



CryptoXNC Production Report

Revised Sep 27, 2024

| | |
|-----------------------------|-----------|
| Inclusivity Report | 1 |
| In-Person Engagement | 1 |
| Virtual Engagement | 1 |
| CryptoRNC | 2 |
| Video Proof | 2 |
| Social Proof | 3 |
| Attendees | 4 |
| Summary | 4 |
| Attendance Status | 4 |
| Occupation Sector Breakdown | 5 |
| Survey Responses Summary | 6 |
| Survey Dataset | 6 |
| Survey Graph | 7 |
| Averages | 7 |
| Media Coverage | 9 |
| CryptoDNC | 10 |
| Video Proof | 10 |
| Social Proof | 11 |
| Attendees | 13 |
| Summary | 13 |
| Attendance Status | 13 |
| Occupation Sector Breakdown | 14 |
| Survey Responses Summary | 15 |
| Survey Dataset | 15 |
| Survey Graph | 16 |
| Averages | 16 |
| Media Coverage | 18 |

Inclusivity Report

In-Person Engagement

Call for Speakers

We issued a call for speakers, inviting thought leaders, developers, and active members of the blockchain community to contribute to our events. This open invitation ensured a diverse lineup of speakers and topics that reflected the interests and expertise of the community. Notably, representatives from **IOG (Input Output Global)** and **Intersect** were present, further validating the importance of the event and enhancing collaboration within the Cardano ecosystem.

Call to speakers proof:

- https://x.com/awen_online/status/1808878791134937220
- https://x.com/awen_online/status/1794350204327764038
- https://x.com/crypto_dnc/status/1825680309087776956
- https://x.com/crypto_dnc/status/1796702697825161325
- https://x.com/awen_online/status/1796673092397277643
- https://www.tiktok.com/@awen_online/video/7387193018547244330

Free Attendance for Crypto Enthusiasts

To foster greater participation and eliminate barriers to entry, we provided **free attendance** to all crypto enthusiasts. This approach encouraged engagement from both seasoned professionals and newcomers to the space, ensuring a broad and diverse audience. By eliminating financial constraints, we aimed to maximize the number of participants who could benefit from the discussions and networking opportunities.

Virtual Engagement

Virtual Recap via YouTube Videos

For those unable to attend in person, we offered **virtual recaps** through recorded YouTube videos. These videos provided an overview of the key discussions, presentations, and takeaways from the event. By making the content accessible online, we ensured that the wider blockchain community could stay informed and engage with the event at their convenience. You can see all the video links in the subsequent sections of this document.

CryptoRNC

WEDNESDAY JULY 17TH • 12:30 - 4P / [Website](#) / [Event Page](#)

Video Proof

The following videos were produced by the Awen team and captured live at the event. They have been uploaded to various platforms, including YouTube. You can view each video or go to the [CryptoRNC Playlist](#) on the Awen YouTube.

▶ Opening Remarks by Awen's Maggie "...



▶ Congressman Bryan Steil Keynote at C...



▶ CryptoRNC "The Future of Blockchain i..."



▶ Fireside Chat with Rep Bryan Steil and ...



Social Proof

The X platform was the social media channel that was primarily used. To see a summary of proof and success of the event, you can go to [CryptoRNC X Account](#). However, the following are tweets from other persons and accounts that are relevant proof.



I'll be your Huckleberry

@Pin_Terest

Correct.

See graphic of excerpt of RNC schedule for 'CryptoRNC' and see link related to the event.

The event includes a speaker from Coinbase.

I'd bet most of the RNC delegates attending won't know the issues.

cryptornc.com pic.x.com/kbyzxj7oht

| Time | Location | Description | Notes | Contact |
|--------------------|-----------------------------|---|------------------|---|
| 12:00 PM - 4:00 PM | Harley Davidson Museum | Networking | | Contact.possible@targetpage.com |
| 12:00 PM - 4:00 PM | Location Provided Upon RSVP | Hops & Dogs Concert with Amb. Scott Brown and the Congressman Brian Stiel | Northeast Region | OPEN Linkto.Register |
| 1:00 PM - 4:30 PM | Baird Center Milwaukee C | CryptoRNC at The Blockchain Sessions organized by Mission Genesis | RNC | OPEN Contact Lydia@missiongenesis.org and http://Lydia@genesisconcepts.org This training is only available for RNC delegates, committee members and guests. www.missiongenesis.org |

