

## Ideation Phase

### Empathize&Discover

Date	24 November 2023
TeamID	NM2023TMID11949
ProjectName	Biometric security system for voting platform
MaximumMarks	4Marks

#### EmpathyMap Canvas:

An empathy map for a biometric security system in a voting platform might look like this:

Says: "I want my vote to be secure and accurately counted."

Thinks: "I worry about the possibility of fraud in the voting process."

Does: "I expect a straightforward and user-friendly biometric authentication process."

Feels: "I feel reassured when I know that my biometric data is handled securely."

Pain Points: Concerns about potential misuse of biometric data, fear of technical glitches causing voting issues.

Gains: Confidence in the voting system, peace of mind knowing that the biometric data is well-protected.

This empathy map reflects the thoughts, feelings, and expectations of users in relation to the security aspects of a biometric system in a voting platform.

#### Example:



