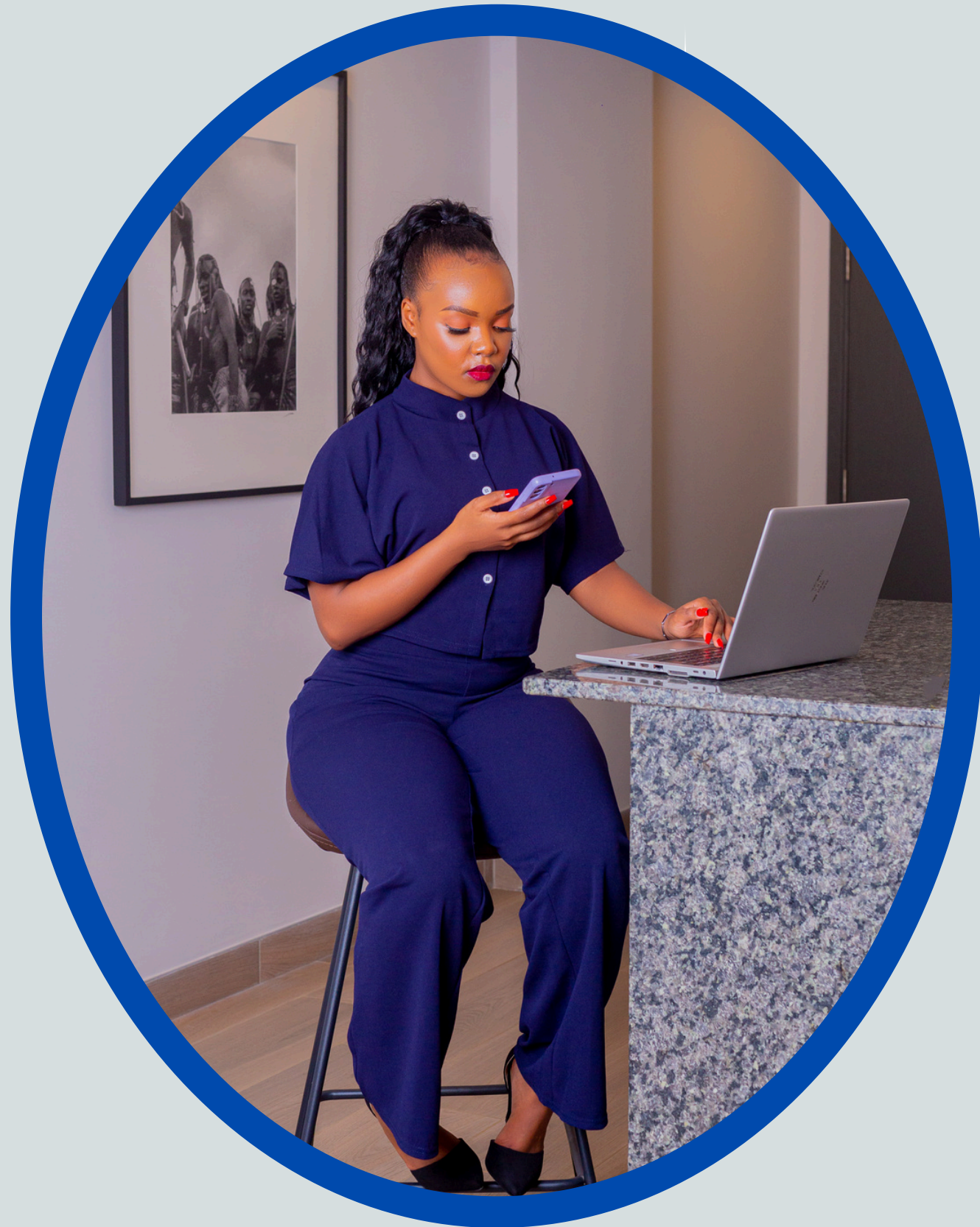


# THE WORK PROCESS



**Thorough discussion  
to align on objectives,  
target audience, and  
brand identity.**

**CONSULTATION**

**Customize a social  
media strategy to align  
with your objectives  
and target audience.**

**STRATEGY**

**Create engaging  
content aligning with  
your brand identity  
and resonating with  
your target audience.**

**CONTENT CREATION**

**Manage social media  
by scheduling posts,  
interacting with your  
audience, and tracking  
performance metrics.**

**MANAGEMENT**

**Perform regular  
performance analysis  
to refine strategy and  
optimize social media  
presence for success.**

**ANALYSIS / REPORT**