



Design Blueprint

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Introduction

This document serves as the Blueprint for the “CryptoRNC” and “CryptoDNC” events, which are Blockchain Education Centers to be held at the sites of the Republican and Democrat party conventions to be held in Milwaukee, WI and Chicago, IL respectively.

The “Crypto XNC” Team is a non-partisan group of Blockchain and crypto technology advocates who seek to provide educational events and content that helps visitors develop a deeper understanding of blockchain systems, their potential applications, and the implications for policy making. The unique aspect of this solution lies in its direct engagement with political representatives and party leaders, two influential groups that can shape the regulatory landscape for blockchain technologies.



Structure

This section will outline the basic structure of the events planned during the Republican National Convention (RNC) and the Democratic National Convention (DNC)

Republican National Convention (RNC)

Logistics

The 2024 RNC will be held in the heart of downtown at Fiserv Forum and Wisconsin Center District, Milwaukee's convention center campus with three unique facilities – Baird Center, UW-Milwaukee Panther Arena and the Miller High Life Theatre.



The U.S. Secret Service and City of Milwaukee on Wednesday released the area that is expected to experience increased security during this summer's Republican National Convention downtown.



Event Schedule

The following is the estimated event schedule and expected timeframe of programming.

CryptoRNC Kickoff

Date: July 14

Location: Discourse, Milwaukee, WI

Run of Show:

06:00PM - Load-in

07:00PM - Networking / Mixer

08:00PM - Blockchain Trivia

10:00PM - Load-out

Blockchain Knowledge Base

Date: July 17 || July 16

Location: TBD, Milwaukee, WI

Run of Show:

12:00PM - Load-in

01:00PM - Networking / Mixer

03:00PM - Opening Statement

03:05PM - Panel Discussion

04:00PM - Panel Discussion 2

05:00PM - Keynote Speaker

06:00PM - Networking / Mixer

07:00PM - Load-out

CryptoRNC Closing Party

Date: July 18

Location: Discourse, Milwaukee, WI

Run of Show:

08:00PM - Load-in

10:00PM - Networking / DJ & Celebration

2:00AM - Load-out



Democratic National Convention (DNC)

Logistics

The Democratic National Convention (DNC) runs from August 19-22th in Chicago, Illinois. The United Center, previously the location of the 1996 Democratic National Convention, will be the convention's primary location. McCormick Place will host secondary business of the convention. It is anticipated to have 50,000 visitors, including 15,000 members of the media, come to Chicago for the Democratic National Convention.





Event Schedule

The following is the estimated event schedule and expected timeframe of programming.

CryptoDNC Kickoff

Date: August 19

Location: TBD, Chicago, IL

Run of Show:

06:00PM - Load-in

07:00PM - Networking / Mixer

08:00PM - Blockchain Trivia

10:00PM - Load-out

Blockchain Knowledge Base

Date: August 21 || August 22

Location: TBD, Chicago, IL

Run of Show:

12:00PM - Load-in

01:00PM - Networking / Mixer

03:00PM - Opening Statement

03:05PM - Panel Discussion

04:00PM - Panel Discussion 2

05:00PM - Keynote Speaker

06:00PM - Networking / Mixer

07:00PM - Load-out

CryptoDNC Closing Party

Date: August 22

Location: TBD, Chicago, IL

Run of Show:

08:00PM - Load-in

10:00PM - Networking / DJ & Celebration

2:00AM - Load-out



Programming

To understand proper programming, we define three simple pillars for each party that is to be discussed in our panels, keynotes, and highlighted in our curriculum.

Republicans (RNC) Three Pillars

Economic Policies

Conservative economic principles, such as tax cuts and deregulation, appeal to the party's base.

- **Cryptocurrency and Taxation** - Discuss the implications of cryptocurrency on fiscal policy, including potential tax frameworks and the challenges of tax evasion in the digital currency space.
- **Cryptocurrency as an Investment Tool** - Explore how cryptocurrencies can be integrated into conservative investment portfolios and the risks and benefits associated with crypto investments.
- **Regulatory Frameworks for Cryptocurrency** - Examine the need for regulatory frameworks that protect investors without stifling innovation, aligning with the party's deregulation stance.

