

# Visualizing the approach and exceedance of thresholds

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Ixio Analytics

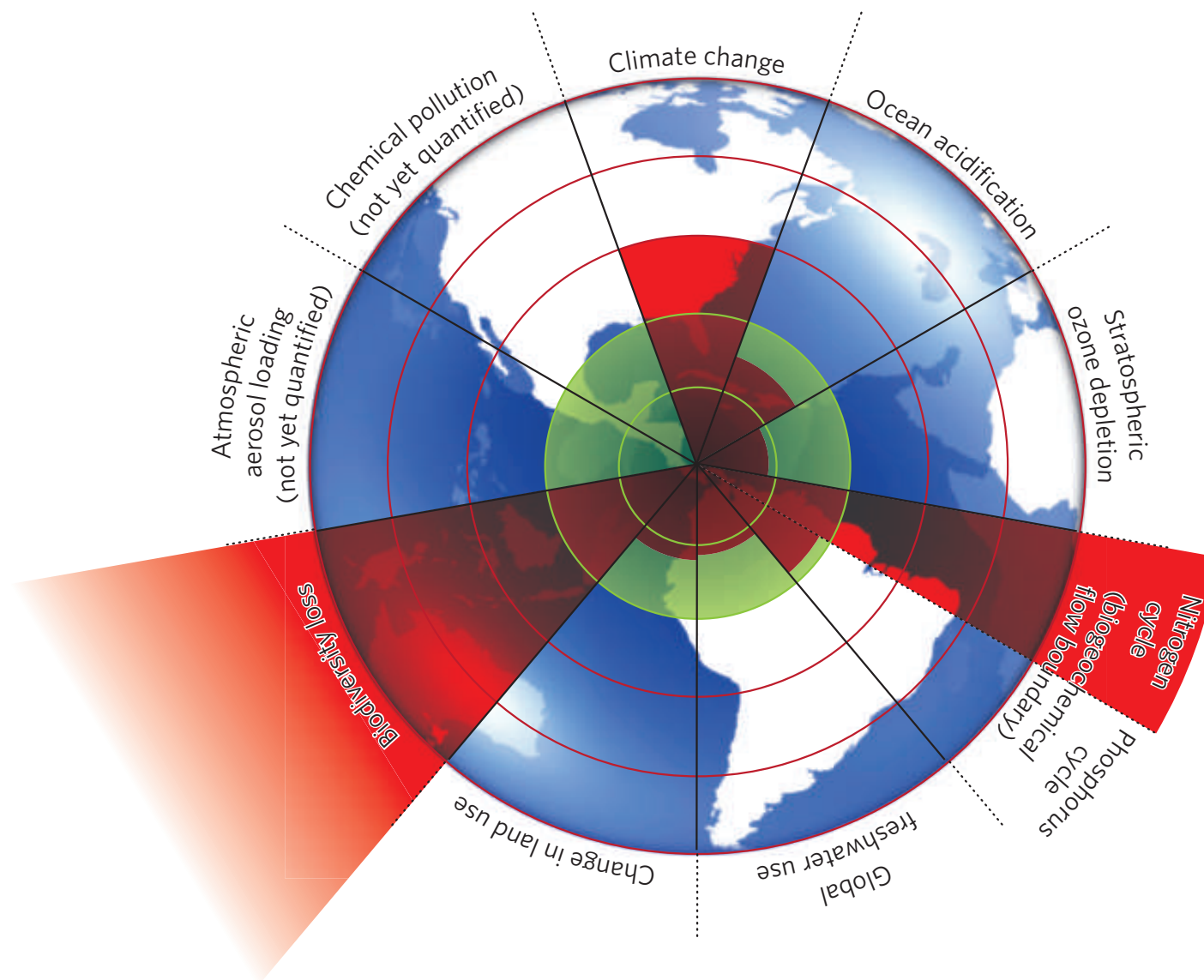
satRday Cape Town  
18 Feb 2017

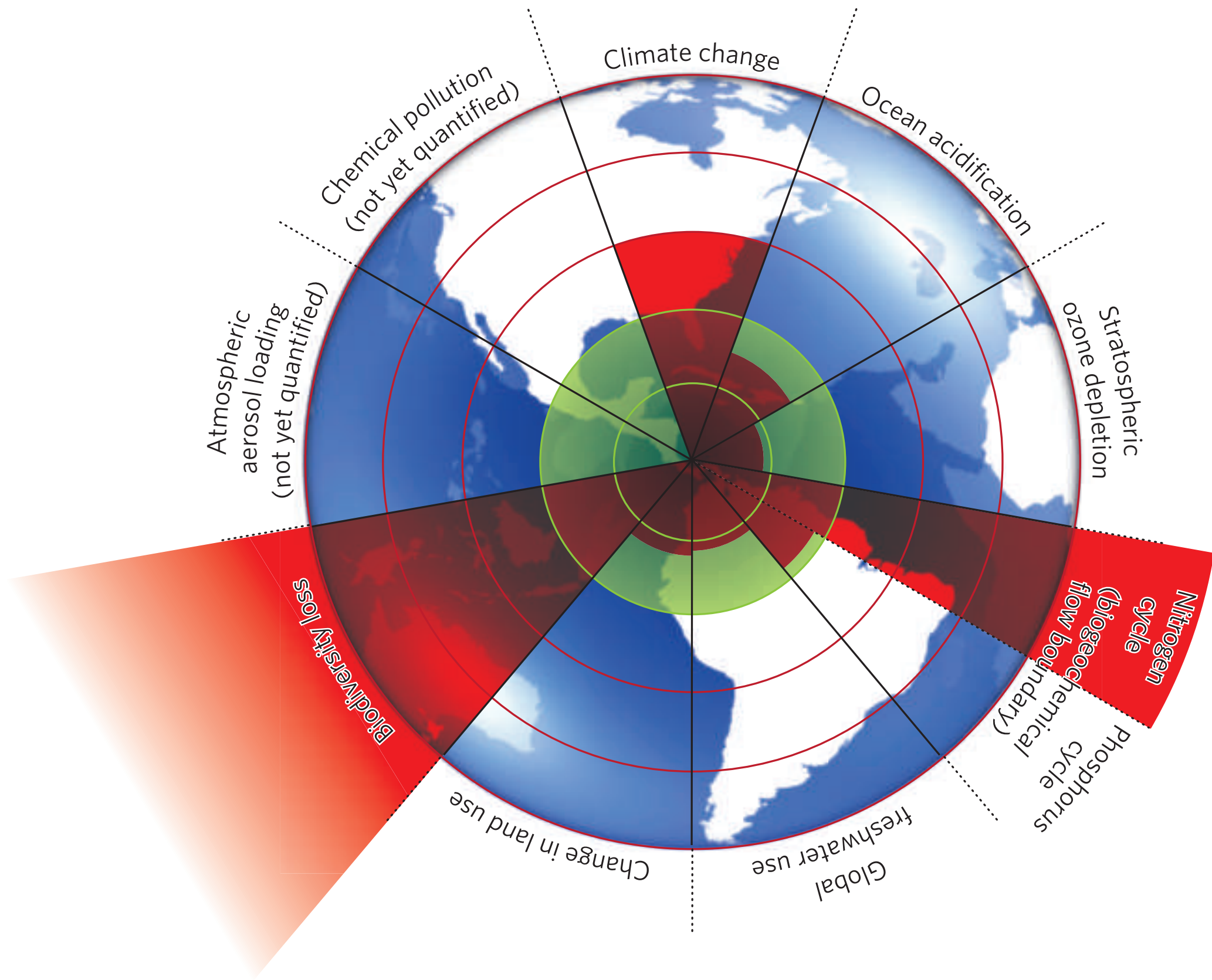


# Planetary boundaries

## A safe operating space for humanity

Identifying and quantifying planetary boundaries that must not be transgressed could help prevent human activities from causing unacceptable environmental change, argue **Johan Rockström** and colleagues.

