

Cafe logo with ChatGPT- Prompt Engineering

Prompt 1: Design a logo for a coffee shop



Prompt 2: You are the customer of a upcoming coffee chain store in India. Generate a logo that will make you feel invited, using traditional indian motifs.

Prompt 3: You are the customer of a upcoming coffee chain store in India, called 'chai' mainly in urban areas in 2026. Generate a logo using motifs taken from block printed and reverse dyed fabrics. The logo should be monochromatic and two dimensional.



Final Prompt:

You are the customer of a upcoming coffee chain store in India, called 'chai' mainly in urban areas in 2026. Generate a logo using motifs taken from block printed and reverse dyed fabrics. The logo should be monochromatic and two dimensional. make a logo that is simple, so that it is recognizable even when it is shown in a space as small as a social media profile picture. Do not add intricate details. Show a version with inverted colours, a version with only the steam motif as the brand mark and a version with only the typemark



CHAI