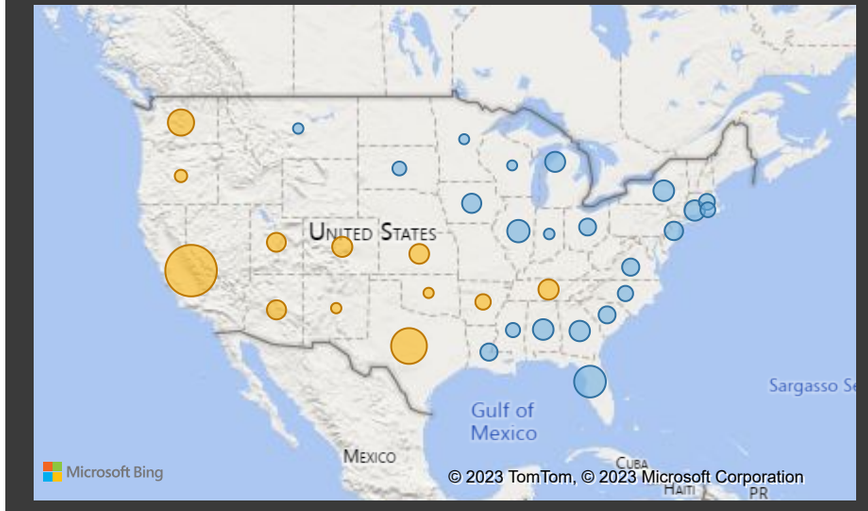
Startup Expansion

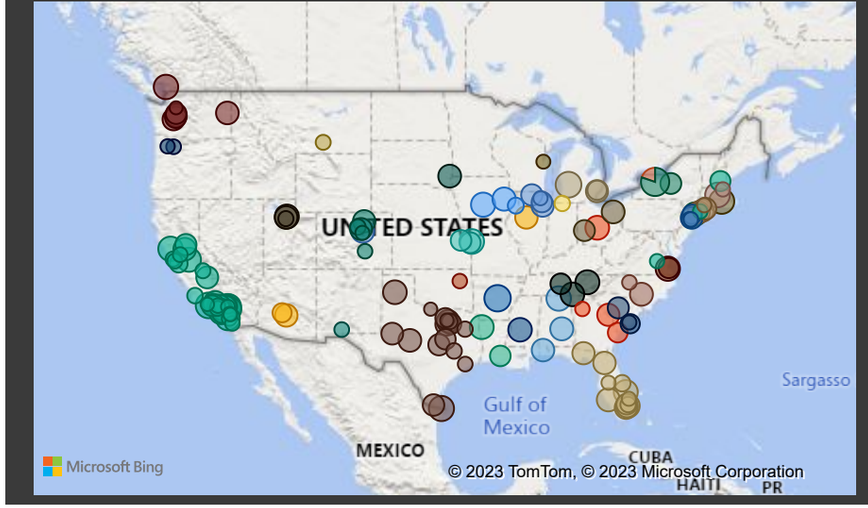
Sum of Profit by State and Sales Region

Sales Region Region 1 Region 2



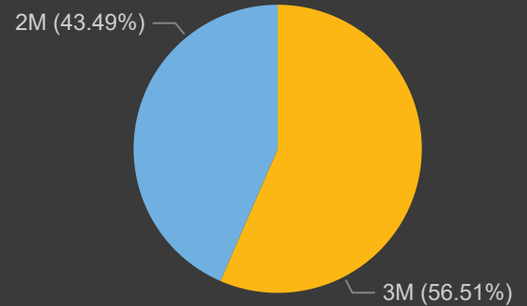
Sum of Profit by City and State

State Alabama Arizona Arkansas California Colorado



Sum of Profit by Sales Region

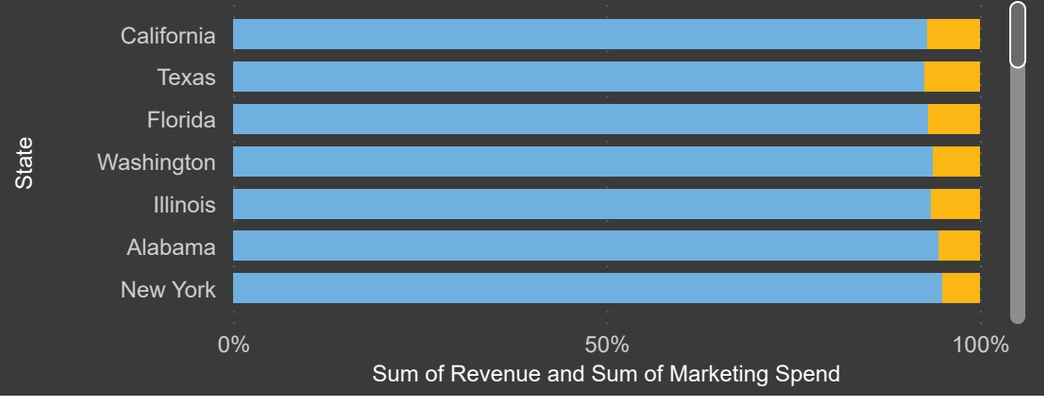
Sales Region Region 2 Region 1



Sum of Profit	Sum of Revenue	Sum of Marketing…
5M	6M	423K

Sum of Revenue and Sum of Marketing Spend by State

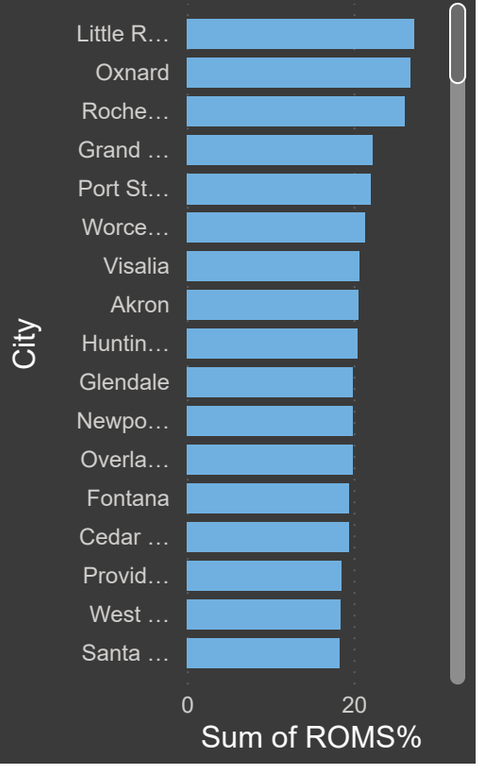
Sum of Revenue Sum of Marketing Spend



Sales Region

- Region 1
- Region 2

New Expansion

- New
- Old

Sum of ROMS% by City