https://x.com/Pin_Terest/status/1813774896687923400



Bryan Steil

@RepBryanSteil

Web 3 is happening and it's transformative. It was great to join so many leaders in the #crypto space to discuss how we can build frameworks that support innovation and jobs here in the U.S. Thanks for having me @awen_online, @standwithcrypto, @The_Swop, and @karacalvert! pic.x.com/g5b2crkesj



meshawn maddock

@MeshawnMaddock

CryptoRNC at The Blockchain Sessions [@BryanSteil](#)
[@matthewmaddock](#)
pic.x.com/skbsi2azky



<https://x.com/MeshawnMaddock/status/1813677325776568531>



repbryansteil • Follow ...

repbryansteil Web 3 is happening and it's transformative. It was great to join so many leaders in the #crypto space to discuss how we can build frameworks that support innovation and jobs here in the U.S. Thanks for having me @awen.online, @standwithcrypto, @the.swop, and Kara Calvert!

9w

Like Comment Share Post

<https://www.instagram.com/repbryansteil/p/C9nRQxtpeSD/>

<https://x.com/RepBryanSteil/status/1814359995254727152>

Attendees

Summary

Attendance Status

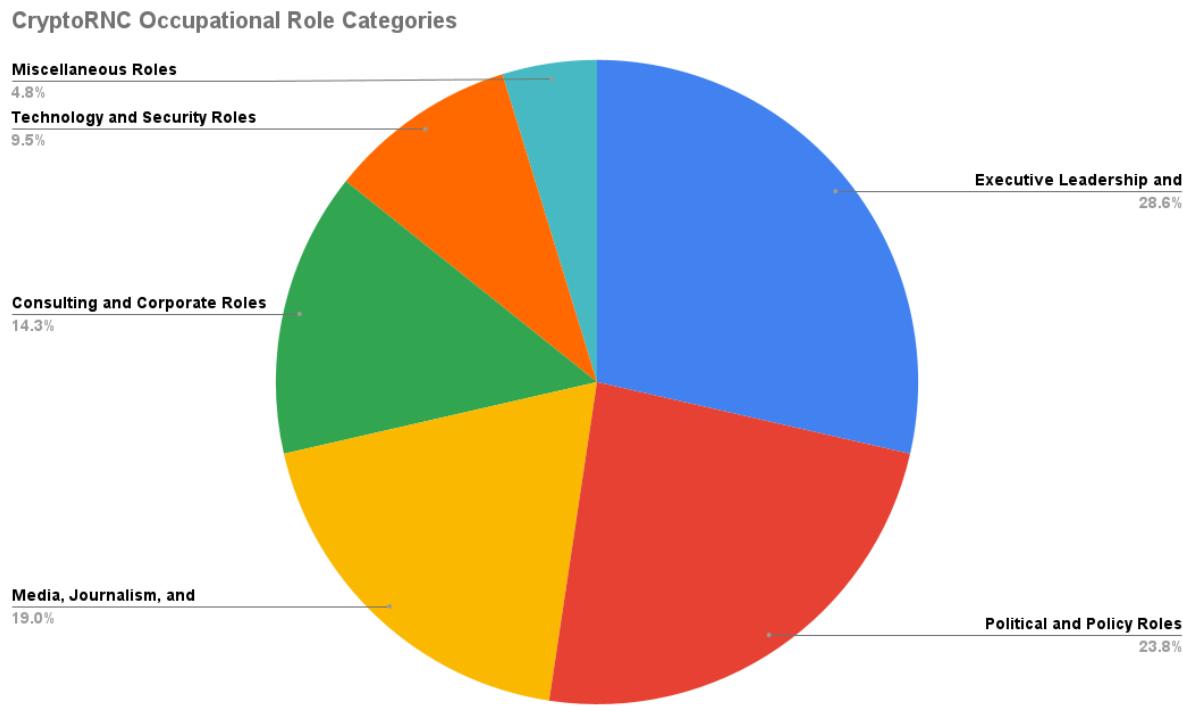
The following screenshot of our [Luma page](#) shows the breakdown of the attendees and their status.



Occupation Sector Breakdown

The attendees were prompted at registration to detail their current occupational role.