National Security

Defense and law enforcement as central themes, reflecting the party's commitment to security.

- **Cryptocurrency and National Security** - Delve into how cryptocurrency can be both a tool and a threat in terms of national security, including issues related to ransomware attacks and terrorism financing.
- **Blockchain Technology in Government Security** - Discuss the potential uses of blockchain technology in securing sensitive government data and infrastructure.
- **Cryptocurrency in International Trade and Sanctions** - Consider how cryptocurrencies could impact international trade policies, sanctions, and the global economic stance of the United States.



Cultural and Social Issues

Topics like immigration and constitutional rights, which are significant for the party's electorate.

- **Cryptocurrency and Gun Ownership** - Explore the potential for blockchain to manage and track gun sales and ownership, tying into second amendment rights.
- **Decentralization and Individual Liberty** - Debate the philosophical and practical implications of cryptocurrency and blockchain as tools for promoting individual liberty and privacy.
- **Cryptocurrency Donations in Political Campaigns** - Discuss the implications and logistics of accepting cryptocurrency in political campaigns, considering transparency and regulation.

Democrats (DNC) Three Pillars

Social Justice and Equality

Issues such as racial justice, LGBTQ+ rights, and women's rights, which are increasingly important to the party's diverse base.

- **Cryptocurrencies in Reducing Economic Inequality** - Explore how cryptocurrencies and related financial technologies could be used to reduce economic disparities and increase access to financial services.
- **Blockchain for Transparency in Social Programs** - Discuss the use of blockchain technology to increase transparency and efficiency in government social programs.
- **Cryptocurrency and Worker Rights** - Consider how the gig economy, fueled by digital currencies, impacts workers' rights and what protections could be advocated.

Safety Nets and Welfare Systems

Topics like Universal Basic Income, Social Security, Healthcare access and other social systems can appeal to the party's electorate.

- **Blockchain in Healthcare** - Explore the potential benefits of blockchain technology in healthcare, such as enhancing patient privacy, tracking pharmaceuticals, and managing healthcare records securely.
- **Implementing UBI Through Cryptocurrency** - Explore the potential for cryptocurrencies to facilitate the distribution of Universal Basic Income and pilot case studies discussing benefits and challenges.
- **Enhancing Welfare Programs with Smart Contracts** - Consider how smart contracts on blockchain platforms could be used to automate and manage welfare distributions more effectively.



Climate Change and Environmental Policies

Emphasize the urgency of addressing climate change, a critical issue for the party's younger and more progressive voters.

- **Energy Consumption of Cryptocurrency Mining** - Discuss the environmental impact of cryptocurrency mining, the debate over energy consumption, and potential sustainable practices.
- **Green Cryptocurrencies** - Explore the development and role of environmentally friendly cryptocurrencies that aim to reduce the carbon footprint of mining and transactions.
- **Blockchain for Environmental Governance** - Consider how blockchain technology could be used to improve transparency and accountability in environmental governance and carbon credit trading.



Curriculum

We have secured repositories of the best explanations of blockchain technology and policy to share with our audience.

Our introductory resource is the “New to Cryptocurrency” educational primer from CoinCenter. These articles help individuals who may not understand blockchain technology get up to speed on how it works from a perspective they will understand:

<https://www.coincenter.org/education/>

Our second resource is the “Stand with Crypto” advocacy portal from Coinbase. This collection of multimedia resources helps blockchain supporters understand the perspective and needs of the blockchain industry:

<https://www.coinbase.com/public-policy/advocacy/standwithcrypto>

The third resource is the “U.S. Blockchain Coalition / Global Blockchain Business Council, including their research of *The State of Web3 A state-by-state analysis of the Web3 economic activity in the United States*:

<https://www.blockcoalition.org/resources>