Dec'\ 22$

- Objective: Develop a model capable of forecasting everyday sales for the Rossmann stores, for up to six weeks in advance
 - \circ Achieved **RMSE reduction by 73%** through optimization and model selection, predicting sales for 1,115 stores
 - Enhanced the model, included 8 new features with PCA, increasing feature importance by 15%, on 1M records
 - Studied accuracy of XGB and Random Forest, achieved lowest RMSE by hyperparameter-tuned XGBRegressor

Positions Of Responsibility

\bullet USG Business Relations - IIT(BHU) Model United Nations

(Apr' 19 - Mar' 22)

Indian Institute of Technology (BHU), Varanasi

- o Led a 15-member student executive team, coordinating logistics for 250 delegates, ensuring a seamless event
- Led a 5-member business team, coordinated 117 institutions for Asia's top virtual MUN, secured 83 delegates
- Played a pivotal role in the MUN, contributing to its organization, delegate experience, and successful execution

• Student Alumni Interaction Cell (SAIC) Executive

(Jul' 19 - Mar' 21)

Indian Institute of Technology (BHU), Varanasi

- o Managed a 20 membered body to strengthen student-alumni relations, improve initiatives and organize events
- Revamped the SAIC website, resulting in a 35% improvement in user experience and eliminating critical bugs
- Supervised alumni engagement activities, conducted networking and mentorship session in Kashiyatra & Spardha

ACHIEVEMENTS

- Secured 1st position in Metals Material Quiz, organized by the Metallurgy Department IIT(BHU), IIM Vns Chapter
- Recognized as Icon of Inspiration and All Rounder from Sunbeam English School for exceptional accomplishments
- National level **Semi-finalist** in prestigious Professor Brahm Prakash Memorial Materials Quiz held at IIM Kalpakkam
- Ranked in the top 10 out of 1231 participants globally in Strategy Storm Business Case Competition at IIT Guwahati