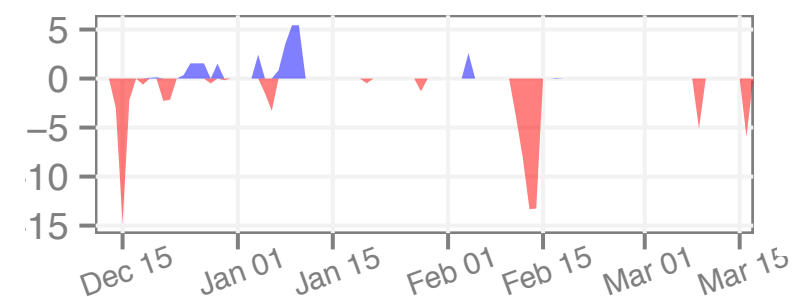
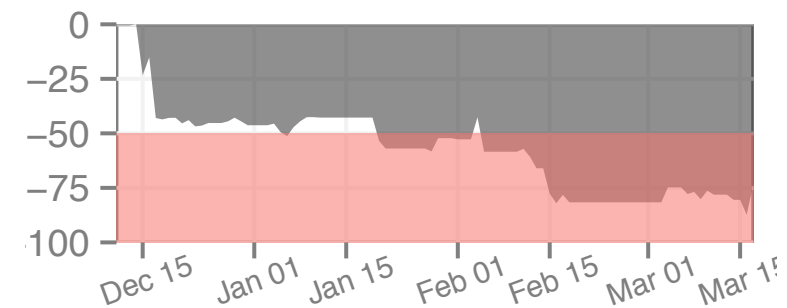
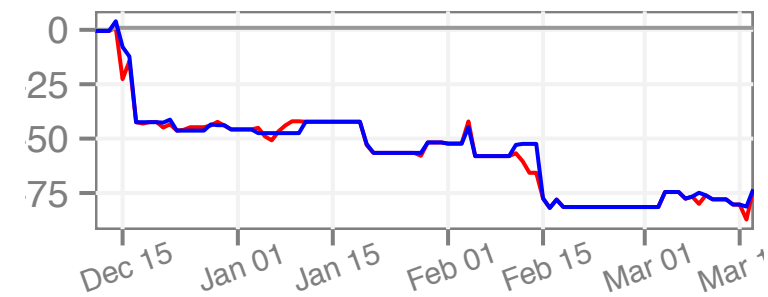
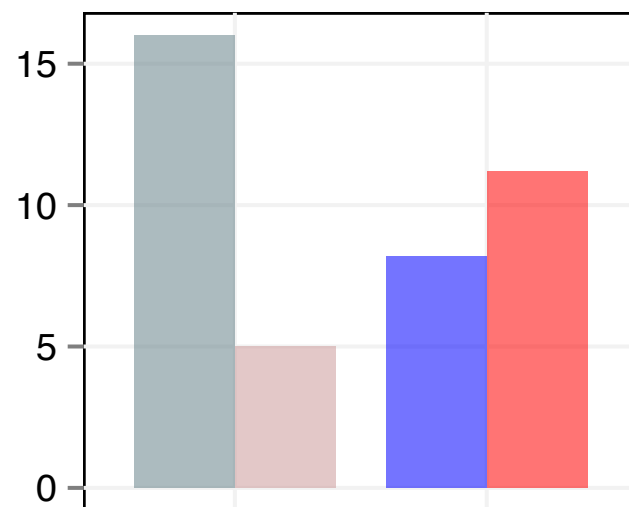
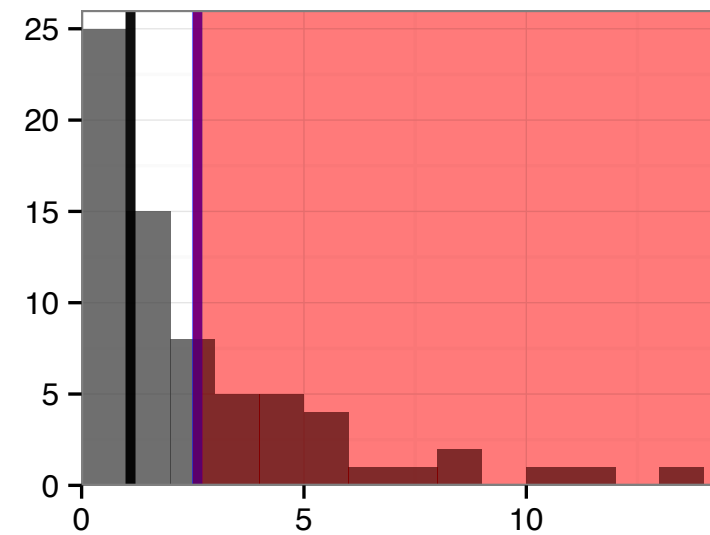
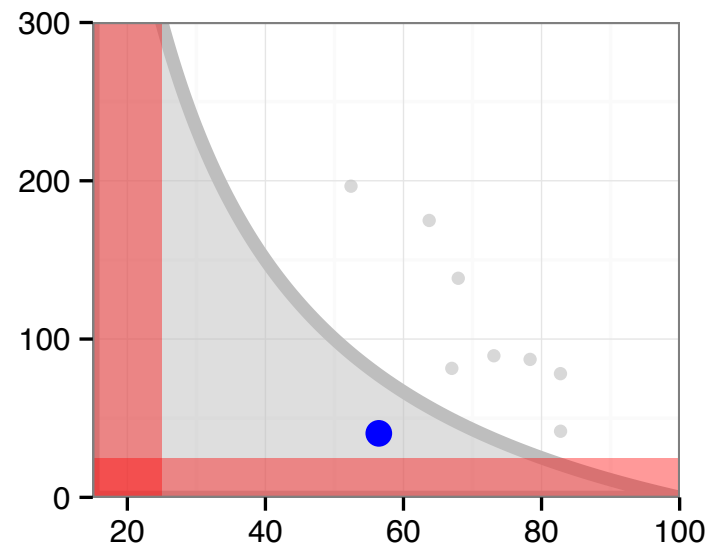




