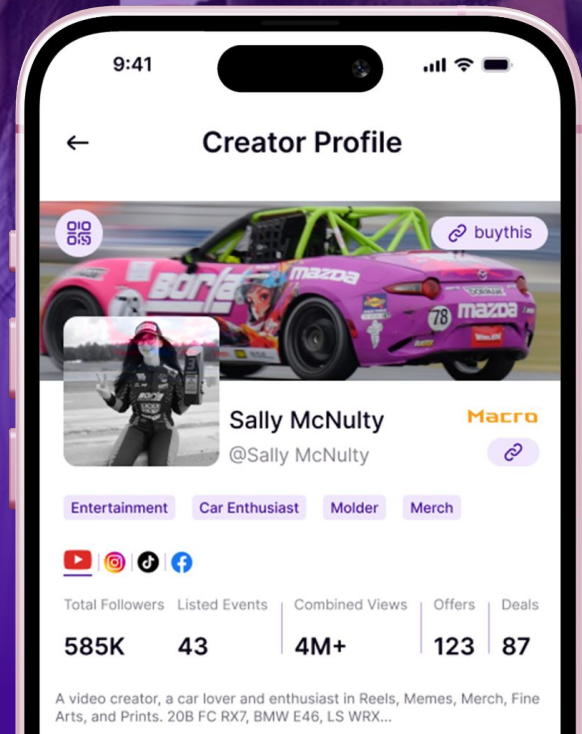


The Google ads of Influencer marketing



END-TO-END

INFLUENCER SELF-SERVE AD SYSTEM



THE OPPORTUNITY

Influencer marketing. The ultimate marketing power, currently bottlenecked to half-power.

Out of
5.22B
only
300M
(5.77%)
social media
users monetize
content

17%
CAGR
2025-2030

\$500Bn
Market size
by 2030

But what if we unlocked it and x10 its ease of access,
speed, and growth for both parties?

INDUSTRY PROBLEMS

Others filter Access. Axees unlocks it

Google facebook YouTube

Automated ad systems trapped in a single environment for brands.



- High friction and cost gatekeeping
- Drawn-out process to limited elite lineup



Influencer marketing agencies as middlemen for top talent

Controlled, friction heavy SaaS funnels for the top 10% of influencers



Decentralized, self-serve ad system

#paid



GRIN



CreatorIQ

AXEES

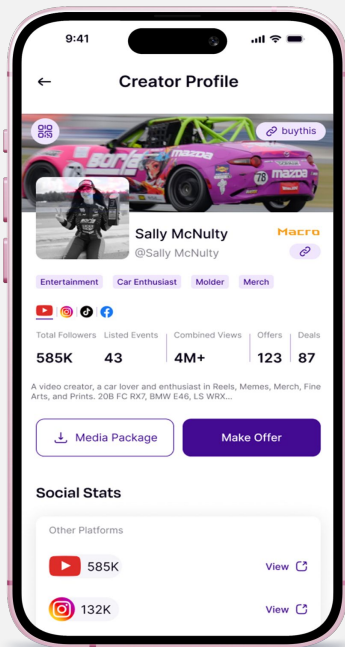
- Access to 100% of influencers types and sizes
- x10 faster, powerful, easier for less. Everywhere

SOLUTIONS

Brand finds link-in-bio, or comes to marketplace, then build an AI-driven content strategy and close deals with automation — an all-in-one solution to scale effortlessly.

01.

