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**CryptoRNC @ No Studios**

3 messages

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**Cullah** <mc@cullah.com>

Sat, Apr 27, 2024 at 10:21 AM

To: Lisa Caesar &lt;[REDACTED]@nostudios.com&gt;

Hey Lisa,

Sorry for the delay. Attached is the proposal (based on a previous gallery quote) for Wed 7/17 or Thurs 7/18.

Let me know what makes sense for you guys to make this work. Confident we can get more partners if we have things secured. Already tons of interest.

I have also attached the deck for this event. Next week we will be unveiling our logo/brand, websites, and twitter accounts.

Some development since we spoke --

- Meeting with Lena at Summerfest Tech on Tuesday.
- Peggy and Josh at Visit Milwaukee said they are able to help amplify our event and connect us.
- [Alec Zimmerman](#) (working under Alison at Host Committee) said they are excited to do PR and some press about this event.
- Just pitched our event to [Stand With Crypto](#) (Coinbase) who are interested. We're working with them at EthChicago to install a Chicago chapter for their organization. One of our support team was just flown out to DC for one of their events.

Looking forward to it all.

Cheers,  
Cullah

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<https://cullah.com/epk>

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**Lisa Caesar** <[REDACTED]@nostudios.com>

Sat, Apr 27, 2024 at 1:25 PM

To: Cullah &lt;mc@cullah.com&gt;

Hi Cullah -

I need a proposal outlining how much you are willing to pay for our space during the RNC convention. I'll need your days, in and out times and budget. We will not surrender our space during the RNC for the same price that we typically offer our venue for obvious reasons.

Let me know.



STUDIOS



**Lisa Caesar** she/her  
COO

1037 W. McKinley Ave,  
Milwaukee WI, 53205  
[nostudios.com](http://nostudios.com)

**SCHEDULE A MEETING: CALENDLY**



[Quoted text hidden]

**Cullah** <mc@cullah.com>

Sat, Apr 27, 2024 at 4:27 PM

To: Lisa Caesar <[REDACTED]@nostudios.com>

Yes, of course.

We have \$10k total for this event right now. This is without any other sponsors yet.

Primary date is Wed 7/17. Secondly, Thurs or Tues.

12pm load in  
6pm load out

Is that something you could consider?

Cullah

On Sat, Apr 27, 2024, 13:25 Lisa Caesar <[REDACTED]@nostudios.com> wrote:

Hi Cullah -  
proposal

I need a outlining how much you are willing to pay for our space during the RNC convention. I'll need your days, in and out times and budget. We will not surrender our space during the RNC for the same price that we typically offer our venue for obvious reasons.

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**RNC2024 Event Inquiry**

8 messages

**Cullah ▲** <cullah@awen.online>

Thu, Apr 11, 2024 at 1:58 PM

To: [REDACTED] pilotprojectbrewing.com

Cc: Maggie Schmidt &lt;maggie@awen.online&gt;

Hey Juliana & Mary,

Maggie (cc'ed) and I spoke with Juliana at your Milwaukee location last week briefly about your plans for the RNC and DNC coming up this summer. Juliana mentioned you already have a buyout from AT&T, if I am remembering correctly.

We're looking to do mixer-style events as well as an informational event with speakers and panelists during both the RNC and DNC. We're a non-partisan events organization activating some partners in the internet and blockchain technology space.

I would love to learn more about your spaces/availability and quotes you might be looking at during these conventions.

Cheers,  
Cullah

P.S. Hear Here Presents is also our support team, who you may recognize, as I believe they are also looking to do some Disco Brunch music events there, which are always a hit!

**Cullah***CEO & Founder**Awen LLC***Cell** [REDACTED]**Email** cullah@awen.online

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**Erin Anderson** <[REDACTED]@pilotprojectbrewing.com>

Thu, Apr 11, 2024 at 2:35 PM

To: Cullah ▲ &lt;cullah@awen.online&gt;

Hi Cullah,

I hope this message finds you well! My name is Erin and I manage the Event Sales for Pilot Project, it's lovely to e-meet you.

You are correct about the buyout, but there may be some days where they aren't utilizing all of the event spaces. I am happy to keep your information and reach out when I know what dates/rooms will be available.

Thank you, Cullah!

[Quoted text hidden]

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Cheers,

Erin Anderson  
Event Sales & Program Manager  
Pilot Project Brewing  
(619) 831-3651

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**Cullah ▲** <cullah@awen.online>  
To: Erin Anderson <[REDACTED]@pilotprojectbrewing.com>

Thu, Apr 11, 2024 at 2:50 PM

Hey Erin,

Thanks for the prompt response. Yes, that would be great. Thank you for your consideration.

Since our events are focused on internet technology, I wonder if there may be some synergy in the programming with AT&T?

If so, I would love to connect.

