

# Zomato Business Overview

Festival

No

Yes

Road\_traffic\_...

All

Type\_of\_order

All

City

All

33K

Total Orders

1320

Total Delivery Partners

3

Total Cities

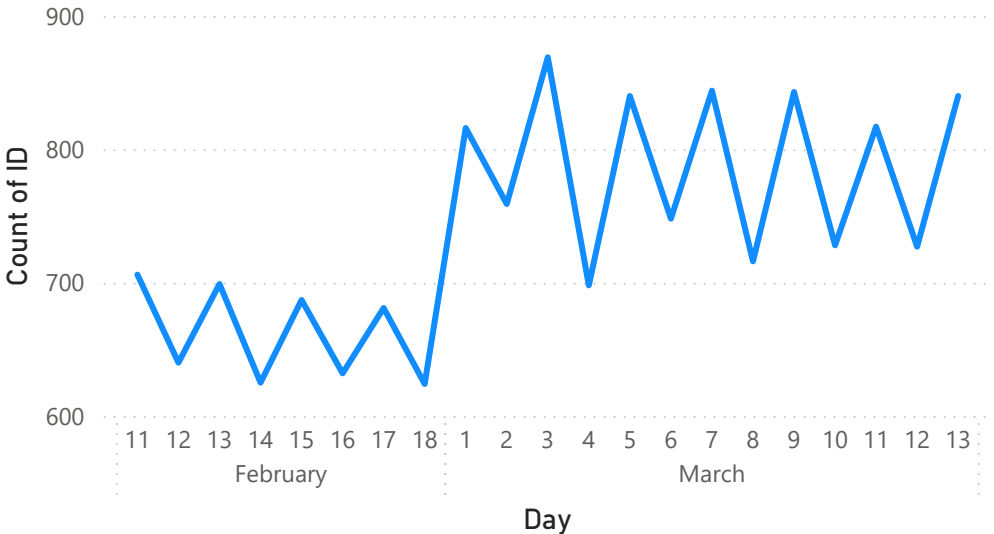
26.61

Avg Delivery Time (min)