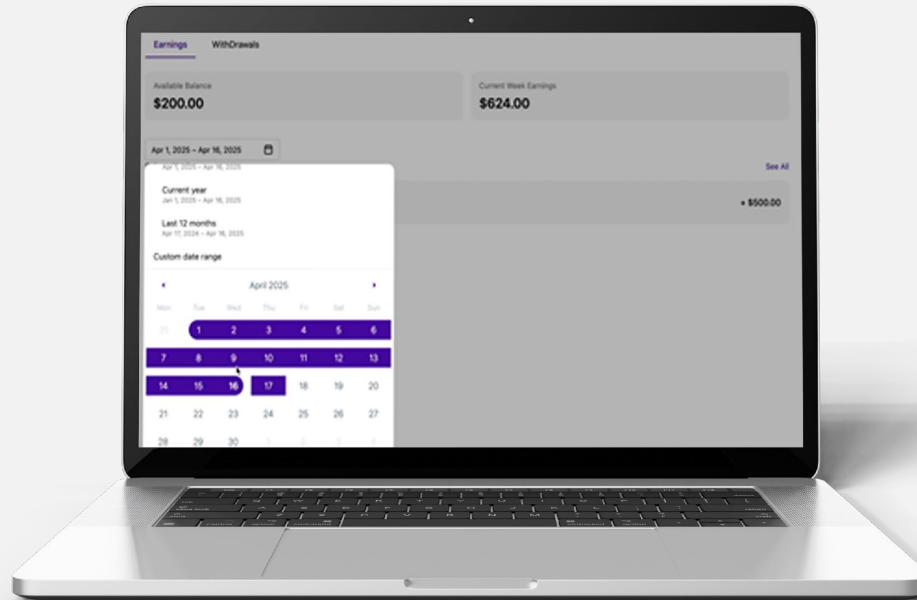
Direct Open access to remote and local hiring opportunities



Mobile

02.

Automates deal flow—turning creator demand into higher-value deals and a self-optimizing ad economy.



PC

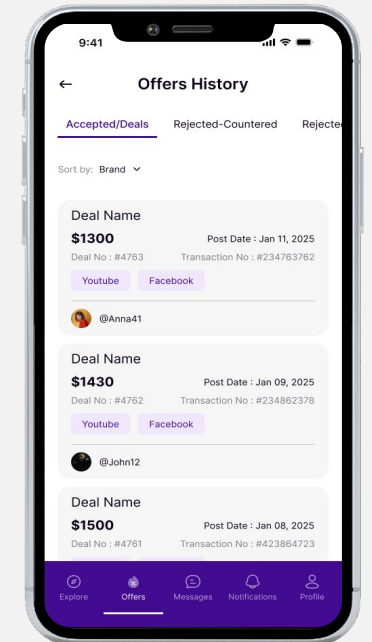
03.

cuts deal time 90%—brands drop a brief, AI delivers instant, on-brand scripts to creators.



04.




Academy-Career work history, milestones, blockchain etc.



Tech stack: MERN

RESULTS

Faster, better and more powerful results

	Time	Multiple networks	Results Views/Clicks
	1-2 hours	✗	400,000 / 10,000
	.5-3 hours	✗	1,000,000 / 15,000
COMPETITORS	5-30+ days	✓	1,000,000 / 20,000
AGENCIES	2-16 weeks	✓	500,000 / 8,000
	5-120 mins	✓	10,000,000 / 300,000

Axees leads expansion of the creator market from \$500B to \$1Tn by unlocking the 90% of overlooked creators. Brands get faster results, multi-channel reach, and higher-performing campaigns.

COMPETITORS

Most influencer platforms use closed marketplaces with expensive middlemen, high fees, and slow, manual processes that frustrate brands and creators alike. Axees eliminates these barriers

	Axees	LinkTree	Grin	CIQ	#PAID
Content Strategy	✓	✗	! Kinda	! Data-driven	! Storytelling
Influencer career	✓	✗	✗	✗	✗
Marketplace	✓	✗	✗	✗	! Curated
Business Model	Commission	Freemium	SaaS	Enterprise SaaS	Subscription SaaS

Unlike others, Axees empowers every influencer tier and handles the full workflow end-to-end

GO-TO-MARKET

Removes friction, gives instant value through AI, seamless scaling, and mass adoption—starting with our waitlist of local connections, gamers and racers

Influencers offers
 Focused on delivering genuine offers to influencers at first sight

Marketers offers
 AI offers trial marketers more options beyond signed influencers

Trial segments
 Refocusing on SMB marketers

Influencers Turn offers into deals in minutes offers
 SMB marketers can try the platform and choose from hundreds of influencers



TRACTION

Successfully tried and tested. \$1850 in revenue from 7 closed deals. More sales pending investment.