The pie chart below is a categorical meta-analysis of the responses



- **Executive Leadership and Management (30%):**
Many roles fall into executive positions like CEOs, Presidents, Vice Presidents, and Directors, spanning industries such as technology, policy, consulting, and media, with a focus on decision-making leadership.
- **Political and Policy Roles (25%):**
Roles in government, policy advisory, and strategy are prominent. Positions like Senior Policy Advisor, Campaign Managers, and Political Strategists are directly involved in governance and political reporting.
- **Media, Journalism, and Reporting (20%):**
Respondents working in media include reporters, writers, and editors. These roles emphasize communication and information dissemination.
- **Consulting and Corporate Roles (15%):**
Individuals in corporate sectors, such as Senior Project Managers and Consultants, play a role in strategic growth and development.

- **Technology and Security Roles (10%):**
Roles like CTOs and cybersecurity leads show the growing importance of technology in leadership, especially in crypto/blockchain sectors.
- **Miscellaneous Roles (5%):**
This includes students, interns, and those marked "none" or "N/A," representing individuals in transition or other categories.

Survey Responses Summary

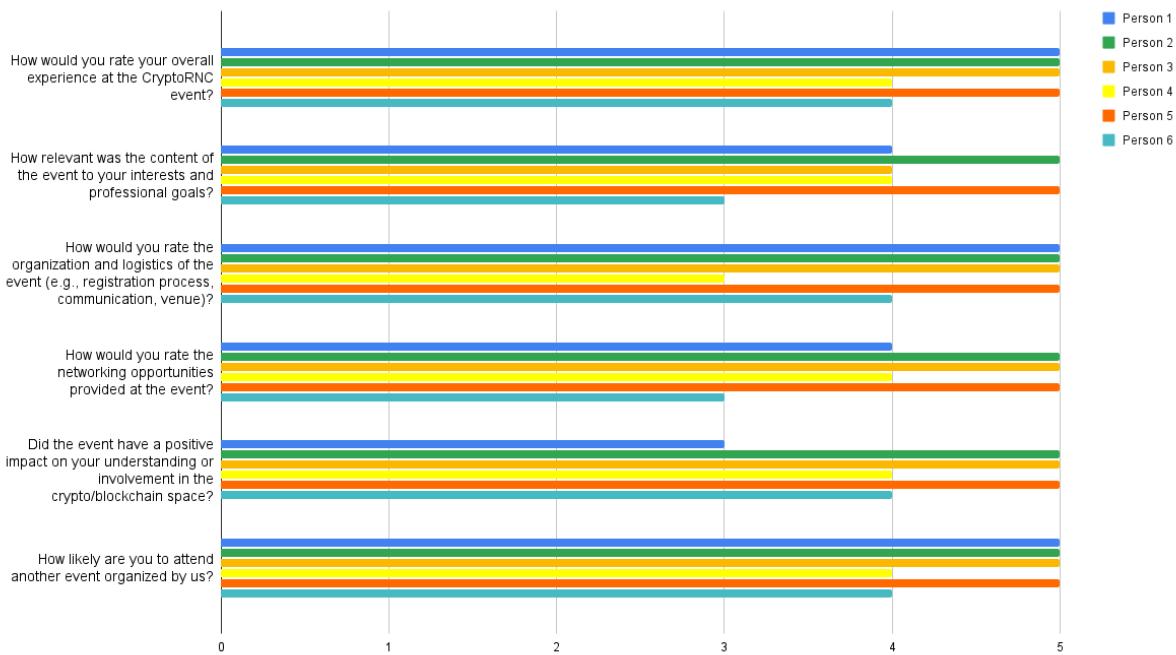
The feedback from the CryptoRNC event participants reflects a generally high level of satisfaction across all evaluated categories. The survey included responses from six attendees, and the feedback provides valuable insights into the event's strengths and areas for potential improvement.

