

blackspace

USER
ENGAGEMENT
REPORT

Date Filter

All

Location

All

Device Type

All

TOTAL ACTIVE USERS

612

AVG NUMBER OF SESSIONS

50.70

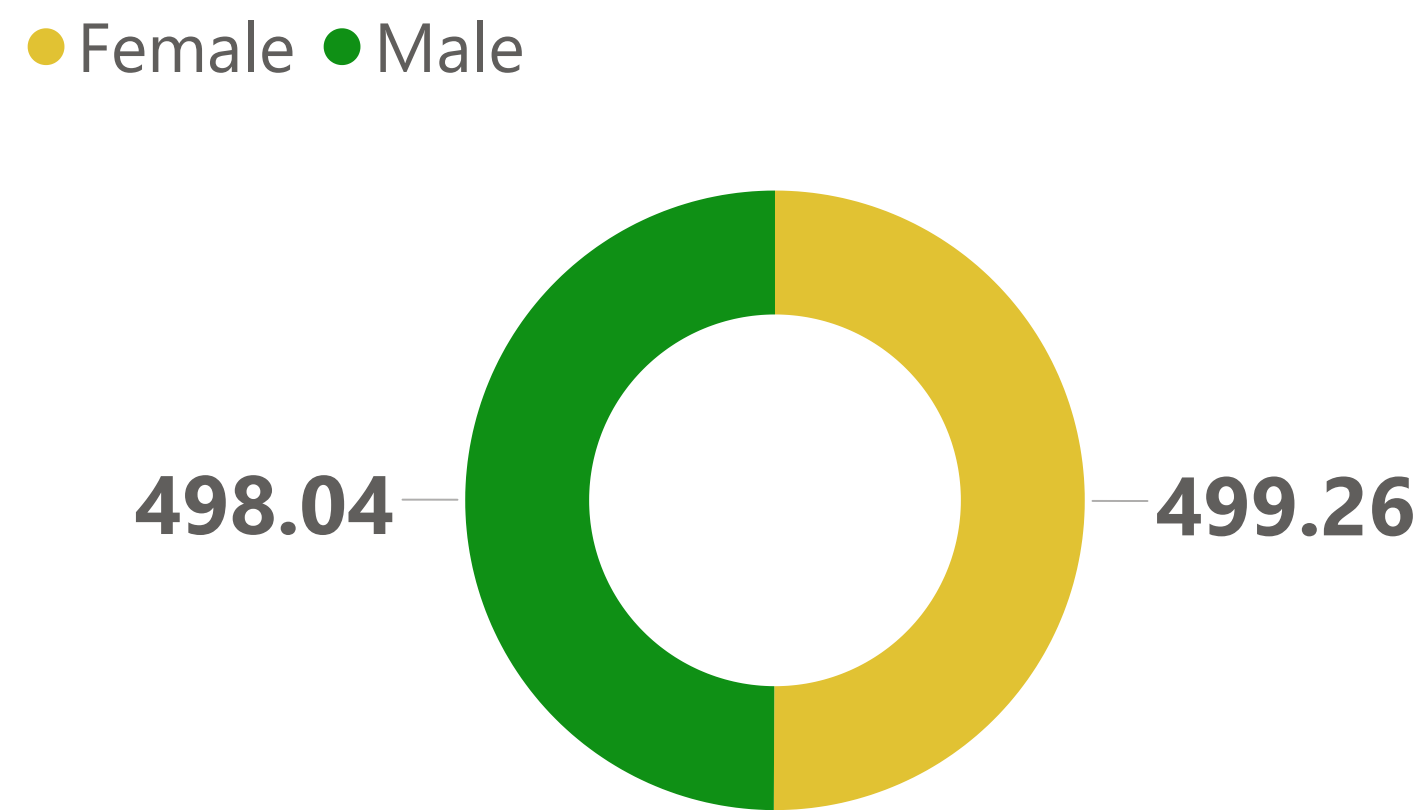
