

Products XL (Extended version) Views by: Total Sales

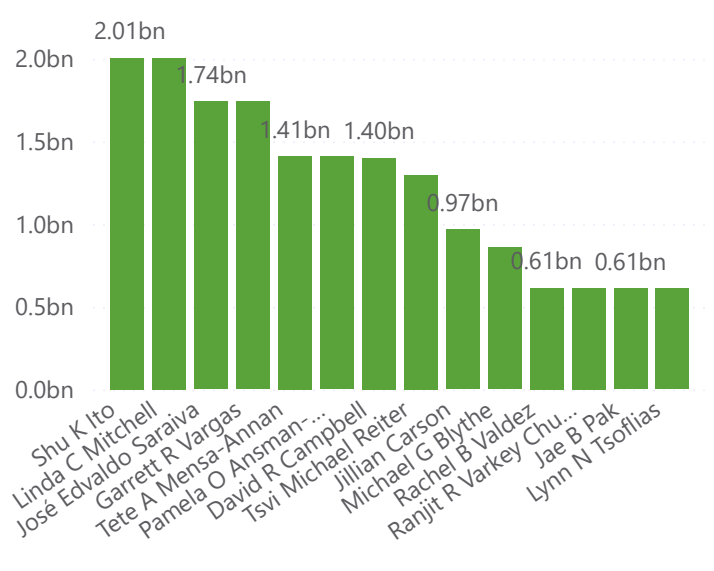
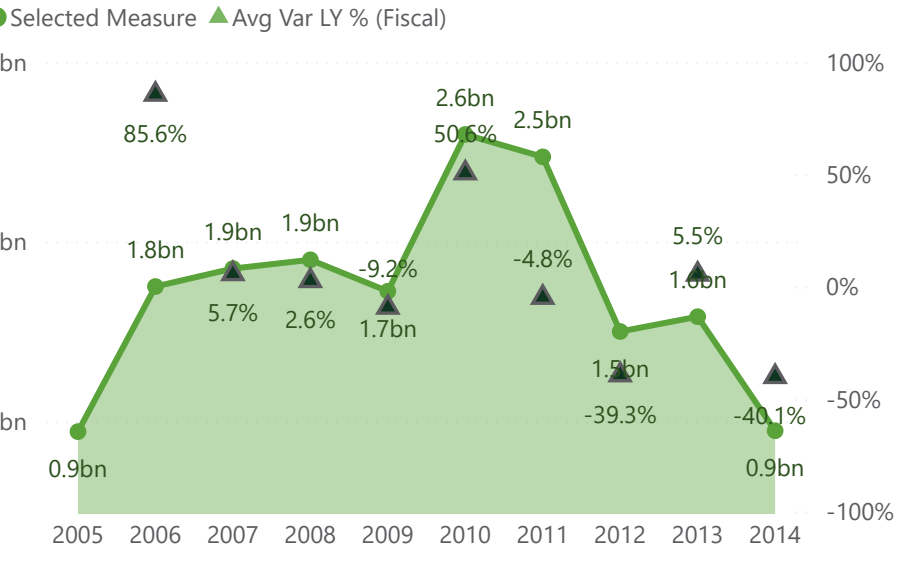
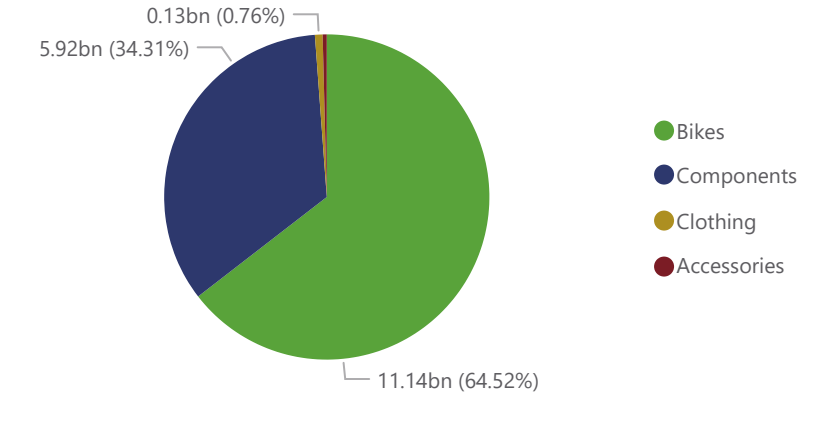
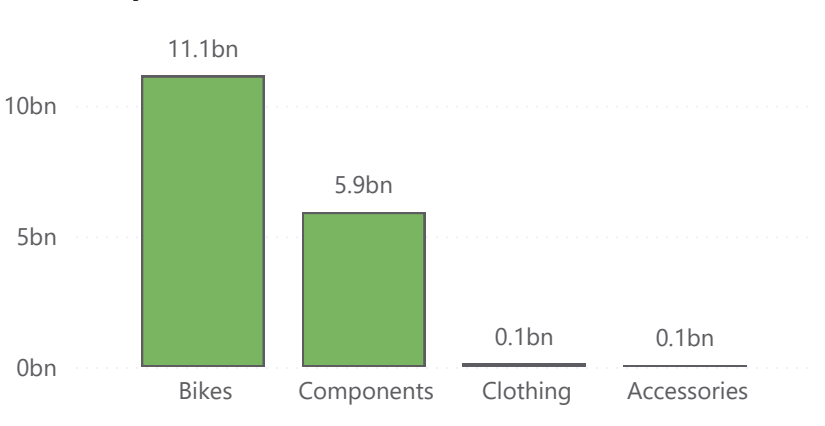
- Select a Measure:
- ☐ Avg Discounts
 - ☐ Avg Product Costs
 - ☐ Avg Sales (no discounts)
 - ☐ Avg Sales (w/discounts)
 - ☐ Avg Unit Price
 - ☐ Avg Units
 - ☐ Gross Margins\$
 - ☐ Gross Margins%

