

STAGE		DETAILS	Q1 2024					Q2 2024					Q3 2024					Q4 2024																												
			FEBRUARY				MARCH				APRIL				MAY				JUNE				JULY				AUGUST				SEPTEMBER				OCTOBER				NOVEMBER							
			5	12	19	26	4	11	18	25	1	8	15	22	29	6	13	20	27	3	10	17	24	1	8	15	22	29	5	12	19	26	2	9	16	23	30	7	14	21	28	4	11	18	25	
INITIALIZATION	KICKOFF MEETING																																													
	STATEMENT OF MILESTONES																																													
	SETUP REPORT, ROADMAP, & LIST OF KEY CONTRIBUTORS																																													
	GITHUB REPOSITORY SETUP																																													
	SUBMIT MILESTONE 1 REPORT																																													
DESIGN	SPONSORSHIP DECK																																													
	DEVELOP WEBSITE																																													
	VENUE REPORT (MKE & CHI)																																													
	KEY SPEAKER / EXPERT REPORT																																													
	EDUCATION CENTER BLUEPRINT																																													
	DEVELOP EDUCATIONAL MATERIALS																																													
	GITHUB REPOSITORY UPDATE																																													
	SUBMIT MILESTONE 2 REPORT																																													
PREPRODUCTION	SECURE VENUES																																													
	FINALIZED SPEAKER AGREEMENTS																																													
	LAUNCH PROMOTIONAL CAMPAIGN																																													
	ARRANGE COMPREHENSIVE MEDIA COVERAGE																																													
	REGISTRATION SYSTEMS																																													
	EVENT STAFFING COORDINATION																																													

Detailed Timeline				
Deliverable	Due Date	Responsible Party	Notes	Status
Kickoff Meeting	2.21.24	Awen & Adam		Completed
Statement of Milestones	3.1.24	Awen & Adam		Completed
Setup Report, Roadmap, & List of Key Contributors	3.31.24	Awen & Adam		Completed
GitHub Repository Setup	3.31.24	Awen		Completed
Submit Milestone 1 Report	4.1.24	Awen		Completed
Sponsorship Deck	3.10.24	Awen & Adam		In Progress
Develop Website	3.31.24	Awen		In Progress
Venue Report (MKE & CHI)	4.30.24	Awen & Adam		
Key Speaker / Expert Report	4.30.24	Awen & Adam		
Education Center Blueprint	5.31.24	Adam		
Develop Educational Materials	5.31.24	Adam		
GitHub Repository Update	5.31.24	Awen		
Submit Milestone 2 Report	6.1.24	Awen		
Secure Venues	6.7.24	Awen & Adam		
Finalized Speaker Agreements	6.30.24	Awen & Adam		
Launch Promotional Campaign	6.1.24 – 8.22.24	Awen		
Arrange Comprehensive Media Coverage	7.8.24, 8.12.24	Awen		

RNC/DNC Project Timeline

STAGE	DETAILS	Q1 2024				Q2 2024				Q3 2024				Q4 2024																												
		FEBRUARY		MARCH		APRIL		MAY		JUNE		JULY		AUGUST		SEPTEMBER		OCTOBER		NOVEMBER																						
		5	12	19	26	4	11	18	25	1	8	15	22	29	6	13	20	27	3	10	17	24	1	8	15	22	29	5	12	19	26	2	9	16	23	30	7	14	21	28	4	11
REGISTRATION SYSTEMS	7.8.24, 8.12.24	AWEN & ADAM																																								
EVENT STAFFING COORDINATION	7.8.24, 8.12.24	AWEN																																								
SECURE EQUIPMENT / MATERIALS	7.8.24, 8.12.24	AWEN & ADAM																																								
GITHUB REPOSITORY UPDATE	7.31.24	AWEN																																								
SUBMIT MILESTONE 3 REPORT	8.1.24	AWEN																																								
RNC - MILWAUKEE, WI	7.15.24 - 7.18.24	AWEN & ADAM																																								
DNC - CHICAGO, IL	8.19.24 - 8.22.24	AWEN & ADAM																																								
CARDANO / BLOCKCHAIN COMMUNITY ENGAGEMENT & NETWORKING	7.15.24 - 7.18.24, 8.19.24 - 8.22.24	AWEN & ADAM																																								
GATHER, COMPILE, & REVIEW MEDIA COVERAGE	9.27.24	AWEN																																								
POST EVENT SURVEYS	7.22.24 - 9.27.24	AWEN																																								
GITHUB REPOSITORY UPDATE	9.30.24	AWEN																																								
SUBMIT MILESTONE 4 REPORT	10.1.24	AWEN																																								
IMPACT ASSESSMENT	10.31.24	AWEN & ADAM																																								
INSIGHT REPORT	10.31.24	AWEN & ADAM																																								
STAKEHOLDER FEEDBACK	10.31.24	AWEN & ADAM																																								
CLOSEOUT REPORT VIDEO	10.31.24	AWEN & ADAM																																								
SUBMIT FINAL MILESTONE REPORT	11.1.24	AWEN																																								

TEAM BLACKOUT DATES	
Team Member	Dates