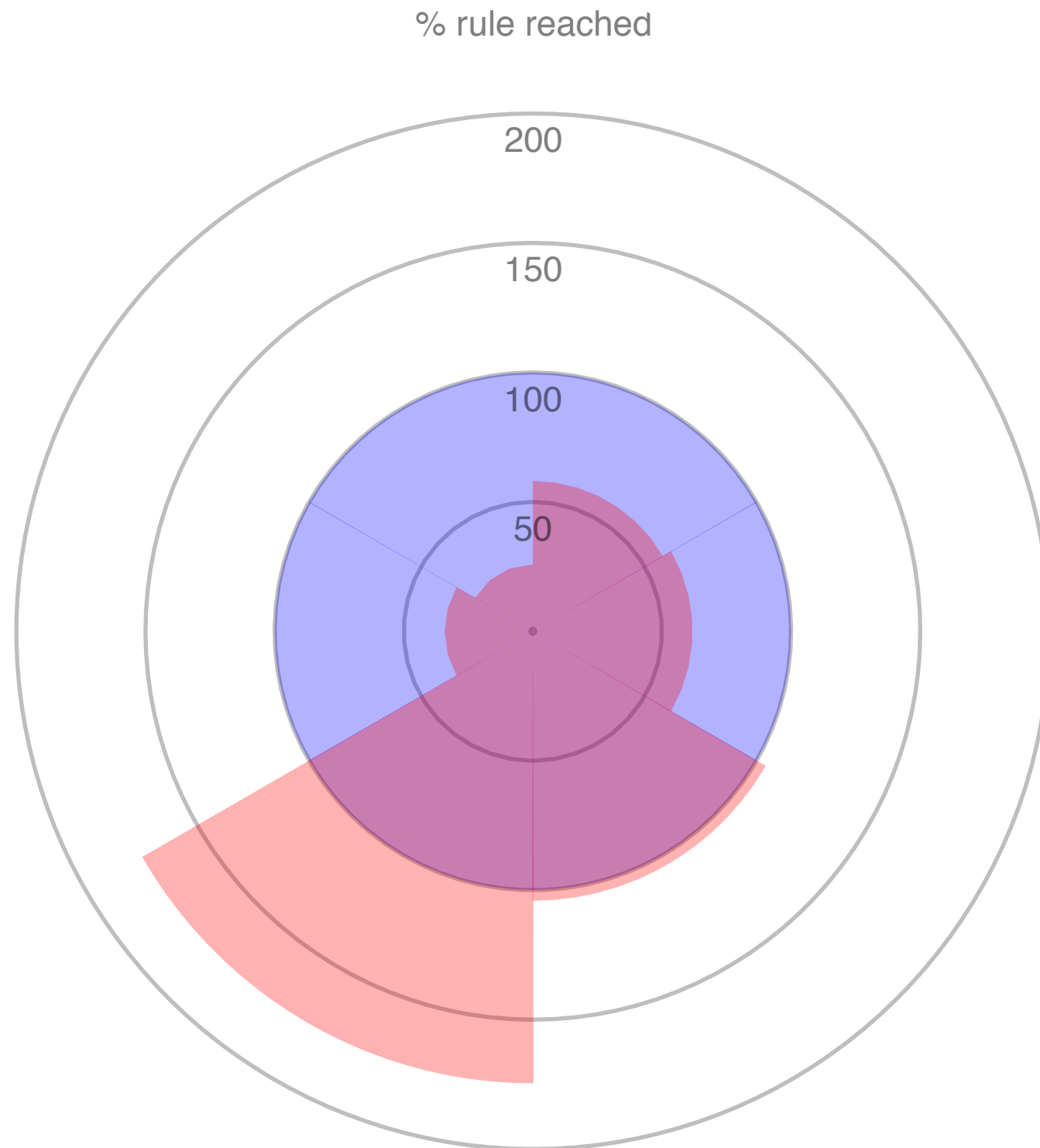
# Application to currency traders

- Malaysian bank providing online forex trading facility
- Attempting to encourage better trading behavior for clients
- Asked to automate report generation and encourage behavioral change