Survey Dataset

| How would you rate your overall experience at the CryptoRNC event? | How relevant was the content of the event to your interests and professional goals? | How would you rate the organization and logistics of the event (e.g., registration process, communication, venue)? | | How would you rate the networking opportunities provided at the event? | Did the event have a positive impact on your understanding or involvement in the crypto/blockchain space? | How likely are you to attend another event organized by us? |
|--|---|--|---|--|---|---|
| | | 5 | 4 | | | |
| 5 | 5 | 5 | 5 | 5 | 5 | 5 |
| 5 | 4 | 5 | 5 | 5 | 5 | 5 |
| 4 | 4 | 3 | 4 | 4 | 4 | 4 |
| 5 | 5 | 5 | 5 | 5 | 5 | 5 |
| 4 | 3 | 4 | 3 | 4 | 4 | 4 |

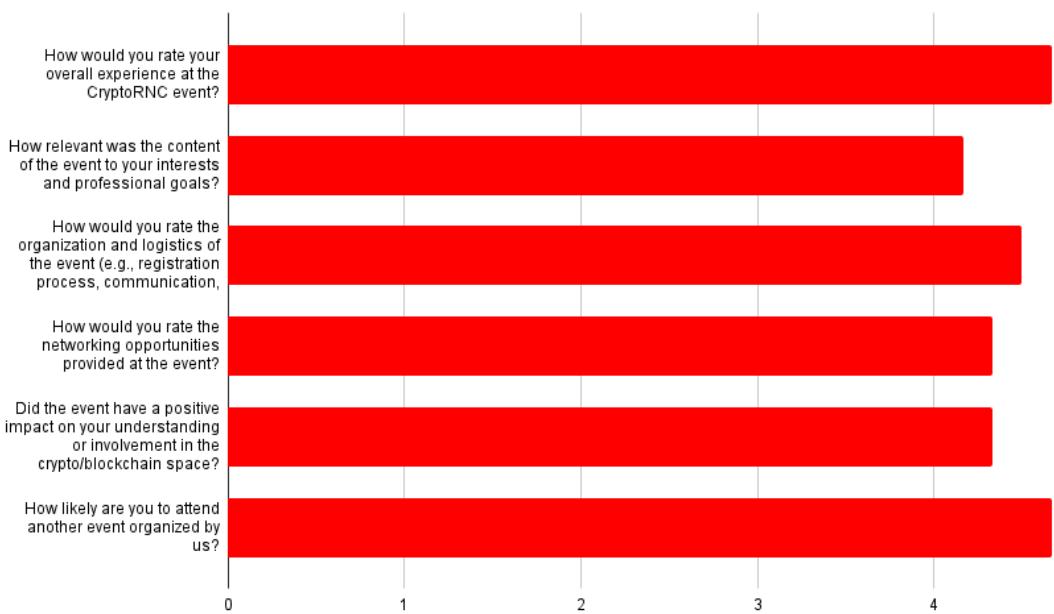
Survey Graph

CryptoRNC Survey Responses



Averages

| Question | How would you rate the organization and logistics of the event (e.g., registration process, communication, venue)? | Did the event have a positive impact on your understanding or involvement in the crypto/blockchain space? | How likely are you to attend another event organized by us? |
|---|--|---|---|
| How would you rate the content of the event to your interests and professional goals? | 4.66 | 4.16 | 4.66 |



Overall Experience

The average rating for the overall experience was **4.6**, with every participant giving top marks. This suggests that the event was well-received, meeting or exceeding expectations for the majority of attendees.

Content Relevance

Attendees rated content relevance highly, with **an average score of 4.16**. While it aligned with most interests, there may be a small gap in perfectly targeting everyone's needs.

Organization and Logistics

Logistics, including registration and communication, received **an average rating of 4.5**, indicating the event ran smoothly and effectively.

Networking Opportunities

Networking **was rated 4.3**, showing it was a strong point, though there's room for improvement in future events.

Impact on Understanding/Involvement in Crypto

The event positively impacted attendees' crypto knowledge, with **an average rating of 4.3**, indicating it was educational and engaging.

Likelihood to Attend Future Events

Attendees expressed a strong likelihood of returning, with **an average score of 4.6**, indicating satisfaction and eagerness to participate again.

Other survey comments

- More Q&A
- I thoroughly enjoyed the CryptoRNC event in Milwaukee. It was a fantastic networking opportunity and I learned a good deal about the Republican stance on cryptocurrency regulation. I am looking forward to the CryptoDNC event!
- More time for informal networking

Media Coverage

The following were the media coverage we found of our event. Archives of the links can be found in the [CryptoXNC Github Repository](#) in the **M4_Production** folder.

