

## Sync.Land Project Timeline

STAGE		DETAILS	Q1 2024					Q2 2024					Q3 2024					Q4 2024																											
			FEBRUARY		MARCH			APRIL			MAY		JUNE			JULY			AUGUST		SEPTEMBER			OCTOBER		NOVEMBER																			
Project Timeline	INITIATION	KICKOFF MEETING	5	12	19	26	4	11	18	25	1	8	15	22	29	6	13	20	27	3	10	17	24	1	8	15	22	29	5	12	19	26	2	9	16	23	30	7	14	21	28	4	11	18	25
		STATEMENT OF MILESTONES																																											
		INITIAL DESIGN DOCUMENT																																											
		AGILE BOARD SETUP																																											
		SETUP INFRASTRUCTURE																																											
		GITHUB REPOSITORY SETUP																																											
	MARKETPLACE DEVELOPMENT	SUBMIT MILESTONE 1 REPORT																																											
		MARKETPLACE ARCHITECTURE & BASIC FEATURES																																											
		SELECT PILOT USERS																																											
		PREPARE MARKETING DOCUMENTATION																																											
		ARTIST DASHBOARD																																											
		SONG UPLOADER																																											
	MARKETPLACE LAUNCH & API DEVELOPMENT	SYNC LICENSE NFT TRANSACTION																																											
		GITHUB REPOSITORY UPDATE																																											
		SUBMIT MILESTONE 2 REPORT																																											
		PUBLIC ANNOUNCEMENT OF MARKETPLACE LAUNCH																																											
		PUBLIC WEBSITE LAUNCH																																											
		PROOF OF CONCEPT IMPLEMENTATION OF MARKETPLACE API																																											
	MARKETPLACE UPDATES & API LAUNCH	EXECUTE LAUNCH SURVEYS & USER ENGAGEMENT																																											
		GITHUB REPOSITORY UPDATE																																											
SUBMIT MILESTONE 3 REPORT																																													
GATHER / ANALYZE USER FEEDBACK																																													
UPDATE USER FUNCTIONALITY																																													
FIX BUGS																																													
FINALIZATION	PUBLIC API MODULE LAUNCH																																												
	GITHUB REPOSITORY UPDATE																																												
	SUBMIT MILESTONE 4 REPORT																																												
	CLOSEOUT REPORT AND VIDEO																																												
FINALIZATION		FINALIZE TASKS AND BUG FIXES FOR V1																																											
		RESULTS DOCUMENTATION																																											
		SUBMIT FINAL MILESTONE REPORT																																											

## DETAILED TIMELINE

Deliverable	Due Date	Responsible Party	Notes	Status
KICKOFF MEETING	2.21.24	AWEN		COMPLETED
STATEMENT OF MILESTONES	3.1.24	AWEN		COMPLETED
INITIAL DESIGN DOCUMENT	3.31.24	AWEN		COMPLETED
AGILE BOARD SETUP	3.31.24	AWEN		COMPLETED
SETUP INFRASTRUCTURE	3.31.24	AWEN		COMPLETED
GITHUB REPOSITORY SETUP	3.31.24	AWEN		COMPLETED
SUBMIT MILESTONE 1 REPORT	4.1.24	AWEN		COMPLETED
MARKETPLACE ARCHITECTURE & BASIC FEATURES	6.20.24	AWEN		COMPLETED
SELECT PILOT USERS	6.21.24	AWEN		COMPLETED
PREPARE MARKETING DOCUMENTATION	6.20.24	AWEN		COMPLETED
ARTIST DASHBOARD	6.20.24	AWEN		COMPLETED
SONG UPLOADER	6.20.24	AWEN		COMPLETED
SYNC LICENSE NFT TRANSACTION	6.20.24	AWEN		COMPLETED
GITHUB REPOSITORY UPDATE	6.27.24	AWEN		COMPLETED
SUBMIT MILESTONE 2 REPORT	6.27.24	AWEN		COMPLETED
PUBLIC ANNOUNCEMENT OF MARKETPLACE LAUNCH	7.1.24	AWEN		
PUBLIC WEBSITE LAUNCH	7.1.24	AWEN		
PROOF OF CONCEPT IMPLEMENTATION OF MARKETPLACE API	7.31.24	AWEN		
EXECUTE LAUNCH SURVEYS & USER ENGAGEMENT	7.31.24	AWEN		
GITHUB REPOSITORY UPDATE	7.31.24	AWEN		
SUBMIT MILESTONE 3 REPORT	8.1.24	AWEN		
GATHER / ANALYZE USER FEEDBACK	9.15.24	AWEN		
UPDATE USER FUNCTIONALITY	9.30.24	AWEN		
FIX BUGS	9.30.24	AWEN		
PUBLIC API MODULE LAUNCH	8.1.24	AWEN		
GITHUB REPOSITORY UPDATE	9.30.24	AWEN		
SUBMIT MILESTONE 4 REPORT	10.1.24	AWEN		
CLOSEOUT REPORT AND VIDEO	10.31.24	AWEN		
FINALIZE TASKS AND BUG FIXES FOR V1	10.31.24	AWEN		
RESULTS DOCUMENTATION	10.31.24	AWEN		
SUBMIT FINAL MILESTONE REPORT	11.1.24	AWEN		