satRday Conference Prospectus



satRday is a one day conference targeted at the R community.

The Cape Town event is now in its second year. In 2017 the conference was held at Workshop 17, where around 200 participants enjoyed talks from members of the local R community as well as three international keynote speakers.

This year satRday is happening on 17 March at UCT. We have two international keynote speakers (Maëlle Salmon and Stephanie Kovalchik) and a selection of local speakers.

Prior to the conference there will also be:

- two workshops presented by the keynote speakers (16 March) and

- a Data Carpentry workshop (15 and 16 March).

One of our objectives with satRday is to make the conference accessible to students. As a result we have attempted to keep the ticket prices low. However, as a result, we have had to rely heavily on the support of sponsors.

**Sponsor Packages**

The following sponsor package are available:

R20000 Diamond

R15000 Gold

R10000 Silver

R5000 Bronze

The benefits of each of these packages are detailed below.

**Diamond**

* logo on conference web site
* logo on all event materials
* logo on talk videos (to be posted to YouTube)
* 8 tickets to the conference (value R4000)
* include material in goodie bag
* named sponsor for one keynote address at conference
* exhibitor's table at conference
* banners on stage at conference
* brief welcome address during conference opening
* social media announcement when sponsorship confirmed

**Gold**

* logo on conference web site
* logo on all event materials
* 6 tickets to the conference (value R3000)
* include material in goodie bag
* named sponsor for one session at conference
* exhibitor's table at conference
* social media announcement when sponsorship confirmed

**Silver**

* logo on conference web site
* 4 tickets to the conference (value R2000)
* include material in goodie bag
* exhibitor's table at conference
* social media announcement when sponsorship confirmed

**Bronze**

* logo on conference web site
* 2 tickets to the conference (value R1000)
* include material in goodie bag