Voxiberate

Neo Community Pilot Report & survey results

www.voxiberate.com

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Neo Community Pilot Report

On January 22, 2023, at 1400GMT we piloted our MVP (Dapp) with members of the Neo Community. The main objectives of the pilot were:

1.   To user test UX and – importantly – our end-to-end, AI-based facilitated deliberation approach

2.   To test NeoLine Wallet onboarding and rewards redistribution (in Gas using TestNet)

3.   To test smart contract for rewards redistribution

With the help of GrantShares there was an open invitation to anyone in the Neo Community to participate in an unofficial "voxiberation" on the following question: "*So far, Neo's strategy focused on showcasing technology capabilities, developer friendliness, and the vision of the smart economy — mainly within the blockchain industry. Do you agree on shifting the focus to foster a building mentality outside of the blockchain industry?*"

At the end of the voxiberation a vote was taken on whether those who participated agreed or disagreed with the above statement: 7 members voted in favour, while 2 members voted against. All responses and votes were anonymous.

Following the pilot we received very positive, and often enthusiastic ,feedback from the participants. Please see in the next pages the key outcomes of the voxiberation, as well as the results of the exit survey that participants were asked to complete.

Top Comments

The following 5 comments were the most popular; the percentages reflect popularity for each comment. Taken together, these comments reflect the diversity of thought and opinion in the group that voxiberated.

Neo is built by developers and so the natural leaning is to focus on those who understand blockchain and to avoid the issues with educating outside of the blockchain community. However Neo will not grow and will not be what it could be if it lives solely in the Neo eco chamber. To this end Neo absolutely must and should have already be putting a huge amount of focus on the community outside of Blockchain.The use cases that could throw Neo into the mainstream will not come from the developers and the closed community they will come from consumer and industry use cases and for that you need industry expertise to see the opportunities.

31%

Now that there is a solid technological foundation built in Neo it actually must bring it to more real world use. This in fact follows the original smart economy vision of Neo there are realworld problems that can be solved more effectively with Neo technology and this should be leveraged.

24%

In my opinion it would be best to build one or more business development teams that looks for clients and projects that already has a use case and active users but would benefit greatly by implementing Neo techonology. The most important stat. in my opinion is Daily Active Users. So if we have teams that can identify and approach clients or existing projects that will fit these criteria we can get users and activity much faster compared to attracting people to build which in turn will need to attract new users.

20%

Neo is building technology to show to the world and not to keep to ourselves andor only to a niche. If we only and mainly foster building mentality WITHIN the blockchain industry we would be mainly competing to others instead of helping the masses to adopt our technology.