AVG DAILY APP USAGE

6.10

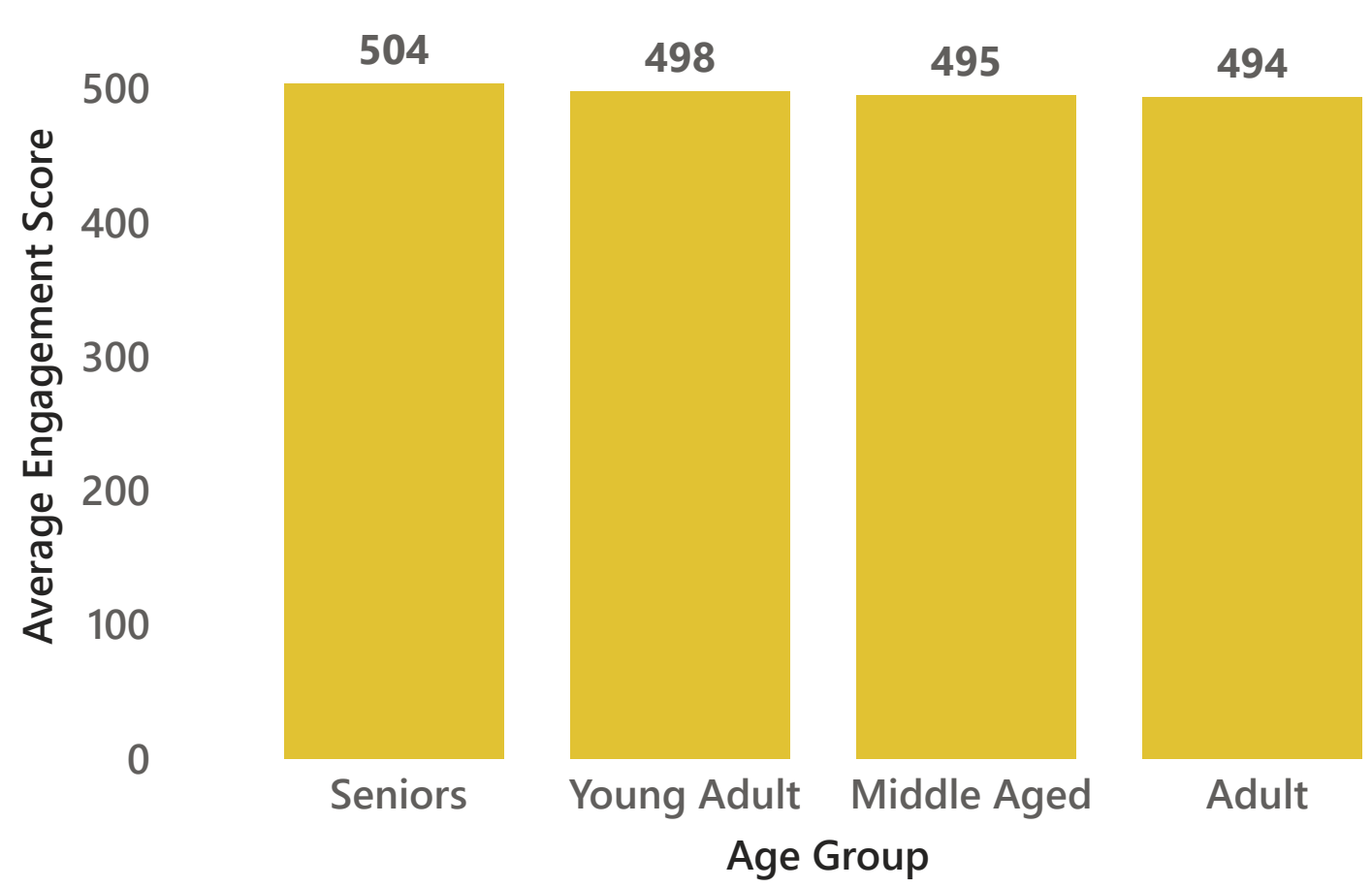
AVG ENGAGEMENT SCORE

498.65

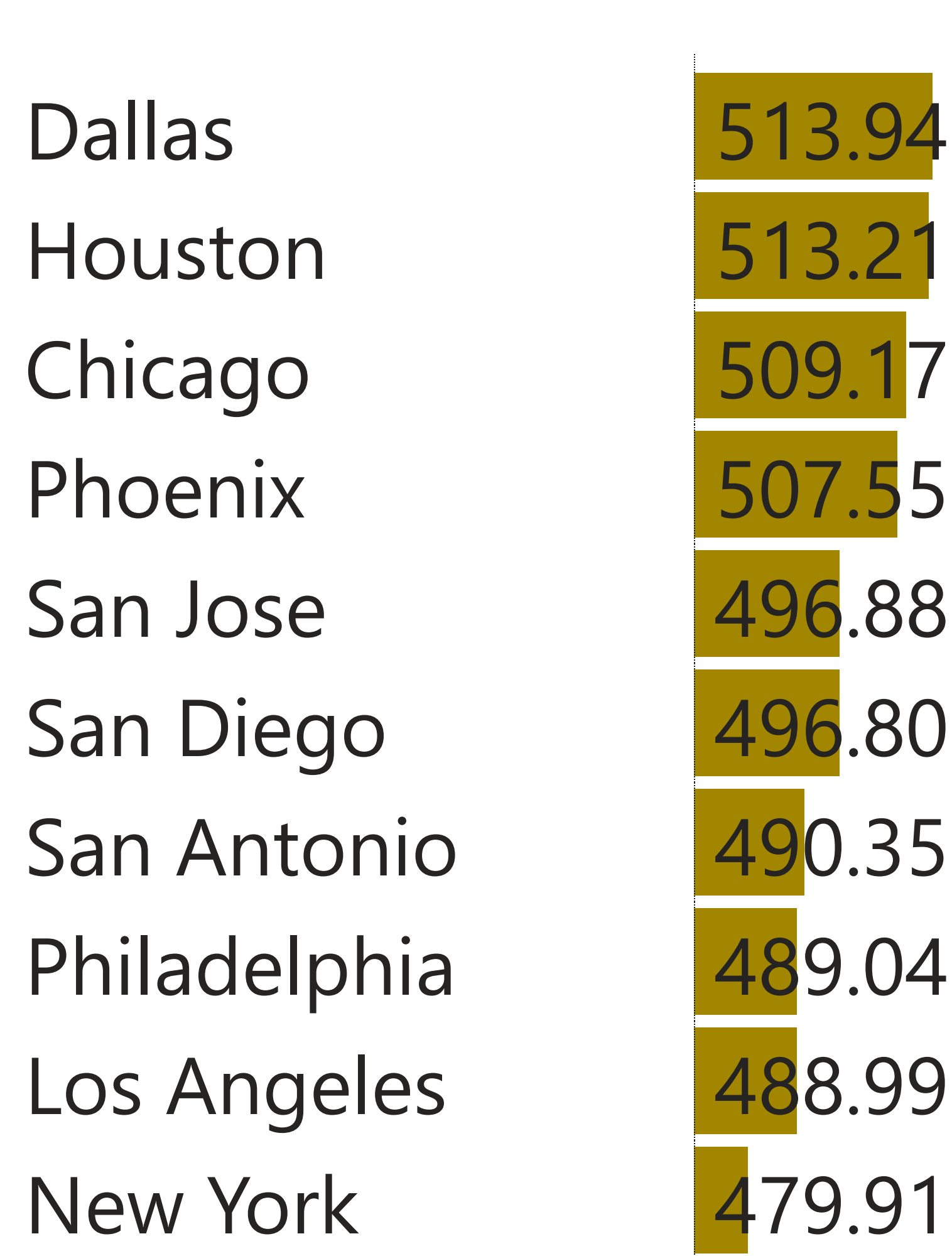
Engagement Score by Gender