1000+ on waitlist
1000+ followers

Cassie endorses Axees!
Travel agency hired cassie and produced great results! They were surprised how easy and fast it was!

Golden Hippo Marketing lead loves axees! (\$1Bn ARR co) Will use at launch



GOLDEN HIPPO

@Datcassdoeee can charge **\$1.5K – \$1.8K** for 1 post and 1 story. @Datcassdoeee is expected to reach **33.6K** followers, create **40.7K** post impressions and **10.8K** story impressions, and generate an average engagement rate of **0.6%**.

10.8K
EST. STORY
IMPRESSIONS

100.8K
FOLLOWERS

33.6K
EST. REACH



0.6% VS. 2.4%
ENGAGEMENT RATE
VS. BENCHMARK

40.7K
EST. POST IMPRESSIONS

474
TOTAL POSTS



Motorsports best solution for sponsorships! +1000 drivers within 2 months



TEAM



Max Gallardo
CEO

4 startups

CREATOR ECONOMY EXPERT

FOUNDER AND VISIONARY
20 years background in
gaming/racing/creator economy. Mr
Beast validated tech inventions



Fabian Schonholz, Ph.D.
CTO

3 Exits

PROVEN TECHNOLOGIST

PLATFORM ARCHITECT
16 years building tech for big giants
and startups as executive and
further. \$60M in exits

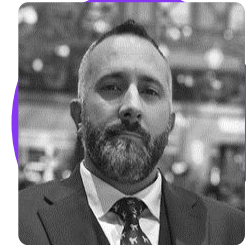


Michael Abdo
LEAD ENGINEER

3 startups

PROVEN BUILDER

Built automation and ops systems for
Amazon, Panera, and startups—cut
costs, scaled growth, and co-founded
two ventures from zero



Sebastian Martinez
ADVISOR

Many top brands

BUSINESS DEVELOPER

NETWORK BUILDER
Risk management with 20 years in
business relations



THE OFFERING

RAISED TO DATE:

\$230k

(\$50k biggest check to date)

5 ANGEL INVESTORS

ACHIEVED: Polished and validated product market fit MVP, GTM and Marketing strategy, Milestones, Team and launch with 100+ users

GOAL:

\$1M

\$50k

 Min Check

NEXT MILESTONES: Growth, structure, specific hires, launch new features, solidify presence.

INVESTMENT TOOL:

SAFE AGREEMENT

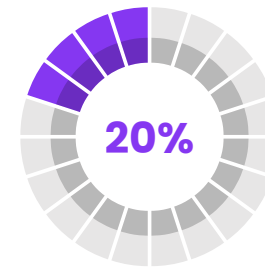
\$5M PRE-LAUNCH \$7M POST-LAUNCH VAL CAP



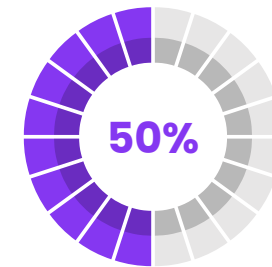
WILLIAM R.

Current lead investor.
Director of investment risk
at BOA/MERRIL.
Invested twice

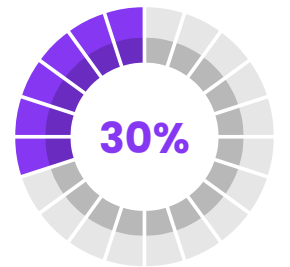
USE OF FUNDS



Admin & Roles



Marketing



Development

QUESTIONS?



makugx@axees.io



axees.io



MAX GALLARDO