18%

yes There are a number of elements in NeoN3s platform and product design that appeal to software engineers outside of the blockchain sector. Neos developer friendliness as an illustration. The solution supports several languages offers test frameworks debugging tools and tools for mainnet and testnet deployment. The Neo community hasnt put much effort into providing software engineers accustomed to theWeb2wayofdoingthingswith actual instances of NeoN3 technology.
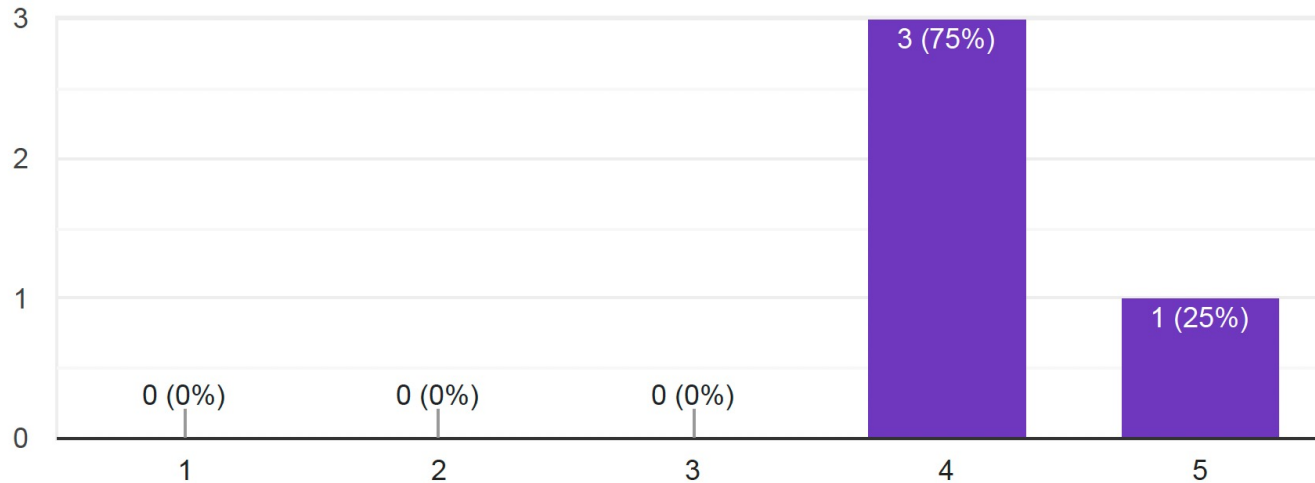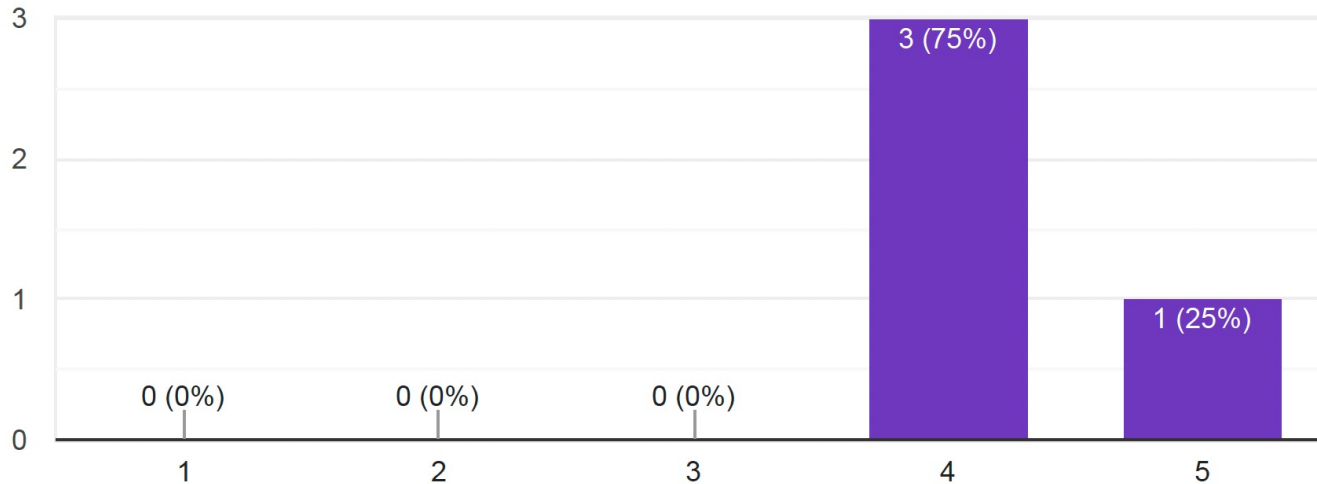
7%