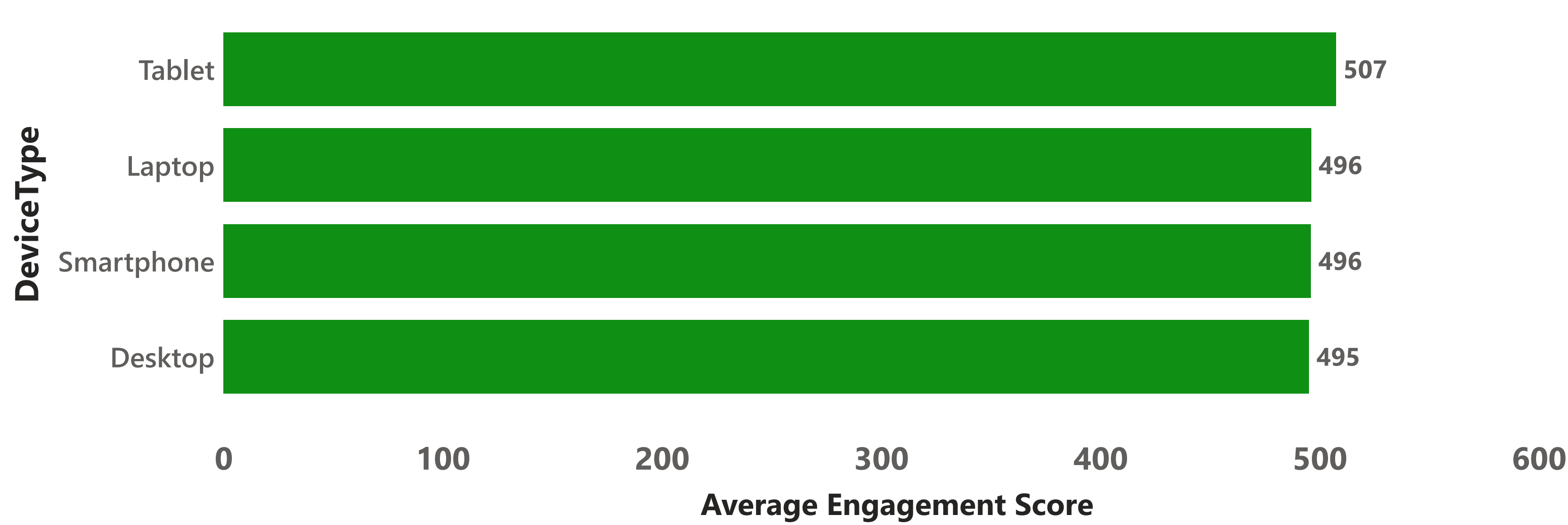
Engagement Score by Age



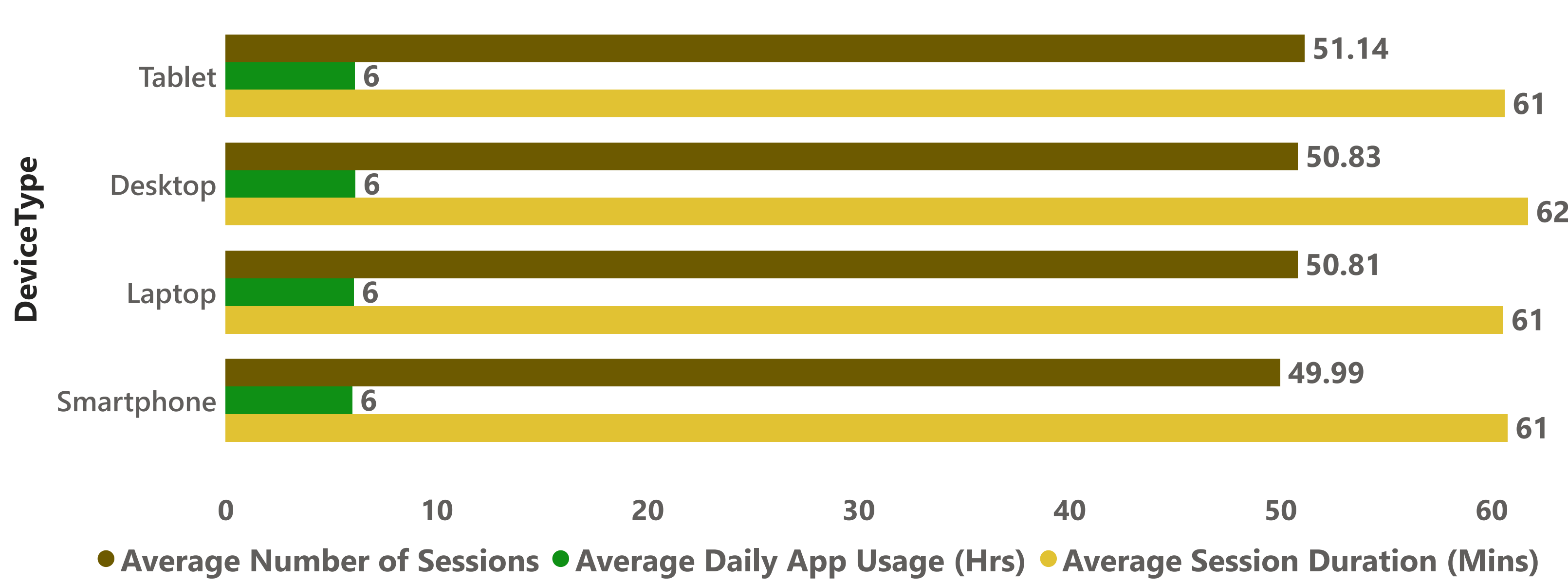
Engagement Score by Location



Engagement Score by Device Type