17.27bn

Select Products:

- ☒ Accessories
- ☒ Bikes
- ☒ Clothing
- ☒ Components

Products by selected measure

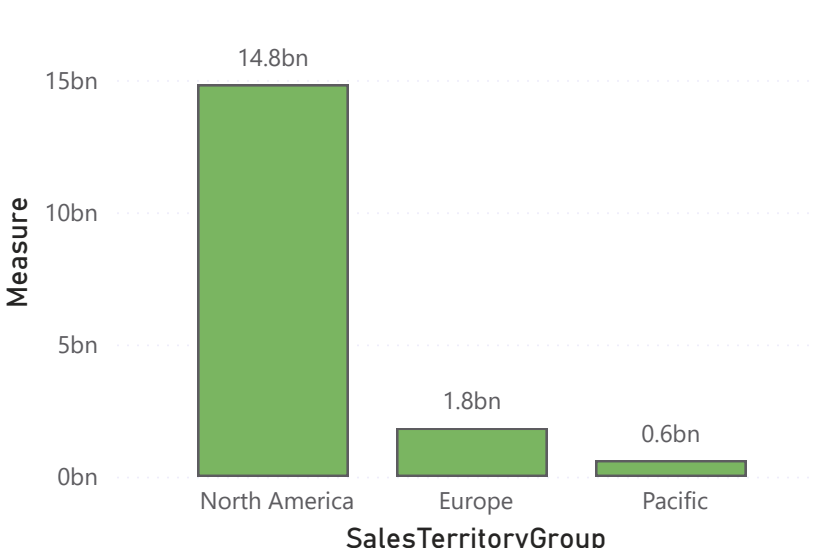


Top 5 Products with Description

Top-of-the-line competition mountain bike. Performance-enhancing opt...	
1,915.29	3.502
Average SalesXL	Average QuantityXL
Alluminum-alloy frame provides a light, stiff ride, whether you are racin...	
1,324.93	3.499
Average SalesXL	Average QuantityXL
Serious back-country riding. Perfect for all levels of competition. Uses th...	
1,234.61	3.499
Average SalesXL	Average QuantityXL
Our lightest and best quality aluminum frame made from the newest all...	
759.93	3.499
Average SalesXL	Average QuantityXL

EnglishProductCategory Name	2005	2006	2007	2008	2009	2010	2011
Bikes	608,996,287.15	1,128,829,750.75	1,194,532,457.79	1,224,653,094.68	1,111,851,669.56	1,677,414,798.15	1,594,000,000.00
Road Bikes	296,260,484.51	549,631,206.50	582,286,432.81	598,420,202.99	540,633,512.89	818,671,034.85	777,000,000.00
Mountain Bikes	213,206,134.37	393,612,276.50	416,828,506.41	425,015,612.52	386,611,219.75	584,577,484.61	554,000,000.00
Touring Bikes	99,529,668.27	185,586,267.74	195,417,518.56	201,217,279.18	184,606,936.92	274,166,278.69	262,000,000.00
Components	323,390,460.95	601,424,951.92	634,666,125.22	652,490,722.67	592,400,371.60	889,131,403.41	848,000,000.00
Road Frames	156,907,474.79	291,286,037.27	306,185,173.39	316,131,679.53	286,005,066.55	432,500,160.30	411,000,000.00
Mountain Frames	106,735,035.89	199,603,116.07	210,818,223.80	216,169,053.88	196,726,709.92	294,165,827.49	281,000,000.00
Touring Frames	36,622,496.21	67,417,080.06	71,896,543.40	73,136,895.32	67,217,672.87	98,607,948.81	95,000,000.00
Wheels	9,757,153.56	18,412,610.09	19,417,223.45	19,988,167.04	18,199,031.69	27,163,249.97	25,000,000.00
Total	943,427,911.20	1,750,799,380.12	1,850,696,446.79	1,899,405,880.85	1,724,405,456.74	2,596,875,468.00	2,472,000,000.00

Geographies by selected measure



What are Reseller Total Sales by ResellerSegment ?