# Comparing trading behaviour to rules



# Summarising thresholds





# Summarising thresholds

```
#initialize plot with x as position in circle and y as % of rule
ggplot(data,aes(x=position,y=value,fill=variable)) +

#create horizontal gridlines
geom_hline(yintercept=50,col="grey") +
geom_hline(yintercept=100,col="grey") +
geom_hline(yintercept=150,col="grey") +
geom_hline(yintercept=200,col="grey") +

#center of plot
geom_point(x=0,y=0,col="grey",size=1) +

#create barplot
geom_bar(stat="identity",position = "identity", alpha=.3,width=1.05) +

# label each bar
geom_text(label=c("Percentage winning trades"),x=position[1],y=240,
          angle=(360-(position[1]*180/pi)),cex=4,color="grey30") +
geom_text(label=c("Average win/Average loss"),x=position[2],y=240,
          angle=(360-(position[2]*180/pi)),cex=4,color="grey30") +
geom_text(label=c("Average loss per trade"),x=position[3],y=240,
          angle=(360-(position[3]*180/pi)),cex=4,color="grey30") +
geom_text(label=c("Maximum drawdown"),x=position[4],y=240,
          angle=(360-(position[4]*180/pi)),cex=4,color="grey30") +
geom_text(label=c("Loss duration/Win duration"),x=position[5],y=240,
          angle=(360-(position[5]*180/pi)),cex=4,color="grey30") +
geom_text(label=c("Unrealized P&L"),x=position[6],y=240,
          angle=(360-(position[6]*180/pi)),cex=4,color="grey30") +

#label y-axis
annotate("text",x=0,y=c(40,90,140,190,235),label=c("50","100","150","200","% rule reached"),
        colour = "black",alpha=0.5,cex=3) +

# define colors
scale_fill_manual(values = c("blue", "red"), guide=F) +
scale_y_continuous(limits=c(0,240)) +

# create plot in polar (circle) coordinate - not cartesian (xy)
coord_polar() +

#define plot theme - colors, fonts etc
theme(panel.background = element_rect(fill = 'white', colour = 'white'),
      panel.grid = element_blank(), panel.grid.minor.x = element_blank(),
      panel.grid.major.y = element_line(colour="grey", size=0.5),
```

# Summarising thresholds

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#initialize plot with x as position in circle and y as % of rule  
ggplot(data,aes(x=position,y=value,fill=variable)) +
```

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#create horizontal gridlines  
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geom_hline(yintercept=100,col="grey") +  
geom_hline(yintercept=150,col="grey") +  
geom_hline(yintercept=200,col="grey") +
```

```
#center of plot  
geom_point(x=0,y=0,col="grey",size=1) +
```