Analytics
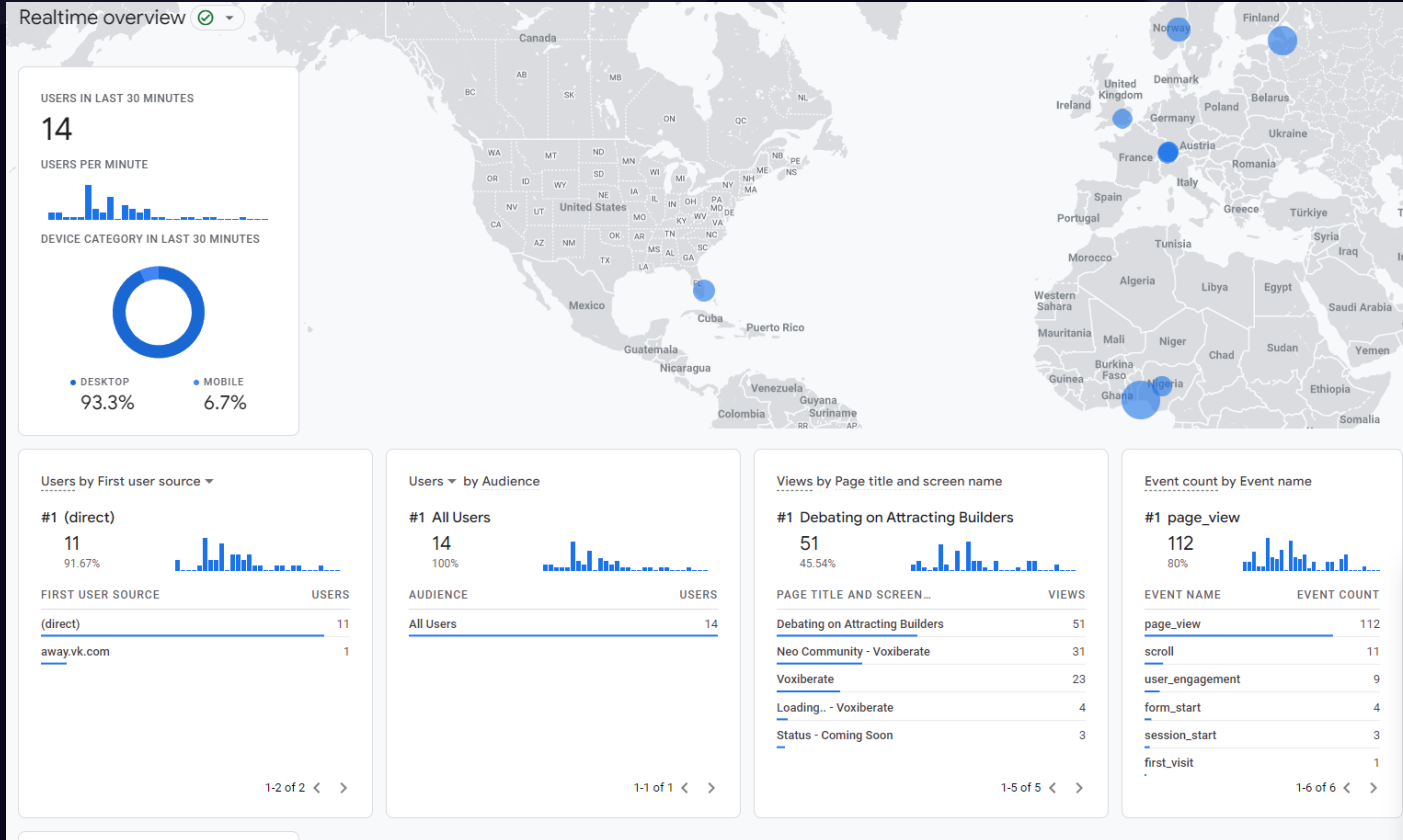
Survey Results

Survey Results

I felt that my opinion mattered

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4 responses

Survey Results

Selecting among other people's comments made me change my initial opinion
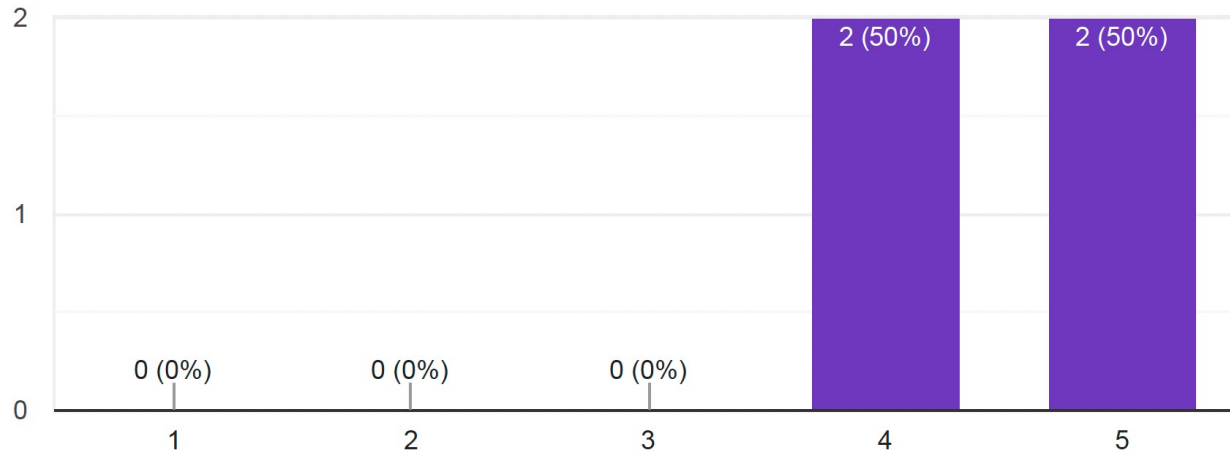
☐ Copy