MeasureName

Avg Discounts

Avg Product Costs

Avg Sales (no discounts)

Avg Sales (w/discounts)

Avg Unit Price

Avg Units

Gross Margins\$

Segment Slicer:

AllSegments

AnnualSalesSegment

BusinessType

OrderFrequency

ProductLine

ResellerSegment

Total Sales

17.27bn

Distinct Resllers#

701

Bottom 20

3,460,418,116.47

Selected Measure

20.04%

% of Total

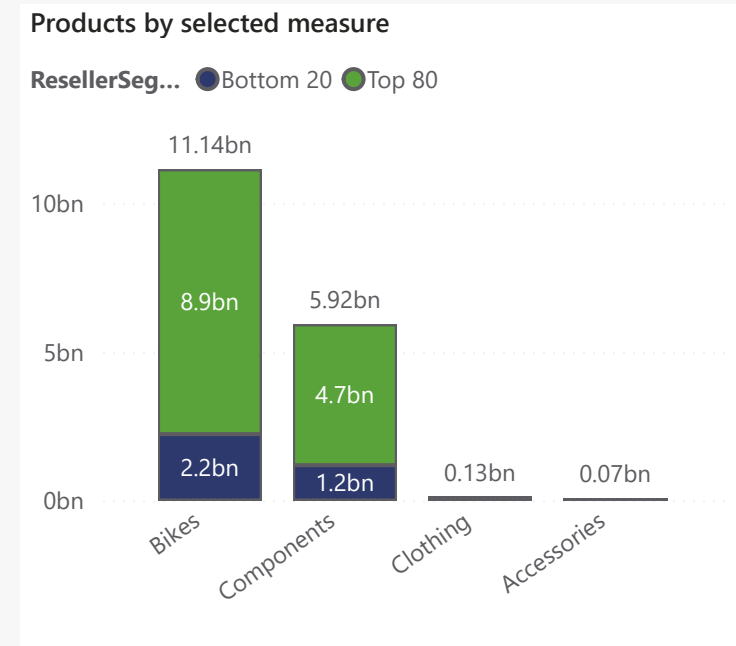
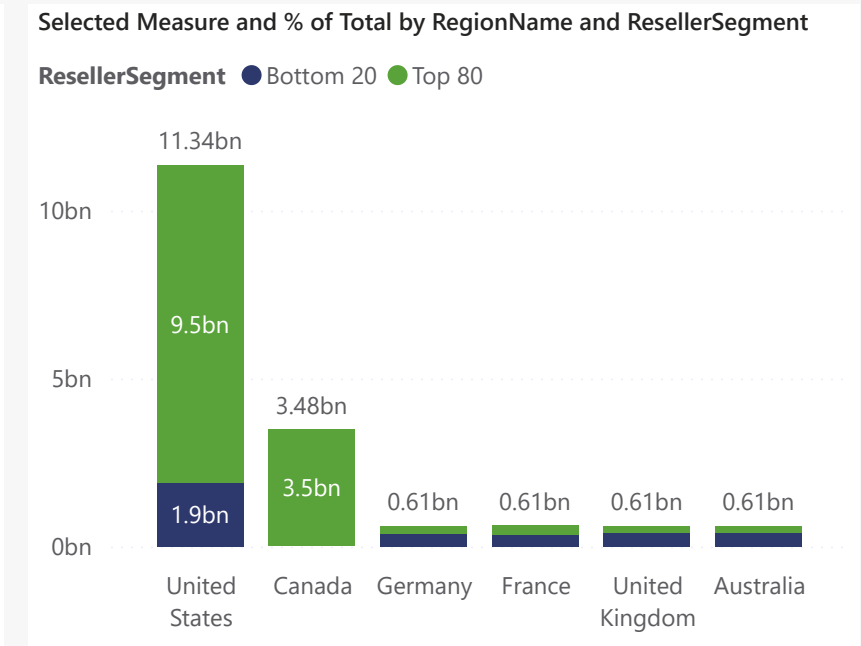
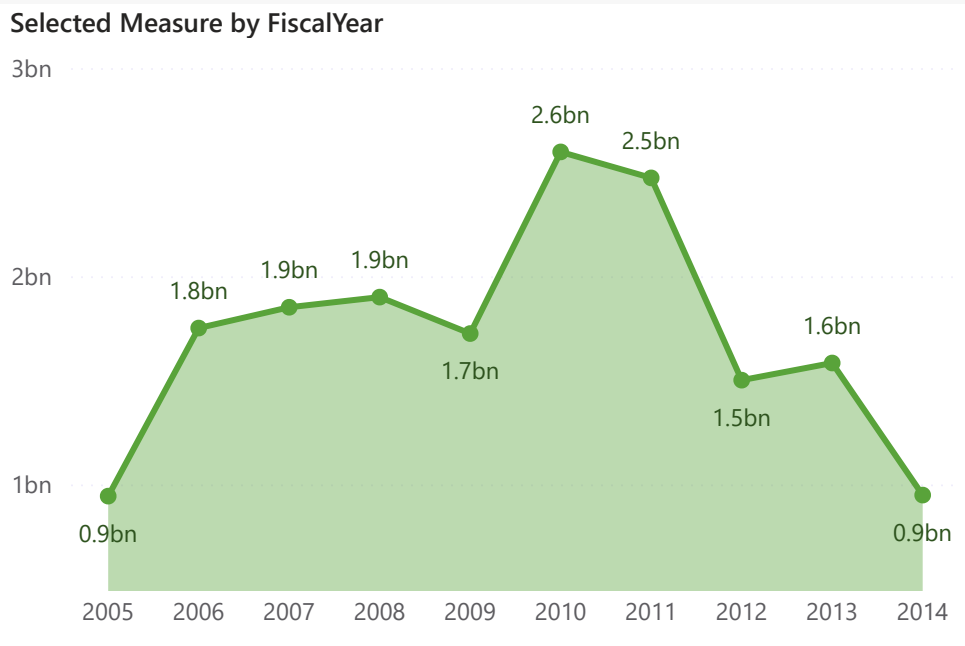
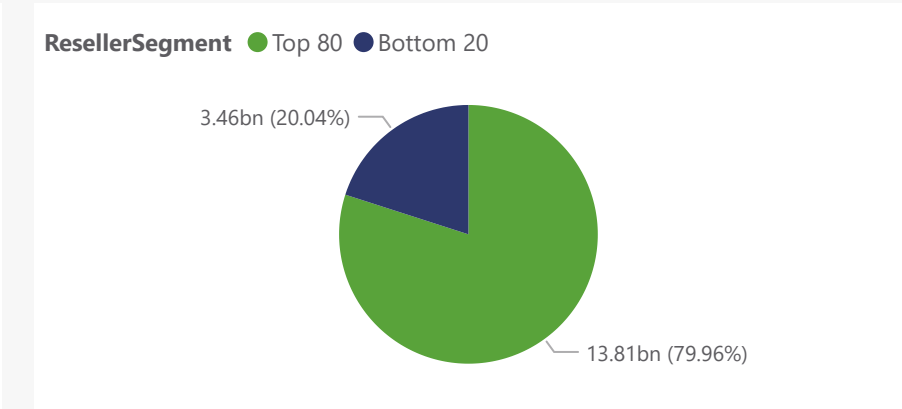
Top 80