BBC:

<https://www.bbc.com/news/articles/cd1j8dvw73lo>

MarketWatch:

<https://archive.ph/UMTd6>

WSJ:

<https://archive.ph/sFZ7Y>

Breakfast Broadband:

<https://broadbandbreakfast.com/wisconsin-congressman-says-age-plays-a-factor-in-pro-crypto-policy/>

Urban Milwaukee:

<https://urbanmilwaukee.com/2024/07/16/rnc-preview-day-3-wednesday-july-17/>

CryptoDNC

WEDNESDAY AUGUST 21ST • 1 - 7:30P / [Website](#) / [Event Page](#)

Video Proof

The following videos were produced by the Awen team and captured live at the event. They have been uploaded to various platforms, including YouTube. You can view each video or go to the [CryptoDNC Playlist](#) on the Awen YouTube.

[Rep Bill Foster Keynote Speech at CryptoDNC 2024](#)



[Fireside Chat with Rep Wiley Nickel and Nelson Rosario at CryptoDNC 2024](#)



['Establishing Regulatory Clarity' Panel Discussion at CryptoDNC 2024](#)



[Fireside Chat with Rep Bill Foster and Nelson Rosario at CryptoDNC 2024](#)



Social Proof

The X platform was the social media channel that was primarily used. To see a summary of proof and success of the event, you can go to [CryptoDNC X Account](#). However, the following are tweets from other persons and accounts that are relevant proof.



Pat_Kras
@Solofunk30

I was at your CryptoDNC chat in Chicago last week.

Is this something that Kamala and Co. would publicly condemn, or not possible?

I know you mentioned you hope that her future platform announcements will include crypto, but with that not happening, and the prospective Democratic party staying mum to all that's going on (like this), crypto voters will be voting the other way if no action is taken before election day.

<https://x.com/Solofunk30/status/1828861788407939290>



Stephanie Kelly
@StephanieKellyM

At a #crypto DNC event, [@WileyNickel](#) says he's working closely with the Harris campaign for what he hopes to be a "very positive reset" for the [@DNC](#) and the crypto industry. Meetings have already happened and "that's a huge shift from the current administration."
pic.x.com/tzlqc2pwik



<https://x.com/StephanieKellyM/status/1826330224260207086>



Nelson M. Rosario 🇺🇸⚖️🤖
@NelsonMRosario

I spoke with [@RepBillFoster](#) on Wednesday as part of a fireside chat put on by [@awen_online](#) for Crypto DNC. Rep. Foster is the Ranking Member for the Subcommittee on Financial Institutions and Monetary Policy, and he said that crypto would be a top agenda item.



Lewis Cohen @@NYcryptolawyer . Aug 23

Relevant and insightful post from [@mattyryze](#) on a potential state of play in HFS if Dems take control of the House.

Look: none of us know what's going to happen after the election. Avoid histrionics. Consider data points. Many miles to go before we pull a ballot lever.



[x.com/mattyryze/stat...](https://x.com/mattyryze/status/182705631570501)

<https://x.com/NelsonMRosario/status/182705631570501>



Adam Rusch ✅
@AdamRusch

It was an honor to be part of the [@crypto_dnc](#) event in Chicago this week, sharing the stage with Cynthia Yang of [@InputOutputHK](#) and the one and only [@Silona!](#)

Being at the event let me see that the shift is really happening, with policymakers realizing we need better frameworks and clear guidance to encourage responsible development of Blockchain technologies. Let's continue the education and dialogue so that everyone can benefit!



