



PROJECT STATUS REPORT

Last updated: 3/21/2024





TASK	START DATE	END DATE	RESPONSIBLE	STATUS	NOTES / DEPENDANCIES
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MILESTONE 1 - INITIALIZATION

Kick off meeting		2.21.24	All	Completed	Discuss milestone submission. Discuss sponsorship. Begin developing initialization plan: roadmap, timeline, and responsibility.
Statement of milestones	2.21.24	2.28.24	All	Completed	Project Catalyst deadline is 3.3.24, but allowing 2 business days for revisions, if necessary.
Select social handles / create accounts	3.18.24		Cullah	Completed	X: @crypto_rnc & @crypto_dnc
Choose and secure domain name	2.21.24	3.10.24	Cullah	Completed	cryptodnc.com and cryptornc.com are available
Set sponsorship levels	2.21.24	3.10.24	All	Completed	Match title sponsorship, Keynote speaker sponsorship, daily sponsorship. Separate sponsorship for DNC and for RNC.
Identify prospective partners	3.11.24	5.1.24	Awen	Completed	
Identify prospective venues	3.11.24	4.1.24	All	Completed	Number of events is dependent on partnerships. Currently, we have determined the ideal scenario involves: 1 educational event per convention, ideally to kick off the cons, and 1 social/networking event to bookend each con. We have Discourse MKE on hold for the entirety of the RNC. Venue Tracksheet can be found here .
Setup GitHub Repository	3.18.24	3.31.24	Cullah	Completed	https://github.com/Awen-online/crypto_xnc
Deliverable: Initialized Project Plan		4.1.24	Awen	Completed	Submitted 3/21/24

MILESTONE 2 - DESIGN

Put together Sponsorship deck	2.21.24	3.10.24	All	On Track	Maggie to make deck template. All to flesh out deck - Deck Outline Doc can be found here . Deck can be found here.
Develop website	3.11.24	3.31.24	All	On Track	Connect with Black Bird. https://www.epicweb3.com/ as example site. Reach out to Gotchi Labs.
Venue Report (MKE & CHI)	3.11.24	4.30.24	Awen	On Track	Venue Tracksheet can be found here .
Key Speaker / Expert Report	3.18.24	4.30.24	Awen	On Track	
Design Education Center Blueprint	4.1.24	5.31.24	Adam	On Track	
Develop Educational Materials	4.15.24	5.31.24	Adam	On Track	

 AWEN PRESENTS:		 CHICAGO DNC 2024		 2024 RNC MILWAUKEE			
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TASK		START DATE	END DATE	RESPONSIBLE	STATUS	NOTES / DEPENDANCIES	
Update GitHub Repository		5.27.24	5.31.24	Cullah	On Track		
Deliverable: Complete Project Plan			6.1.24	All	On Track		
Deliverable: Engagement Strategy			6.1.24	All	On Track		
MILESTONE 3 - PREPRODUCTION							
Secure Venues		5.6.24	6.7.24	All	On Track		
Finalize Speaker Agreements		5.6.24	6.30.24	All	On Track		
Launch Promotional Campaign		6.1.24	8.22.24	Awen	On Track		
Arrange Comprehensive Media Coverage - RNC		6.10.24	7.8.24	Awen	On Track		
Arrange Comprehensive Media Coverage - DNC		7.15.24	8.12.24	Awen	On Track		
Setup Registration Systems - RNC		5.6.24	7.8.24	All	On Track		
Setup Registration Systems - DNC		5.6.24	8.12.24	All	On Track		
Coordinate Event Staffing - RNC		6.10.24	7.8.24	All	On Track		
Coordinate Event Staffing - DNC		7.15.24	8.12.24	All	On Track		
Secure Equipment / Materials - RNC		5.6.24	7.8.24	All	On Track		
Secure Equipment / Materials - DNC		5.6.24	8.12.24	All	On Track		
Update GitHub Repository		7.29.24	7.31.24	Cullah	On Track		
Deliverable: Secured Venues / Speakers			8.1.24	All	On Track		
Deliverable: Engagement Campaign			8.1.24	All	On Track		
MILESTONE 4 - PRODUCTION							
RNC - Milwaukee		7.15.24	7.18.24	All	On Track		
DNC - Chicago		8.19.24	8.22.24	All	On Track		
Cardano / Blockchain Community Engagement & Networking - RNC		7.15.24	7.18.24	All	On Track		
Cardano / Blockchain Community Engagement & Networking - DNC		8.19.24	8.22.24	All	On Track		
Gather, Compile, & Review Media Coverage			9.27.24	Awen	On Track		

 AWEN PRESENTS:		 CARDANO HOUSE Policy & Education Centers		 			
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Post Event Surveys	7.22.24	9.27.24	All	On Track			
Update GitHub Repository		9.30.24	Cullah	On Track			
Deliverable: Community Engagement, Patricipant Feedback, and Media Documentation Reports		10.1.24	Awen	On Track			
MILESTONE 5 - POST-PRODUCTION & ANALYSIS							
Impact Assessment	10.7.24	10.31.24	All	On Track			
Insight Report	10.7.24	10.31.24	All	On Track			
Stakeholder Feedback	10.7.24	10.31.24	All	On Track			
Closeout Report Video	10.7.24	10.31.24	All	On Track			
Deliverable: Feedback Compilation and Final Report		11.1.24	Awen	On Track			