

Sync.Land Project Timeline

STAGE		DETAILS	Q1 2024					Q2 2024					Q3 2024					Q4 2024																											
			FEBRUARY		MARCH			APRIL			MAY		JUNE			JULY			AUGUST		SEPTEMBER			OCTOBER		NOVEMBER																			
			5	12	19	26	4	11	18	25	1	8	15	22	29	6	13	20	27	3	10	17	24	1	8	15	22	29	5	12	19	26	2	9	16	23	30	7	14	21	28	4	11	18	25
INITIATION	KICKOFF MEETING																																												
	STATEMENT OF MILESTONES																																												
	INITIAL DESIGN DOCUMENT																																												
	AGILE BOARD SETUP																																												
	SETUP INFRASTRUCTURE																																												
	GITHUB REPOSITORY SETUP																																												
	SUBMIT MILESTONE 1 REPORT																																												
MARKETPLACE DEVELOPMENT	MARKETPLACE ARCHITECTURE & BASIC FEATURES																																												
	SELECT PILOT USERS																																												
	PREPARE MARKETING DOCUMENTATION																																												
	ARTIST DASHBOARD																																												
	SONG UPLOADER																																												
	SYNC LICENSE NFT TRANSACTION																																												
	GITHUB REPOSITORY UPDATE																																												
SUBMIT MILESTONE 2 REPORT																																													
MARKETPLACE LAUNCH & API DEVELOPMENT	PUBLIC ANNOUNCEMENT OF MARKETPLACE LAUNCH																																												
	PUBLIC WEBSITE LAUNCH																																												
	PROOF OF CONCEPT IMPLEMENTATION OF MARKETPLACE API																																												
	EXECUTE LAUNCH SURVEYS & USER ENGAGEMENT																																												
	GITHUB REPOSITORY UPDATE																																												
	SUBMIT MILESTONE 3 REPORT																																												
	SUBMIT MILESTONE 3 REPORT																																												
MARKETPLACE UPDATES & API LAUNCH	GATHER / ANALYZE USER FEEDBACK																																												
	UPDATE USER FUNCTIONALITY																																												
	FIX BUGS																																												
	PUBLIC API MODULE LAUNCH																																												
	GITHUB REPOSITORY UPDATE																																												
	SUBMIT MILESTONE 4 REPORT																																												
	SUBMIT MILESTONE 4 REPORT																																												
FINALIZATION	CLOSEOUT REPORT AND VIDEO																																												
	FINALIZE TASKS AND BUG FIXES FOR V1																																												
	RESULTS DOCUMENTATION																																												
	SUBMIT FINAL MILESTONE REPORT																																												

DETAILED TIMELINE				
Deliverable	Due Date	Responsible Party	Notes	Status
KICKOFF MEETING	2.21.24	AWEN & BLACK BIRD		COMPLETED
STATEMENT OF MILESTONES	3.1.24	AWEN		COMPLETED
INITIAL DESIGN DOCUMENT	3.31.24	AWEN & BLACK BIRD		COMPLETED
AGILE BOARD SETUP	3.31.24	AWEN		COMPLETED
SETUP INFRASTRUCTURE	3.31.24	AWEN & BLACK BIRD		COMPLETED
GITHUB REPOSITORY SETUP	3.31.24	AWEN		COMPLETED
SUBMIT MILESTONE 1 REPORT	4.1.24	AWEN		COMPLETED
MARKETPLACE ARCHITECTURE & BASIC FEATURES	5.30.24	AWEN & BLACK BIRD		
SELECT PILOT USERS	5.17.24	AWEN		
PREPARE MARKETING DOCUMENTATION	5.30.24	AWEN		
ARTIST DASHBOARD	5.30.24	BLACK BIRD		
SONG UPLOADER	5.30.24	BLACK BIRD		
SYNC LICENSE NFT TRANSACTION	5.30.24	BLACK BIRD		
GITHUB REPOSITORY UPDATE	5.30.24	AWEN		
SUBMIT MILESTONE 2 REPORT	6.1.24	AWEN		
PUBLIC ANNOUNCEMENT OF MARKETPLACE LAUNCH	6.1.24	AWEN		
PUBLIC WEBSITE LAUNCH	6.1.24	AWEN & BLACK BIRD		
PROOF OF CONCEPT IMPLEMENTATION OF MARKETPLACE API	7.31.24	AWEN & BLACK BIRD		
EXECUTE LAUNCH SURVEYS & USER ENGAGEMENT	7.31.24	AWEN		
GITHUB REPOSITORY UPDATE	7.31.24	AWEN		
SUBMIT MILESTONE 3 REPORT	8.1.24	AWEN		
GATHER / ANALYZE USER FEEDBACK	9.15.24	AWEN & BLACK BIRD		
UPDATE USER FUNCTIONALITY	9.30.24	BLACK BIRD		
FIX BUGS	9.30.24	BLACK BIRD		
PUBLIC API MODULE LAUNCH	8.1.24	BLACK BIRD		
GITHUB REPOSITORY UPDATE	9.30.24	AWEN		
SUBMIT MILESTONE 4 REPORT	10.1.24	AWEN		
CLOSEOUT REPORT AND VIDEO	10.31.24	AWEN		
FINALIZE TASKS AND BUG FIXES FOR V1	10.31.24	AWEN		
RESULTS DOCUMENTATION	10.31.24	AWEN		
SUBMIT FINAL MILESTONE REPORT	11.1.24	AWEN		