4 responses

Bar chart showing responses on a scale of 1 to 5:
- 1: 1 (25%)
- 2: 0 (0%)
- 3: 1 (25%)
- 4: 2 (50%)
- 5: 0 (0%)
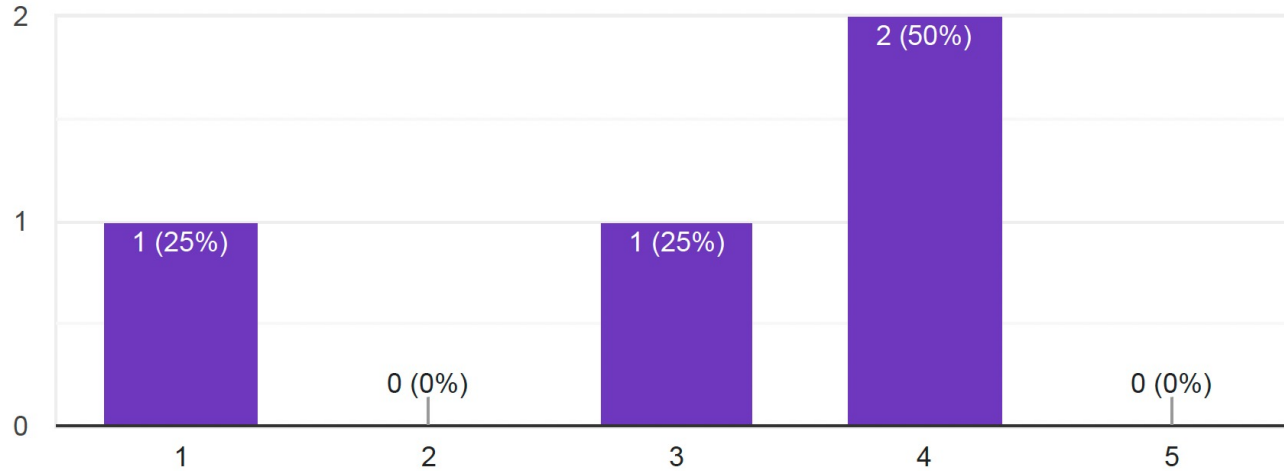
Survey Results

It is important for communities to have effective tools for online deliberation

Copy

4 responses

Survey Results

Voxiberate is a powerful tool for online deliberation

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4 responses

Bar chart showing responses on a scale of 1 to 5:
- 1: 0 (0%)
- 2: 0 (0%)
- 3: 1 (25%)
- 4: 3 (75%)
- 5: 0 (0%)
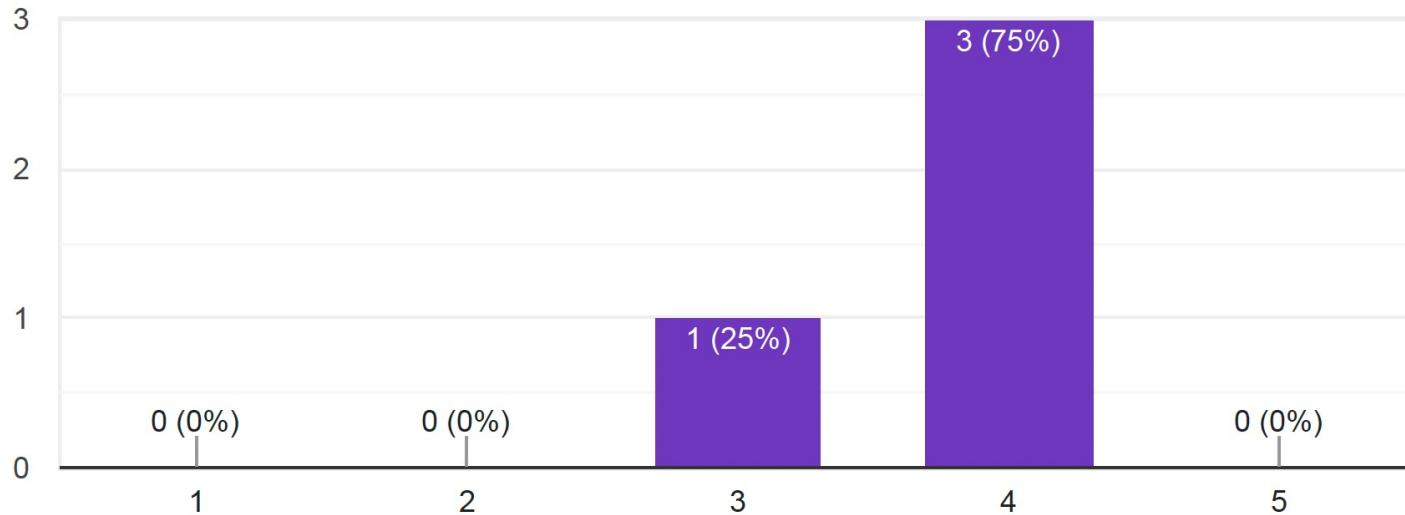
For more information

Email: George Zarkadakis