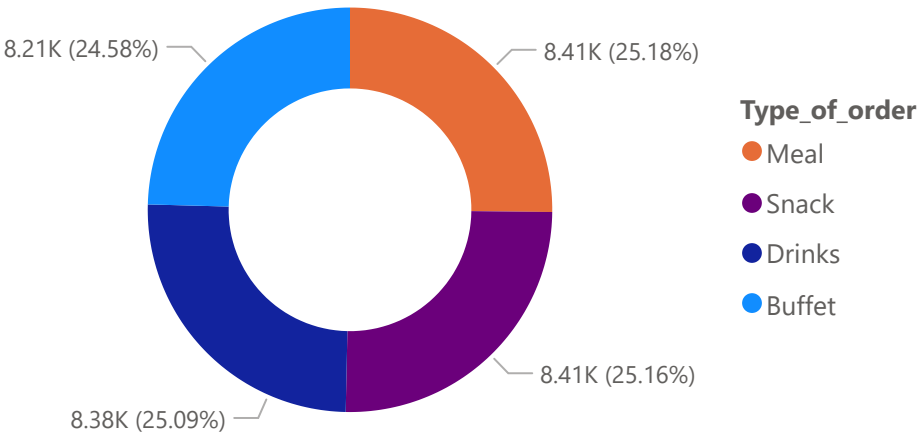
4.63

Avg Rating

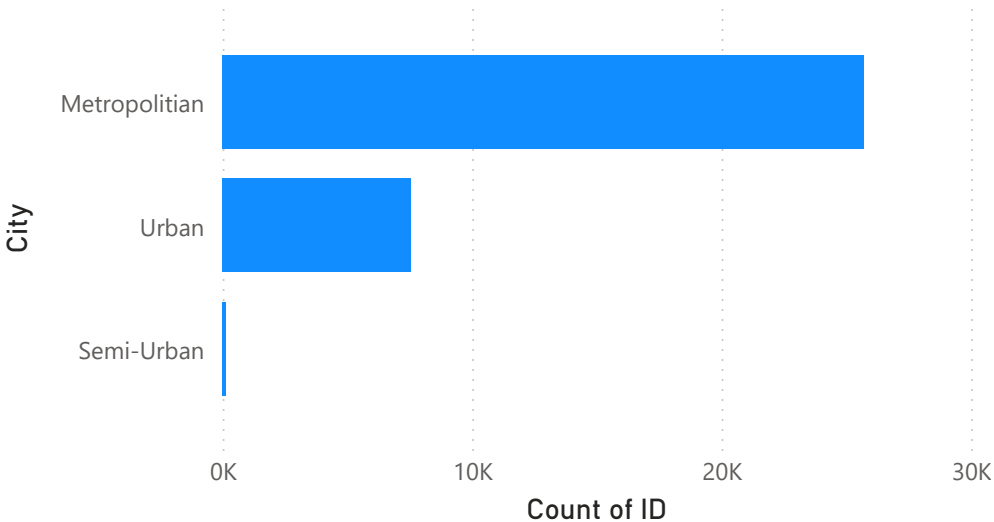
Daily Order Trend



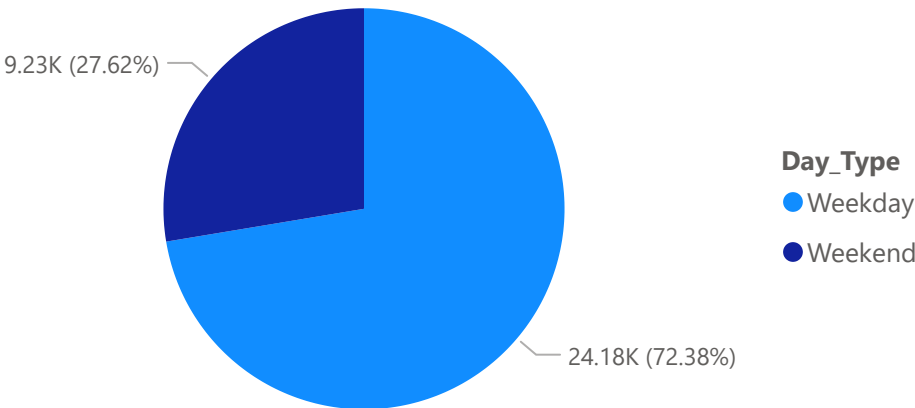
Count of ID by Type\_of\_order



Count of ID by City



Count of ID by Day\_Type



# Delivery Performance

City

All

Road\_traffic\_d...

All

Weather\_con...

