



Genlinggo

# *Logo* Variation



Primary Logo



Monogram

# *Brand* Colors

White

FFFFFF

Blue

002DB3

# *Type* System

**Heading** \_\_\_\_\_ Montserrat Extra Bold

**Sub-heading** \_\_\_\_\_ Montserrat Semi Bold

Paragraph \_\_\_\_\_ Montserrat Regular

Caption \_\_\_\_\_ Montserrat Extra Light