<https://x.com/AdamRusch/status/182697205631570501>

Attendees

Summary

Attendance Status

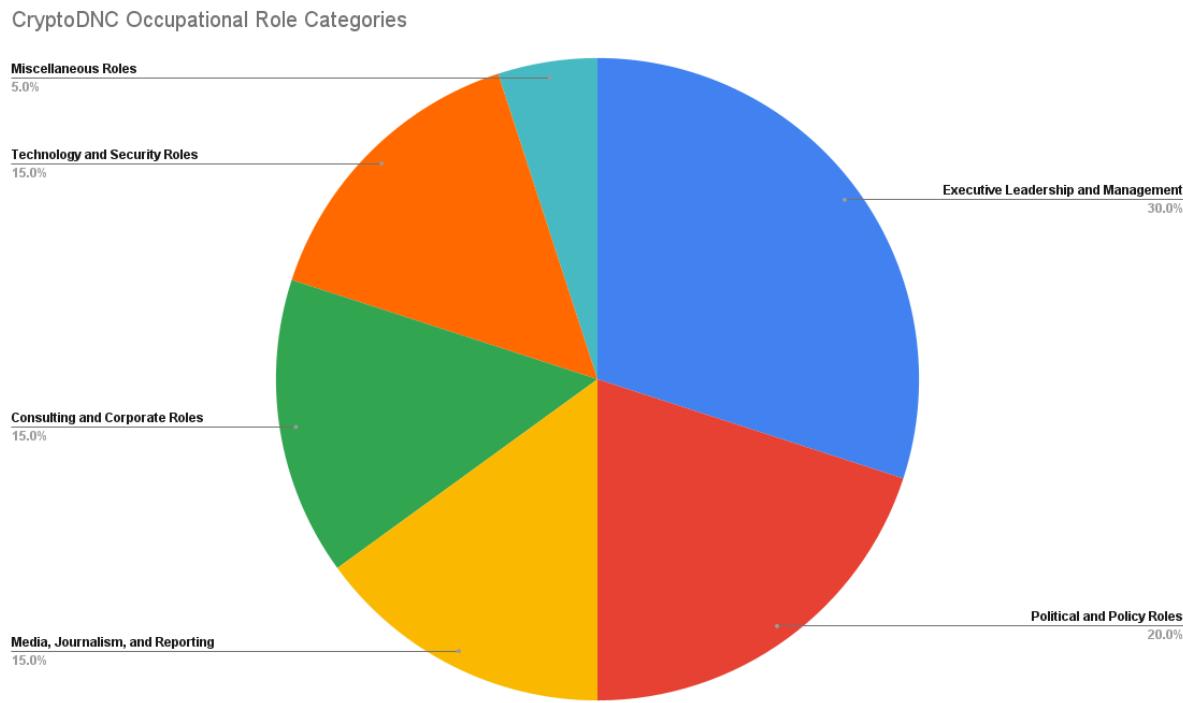
The following screenshot of our [Luma page](#) shows the breakdown of the attendees and their status.



Occupation Sector Breakdown

The attendees were prompted at registration to detail their current occupational role.

The pie chart below is a categorical meta-analysis of the responses



1. Executive Leadership and Management (30%)

Executive roles account for the largest category at **30%**, including founders, CEOs, presidents, and directors. This reflects a strong presence of senior decision-makers, often leading tech startups or working in strategic management positions. This trend is indicative of the entrepreneurial focus, especially within the tech and policy fields.

2. Political and Policy Roles (20%)

Political and policy-related roles form a substantial **20%** of the dataset. The presence of **congressional candidates**, policy advisors, and roles in government and regulatory affairs highlights a significant focus on governance, advocacy, and policy development. This demonstrates the growing importance of crypto/blockchain and other tech sectors in political discourse and legislation.

3. Media, Journalism, and Reporting (15%)

Media and journalism roles, making up **15%**, include reporters, producers, correspondents, and photographers. This indicates the relevance of public communication, narrative-shaping, and media coverage in this dataset, with a strong focus on covering business, technology, and political issues.

4. Consulting and Corporate Roles (15%)

Corporate and consulting positions also account for **15%** of the dataset. These include business development, consulting, and corporate strategists. Their focus is largely on advising, managing growth, and guiding business strategies, particularly in tech-driven industries.

5. Technology and Security Roles (15%)

Technology-related roles represent another **15%** of the dataset, including IT directors, cybersecurity analysts, developers, and AI engineers. This highlights the technical expertise within the group, with many involved in blockchain, AI, and cybersecurity fields. These roles are critical as companies and governments increasingly rely on technological solutions for innovation and security.

6. Miscellaneous Roles (5%)

The remaining **5%** fall under miscellaneous roles such as students, interns, educators, and therapists. These roles are mostly in transition or emerging careers, with a minor presence in academia or general administrative functions.