Impact of Device Type by Usage

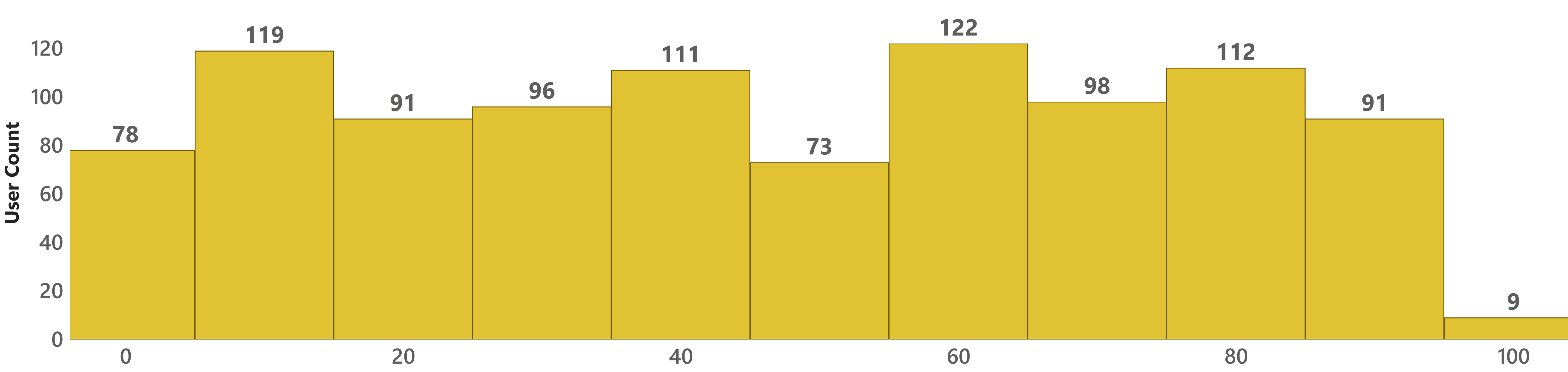


Average Session

Daily App Usage

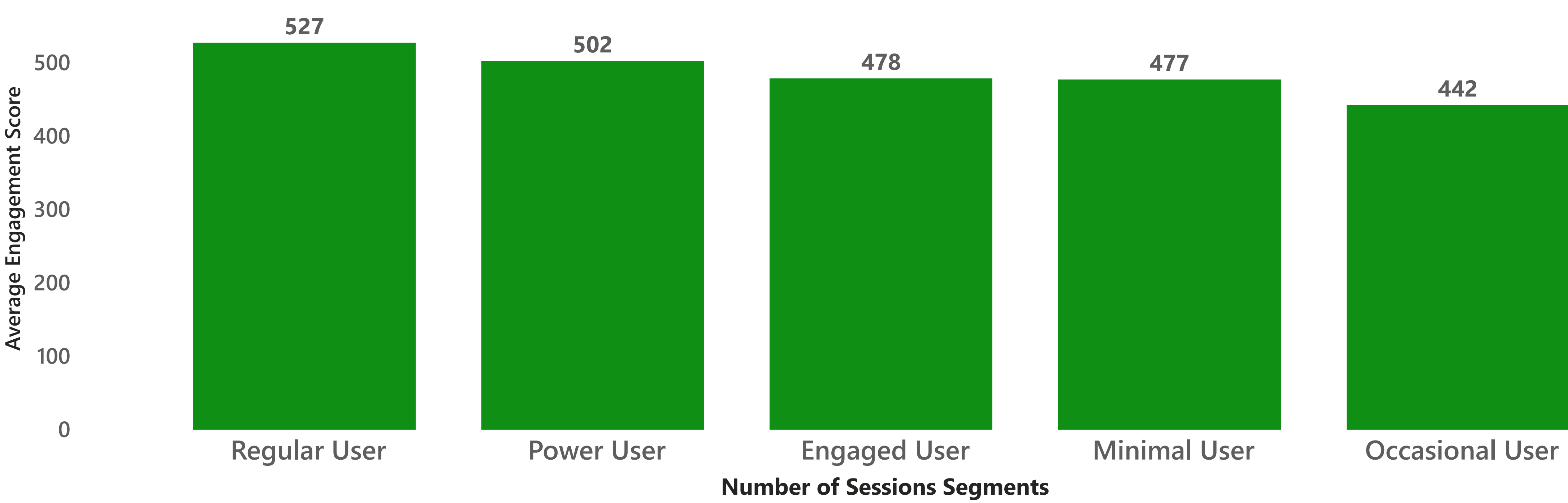
Number of Sessions

User Behaviour Distribution Across Users



Number of Sessions Segments

Engagement Score by User Segments



Day

Month

Quarter

Year

Login Frequency Across Users