All

Festival

No

Yes

Order\_Date

2/11/2022

4/6/2022

26.61

Avg\_Delivery\_Time

10K

Orders\_Over\_30

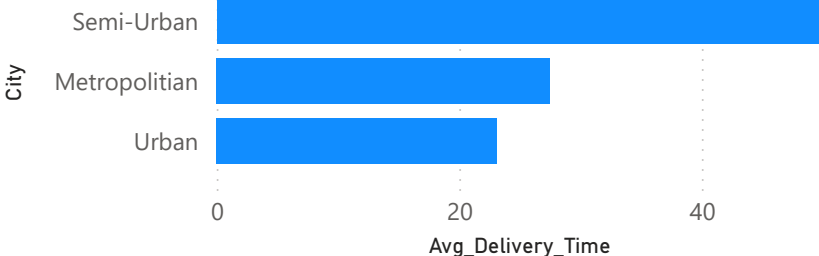
14K

Orders\_20\_30

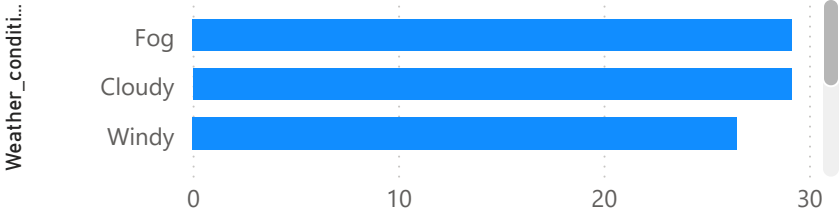
8728

Orders\_Under\_20