Cheers,  
Cullah

[Quoted text hidden]

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**Mary Abel** <[REDACTED]@pilotprojectbrewing.com>  
To: Cullah ▲ <cullah@awen.online>  
Cc: [REDACTED]@pilotprojectbrewing.com, Maggie Schmidt <maggie@awen.online>

Thu, Apr 18, 2024 at 8:08 PM

Hi Cullah,

Apologies for the delay! What dates are you considering for your event?

[Quoted text hidden]

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**Mary Abel** (she/her)  
Director of Hospitality



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**Cullah ▲** <cullah@awen.online>  
To: Mary Abel <[REDACTED]@pilotprojectbrewing.com>  
Cc: [REDACTED]@pilotprojectbrewing.com, Maggie Schmidt <maggie@awen.online>

Sat, Apr 27, 2024 at 10:26 AM

Hey Mary,

No apologies necessary.

For the RNC, Wed 7/17 or Thurs 7/18 (in Milwaukee)  
For the DNC, Wed 8/21 or Thurs 8/22 (in Chicago)

Wed, Thurs, Tues is the priority order we'd prefer to book for this event.

Looking for a daytime slot for a panel and keynote speaker event. 100-200 cap expected.

Let me know what that might look like for you guys cost-wise or if there is any availability.

Cheers,  
Cullah

[Quoted text hidden]

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**Erin Anderson** <[REDACTED]@pilotprojectbrewing.com>  
To: Cullah ▲ <cullah@awen.online>

Mon, Apr 29, 2024 at 10:33 AM

Cc: Mary Abel <[REDACTED]pilotprojectbrewing.com>, [REDACTED]pilotprojectbrewing.com, Maggie Schmidt <maggie@awen.online>

Hi Cullah,

I hope you had a great weekend! We are still waiting on confirmation from AT&T, but that should hopefully change this week or next.

For your 8/21 & 8/22 events in Chicago—the most we can fit is 149 standing on our patio and 142 inside. Do you think that will work for you? If so I can check to see if those dates work!

Thanks, Cullah!

[Quoted text hidden]

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Cheers,

**Erin Anderson** (she/her)  
Event Sales & Program Manager



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**Cullah** ▲ <cullah@awen.online>

Tue, Apr 30, 2024 at 2:59 PM

To: Erin Anderson <[REDACTED]pilotprojectbrewing.com>

Cc: Mary Abel <[REDACTED]pilotprojectbrewing.com>, [REDACTED]pilotprojectbrewing.com, Maggie Schmidt <maggie@awen.online>

Hey Erin,

Yeah, that capacity is perfect.

Let me know availability. What would your rate be for something like this?

Load-in 12pm and load-out 6pm.

Cheers,  
Cullah

[Quoted text hidden]

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**Erin Anderson** <[REDACTED]pilotprojectbrewing.com>

Tue, Apr 30, 2024 at 3:42 PM

To: Cullah ▲ <cullah@awen.online>

Cc: Mary Abel <[REDACTED]pilotprojectbrewing.com>, [REDACTED]pilotprojectbrewing.com, Maggie Schmidt <maggie@awen.online>

Hey Cullah,

That's great! I have attached our catering menu and rental costs here—let me know if you have any questions or if you're interested in booking with us.

Thanks, Cullah!

[Quoted text hidden]

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## 2 attachments

**Private Events 2024 \_\_.pdf**  
3297K

**Event Menu S24.pdf**  
3024K

RH

Ryan Holman @



For RNC 5:43 PM



For sure, have a line out to pilot but need to follow up.

Also just had a meeting with ryan from discourse. We're going to be doing some events with them at the new 88.9 location. They'll have license for all areas there including the roof.

Could be a good spot for a happy hour? It's really nice in there should I hold something there?

Edited 6:37 PM

**Ryan Holman**

For sure, have a line out to pilot but need to follow up.

...

Yeah definitely man. Love that venue and building. And discourse is a great connect.

Awesome you're able to do some events there with them.

Do you think it would be a good rooftop party to close out the RNC?

Or should we try to just do a happy hour during the convention?

Been reaching out to folks and can't seem to get a clear answer as to what the schedule of events are during the RNC.

But I haven't heard back from all the people that are privvy

9:14 PM



Wed, Mar 6

I held the 15-18th at discourse

We could do a welcome event on that Monday 5pm


Then a party tues Or Wednesday evening on the roof.

Either way, he's open and dates are held! 1:55 PM

Hell yeah! That's great. 2:47 PM








Alright we are all but confirmed for Cosimo for pizza day. They can accomodate like 50-60 ppl. And Jack will get us the meetup mailing list so we can increase our reach here (2200 members).

4:36 PM



Hell yeah

5:52 PM



April 19

Ran into Landon at Drive today. Hes eager to give us the rooftop space for an event this summer. DNC opp?

12:48 PM

Also mentioned a potential Base Day....



12:49 PM

**Vlad Avesalon**

Ran into Landon at Dri...

Oh hell yeah


12:52 PM



That would be a great kickoff or closing party for the DNC



12:52 PM




What's the capacity?

12:53 PM




200 easy i think

12:53 PM



That would be killer.

12:55 PM



Fantastic.

12:56 PM