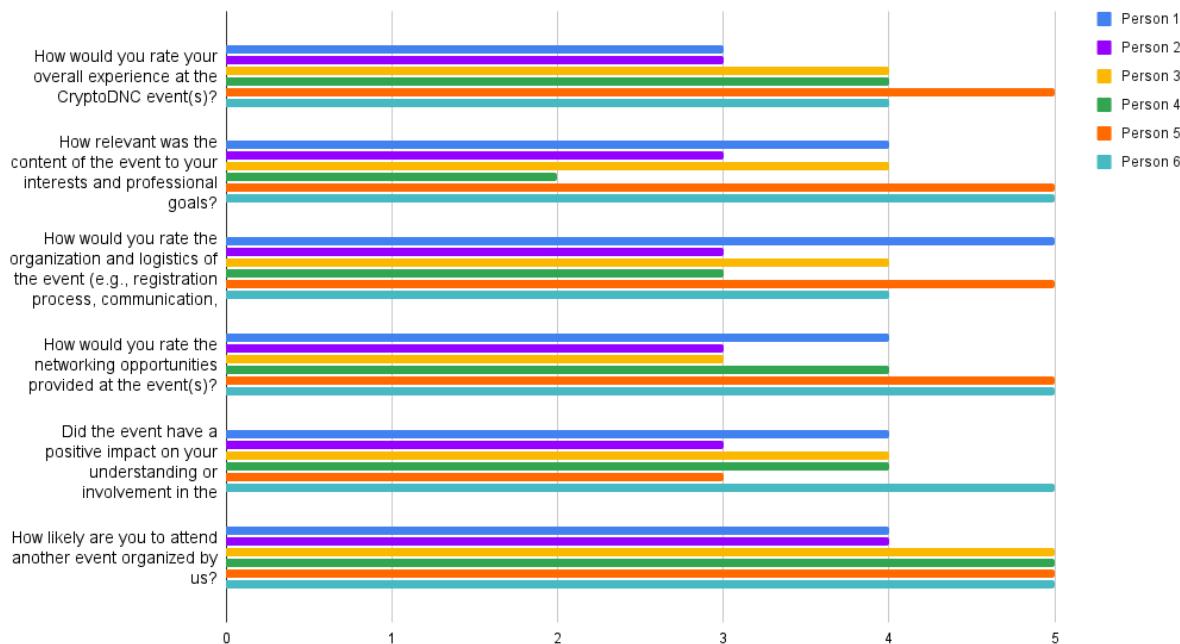
Survey Responses Summary

The feedback from the CryptoDNC event participants reflects a generally high level of satisfaction across all evaluated categories. The survey included responses from six attendees, and the feedback provides valuable insights into the event's strengths and areas for potential improvement.