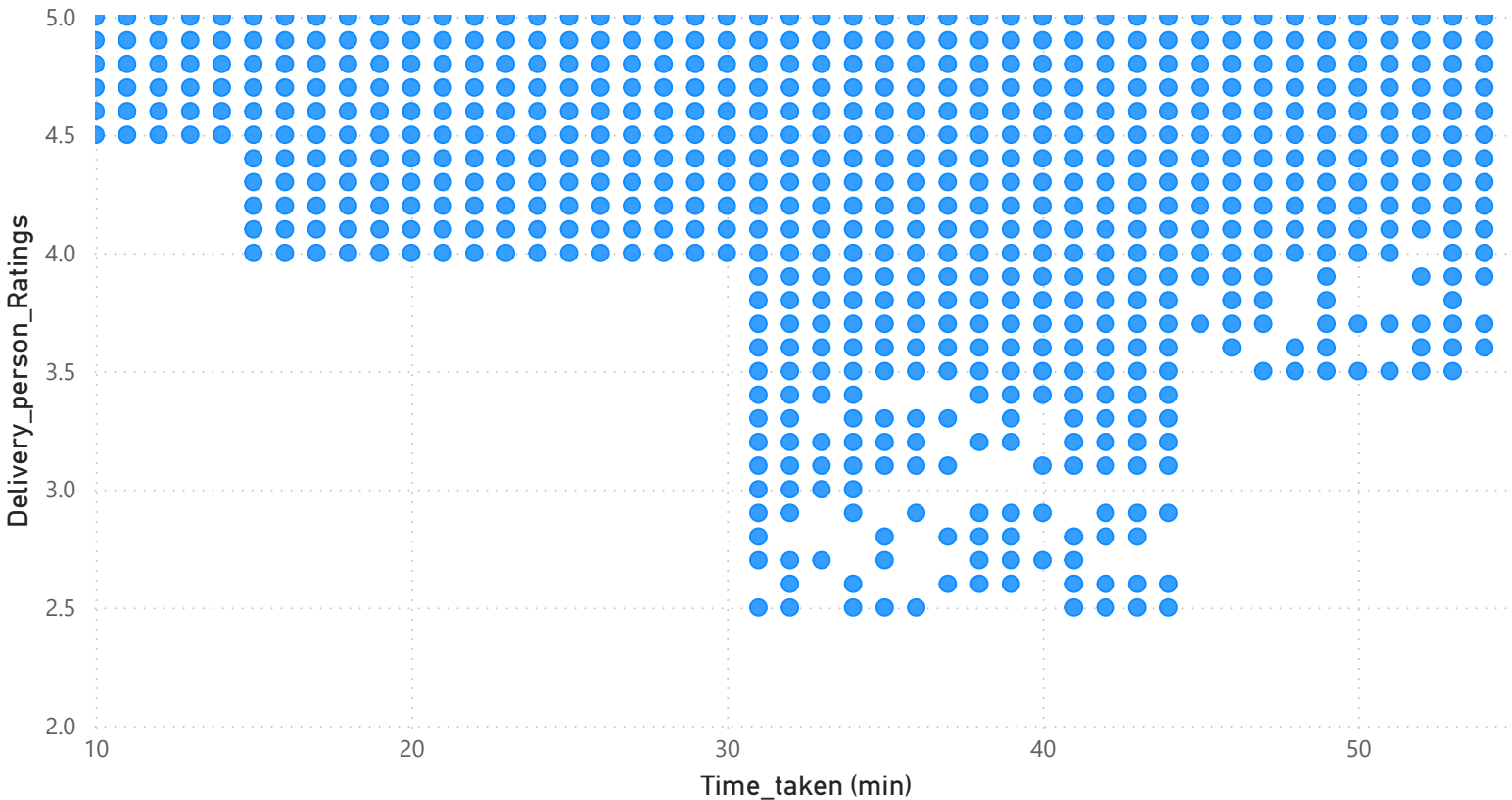
Avg\_Delivery\_Time by City



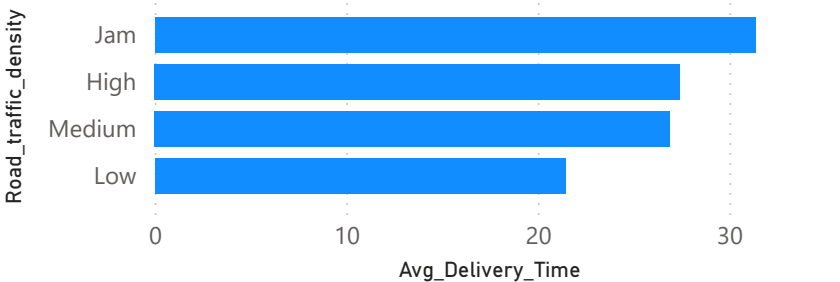
Avg\_Delivery\_Time by Weather\_conditions



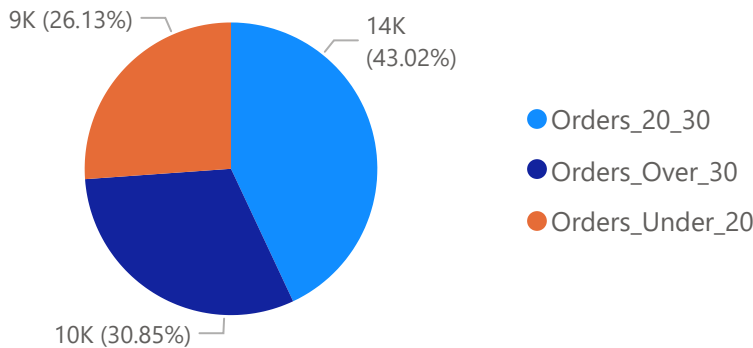
Time\_taken (min) and Delivery\_person\_Ratings