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#create barplot  
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```
# label each bar  
geom_text(label=c("                    "),x=position[1],y=240,  
          angle=(360-(position[1]*180/pi)),cex=4,color="grey30") +  
geom_text(label=c("                    "),x=position[2],y=240,  
          angle=(360-(position[2]*180/pi)),cex=4,color="grey30") +  
geom_text(label=c("                    "),x=position[3],y=240,  
          angle=(360-(position[3]*180/pi)),cex=4,color="grey30") +  
geom_text(label=c("                    "),x=position[4],y=240,  
          angle=(360-(position[4]*180/pi)),cex=4,color="grey30") +  
geom_text(label=c("                    "),x=position[5],y=240,  
          angle=(360-(position[5]*180/pi)),cex=4,color="grey30") +  
geom_text(label=c("                    "),x=position[6],y=240,  
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annotate("text",x=0,y=c(40,90,140,190,235),label=c("50","100","150","200","% rule reached"),  
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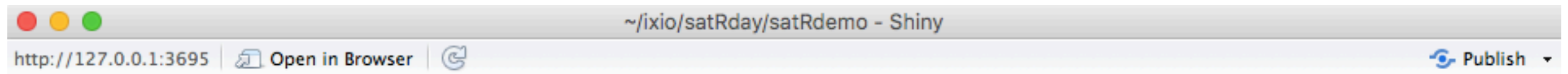
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# define colors  
scale_fill_manual(values = c("blue", "red"), guide=F) +  
scale_y_continuous(limits=c(0,240)) +
```

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```



# Shiny app



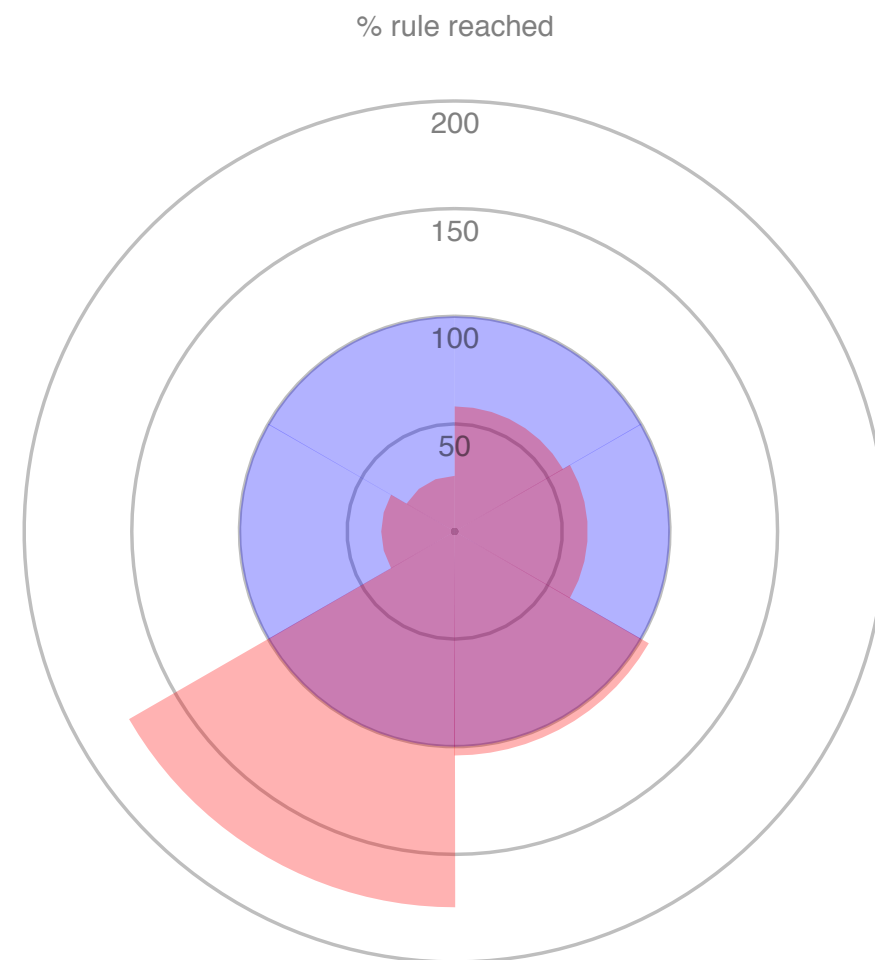
## Trader behaviour

**Trader name:**

Elvis Presley ▼

⬇ Generate report

**ixio**  
ANALYTICS



# Shiny app

ui

```
downloadButton("report", "Generate report")
```

server

```
output$report <- downloadHandler(  
  
  filename = "report.pdf",  
  content = function(file) {  
    # Copy the report file to a temporary directory before processing it, in  
    # case we don't have write permissions to the current working dir (which  
    # can happen when deployed).  
    tempReport <- file.path(tempdir(), "Trader_report.Rmd")  
    tempData <- file.path(tempdir(), "trader.RData")  
    templogo <- file.path(tempdir(), "logo.png")  
    file.copy("Trader_report.Rmd", tempReport, overwrite = TRUE)  
    file.copy("logo.png", templogo, overwrite = TRUE)  
    file.copy("trader.RData", tempData, overwrite = TRUE)  
  
    # parameters to pass to Rmd document  
    params <- list(trader_n = input$trader)  
  
    # Knit the document  
    rmarkdown::render(tempReport, output_file = file,  
                      params = params,  
                      envir = new.env(parent = globalenv()))  
  }  
)
```