

YURI LEON

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Skills

- React | React Native | Next | JavaScript | TypeScript | Tailwind | Bootstrap | Node | Express | Sass | Redux | Python | Git
- AWS | Amplify | CI/CD | EC2 | Jest | Vite | UX/UI | Unit Testing | Docker | OOP | SCRUM | Agile Development | Three.js | GSAP
- Microservices | Frontend | Backend | Full-Stack | English, Spanish, Portuguese - *All professional proficiency or above*

Experience

Software Engineer & Front-End Leader

Hubbi

Natal, RN, Brazil 09/2022 - 01/2024

- **Led** the design and development of a B2B auto parts **marketplace startup**, connecting over **100 subscribers** companies, **achieving** a projected valuation of over **\$1.0 million** dollars using the latest technologies of **React, Tailwind, Node, Next, Redux, AWS, and EC2**.
- **Secured** significant **investments** from acceleration investors by meeting project milestones within tight deadlines, demonstrating the platform's growth potential, highlighting team's ability to execute plans efficiently.
- **Resolved** several **UX/UI** problems such as "*Innovating the List View for Enhanced Product Details Visibility*" also including a potential **reduction** of around **700 MB** in **RAM** usage, a **10%** alleviation in **CPU** load, and a significant **decrease** in browsing **time** by **20%**.
- Implemented and optimized features such **payments, plans, login, dashboards**, profile system and vehicle **plate search**.
- Continuous Integration/Deployment Pipeline Integration, pull requests, code reviews, unit/integration/e2e testing.

Software Engineer

Tootz

Natal, RN, Brazil 01/2022 - 09/2022

- Developed **institutional blogs** and **landing pages** optimized to facilitate maintenance and updates using the technologies: **React, Node, Next, Express, Tailwind CSS, GSAP**.
- Redesigned the landing page and blog interface for Gamemind, optimizing user experience adding platform responsiveness and increasing its score by 30%.

Software Engineer

Fretec Deliveries

Natal, RN, Brazil 02/2021 - 12/2021

- Developed a town-scale, **Uber-like mobile application** using **React Native**, facilitating over **100 daily deliveries** and fostering on-demand services within a localized area.
- Implemented core functionalities including secure user authentication, real-time **geolocation tracking**, **recruiting** system and secure **payment** processing.
- Designed and built a user-friendly and intuitive interface, achieving a 4.6 star average user rating with over 460 ratings.

Software Engineer, Freelancer

Workana

Brazil 01/2020 - 02/2021

- Developed **8 projects** to improve programming skills.
- Mastered **5 technologies** and improved skills in several areas.
- Developed responsive and personalized web pages utilizing the technologies **React.js, Next.js, Bootstrap, Tailwind, Vite, HTML, CSS**

Education

Bachelor of Science

Federal University of Rio Grande do Norte

Natal, RN, Brazil 04/2013 - 04/2021

- Major in Computer Engineering

Projects

- **TheLeon**: Interactive **portfolio** showcasing skills through **dynamic** animations and **3D** elements. (02/2024)
- **Hubbi**: Participated in the development of the **innovative** auto parts **marketplace**. Link to [YouTube](#) presentation. (12/2023)
- **Gamemind**: Developed this engaging **landing page & blog** for Gamemind's gamified learning platform. (06/2022)