Avg\_Delivery\_Time by Road\_traffic\_density



Orders\_20\_30, Orders\_Over\_30 and Orders\_Under\_20



# Order Trends & Customer Behavior

759.14

Avg\_Orders\_Per\_Day

City

Metropolitan

Semi-Urban

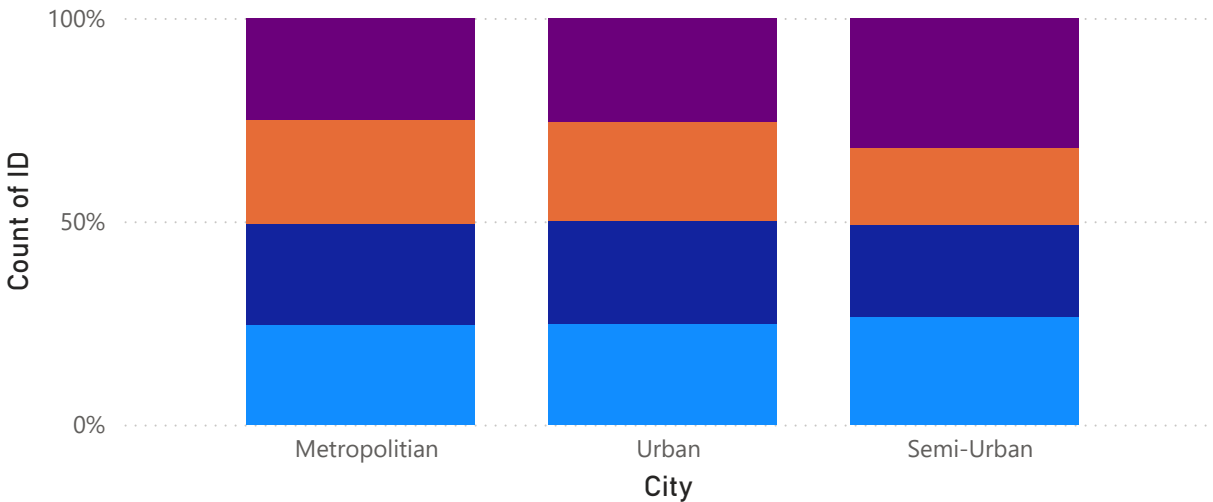
Urban

Type\_of\_order

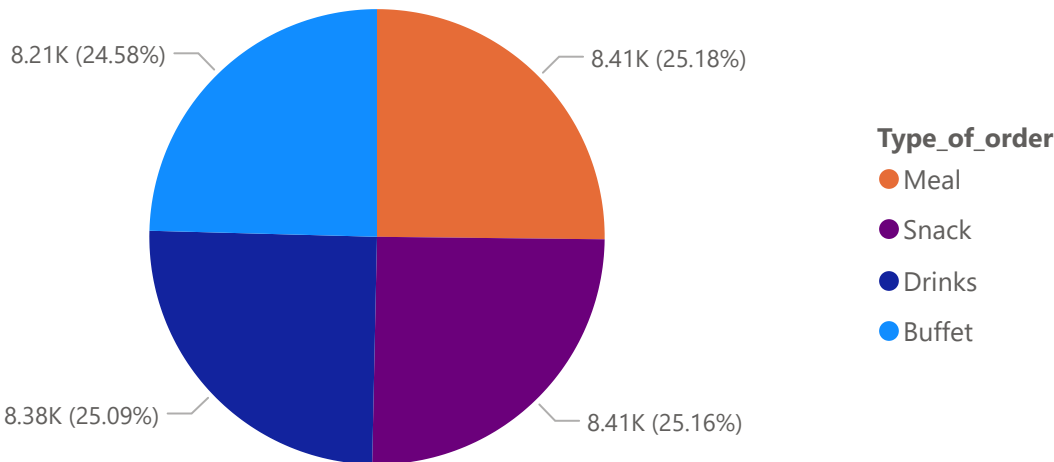
All

## Order Preferences by City

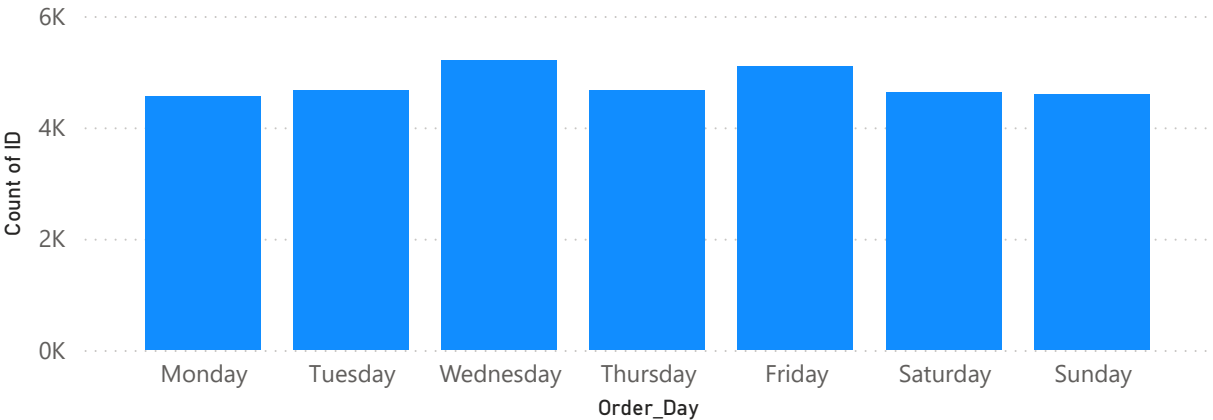
Type\_of\_order Buffet Drinks Meal Snack



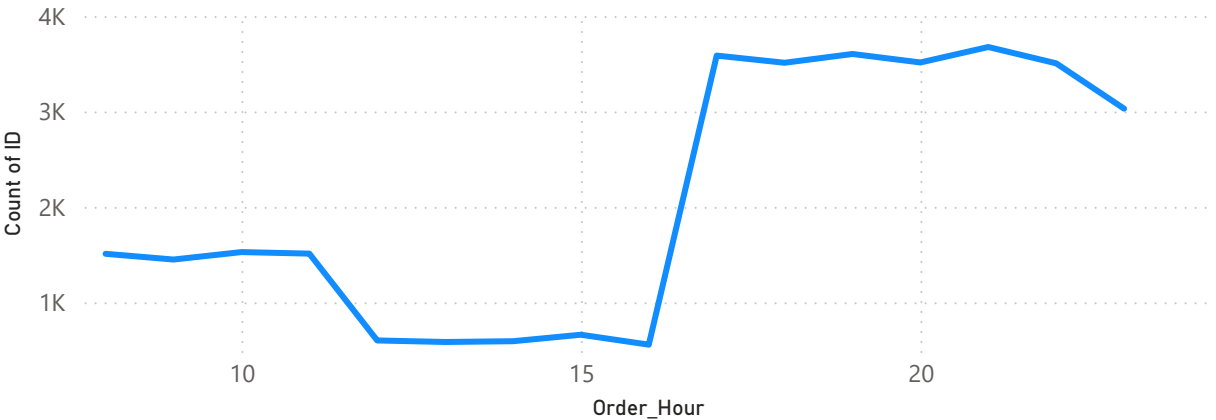
## Distribution of Order Types



## Orders by Day of the Week



## Peak Hours for Orders



# Customer Experience

4.63

Avg Rating

4.67

Highest\_Rated\_City

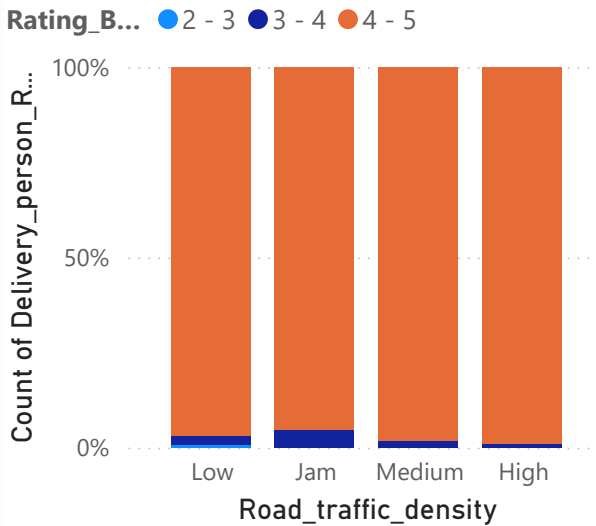
4.47

Lowest\_Rated\_City