Survey Dataset

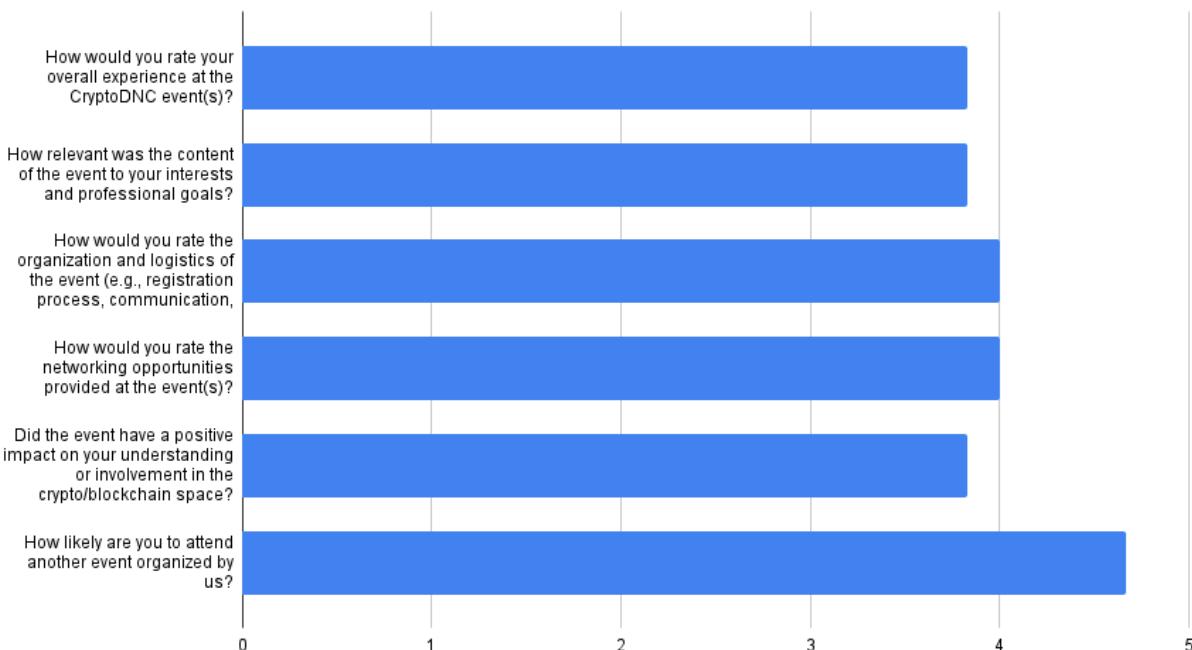
| How would you rate your overall experience at the CryptoDNC event(s)? | How relevant was the content of the event to your interests and professional goals? | How would you rate the organization and logistics of the event (e.g., registration process, communication, venue)? | How would you rate the networking opportunities provided at the event(s)? | Did the event have a positive impact on your understanding or involvement in the crypto/blockchain space? | How likely are you to attend another event organized by us? |
|---|---|--|---|---|---|
| 3 | 4 | 5 | 4 | 4 | 4 |
| 3 | 3 | 3 | 3 | 3 | 4 |
| 4 | 4 | 4 | 3 | 4 | 5 |
| 4 | 2 | 3 | 4 | 4 | 5 |
| 5 | 5 | 5 | 5 | 3 | 5 |
| 4 | 5 | 4 | 5 | 5 | 5 |

Survey Graph



Averages

| How would you rate your overall experience at the CryptoDNC event(s)? | How relevant was the content of the event to your interests and professional goals? | How would you rate the organization and logistics of the event (e.g., registration process, communication, communication, venue)? | How would you rate the networking opportunities provided at the event(s)? | Did the event have a positive impact on your understanding or involvement in the crypto/blockchain space? | How likely are you to attend another event organized by us? |
|---|---|---|---|---|---|
| 3.833 | 3.83 | 4 | 4 | 3.833 | 4.667 |



Overall Experience

The average rating for the overall experience was **3.83**, with most participants giving high marks. This suggests that the event was well-received and met the expectations of the majority of attendees.

Content Relevance

Attendees rated content relevance highly, with an average score of **3.85**. While the content aligned well with most interests, there may still be a slight gap in perfectly addressing everyone's needs.

Organization and Logistics

Logistics, including registration and communication, received an average rating of **5**, indicating that the event ran smoothly and that organizational aspects were handled efficiently.

Networking Opportunities

Networking was rated **4**, indicating it was a strong point of the event. However, there might be room to improve these opportunities in future events.

Impact on Understanding/Involvement in Crypto

The event positively impacted attendees' knowledge and involvement in the crypto/blockchain space, with an average rating of **3.8**, highlighting its educational value and ability to engage participants.

Likelihood to Attend Future Events

Attendees expressed a strong likelihood of attending future events, with an average score of **4.6**, indicating a high level of satisfaction and enthusiasm for future participation.

Other survey comments

- More actionable, less passive
- More speakers, great event overall
- Excited for my career opportunities and training opportunities to get involved with Blockchain
- Event was great!
- Audio at the 1871 space is not great. I'd love to see these events held at Cube Exchange, and I think they would be happy to host.

Media Coverage

The following were the media coverage we found of our event. Archives of the links can be found in the [CryptoXNC Github Repository](#) in the **M4_Production** folder.

USA Today:

<https://www.usatoday.com/story/news/politics/elections/2024/08/21/spending-big-crypto-makes-a-play-for-the-democratic-party-at-dnc-democratic-convention/74896001007/>

Bitcoin Magazine:

<https://bitcoinmagazine.com/politics/report-from-the-dnc-democrats-warm-up-to-bitcoin-and-crypto-but-offer-no-policy-specifics>

Local News Matters:

<https://localnewsmatters.org/2024/08/22/day-3-walz-ing-to-victory-obamas-cautious-message-thinks-is-going-to-be-an-uphill-battle/>