

# MAVEN UNICORN CHALLENGE

INDUSTRY

All

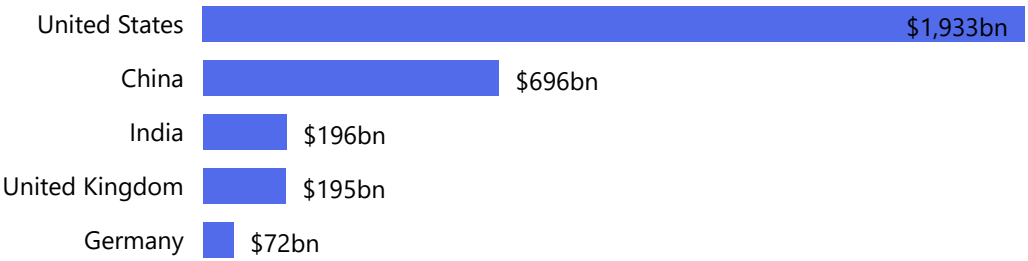
CONTINENT

All

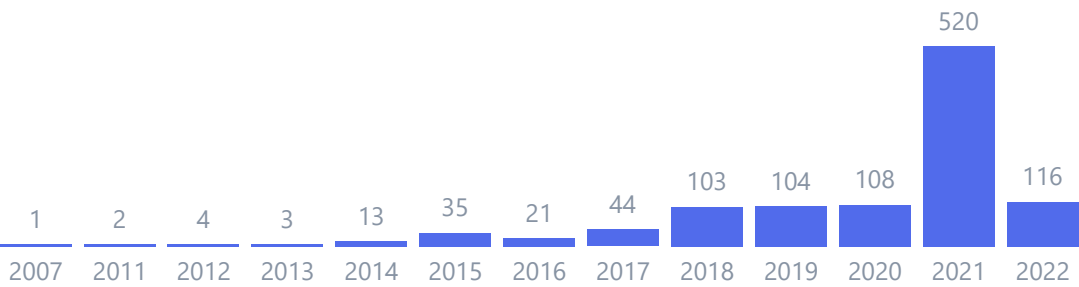
## METRICS

Company	Valuation	Funding	Profit	% Profit Margin	Number of Investors	Years to Unicorn
Bytedance	\$180bn	\$8bn	\$172bn	2150.00%	4	5
SHEIN	\$100bn	\$2bn	\$98bn	4900.00%	3	10
SpaceX	\$100bn	\$7bn	\$93bn	1328.57%	3	10
Stripe	\$95bn	\$2bn	\$93bn	4650.00%	3	4
Klarna	\$46bn	\$4bn	\$42bn	1050.00%	3	6
Canva	\$40bn	\$0.572bn	\$39.428bn	6893.01%	3	6
Checkout.com	\$40bn	\$2bn	\$38bn	1900.00%	3	7
Instacart	\$39bn	\$3bn	\$36bn	1200.00%	3	2
Total	\$3,711bn	\$591.82bn	\$3,119.18bn	527.05%	3054	7519

## TOP 5 COUNTRIES BY VALUATION

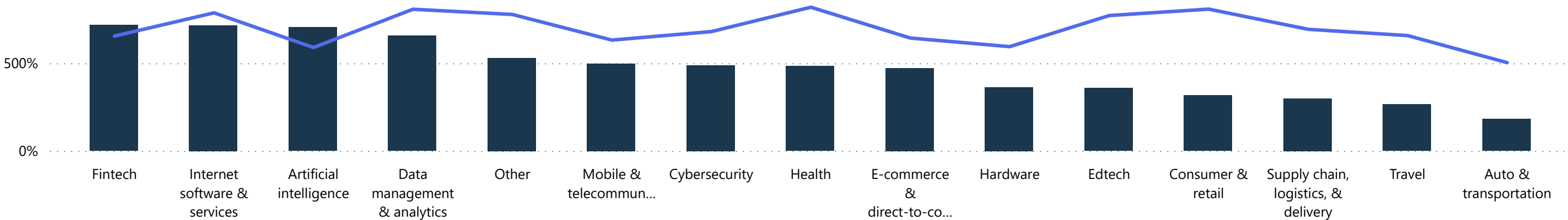


## UNICORN COMPANIES PER YEAR



## % PROFIT MARGIN AND AVERAGE YEAR TO UNICORN

● % Profit Margin ● Average Year to Unicorn



## BY INDUSTRIES