13,809,116,640.28

Selected Measure

79.96%

% of Total



ResellerName	AnnualR...	Phone	StateProvinceNa...	City	PostalCode	ResellerSegment	Selected Measure	ReSeller CountXL
Fitness Supplies	80,000	390-555-0150	Washington	Sequim	98382	Top 80	47,407,333.10	1
Roadway Supplies	300,000	962-555-0144	Utah	Riverton	84065	Top 80	47,360,629.42	1
Rugged Bikes	300,000	839-555-0198	Washington	Everett	98201	Top 80	47,359,131.60	1
A Bike Store	30,000	245-555-0173	Washington	Seattle	98104	Top 80	47,230,227.83	1
Latest Accessories Sales	150,000	461-555-0118	Oregon	Portland	97205	Top 80	47,155,608.81	1
Raw Materials Inc	300,000	962-555-0166	Washington	Redmond	98052	Top 80	47,106,054.29	1
Authorized Bike Sales...	300,000	947-555-0143	Washington	Renton	98055	Top 80	47,083,076.42	1
Finer Mart	150,000	867-555-0114	Montana	Billings	59101	Top 80	47,054,395.34	1
Bicycle Accessories an...	30,000	959-555-0151	Idaho	Lewiston	83501	Top 80	46,991,268.01	1
Downtown Hotel	300,000	147-555-0192	Nevada	Fernley	89408	Top 80	46,926,536.31	1
Total							17,269,534,756.76	701

Shu K Ito

2,005,005,165.40

Selected Measure

11.61%

% of Total

Linda C Mitchell

2,002,846,346.70

Selected Measure

11.60%

% of Total

José Edvaldo Saraiva

1,740,722,522.66

Selected Measure

10.08%

% of Total

Garrett R Vargas

1,739,861,420.03

Selected Measure

10.07%

% of Total