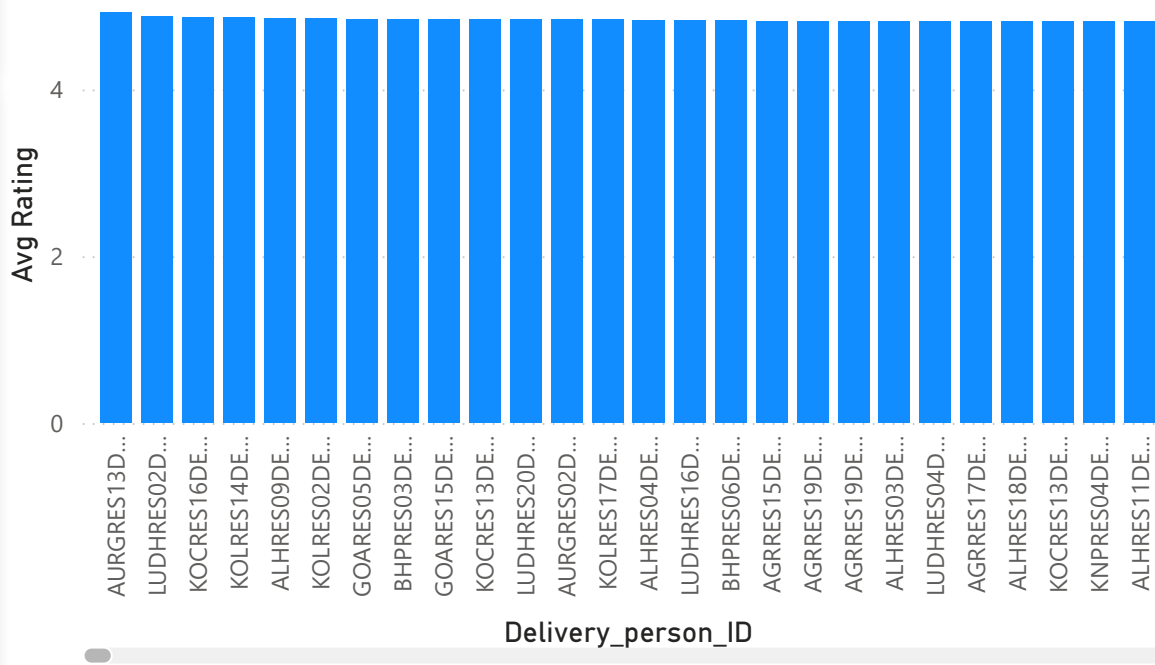
Road\_traffic\_density

All

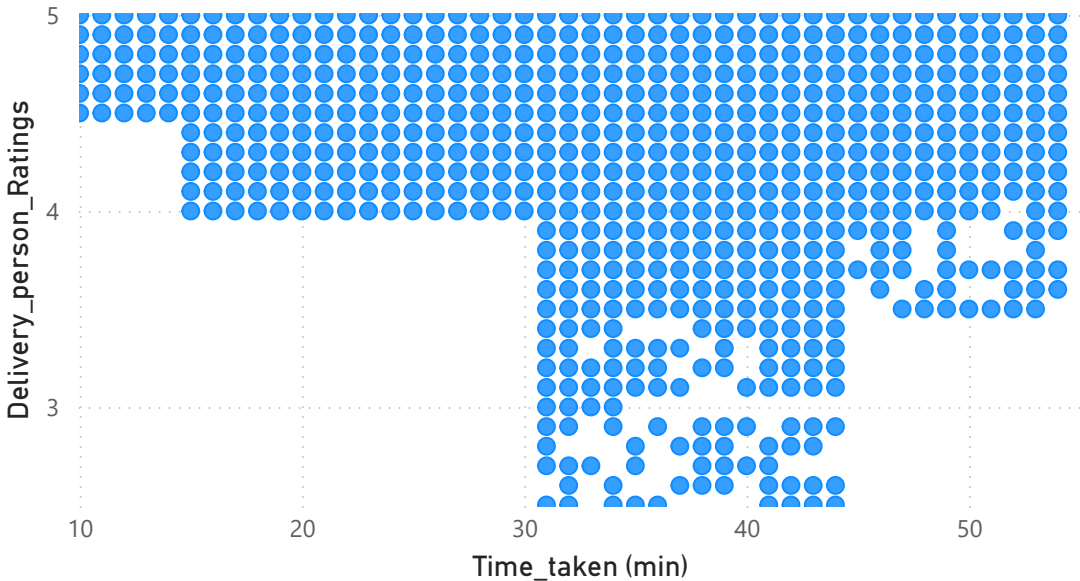
Ratings by Traffic Conditions



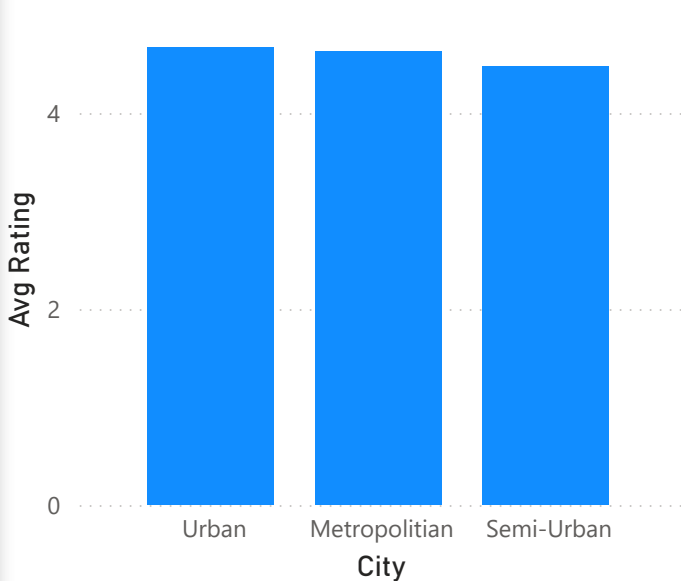
Top-Rated Delivery Partners



"Impact of Delivery Time on Ratings



Average Customer Ratings by City



Ratings By Weather

